

# FY 25/26 Strategic Plan Adoption



# Our Vision

To be a leader in finding innovative solutions that put residents first and support opportunities for all people to thrive.

# Our Mission

To provide exceptional services that enhance our community's safety, beauty and quality of life through innovation, engagement and fiscal responsibility.







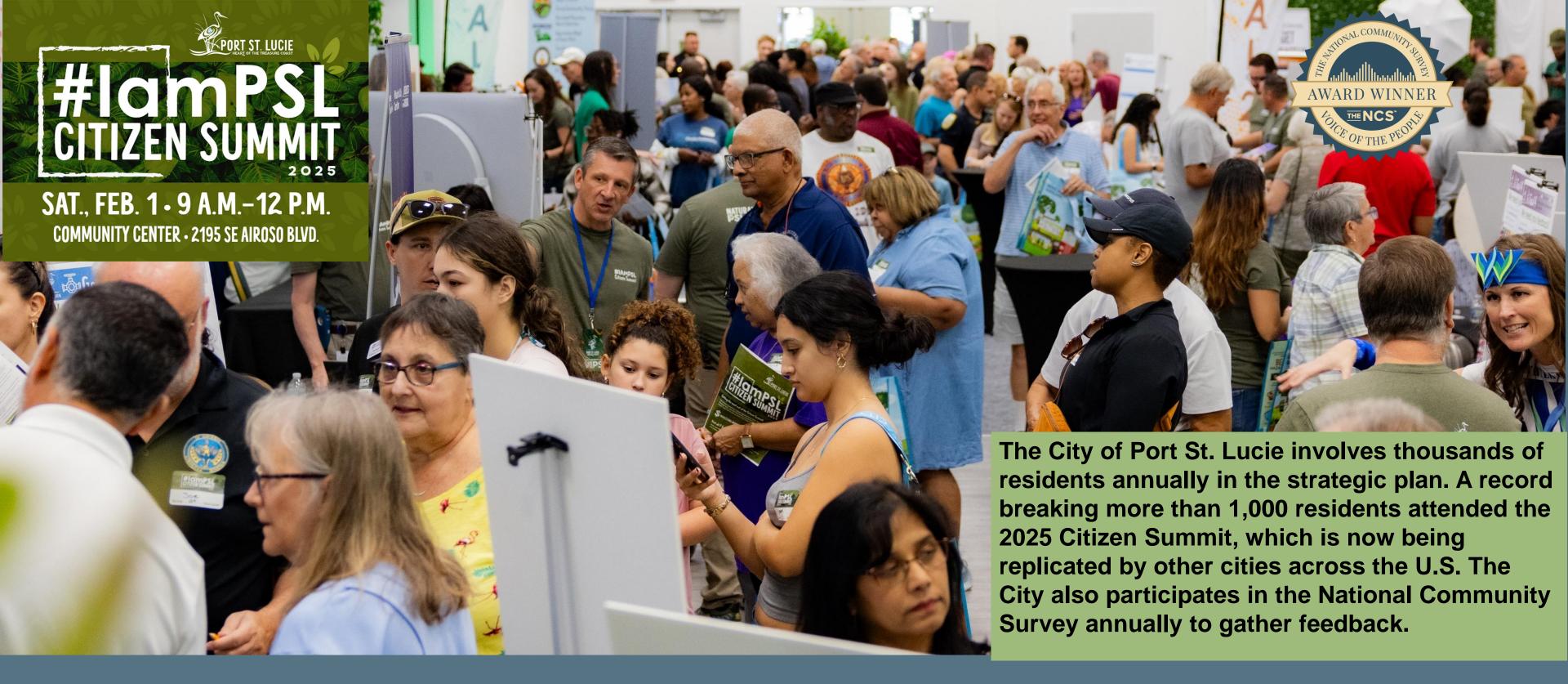
# Port St. Lucie is officially an Al-America Cityl

"Port St. Lucie defies the traditional South Florida origin story. Founded in 1961 as a retirement community without job centers, parks, or core infrastructure, it has evolved into one of the fastest-growing cities in the nation through innovation, collaboration, and resident-driven leadership. Now the third-largest city in Florida, PSL is reshaping its future with a focus on sustainability and quality of life.

Major efforts include one of the largest septic-to-sewer conversion programs in the country and the creation of *Naturally PSL: Green Spaces and Places*, a resident-led initiative to protect 744 acres of conservation and recreation land. Stormwater improvements, water quality protections, and trail expansions reflect PSL's deep commitment to environmental resilience. **At the heart of this transformation is a culture of civic engagement.** Annual Citizen Summits, City University, Youth Council, and neighborhood-based initiatives ensure all voices help shape the city's future.

With inclusive leadership, transparent governance, and a community-first approach, PSL is setting a new standard for how diverse, fast-growing cities can thrive—resilient, connected, and forward-thinking."

