



**St Lucie West Master Sign Program
5th Amendment**

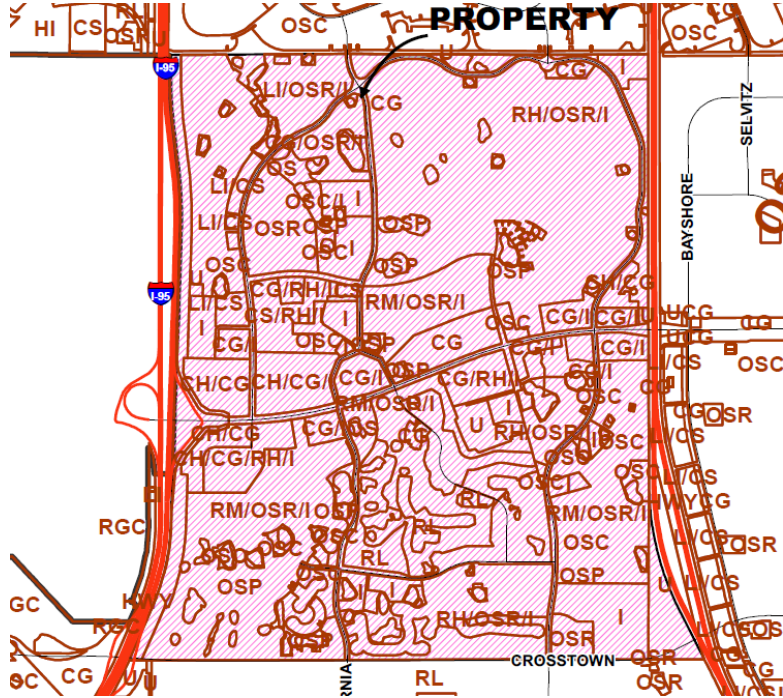
City Council Meeting
May 28, 2024

Project Description

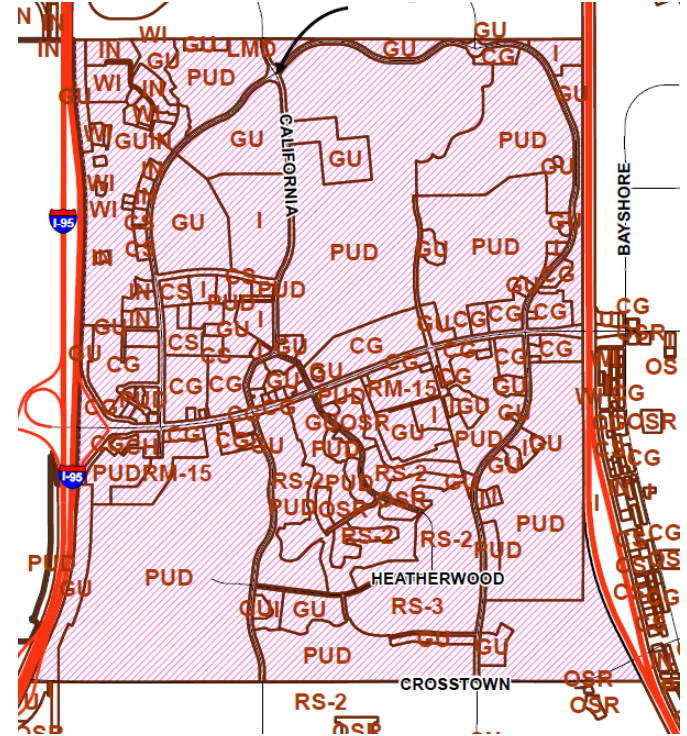
This is a request to amend The St Lucie West Master Sign Program. This 5th amendment is to bring the program in line with modern signage standards.

The proposed program will govern both existing and future residential and commercial signs, including those for the St. Lucie West Community.

Land Use



Zoning



Summary

The Program has been amended to provide regulations consistent with existing signage in St. Lucie West. Many types of signs were removed from the Master Sign Program either because they do not exist any more or because they have been condensed into a single sign regulation that is not content based.

The following slides provide more detail on the changes that this Ordinance provides for.

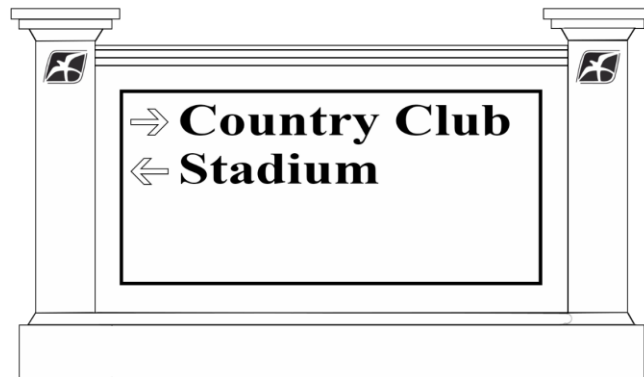
Summary

Community (St Lucie West) signs:

1. Directional Signs along SLW Blvd – reduced amount from 9 to 4 and increased height from 7' to 8'
2. Directional signs not along SLW Blvd – reduced amount from 20 to 13 and increases height from 5.5' to 8'
3. Directional signs within SLW ROW – Increases amount from 8 to 11

Industrial Park Community Signs:

1. Increased height from 7' to 8'



Summary

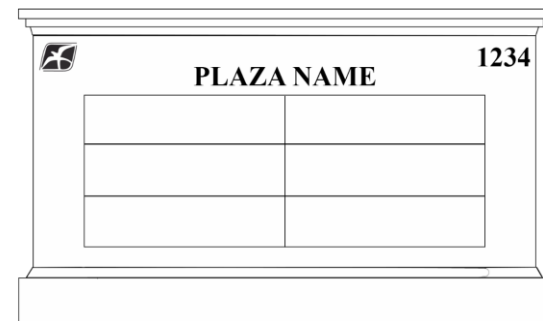
Residential Subdivision Signs:

1. Directional signs increases square footage from 20sf to 32sf

Summary

Non-Residential Signs:

1. Digital gas price signage on monument signs increased from 30% to 50% of the permitted square footage
2. Monument signs –
 1. Single use parcels were permitted 32sf and
 2. Multi use parcels were permitted up to 100sf depending on size
 3. Now all are regulated by land size as shown below regardless of uses:
 - a. <5 acres=48sf with a max height of 13'
 - b. >5 <15 acres=64sf with a max height of 15'
 - c. >15<20 acres=100sf with a max height of 20'
 - d. >20 acres=150sf with a max height of 25'
3. The corner parcels permitted to have secondary signs are permitted the following for their secondary monument signs:
 - a. <5 acres=32sf with a max height of 9'
 - b. >5 <15 acres=48sf with a max height of 13'
 - c. >15<20 acres=64sf with a max height of 15'
 - d. >20 acres=100sf with a max height of 20'.
4. Properties with at least 240 feet of frontage are permitted a second sign on a single frontage.

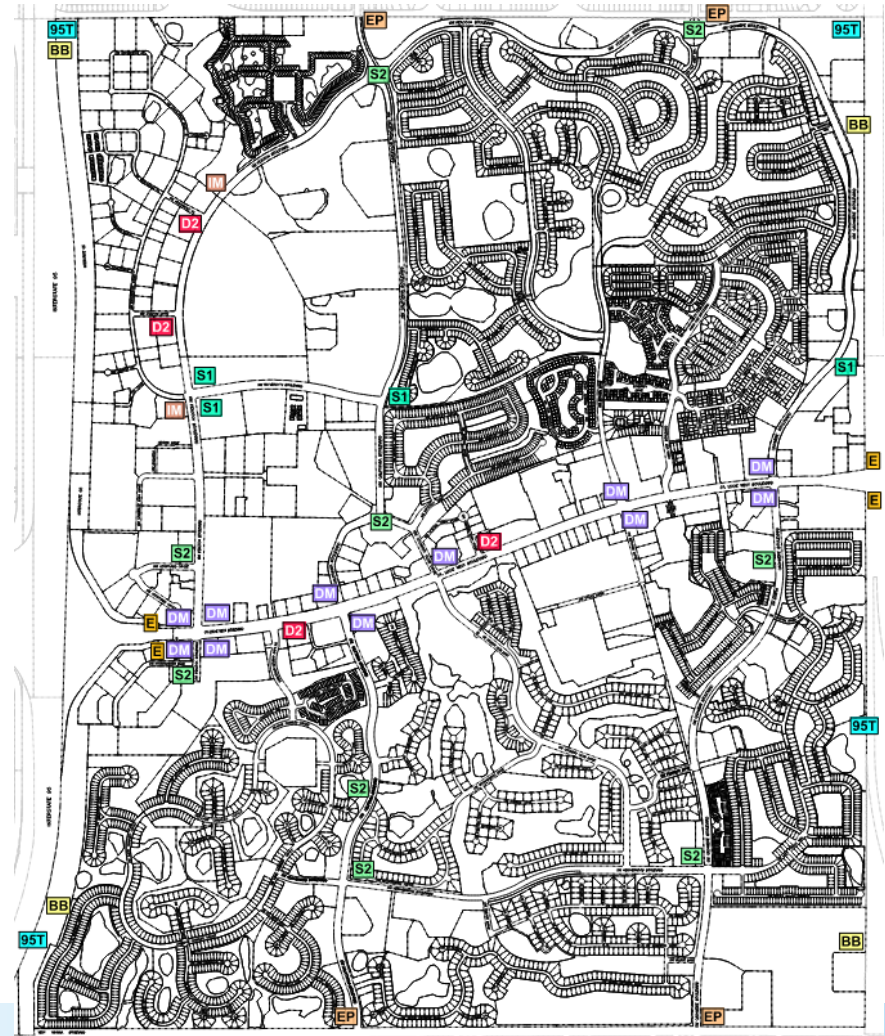


St. Lucie West

Master Sign Map

Legend

95T	Interstate 95 and Turnpike Identity
BB	Billboards
E	Community Entry Sign Type A
EP	Community Entry Sign Type B
D1	Directional Sign Type A (Single)
D2	Directional Sign Type A (Double)
S1	Directional Sign Type B (Single)
S2	Directional Sign Type B (Double)
DM	Directional Sign Type C
IM	Industrial Park Identification



Recommendation

The Planning and Zoning Board recommended approval of the proposed Master Sign Program amendment at their May 7, 2024 meeting.