



Keep America Beautiful Community Grant Agreement

Keep America Beautiful (“**KAB**”), in partnership with its sponsors Altria, Santa Fe Natural Tobacco Company, and RAI Services are pleased to provide resources to the City of Port Saint Lucie (“**Grantee**”) to implement a Cigarette Litter Prevention Program (CLLP) project as a 2021 KAB Community Grant.

This Grant Agreement (“**Agreement**”) effective July 1, 2021 (“**Effective Date**”) is entered into by and between Grantee and KAB to confirm the parties’ understanding of the services and benefits as described in this Agreement. KAB and Grantee shall be collectively referred to as the “**Parties.**” The Description of Grant Activities shall set forth relevant background information about Grantee, key performance indicators for goals aligned to the purpose of this Agreement, and any additional commitments of the Parties.

In consideration of the mutual undertakings herein contained, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree to the following:

1. Payment

KAB will provide a cash award of \$15,000 in two installment payments, seventy percent (70%) \$10,500 within thirty (30) days of receiving an executed Agreement and the remaining thirty percent (30%) \$4,500 upon the acceptance of a final al CLPP grant project report. Grantee shall use the Grant solely for the designated purposes as set forth in the Description of Grant Activities and subject to Grantee's performance of all requirements under this Agreement.

2. Acceptance

- a. Grantee accepts the above Grant in exchange for the performance of all required actions under this Agreement, including the commitments set forth in the Description of Grant Activities.
- b. Grantee shall use the Grant solely for purposes as described in this Agreement and the Description of Grant Activities and understands that any alternative use of the Grant must be authorized in advance by KAB in writing.
- c. Grantee acknowledges and agrees that that the receipt of this Grant does not imply a commitment on behalf of KAB to continue resource support beyond the term listed in this Agreement and/or the Description of Grant Activities.

3. Use of Funds

Grantee shall use the awarded goods, services, and funds in accordance with the project description and budget included in the grant application and further described in “Exhibit A and Exhibit D.” The Grantee will not use grant funds to influence legislation or for any purpose that does not meet the Internal Revenue Service Code provisions for charitable, educational, and scientific purposes. None of the grant proceeds are to be transferred by the grantee to any other organization without the written approval and consent of KAB.

4. Products, Services, and Project Labor

Grantee shall use reasonable care to ensure products and services funded with the grant adhere to the following principles. At a minimum, any employment provided as a result of this grant, fairly and equitably compensates the laborers in the following ways:

- a) There shall be no forced labor (including contractually bound labor without compensation) in the implementation of the project. All work or service which is exacted from any person under the threat of any penalty and for which the person has not offered themselves voluntarily is prohibited.
- b) Ensure that all employed project participants earn at least a regionally prevailing industry wage where that wage is a living wage sufficient to meet basic needs. A living wage is the remuneration received for a standard workweek by a worker in a particular place sufficient to afford a decent standard of living for the worker and their family. Elements of a decent standard of living include food, water, housing, education, health care, transportation, clothing, and other essential needs including provision for unexpected events.
- c) Adhere to all federal, state, and local labor laws including but not limited to not withholding wages as a means of disciplinary action.
- d) Any youth employed shall, at a minimum, ensure paid workers under the age of 18:
 - i. Are older than the federal or state determined age of completion of compulsory schooling, or 15 years of age, whichever is greater;
 - ii. Do not work in conditions likely to jeopardize their health, safety or morals;
 - iii. Receive protective equipment where relevant;
 - iv. Are paid equivalent wages to other employed project labors;
 - v. Work outside of school hours or does not obligate them to leave school prematurely; or requiring them to attempt to combine school attendance with excessively long and heavy work.
- e) Ensure the project does not use goods and services produced using child labor defined as work that deprives children of their childhood, their potential and their dignity, and that is harmful to physical and mental development. It refers to work that is mentally, physically, socially or morally dangerous to children and/or interferes with their schooling by depriving them the opportunity to attend school.
- f) Ensure that income-generating activities are maximized and economic growth is prioritized for the most vulnerable workers in the Community. Where a project eliminates or diverts existing income-generating activities, the grantee shall ensure the creation of alternative activities that generate the same or increased income that require similar knowledge and skills. Should loss of employment be greater than

creation of new employment as a result of the project, grantee shall describe and justify the situation.