-- National Civic League, 2025



Putting Residents First

2025 Resident Engagement in the Strategic Plan



# Listening to Residents Using Human-Centered Design

"It's one thing to incorporate basic building blocks of innovation into city teams' day-to-day. It's another to embed these tools into the city's process for crafting its strategic plan, which spells out goals, initiatives, and projects that guide budget allocations. By doing both, Port St. Lucie is helping ensure innovation is not only driving one-off efforts, but seeping into virtually everything the city does in the short- and long term.

That starts with residents themselves, who are invited to the city's award-winning lamPSL citizen summits. There, they take part in interactive activities including booths aligned with the city's priorities, selfie stations, and other entertainment designed to elicit insight into how the city can better meet their needs. It's an approach that was recently replicated by Columbia, Mo., after leaders from both cities met as part of the Bloomberg Harvard City Leadership Initiative. "--- Bloomberg Cities Network

Bloomberg Cities Network



ABOUT

PROGRAM

With support from The Bloomberg Center for Public Innovation at Johns Hopkins

LEADERSHIP

# This is what building a culture of innovation looks like





Mayor Shannon Martin, center, decided it was crucial that the city council take part in the innovation process in Port St.

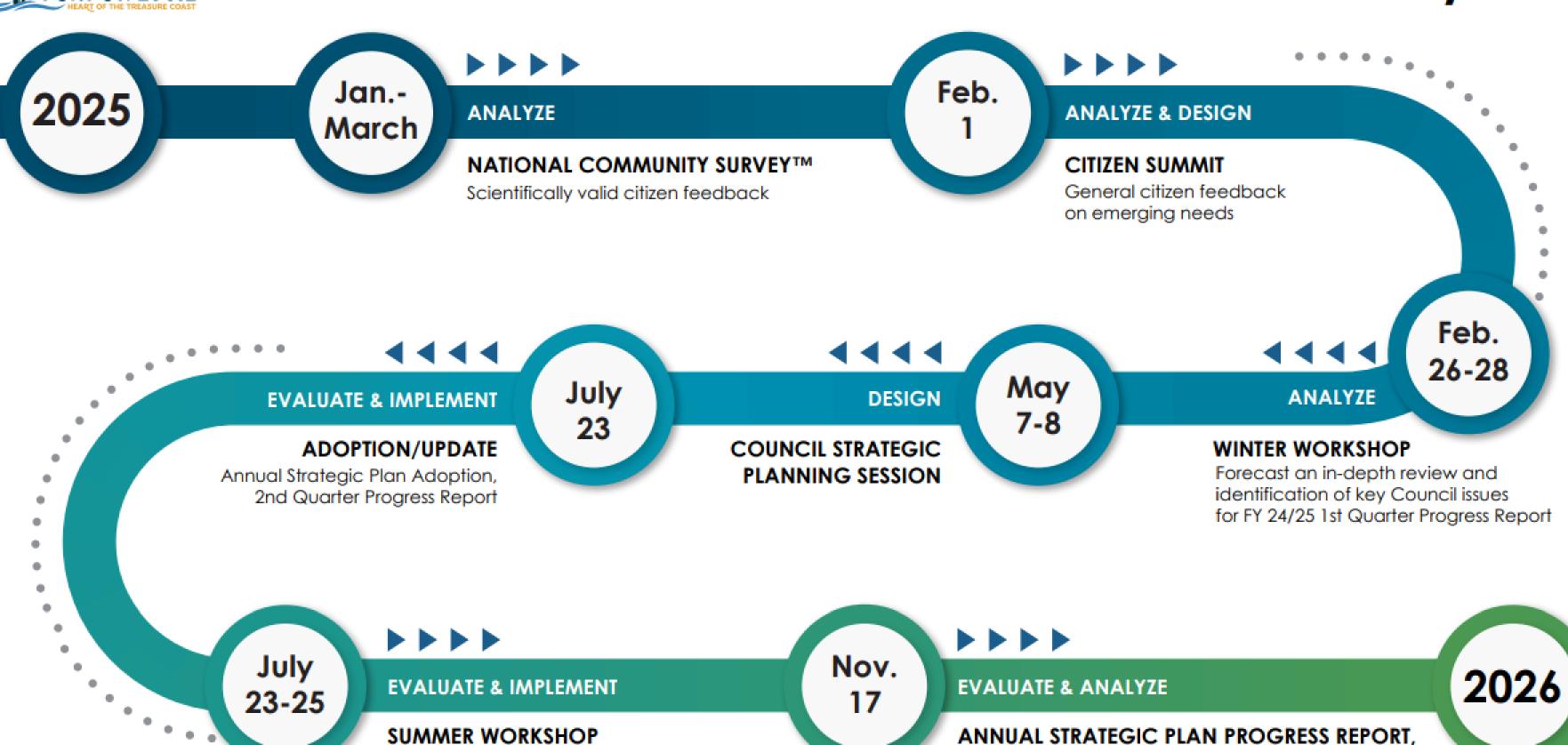


# STRATEGIC PLANNING SYSTEM FY 25/26

CITIZEN SURVEY & SUMMIT PLANNING

Citizen Summit Planning 4th Quarter Progress Report

Determination of annual questions/kick-off



Including Strategic Plan funding priorities in

Proposed Capital and Operating Budget,

3rd Quarter Progress Report

