



# Port St. Lucie Business Accelerator Program



## Training Small Business Leaders for Maximum Business Success!

*Enhance entrepreneurial skills and knowledge by enrolling in the Port Saint Lucie Business Accelerator Program.*

Through a series of ten virtual seminars experienced professionals teach participants the techniques for leading a small business to the ultimate growth, productivity and profitability. Highlights of the program include:

- Opportunity to Apply for a Small Business Grant
- Enhanced Financial Acumen
- Effective Social Media Marketing Skills
- Improved Entrepreneurial Skills
- Business Counseling
- Maintaining Business Growth and Job Creation

**This is a  
Virtual  
Program**

### Spring 2022 Business Accelerator Program Virtual Schedule

**Session 1 / February 9, 2022**

Exceptional Customer Service

**Session 2 / February 16, 2022**

Legal Issues in the Workplace

**Session 3 / February 23, 2022**

Time Management for Increased Productivity

**Session 4 / March 2, 2022**

Dealing With Difficult People

**Session 5 / March 9, 2022**

Small Business Finance

**Session 6 / March 23, 2022**

Sales and Marketing

**Session 7 / MONDAY, March 28, 2022**

Successful Marketing through Social Media

**Session 8 / April 6, 2022**

Talent Search: Recruitment and Retention

**Session 9 / April 13, 2022**

Public Speaking: Making Your Grant Proposal

**Session 10 / April 20, 2022**

The Business Plan: Canvas and Pitch

**Grant Presentations / April 27, 2022**

Classes will take place on Wednesday evenings from **6:00pm - 9:00pm**, unless noted otherwise. Sessions will be held at virtually with links sent to program participants prior to the start of the program.

#### To Qualify:

- The business must be located in Port St. Lucie, Florida, and hold a current St. Lucie County Business Tax Receipt (*Not-for-profit organizations are not eligible*).
- Complete the Business Accelerator Program online registration (only cost is a \$25 application fee)

#### A Program Provided by...



#### Training Provided by...



INDIAN RIVER STATE COLLEGE  
School of Continuing Education

**To Apply Please Visit [www.TCPublicSafetyTraining.com](http://www.TCPublicSafetyTraining.com) or use QR Code**



**For more information please contact [Elijah Wooten 772.873.6374](mailto:EWooten@cityofpsl.com) or email [EWooten@cityofpsl.com](mailto:EWooten@cityofpsl.com)**

*Upon acceptance into the program, participants agree to attend all of the Business Accelerator Program classes, with the exception of emergencies or previous communication with the organizers. The program consists of one 3-hour class per week for a total of ten instructional classes. The program fee is \$25 (nonrefundable) and includes membership to the Business and Technology Incubator at IRSC. Participants who meet the grant criteria may be eligible to apply for a small business grant through the City of Port St. Lucie (Non-for-profit organizations are not eligible).*