5. Relationship between Parties

This Agreement does not constitute and shall not be construed as creating a partnership, joint venture, or employee/employer relationship between the two parties. Neither party shall have any right to obligate or bind the other party in any manner whatsoever, and nothing contained herein shall give, or is intended to give any rights to any third person (except that the indemnification of Grantee by KAB and of KAB by Grantee shall extend to their respective, shareholders, officers, directors, employees, agents, management committee members, affiliates, and partners).

6. Trademark License

- a. KAB is the owner of right, title, and interest in and to the marks, "Keep America Beautiful (KAB)," and the KAB logo ("KAB Trademarks"). During the term of this Agreement, KAB hereby grants Grantee a limited, royalty-free, nonexclusive license to use and display KAB Trademarks, with KAB's prior written consent, in a manner that is related solely to the Grant and any promotional activities relating to such Grant. Grantee shall not use KAB Trademarks in any other manner without KAB's prior written consent. In addition, Grantee shall not use KAB Trademarks in any way that would cause a person to reasonably infer that the Parties are affiliated with one another or that either party is acting on behalf of or in endorsement of the other. Except for the trademark provided on the Grant materials, such license shall terminate upon termination of this Agreement. Grantee acknowledges that the provisions of this paragraph do not convey to Grantee any right, title, or ownership interest in any KAB Trademarks. The Parties further agree that nothing herein grants Grantee any rights to any KDP intellectual property of any kind.
- b. Grantee acknowledges its familiarity with the high quality of products and services offered under the KAB Trademarks and agrees to maintain a comparable standard of quality in connection with its use of the KAB Trademarks. Grantee shall comply with all Brand Standards (attached hereto as **Exhibit C**) in connection with its use of the KAB Trademarks, and shall not take any action that could tarnish or harm the goodwill or reputation associated with KAB or the KAB Trademarks.

7. Indemnification, Limitation of Liability and Disclaimer of Warranties

- a. The Grantee agrees to defend, indemnify and hold harmless KAB, its directors, officers, employees, agents, successors, and assigns from and against any claim arising out of or related to the Grant regardless of cause, and regardless of the form of action. This indemnification provision shall survive the termination or expiration of this Agreement.
- b. Limitation of Liability

In no event shall KAB be liable for any indirect, special, incidental, or consequential damages (including lost profits) or expenses arising out of or relating to this Agreement or Grant even if KAB has been advised of the likelihood of such damages.

c. Disclaimer of Warranties

- i. Grantee acknowledges and agrees that KAB makes no warranties or representations as to the availability of resources for the Grant, this Agreement, or any disbursements hereunder, or the results achieved, if any, from KAB's efforts under this Agreement.
- ii. Grantee acknowledges and agrees that KAB shall have no liabilities or obligations to Grantee in the event that no results or unsatisfactory results are achieved from KAB's funding or lack of funding under this Agreement.