6



### STRATEGIC PLAN GOALS & STRATEGIC INITIATIVES (FY 24/25)

**GOAL 1** 



# Safe, Clean & Beautiful

Improve Safety and Plan for Future Needs

Beautify Landscaping of Roadways, Public Parks & Gateways

GOAL 2



# Planning for a Thriving Future

Advancing Community Design

L 2 GOAL 3



# Smart & Connected City

Advance Education & Engagement

Advance Innovation & Resiliency

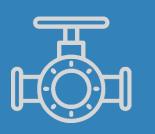
GOAL 4



#### Diverse Economy & Employment Opportunities

Expand Job Opportunities

Revitalize Eastern Port St. Lucie Local Small Business Development GOAL 5



# High Quality Infrastructure & Facilities

Plan Roadways, Facilities and Fiber for Future Needs

Advance Mobility & Improve Traffic Flow

Improve Water Quality

GOAL 6



GOAL 7



#### **Culture, Nature** & Fun Activities

The Port & Pioneer Park

Expand Culture, ,the Arts & Special Events

Implement the 10 Year Parks & Recreation Master Plan

#### High-Performing Government Organization

Improve Service Delivery while Reducing Millage

Enhance Customer Service

Organizational Development

Intergovernmental Priorities Advancement

Re-envisioning PSL



# Key Strategic Plan Updates: 2025 Summer Workshop



#### PLANNING FOR A THRIVING FUTURE

 Approve the Establishment of the Naturally PSL Land Bank/Initial Acquisitions



#### HIGH-QUALITY INFRASTRUCTURE & FACILITIES

- Advance Mobility: Sidewalk Master Plan and Traffic Calming Update
- Advance Water Quality: Stormwater and Utility System Capital Projects



#### **CULTURE, NATURE & FUN ACTIVITIES**

 Adoption of the Ten-Year Parks & Recreation Master Plan



# HIGH-PERFORMING GOVERNMENT ORGANIZATION

- Organizational Development: Heart of PSL Awards
- Reduce the Millage: Proposed FY 25-26 Budget

