



August 23, 2023

Jesus Merejo
Port St. Lucie City Manager
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Dear Mr. Merejo,

It's an exciting time for the City of Port St. Lucie, and the entire State of Florida. We are fortunate to continue down a path of responsible growth and prosperity. Congratulations, and thank you for keeping our city safe and beautiful.

The 15th Annual Treasure Coast Business Summit will be held on Thursday, May 9th, 2024 at the MidFlorida Credit Union Event Center, and as you know, is the premier business community event on the Treasure Coast. The TCBS is a one-day unique event offering innovative ideas for growth, business to business networking, and enterprising small group learning breakout sessions facilitated by national and local business leaders. Its purpose serves to cultivate business to business connections at the expo and provide enriching educational opportunities at the summit simultaneously. Additionally, we proudly host the State of the City address during the lunch hour in partnership with the St. Lucie County Chamber of Commerce.

Thank you to the City of Port St. Lucie for sponsoring and endorsing this important business community event for the past 14 years. We kindly ask that the City of Port St Lucie continue their endorsement of this event by way of use of the city logo on advertising materials, city official presence at the event, and partnership with the cities communication department for advertising opportunities leading up to the event. In addition, this year we're asking the city's permission to utilize the banner system with consideration for three locations 2 weeks prior to the TCBS. We would like this item to be placed on the city council's upcoming agenda requesting permission of such.

Thank you in advance for your consideration and we look forward to working with the City of Port St. Lucie year after year.

Sincerely,

Lynette Lockwood
Dana Trabulsy

Treasure Coast Business Summit
tcbizsummit.com

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