8. Non-Discrimination and Anti-Harassment

- a. Grantee, or any person acting on behalf of Grantee, shall not in any manner discriminate against any citizen on account of race, sex, education, ethnicity, socio-economic status, religion, ability/disability, sexual orientation, gender self-identification, age, country of origin, first language, marital status, or citizenship.
- b. In addition, Grantee, or any person acting on behalf of Grantee, shall not in any manner tolerate any harassment or intimidation of any citizen on account of race, sex, education, ethnicity, socio-economic status, religion, ability/disability, sexual orientation, gender self-identification, age, country of origin, first language, marital status, or citizenship.
- c. Grantee attests that it has in place a written non-discrimination and anti-harassment policy, or equivalent policies, as approved by its Board of Directors, which is reviewed, updated, and affirmed by its Board of Directors at least annually. The policy must contain a notice that any discrimination and harassment on account of race, sex, education, ethnicity, socio-economic status, religion, disability, sexual orientation, gender self-identification, age, country of origin, first language, marital status, or citizenship will not be tolerated and employees who practice it will be disciplined.
- d. KAB may cancel or terminate the Agreement, the Description of Grant Activities and the Grant and all money due or to become due under the Agreement may be forfeited if KAB reasonably determines that Grantee has violated the terms of this Section.

9. Conflict of Interest

- a. Grantee attests that it has in place a written conflict of interest policy that is applicable to the senior leaders and board members of its organization, as approved by its Board of Directors, which is reviewed, updated, and affirmed by its Board of Directors at least annually. The policy must require senior leaders and board members with a conflict or potential conflict to disclose the conflict or potential conflict and prohibit interested senior leaders and board members from voting on any matter in which there is a conflict.
- b. KAB may cancel or terminate the Agreement, the Description of Grant Activities and the Grant and all money due or to become due under the Agreement may be forfeited if KAB reasonably determines that Grantee has violated the terms of this Section.

10. Insurance

Each party shall maintain, at its sole expense, any insurance and/or bonds required by law.

11. Term and Termination

- a. This Agreement shall remain in effect for a period of 12 months from the effective date ("Term"), and shall expire unless extended in writing by both Parties. Grantee agrees to maintain and use the Grant for as long as the items remain in good working order and there is support for the program as described by the Grantee in the grant application. If the program is discontinued prior to December 31, 2021, Grantee will notify KAB and come to a mutual understanding about how the grant items will be used.
- b. KAB may terminate this Agreement, and/or the Description of Grant Activities, and/or discontinue, modify, or withhold Grant payment or items under this Agreement at any time when, upon written notice to Grantee, if Grantee comes under criminal investigation or prosecution, sustains a material financial failure that threatens the execution of the this Agreement, fails to make substantial progress towards completion of the commitments set forth in the Description of Grant Activities, when, in KAB's judgment, such action is otherwise necessary to comply with requirements of the law or this Agreement, or in KAB's reasonable judgment Grantee is: (i) in violation of any federal, state or local law or regulation, or (ii) in breach of this Agreement or the Description of Grant Activities and fails to cure such breach within thirty (30) days of receipt of notice from KAB.
- c. In the event the Agreement is terminated under the above circumstances, KAB reserves the right to require Grantee to return all or a portion of the Grant.

12. Record Retention

- a. Grantee shall maintain an accurate record of the Grant received, program metrics, and all expenses incurred under this Grant, and retain such books and records for at least four years after completion of the use of this Grant.
- b. At KAB's request, Grantee shall permit reasonable access to its files, records, and personnel by KAB for the purpose of making financial audits, evaluations or verifications, program evaluations, or other verifications concerning this Grant as KAB deems necessary.

13. Assignment and Transfer

This Agreement and Description of Grant Activities shall not be transferred or assigned by either Party without prior written consent of the other party.

14. Notices

Any notice required to be given hereunder shall be sent to the addresses as set forth below or at such other address as such Party will have specified in a notice given in accordance with this section:

Keep America Beautiful
c/o Randy Hartmann, Senior Director
1010 Washington Blvd
Stamford, CT 06901
rhartmann@kab.org

Port Saint Lucie
c/o Georgette Beck
450 SW Thornhill Drive
Port Saint Lucie, FL 34984
gbeck@cityofpsl.com

15. Entire Agreement

The Agreement and its attachments set forth the entire understanding and agreement of the parties, and supersede any and all oral or written communications. No change, modification, or amendment to this Agreement or the Description of Grant Activities shall be valid unless set forth in writing and signed by both parties. Neither party shall be bound by any oral agreements, representations or special arrangements contrary to or in addition to the terms and conditions contained herein.