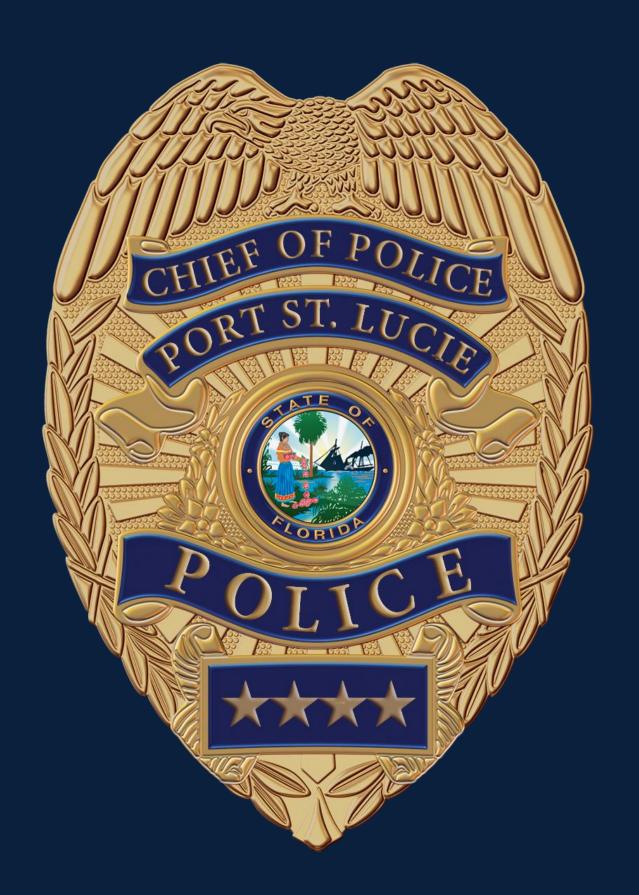


SAFE, CLEAN & BEAUTIFUL

# Strategic Plan Spotlight: Improve Public Safety

Leo Niemczyk, Chief of Police



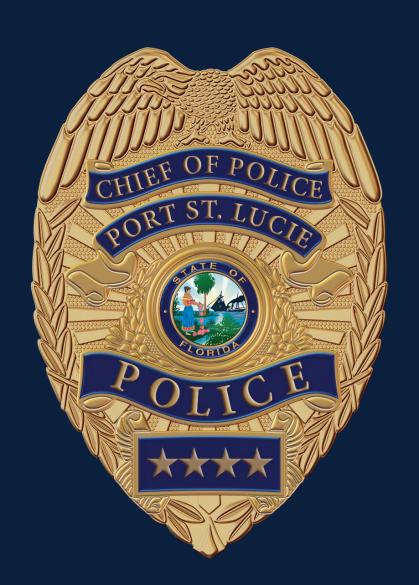


# PORT ST. LUCIE POLICE DEPARTMENT

## STRATEGIC PLAN UPDATES

Through Courage, Knowledge, and Integrity, the Port St. Lucie Police Department is committed to superior customer service and remains one of America's safest cities.





## POLICE RECRUITMENT & RETENTION

### **As of July 2025:**

- Number of allocated Sworn employees 336
- Number of Sworn vacancies 29
- Contractual cadets hired & graduating in the October academy 28
- Number of officers with experience in the hiring process 1
- ALLOTTED NEW SWORN EMPLOYEE POSITIONS IN THE FY 25/26 BUDGET 20
- $^{ullet}$  Third PSLPD LAW ENFORCEMENT ACADEMY STUDENTS SCHEDULED FOR STARTING OCTOBER ACADEMY -25
- Number of Civilian employees 88
- Number of Civilian Vacancies 10
- Number of Civilian Applicants in the Hiring process 6



# CHUEF OF POLICE PORT ST. LUCIO POLICE POLICE

## POLICING DISTRICTS

#### ADDITIONAL PATROL ZONES

- DISTRICT 2 ZONE 25
- DISTRICT 3 ZONE 35

#### ADDED DISTRICT 6

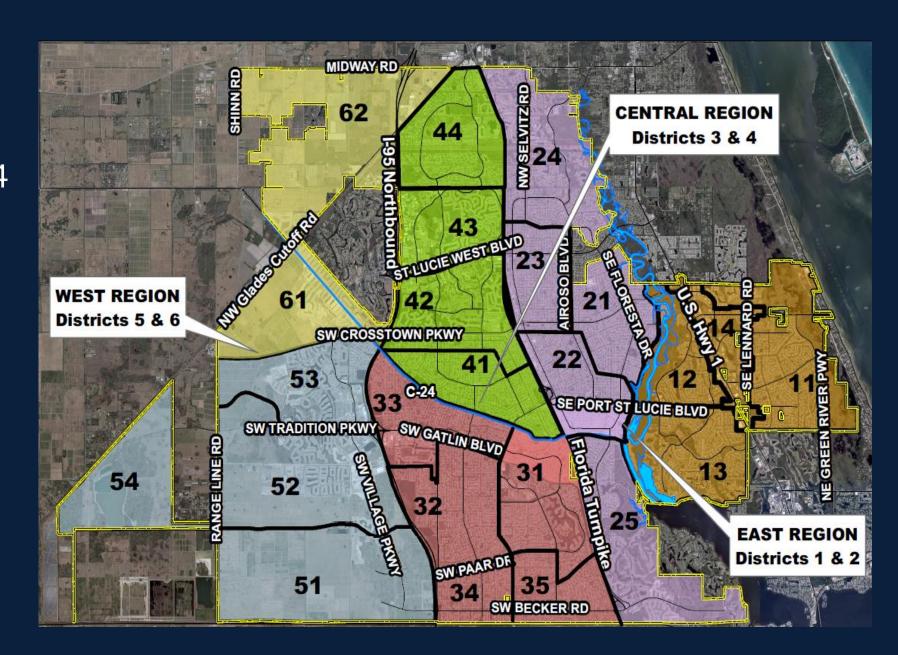
- ABSORBED PART OF DISTRICT 4
- REDUCED SIZE OF DISTRICT 5

#### **DEPLOYMENT**

- New zones went live on April 19th
- EVERY ZONE IS STAFFED WITH A PATROL OFFICER

#### **RESULTS**

- MORE EVENLY DISTRIBUTES CALLS FOR SERVICE
- IMPROVED RESPONSE TIMES





## TRAFFIC, BICYCLE, & PEDESTRIAN SAFETY

PSLPD RECEIVES GRANT FUNDING THROUGH PARTNERSHIPS WITH IPTM & FDOT TO IDENTIFY AND PROACTIVELY ADDRESS TOP LOCATIONS OF PEDESTRIAN & BICYCLE CRASHES.

SINCE 2021, SEVERAL KEY AREAS HAVE BEEN IDENTIFIED FOR HIGH VISIBILITY ENFORCEMENT THROUGH THESE GRANTS.

