

# **City of Port St. Lucie**

121 SW Port St. Lucie Blvd.  
Port St. Lucie, Florida 34984



## **Meeting Agenda**

**Friday, April 19, 2024**

**8:30 AM**

**Promenade On The River, 2240 SE Veterans Memorial Pkwy, Port St Lucie, FL 34952**

### **Strategic Planning Session**

*Shannon M. Martin, Mayor*

*Jolien Caraballo, Vice Mayor, District IV*

*Stephanie Morgan, Councilwoman, District I*

*Dave Pickett, Councilman, District II*

*Anthony Bonna, Councilman, District III*

*Please visit [www.cityofpsl.com/tv](http://www.cityofpsl.com/tv) for new public comment options.*

**1. Meeting Called to Order****2. Roll Call****3. Pledge of Allegiance****4. Public to be Heard****5. New Business****5.a Hold the 2024 Strategic Planning Workshop Day 2**[2024-385](#)**6. Adjourn**

Notice: No stenographic record by a certified court reporter will be made of the foregoing meeting. Accordingly, if a person decides to appeal any decision made by the City Council, board, agency, or commission with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. (F.S. 286.0105)

Notice: Public and Press are invited to review all the backup for Council Meetings. Copies are available in the City Clerk's Office on Wednesday, Thursday, Friday, and Monday before Council Meetings. On Meeting nights, a copy of backup material is available in the reception area of City Hall for public review. Please leave the agenda and backup material in good order for others to review.

Notice: Anyone wishing to speak during Public to be Heard is asked to fill out a yellow Participation Card and submit it to the City Clerk. Anyone wishing to speak on any Agenda Item is asked to fill out a green Participation Card and submit it to the City Clerk. Participation Cards are available on the side table in Council Chambers, at the reception desk in City Hall lobby, and in the City Clerk's Office.

Notice: In accordance with the Americans with Disabilities Act of 1990, persons needing special accommodation to participate in this proceeding should contact the City Clerk's Office at 772-871-5157.

As a courtesy to the people recording the meeting, please turn all cell phones to silent or off. Thank you.





## Agenda Summary

2024-385

---

**Agenda Date:** 4/19/2024

**Agenda Item No.:** 5.a

---

Placement: Unfinished Business

Action Requested: Discussion

### Hold the 2024 Strategic Planning Workshop Day 2

Submitted By: Kate Parmelee, Deputy City Manager for Strategic Initiatives & Innovation

Strategic Plan Link: The City's Goal of a high-performing city government organization.

Executive Summary (General Business): The annual Strategic Planning Workshop focuses on the most important strategic goals, initiatives and projects for the upcoming fiscal year and beyond, based on input from citizens, the Mayor and Council and staff.

Presentation Information: A PowerPoint presentation will be utilized throughout the City Council Workshop by co-facilitators Alexis Baum and Kate Parmelee of the City Manager's Office.

Staff Recommendation: Request that the Council Request that the Council discuss any recommended changes to the Strategic Plan and advise of the top priority projects.

Background: The Mayor and City Council have long utilized the strategic planning process to determine the priorities of the City. At this Strategic Planning workshop, the Council will begin to plan for the next fiscal year and beyond and identify the top priority projects. Staff will provide updates on current strategic plan projects and will present resident feedback gathered through the National Community Survey and #IAMPSL Citizen Summit. Following the workshop sessions staff will provide an updated and streamlined summary document for the Plan's adoption at the City Council's May Special Meeting.

Issues/Analysis: The Strategic Plan is a living document, and it is anticipated that future updates will be needed to account for changing needs and priorities of the City. Staff will report quarterly on the progress of the plan. Included in this agenda item is a PowerPoint presentation that contains highlights of the National Community Survey™, the National Community Survey Summary Report™, a new streamlined Strategic Plan Progress Report with current project details, and a Citizen Summit Engagement Report on this year's Citizen Summit events.

Financial Information: The City's annual budget is in the process of development and budget recommendations will be in alignment with the Strategic Plan.

Special Consideration: N/A

Location of Project: N/A

**Attachments:**

1. Strategic Plan Workshop Agenda

*NOTE: All of the listed items in the "Attachment" section above are in the custody of the City Clerk. Any item(s) not provided in City Council packets are available upon request from the City Clerk.*

**Internal Reference Number:** N/A

**Legal Sufficiency Review:**

N/A



**CITY OF PORT ST. LUCIE CITY COUNCIL  
2024 STRATEGIC PLANNING WORKSHOP**

**Thursday, April 18, 2024**

**Promenade on the River | 2240 SE Veterans Memorial Pkwy., Port St. Lucie**

**8:00 AM – 4:00 PM**

8:00 am **Breakfast**

8:30 am Welcome, Purpose of the Workshop, Review of Agenda

**Session 1: Envisioning A New Chapter for PSL**

8:40 am Kick Off Exercises

10:15 am Break

**Session 2: Putting Residents First: Input to Form the Vision**

10:30 am Listening to Our Residents: Results of the 2024 National Community Survey™  
2024 #IAMPSL Citizen Summit

Council Review and Discussion  
Group Workshop

12:00 pm **Lunch**

1:00 pm **Session 2 (Continued)**

2:00 pm **Session 3: Forming the Vision**

Break out sessions/ideation in Response to Resident Feedback/Strategic Plan  
Council Feedback

4:00 pm **Adjourn**



**CITY OF PORT ST. LUCIE CITY COUNCIL  
2024 STRATEGIC PLANNING WORKSHOP**

**Friday, April 19, 2024**

**Promenade on the River | 2240 SE Veterans Memorial Pkwy., Port St. Lucie**

**8:00 AM – 4:00 PM**

- |          |   |
|----------|---|
| 8:00 am  | <b>Breakfast</b>  |
| 8:30 am  | <b>Session 4: Implementing the Vision –Strategic Plan Update</b><br>Ideation in response to resident feedback   |
| 10:00 am | Break   |
| 10:15 am | <b>Session 4: Implementing the Vision –Strategic Plan Update</b><br>Ideation in response to resident feedback   |
| 12:00 pm | Lunch   |
| 1:00 pm  | <b>Session 5:</b> Round-table discussions (To be adjusted based on Council direction)   |
| 2:30 pm  | <b>Session 6:</b> Proposed additions to the Strategic Plan/Prioritization <ul style="list-style-type: none"><li>• Discuss and re-prioritize projects for FY 2024/25</li><li>• Prioritization exercise</li></ul> |
| 3:30 pm  | Summary/Next Steps/Action Items/  |
| 4:00 pm  | <b>Adjourn</b>  |