16. Counterparts

This Agreement may be executed in one or more counterparts. For purposes of executing this Agreement, a document signed and transmitted by e-mail or telecopier is to be treated as an original document. The signature of any party thereon is to be considered as an original signature and the document transmitted is to be considered to have the same binding effect as an original signature or an original document.

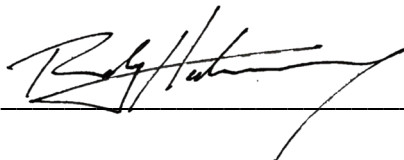
IN WITNESS WHEREOF, and in accordance with the provisions outlined above, the parties have executed this Agreement.

By: _____

Print Name: _____

Title: _____

Date: _____

By:  _____

Print Name: Randy Hartmann

Title: Senior Director

Date: 28 June 2021



Exhibit A

Description of Grant Activities

UPS and Keep America Beautiful support the development of a strong, vibrant, diverse and inclusive, sustainable community. The following describes the responsibilities of each party under the Grant.

KAB's Responsibilities

1. Provide funding to Grantee as outlined in this Agreement;
2. Provide an on-line event/volunteer registration portal to help manage volunteers for event;
3. Upon request, provide event and volunteer liability waivers;
4. Provide Grantee with an electronic platform to report project results;
5. Provide technical support as requested by the Grantee

Grantee's Responsibilities

1. Adhere to the funding limitations and conditions stated in the Agreement;
2. Implement the grant project(s) as outlined in the grant application submitted for review and attached as Exhibit D;
3. Adhere to KAB's Volunteer Statement of Principles and include community and neighborhood volunteers in their proposed community improvement project(s);
4. Keep KAB of notified of any significant changes made in the grant project(s) proposed, including but not limited to scheduled events and volunteer recruitment;
5. Document the event, including before and after photographs, and share in a close-out report due no later than 30 days after the project completion unless otherwise noted in the grant application;
6. Identify project funders and Keep America Beautiful as sponsors of the project during the event and as part of any social or media promotion.
7. If receiving cigarette litter stands, each collection stand must:
 - a. Be installed in an accessible place (e.g., outside entrance to retail location, or transition point where adult smokers commonly dispose of cigarette butts). Hardware is included to mount each receptacle;
 - b. Maintained for a period of not less than five years – e.g. regularly empty cigarette butts for recycling and ensuring stands clean and functioning properly;
 - c. Share the GPS coordinates of each litter stand's location with KAB to include on the interactive map. GPS coordinates can be identified in several ways:
 - i. Enter the litter stand location/address into <https://www.latlong.net/> and record coordinates.
 - ii. Using Google Maps, right-click the place on the map. Select "What's Here?". At the bottom of the map, a card with coordinates will appear.



Exhibit B

Keep America Beautiful Volunteer Principles

Volunteering for Keep America Beautiful The KAB Volunteer Experience

Keep America Beautiful, the Keep America Beautiful network of affiliates, and Grantees of KAB will strive, to the extent possible, to ensure a Keep America Beautiful Volunteer:

- Is welcomed to participate regardless of life experiences and abilities, learning and working style, personality type, race/ethnicity, socio-economic status, class, gender, sexual orientation, country of origin, or my cultural, political, or religious affiliation as long as that affiliation is inclusive as described here;
- Is greeted and introduced to staff and fellow volunteers;
- Receives specific instructions, training, and resources needed to complete assigned task(s) – including safety training, if necessary;
- Is treated with respect;
- Is kept safe from harm, including any form of harassment from staff, fellow volunteers, or contractors;
- Has an opportunity to work with a diverse & inclusive group of staff and volunteers;
- Has their opinions heard, respected, and valued;
- Receives timely communications, including:
 - Notice of Volunteer Opportunities
 - Confirmation of pledge and commitment to volunteer
 - Advanced notice of location, time, and what to bring/wear and any updates
 - Information about the volunteer event's goals, tasks, working conditions, and time commitment
 - A thank you for their service and a report of the event's impact;
- Knows that their personal information will *not* be shared outside of the Keep America Beautiful network and will not be used for any purpose without consent;
- Is part of a fun, rewarding experience that benefits their community.