This has resulted in over 1,000 citizen contacts through educational stops, warnings, and citations and over 737 hours of directed patrol being conducted in these areas.

THE AREAS IDENTIFIED FOR 2025-2026 ARE:

- SW GATLIN BLVD FROM I-95 TO SW SAVAGE BLVD
- SW Savona Blvd From SW Melrose Avenue to SW Gatlin Blvd
- SW PORT ST LUCIE BLVD FROM SW BAYSHORE BLVD TO SE ANECI STREET



## TRAFFIC, BICYCLE, & PEDESTRIAN SAFETY

PUBLIC EDUCATION VIA SOCIAL MEDIA: PSLPD REGULARLY SHARES TRAFFIC SAFETY TIPS AND LAWS TO INCREASE COMMUNITY AWARENESS AND ENCOURAGE SAFE DRIVING HABITS.

**HIGH-VISIBILITY ENFORCEMENT MESSAGING:** HIGHLIGHTED REAL-WORLD TRAFFIC VIOLATIONS ON SOCIAL MEDIA TO SERVE AS A DETERRENT AND REINFORCE THE CONSEQUENCES OF UNSAFE DRIVING.

**STRATEGIC ENFORCEMENT DEPLOYMENT:** DIRECTED TRAFFIC UNITS TO FOCUS ON HIGH-VOLUME ROADWAYS AND PEAK TIMES, RESULTING IN INCREASED ENFORCEMENT OF SERIOUS TRAFFIC INFRACTIONS.

Related to these efforts, in 2025, pslpd has issued over 25,000 combined citations and warnings, and has made 125 dui arrests.



# CHIEF OF POICE PORT ST. LUCIE POLICE POLICE

### REAL TIME PUBLIC SAFETY OPERATIONS CENTER

BUILDING B HAS BEEN DESIGNED AS THE LOCATION TO DEVELOP A REAL TIME PUBLIC SAFETY OPERATIONS CENTER.

\$600,000 IN FEDERAL APPROPRIATIONS HAS BEEN ADVOCATED FOR RELATED TO THIS PROJECT.

WE ARE PARTNERING WITH AXON FUSUS, WHICH SEAMLESSLY INTEGRATES LIVE FEEDS FROM TRAFFIC CAMERAS, LICENSE PLATE READERS, DRONES, BODY-WORN CAMERAS, AND OTHER DATA SOURCES INTO ONE CENTRALIZED PLATFORM.

THIS CENTER WILL PROVIDE FOR BETTER CROSS-AGENCY COORDINATION, COMMUNICATION, AND COLLABORATION DURING CRITICAL EVENTS.





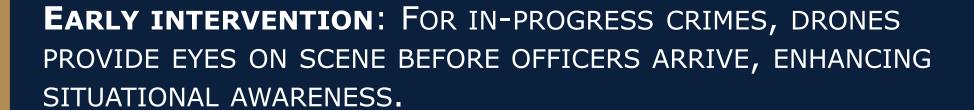
# CHIEF OF POLICE PORT ST. LUCIE POLICE A A A A A A

# DRONE AS A FIRST RESPONDER (DFR)

**RAPID RESPONSE:** DRONES CAN ARRIVE ON SCENE WITHIN 70 SECONDS, OFTEN BEFORE OFFICERS. THIS WILL SIGNIFICANTLY REDUCE RESPONSE TIMES.



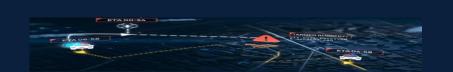
TRIAGE CAPABILITY: FOR LOW-PRIORITY CALLS, DRONES MAY ELIMINATE THE NEED FOR AN OFFICER RESPONSE.





FLEET STRUCTURE: 6 DRONES STATIONED AT 3 LAUNCH SITES.

AIRSPACE SAFETY: EQUIPPED WITH RADAR TO HOVER SAFELY AT 400 FT, DETECT OBJECTS UP TO 7 MILES AWAY, AND AVOID COLLISIONS.









# Strategic Plan Spotlight: Community Engagement

Sarah Prohaska, Communications Director













#### **PODCAST**

 Published June 27, with 104 listens within the first week

#### **CITY UNIVERSITY**

- Class 14 had 74 graduates
- Class 15 begins Aug. 20
- New presentation guide
- Revamped City U On Demand
- Seven have taken On Demand since 2024

#### **CITY AMBASSADOR**

- Information session attendance: 31
- 11 Ambassadors



City Ambassadors share their knowledge about the City of Port St. Lucie with their own networks, community groups and neighborhoods

