



St. Lucie Earth Day Festival
Oxbow Eco-Center
5400 NE St. James Drive
Port St. Lucie, Florida 34983
772-785-5833

January 6, 2025

Dear Community Partner,

We're inviting you to be a supporter of the 21st annual St. Lucie Earth Day Festival by becoming an individual or business sponsor. This is an exceptional opportunity to draw attention to your commitment to the people and resources of the St. Lucie community. The St. Lucie Earth Day Festival hosted by St. Lucie County's Environmental Resources Department is one of the most popular events on the Treasure Coast, last year we saw 7,000 visitors! This year's event is **Saturday April, 12th** at the Oxbow Eco-Center (5400 NE St. James Dr. Port St. Lucie) and will highlight both local organizations and businesses as well as global environmental issues.

The festival will feature exhibitors, vendors, and performers from all over the region sharing resources and entertainment covering topics such as sustainability, resiliency, food systems, environmental conservation, Florida heritage, and water quality. It is a celebration of the people, businesses, organizations, and agencies working together to ensure the health and well-being of our citizens, waterways, and economic vitality!

A sponsorship is a fantastic opportunity to showcase your business to Treasure Coast residents. Select the level that best suits your business, or if you would like to offer in-kind support and donate to our silent auction please let us know. Keep in mind that the event will be promoted well in advance of April, so the sooner you let us know your level of sponsorship, the more your organization will be seen and noticed. Marketing campaigns will include a multitude of social media, webpage, radio, television and print advertisements, assuring your support of this year's festival will be meaningful and worthy.

St. Lucie County is proud and grateful to have citizens and businesses like you who are essential for creating a healthy, thriving and engaged community. You're encouraged to contact us directly if you have any questions or ideas you'd like to discuss. Together we'll celebrate Earth Day at the 2025 Festival with fun, notable and impactful opportunities for everyone in St. Lucie's communities.

Sincerely,

Amy Griffin & Erin Cartmill

Environmental Resources Director * amy.griffin@stlucieco.gov * www.StLucieEarthDay.com * 772-462-2531
Education & Outreach Manager * erin.cartmill@stlucieco.gov * www.StLucieEarthDay.com * 772-785-5843





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SPONSORSHIP OPPORTUNITIES

SKY'S THE LIMIT SPONSORSHIP	\$10,000 +
<ul style="list-style-type: none">◆ Recognition trailside bench with plaque at County Preserve◆ Prominent visibility on marketing materials and festival grounds◆ Name recognition on radio spots◆ Highlight in Social Media Advertisement◆ Premiere Earth Day Exhibitor Space	
SUMMIT SPONSORSHIP	\$5,000
<ul style="list-style-type: none">◆ Tree planted in your name with recognition plaque◆ Prominent visibility on marketing materials and festival grounds◆ Name recognition on radio spots◆ Highlight in Social Media Advertisement◆ Premiere Earth Day Exhibitor Space	
SUSTAINABLE SPONSORSHIP	\$2,500
<ul style="list-style-type: none">◆ Prominent visibility on marketing materials and festival grounds◆ Name recognition on radio spots◆ Highlight in Social Media post◆ Premiere Earth Day Exhibitor Space	
STEWARDSHIP SPONSORSHIP	\$1000
<ul style="list-style-type: none">◆ Prominent visibility on marketing materials and festival grounds◆ Premiere Earth Day Exhibitor Space	
SUPPORTING SPONSORSHIP	\$500
<ul style="list-style-type: none">◆ Visibility on marketing materials and festival grounds	

***The earlier sponsorships forms are received, the greater the exposure from marketing materials. Sponsorships forms received after March 24th, 2025 will be included in all remaining marketing initiatives, but presence could be limited. ***

Your gift is tax deductible to the extent of federal law. Please consult your tax advisor.



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☐ **YES! We want to sponsor the St. Lucie Earth Day Festival!**

Indicate sponsorship level desired:

☐ Sky's the Limit Sponsor \$10,000 +

☐ Summit Sponsor \$5,000

☐ Sustainable Sponsor \$2,500

☐ Stewardship Sponsor \$1,000

☐ Supporting Sponsor \$500

Other Amount \$_____

SPONSOR NAME: _____ WEBSITE: _____

Address: _____ City: _____ State: _____ Zip: _____

Primary Contact Name: _____ Title: _____

Phone: _____ Email: _____

Are there other ways you'd like to participate in the Festival ? (stewardship / volunteer project; in-kind, etc.) _____

PAYMENT: Payments can be made by check or credit card:

☐ **Please invoice me**

☐ **Enclosed is my check to:** SLC Oxbow Eco-Center; Mail to: 5400 NE St. James Drive, Port St. Lucie, FL 34983

☐ **I would like to pay by credit card**

☐ Please contact me for payment

☐ Please contact my associate for payment

Name: _____ Phone: _____ Email: _____

EMAIL FORM to: erin.cartmill@stlucieco.gov

LOGO: Please send compressed, highest resolution PDF, JPEG, or TIFF document to erin.cartmill@stlucieco.gov

Questions? Call Oxbow Staff at (772) 785-5833

