

MGT

Parks and Recreation: Fitness Center User Fee Study *(Preliminary Results)*

City of Port St. Lucie, FL

June 2025





Agenda

1. Introduction
2. Background/Project History
3. Scope of Work
4. Study Process & Methodology
5. Preliminary Findings/Recommendations

With you here today from MGT



Diana Hancock
Manager

Areas of Expertise:

- User Fee Studies
- Mandated Costs (SB 90)
- Cost Allocation Plans
- Indirect Cost Plans (ICR)
- Management Consulting



Parul Patel
Director

Areas of Expertise:

- User Fee Studies
- Cost Allocation Plans
- Indirect Cost Plans (ICR)
- Management Consulting
- Audit Negotiations



Trevor Zagara
Consultant

Areas of Expertise:

- User Fee Studies
- Mandated Costs (SB 90)
- Cost Allocation Plans
- Management and Organizational Studies

Nationally-recognized. Locally-focused

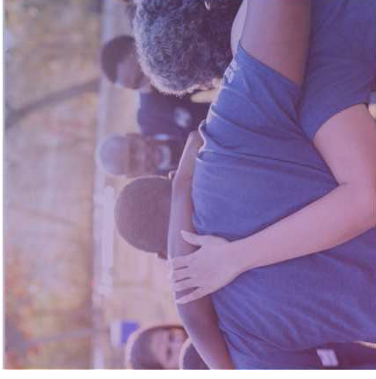
Accelerating Social Impact and Improving Performance



Technology, finance,
human capital,
performance &
education solutions in
one provider



Over 1,000 staff
across the US with our
Headquarters located
in Florida



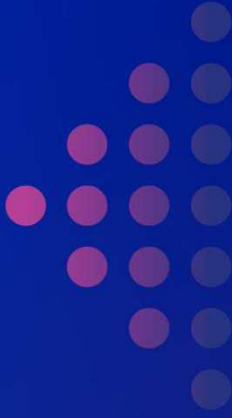
Performance & social
impact leader for SLED



Past partnerships
on more than 30,000
engagements

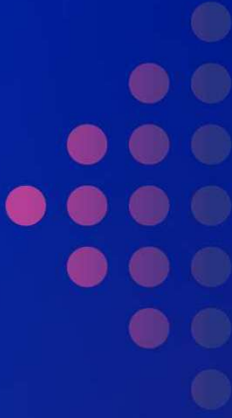


SCOPE OF SERVICES



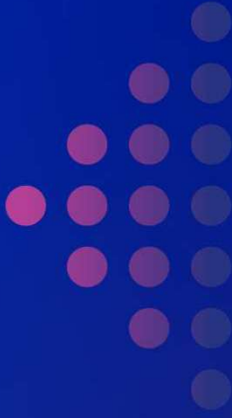
- Identify opportunities for changes in the fee structure
- Calculate the full cost of providing user fees
- Develop revenue projections based on various levels of cost recovery
- Perform a comparative survey for select fees

What is Total Cost?



- Direct Costs - Employee salaries, department budget, direct materials
- Indirect Costs - Administrative overhead
- Cross-departmental support
- Future and current technology and/or infrastructure maintenance and improvements

STUDY METHODOLOGY



- Identify all direct staff time spent on the fee related activities or services
- Calculate direct cost of the staff for each fee using productive hourly rates
- Determine administrative or “overhead” costs (department)
- Compare total costs to the current fee schedule

STUDY FINDINGS – USER FEES



City of Port St. Lucie
User Fee Cost & Revenue Analysis
FY 2025

		Current				Recommended		
User Fee Department		Full Cost User Fee Services	Current Revenue	Current Subsidy	Cost Recovery Policy	Increased Revenue		
PERSONAL TRAINING		\$ 10,540	\$ 2,397 23%	\$ 8,143 77%	\$ 10,540 100%	\$ 8,143		
FITNESS MEMBERS		\$ 670,489	\$ 343,232 51%	\$ 327,256 49%	\$ 670,489 100%	\$ 327,256		
FITNESS CENTER PROGRAMS (Boxing)		\$ 25,087	\$ 9,818 39%	\$ 15,269 61%	\$ 25,087 100%	\$ 15,269		
FITNESS DROP-INS / Day-passes		\$ 77,882	\$ 48,459 62%	\$ 29,423 38%	\$ 77,882 100%	\$ 29,423		
Totals:		\$ 783,998	\$ 403,906 52%	\$ 380,091 48%	\$ 783,998 100%	\$ 380,091		

STUDY FINDINGS – USER FEES



City of Port St. Lucie User Fee Cost & Revenue Analysis - Rates @ 80% FY 2025

User Fee Department	Current		Recommended	
	Current Revenue	Current Rates	Revenue @ 80% Recovery	Rates (@80%)
PERSONAL TRAINING	\$ 2,397	\$ 105	\$ 8,432	\$ 369.35
FITNESS MEMBERS	\$ 343,232	\$ 33	\$ 536,391	\$ 51.57
FITNESS CENTER PROGRAMS (Boxing)	\$ 9,818	\$ 50	\$ 20,069	\$ 102.21
FITNESS DROP-INS / Day-passes	\$ 48,459	\$ 5	\$ 62,306	\$ 6.43
Totals:	\$ 403,906	\$ 193	\$ 627,198	\$ 530

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Thank you