# Mini Grants Round 1 32 Applications 19 Awarded Projects should be complete by end of September.

# Exploring City-led project for Round 2

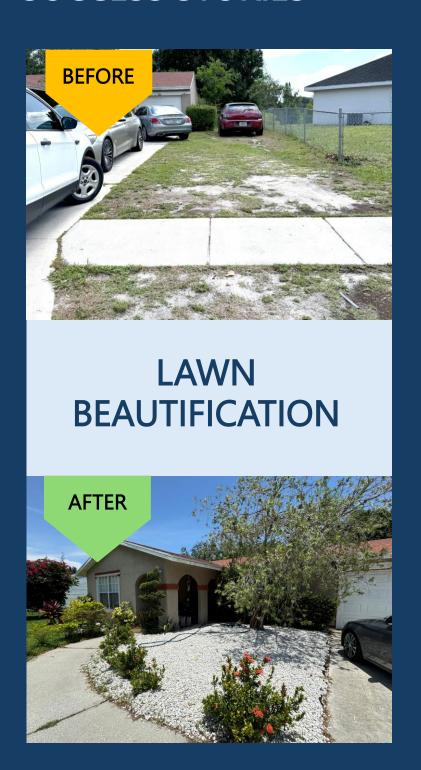
"One interaction that stood out to us in particular came from a neighbor who reached out the same evening the painting was finished. He expressed how inspired he felt by the changes we've made and shared that it encouraged him to begin working on his own home. He ended by saying how grateful he was to have us as neighbors a comment that genuinely moved both my wife and me, It reminded us of the power of community and how small efforts can create a ripple effect of positive change"

-Abel Germa

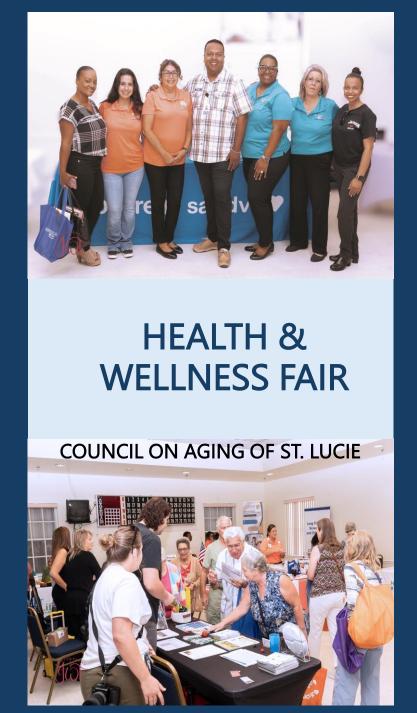
# LEVE YOUR BLOCK



#### **SUCCESS STORIES**









## **Youth Council**



# Conducting resident surveys at 5 events

- Arts and IdeasExperience
- PSLinLights
- FAM Fest
- Citizen Summit
- Love Your Block

# 10

# Participation in 10 City and community events

- National Night Out
- Arts & Ideas Experience
- PSLinLights
- Citizen Summit
- Love Your Block
- FAM Fest

- Oxbow Earth Day
- Caring CommunityCleanup
- Big Summer Blowout
- Juneteenth
   Celebration

838.2

#### Hours volunteered

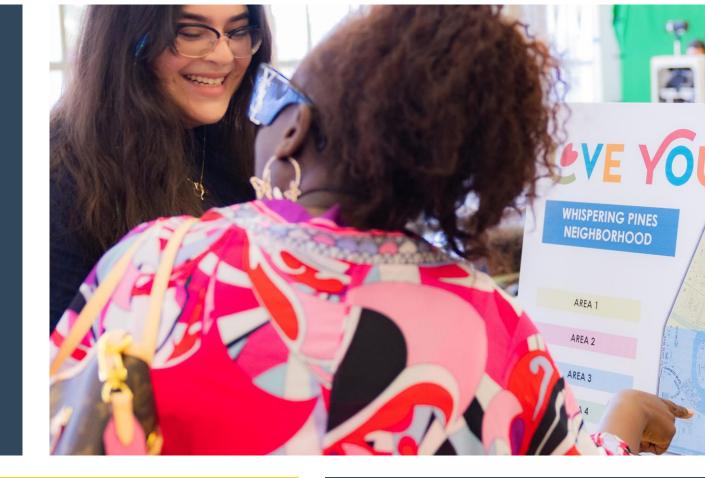
Total volunteer hours also include participation in the Youth Council Leadership Summit in September, as well as all Youth Council meetings from October through April.

