

From: [Jasmin Padova](#)
To: [Jasmin Padova](#)
Subject: FW: CITY OF PSL + TURKEY TROT AT TRADITION
Date: Thursday, September 23, 2021 11:05:31 AM

From: Corinne Lexer <corinnelexer@gmail.com>
Date: August 26, 2021 at 5:24:04 PM EDT
To: shannon.martin@cityofpsl.com
Subject: CITY OF PSL + TURKEY TROT AT TRADITION
Reply-To: corinnelexer@gmail.com

Dear Vice-Mayor Martin –

I am one of the team organizers of the **Turkey Trot at Tradition**, an annual 5K race event held on Thanksgiving morning in Tradition. This year is our 4th Annual Turkey Trot event. We are very excited to grow this beloved event in the community and to raise money and awareness for our local charity partners. This year we are sponsoring three amazing charities!

- HANDS of St Lucie County
- New Horizons of the Treasure Coast
- Family Meals of the Treasure Coast

We typically sell out on registrations, as this is a popular and well attended family event. Though we had to scale back last year due to COVID, we are pressing forward this year with an open registration. We do a lot on social media to promote this event. We also reach out to business sponsors and we advertise through the running community at other race events. We provide generous proceeds to our charity partners!

This year, we are interested in finding out how we can get the word out to the community even more. *We would like to know if and how we can be featured on the signs throughout the city, such as the large signs on the corners of Crosstown Parkway or on PSL Blvd. We would also welcome any involvement from the City to help promote this event, whether through the Healthy Steps Challenge, or through the City Bulletins.* This is a fun, family-friendly event that brings the community together. In many cities, this is one of the most well-known and largest recreational events. It would be wonderful to see

it grow and become an even bigger tradition in our beloved
TRADITION

Please check out our website and facebook page for event
information:

<https://www.facebook.com/TurkeyTrotTradition>

<https://www.traditionturkeytrot.com/>

With sincere appreciation of your consideration and assistance,
Corinne Lexer

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