Offered feedback to staff on future green spaces parks and events

# **Engagement Management**



3 0 4 2 6 1 PAST FUTURE



Total Engagement Events

51,113

Residents reached in person since January 2025

1,094
Hours spent engaging

# New Resident & Stay Informed





4,756
Postcards mailed

The amount of Welcome Guide views has doubled since mailing out these postcards

## Residents reached at events

16,850



Events attended Hours at

22

# In Development

## MOBILE CITY HALL



# We are still conducting research and will provide an update at a future Council Workshop.

- Prototyping with Citizen Summit attendees
- Internal focus groups
- Partnering with Boys & Girls Clubs to collect data in less engaged parts of the City
- Polling residents who come to City Hall



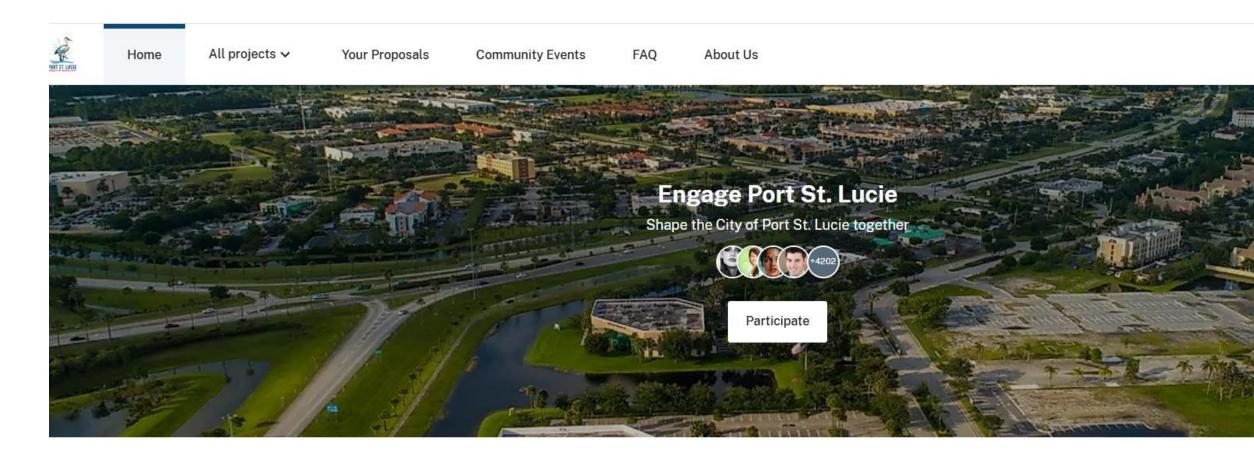
# In Development

#### DIGITAL ENGAGEMENT HUB



# We are still conducting research and exploring a new digital tool called Go Vocal as an online engagement hub.

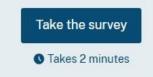
- Trusted by cities across the nation, including Seattle and St. Louis.
- Can be used to create a community of digital engagement focused on particular projects, neighborhoods, issues.
- Provides a way to pair deeper digital engagement with in-person engagement, outside of social media.



#### Help us serve you better

This is a quarterly, ongoing survey that tracks how you feel about governance & public services.







# FY 25/26 Strategic Plan Adoption

2025 Summer Workshop – DRAFT



# Safe, Clean and Beautiful

Rise as a national leader—recognized as one of the safest, cleanest, and most beautiful cities in the United States.





# Safe, Clean and Beautiful

# Rise as a national leader—recognized as one of the safest, cleanest, and most beautiful cities in the United States.

In FY 25/26, the City will improve safety, cleanliness and beautification through the following strategic initiatives and priority projects.

STRATEGIC INITIATIVE

## **Strengthen Public Safety**

#### **PRIORITY PROJECTS:**

- Traffic and Bicycle Pedestrian Safety
- Real-Time Public Safety Operations Center
- Security and Hardening of City Facilities
- Police Training Facility

**STRATEGIC INITIATIVE** 

## **Keep Port St. Lucie Beautiful**

#### **PRIORITY PROJECTS:**

- Keep Port St. Lucie Beautiful Volunteer Program Expanded Litter Prevention/Enforcement
- Citywide Gateways
- Attractive and Clean Streets (replaced Port St. Lucie Blvd. Beautification)



## Strategic Growth for a Resilient Future

Approach growth strategically through bold environmental investment and a steadfast commitment to enhancing residents' quality of life.





# Strategic Growth for a Resilient Future

Approach growth strategically with bold environmental investment and a steadfast commitment to enhancing residents' quality of life.

In FY 25/26, the City will advance strategic growth and resiliency through the following strategic initiatives and priority projects.

#### **STRATEGIC INITIATIVE**

#### **Improve Community Design**

#### **PRIORITY PROJECTS:**

- Strategic Growth Opportunities
- Naturally PSL Green Spaces & Places (includes Green Space Preservation and Acquisition)
- Expanded PSL Tree Canopy
- PSL 2045 Comprehensive Plan Update
- Sustainable & Resilient City (Vulnerability Assessment, Resiliency Plan)
- Supporting the Needs of Vulnerable Populations including Seniors





# Engaged & Connected City

Build community through connection—bringing residents and neighborhoods together citywide and inspiring youth to co-create our shared future.





# Engaged & Connected City



Build community through connection—bringing residents and neighborhoods together citywide and inspiring youth to co-create our shared future. In FY 25/26, the City will build a connected city through the following strategic initiative and priority projects:

STRATEGIC INITIATIVE

**Expand Resident Connection & Engagement** 

#### PRIORITY PROJECTS:

- Citywide EngagementNeighborhood EngagementYouth Partnerships



# Diverse Economy & Employment Opportunities

Expand local job opportunities and economic development.





## Diverse Economy & Employment Opportunities



Expand local job opportunities and economic development. In FY 25/26, the City will support a diverse economy and employment opportunities through the following strategic initiatives and priority projects:

STRATEGIC INITIATIVE

**Expand Job Opportunities and Support Economic Development** 

#### PRIORITY PROJECTS:

- Develop Job Corridors of Opportunity
- Workforce Housing Initiatives Partnerships/Toolbox

STRATEGIC INITIATIVE

Revitalize Eastern Port St. Lucie

#### PRIORITY PROJECTS:

- Implement the Walton & One Master Plan Eastside Economic Development & US 1 Business Revitalization Strategy

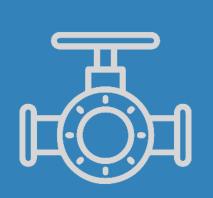


# High Quality Infrastructure & Facilities

**GOAL 5** 

Plan roadways, facilities and fiber to meet future needs while improving transportation and advancing water quality.





# High Quality Infrastructure & Facilities

Plan roadways, facilities and fiber to meet future needs while improving transportation and advancing water quality.

In FY 25/26, the City will support high quality infrastructure and facilities through the following strategic initiatives and priority projects:

STRATEGIC INITIATIVE

### Plan Roadways, **Facilities and Fiber for Future Needs**

#### PRIORITY PROJECTS:

- Future Facilities Master Plan (including community centers)
- Partner with FDOT to Accelerate Port St. Lucie Boulevard South
- Public Works Administrative Building
- Citywide Fiber Network and Wi Fi

STRATEGIC INITIATIVE

## Improve Traffic Flow, **Transportation Options** and Walkability

#### PRIORITY PROJECTS:

- Mobility Plan
- **Expand Transportation** Network
- Village Green Corridor Drive Revitalization Project
- Implement the Móbility Plan

STRATEGIC INITIATIVE

**Advance Water Quality** 

#### PRIORITY PROJECTS:

- St. Lucie River C-23 Water Quality Project at McCarty Ranch
- Septic to Sewer Master Plan Annual ProjectsStormwater Management
- Plan Annual Projects



# Culture, Nature and Fun Activities

Advance culture and the arts, develop parks and public spaces to increase residents access to nature and fun activities.





# Culture, Nature and Fun Activities

Advance culture and the arts, developing parks and public spaces to increase residents access to nature and fun activities.

In FY 25/26, the City will support culture, nature and fun activities through the following strategic initiatives and priority projects:

Advance the Arts,
Culture and Special
Events

#### **PRIORITY PROJECTS:**

- Increase access to entertainment and the performing arts
- Reimagine Special Events
- Public Art Master Plan Implementation

STRATEGIC INITIATIVE

The Port District

#### **PRIORITY PROJECTS:**

 Implement the Port District & Pioneer Park Master Plan **STRATEGIC INITIATIVE** 

Implement the 10 Year Parks & Recreation Master Plan

#### **PRIORITY PROJECTS:**

- Expand Parks and Recreation
   Programming through partnerships
- Torino Regional Park Phase 1
- Tradition Regional Park
- O.L. Peacock, Sr. Preserve Construction
- Bikeways and Trails Expansion
- McCarty Ranch Camping Enhancements



# High-Performing Government Organization

Provide excellent value while reducing the millage for taxpayers, enhance customer service and improve service and performance.





# High-Performing Government Organization

Provide excellent value while reducing the millage for taxpayers, enhance customer service and improve service and performance.

In FY 25/26, the City will support a high-performing government organization through the following strategic initiatives and priority projects:

**STRATEGIC INITIATIVE** 

Provide Excellent Value while Reducing Millage for Taxpayers

#### **PRIORITY PROJECTS:**

- Millage Rate Reduction
- Smart City & AI

**STRATEGIC INITIATIVE** 

**Enhance Customer Service** 

#### PRIORITY PROJECTS:

- Expand 1PSL
- Innovate PSL: Improve Performance & Design through Innovation

**STRATEGIC INITIATIVE** 

Improving Service & Performance

#### PRIORITY PROJECTS:

- Development of East/West City Hall Annexes
- Organizational Development
- Intergovernmental Priorities Advancement
- City Hall Campus Development



# FY 25/26 Strategic Plan Adoption