Exhibit C

Keep America Beautiful Brand Standards

Electric files for KAB logos can be found here: [2021 KAB Logos](#) Please consult with the KAB Program Manager regarding the preferred logo style and color for your particular project while adhering to the following brand standards.

Trademarks

When referring to Keep America Beautiful and its brands the ® (trademark registration) symbol must be used. For example: "AMERICA RECYCLES DAY® will take place on November 15, 2019. The Keep America Beautiful trademarks must be used as a noun. For example, say: "WASTE IN PLACE® is a program that teaches students how to process litter." Do not say: "We want you to keep your waste in place. Include the following legal language in an appropriate place on a website (for example, in a footer, and in the terms and conditions): KEEP AMERICA BEAUTIFUL is registered trademarks of Keep America Beautiful and is used with permission.

Keep America Beautiful®
Great American Cleanup®
America Recycles Day®
Waste in Place®
Recycling @ Work®
TrashDash™

If you have questions about the Keep America Beautiful trademarks, or how to properly use them, please e-mail Noah Ullman: nullman@kab.org.

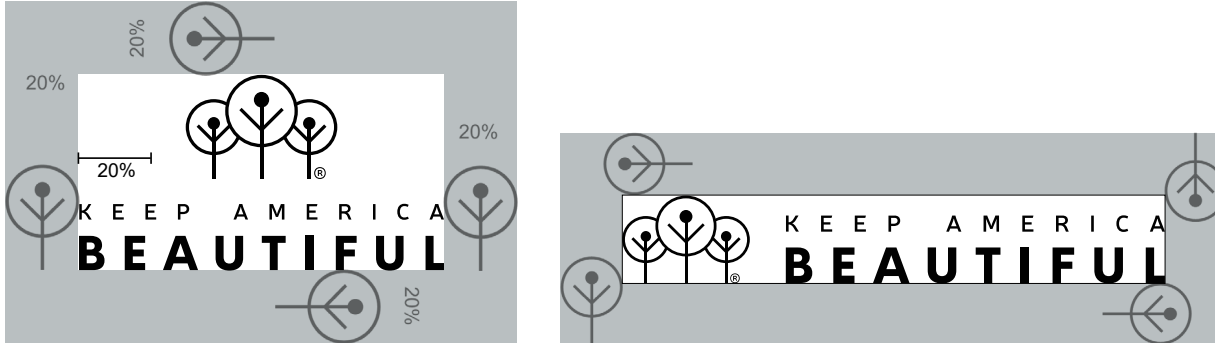
Logo Usage

Both the logomark and the wordmark are registered trademarks of Keep America Beautiful, and should always be represented with the superscript registered trademark symbol. There are two approved versions of the Keep America Beautiful logo. The vertical or stacked version of the Keep America Beautiful logo in Grass is preferred. The horizontal version of the Keep America Beautiful logo can be used when space is limited.



Approved Logogram

To protect the integrity of the logo, a defined amount of space or “padding” should be left around the logo. Use the diameter of the central tree to determine the amount of clearance space needed (or 20% of the width of the logo). Do not scale in print smaller than 1.88 inches and in a screen view less than 100 px.



Below are the approved formats of the Keep America Beautiful logo. The version of the Keep America Beautiful logo with just the tree people logogram should only be used as an accent in a document where the full logo lockup has already been utilized. Each approved logo lockup should never be altered or broken.

Primary



Stacked



Knock-out
Stacked



Horizontal



Knock-out
Horizontal

Secondary



Wordmark



Knock-out
Wordmark



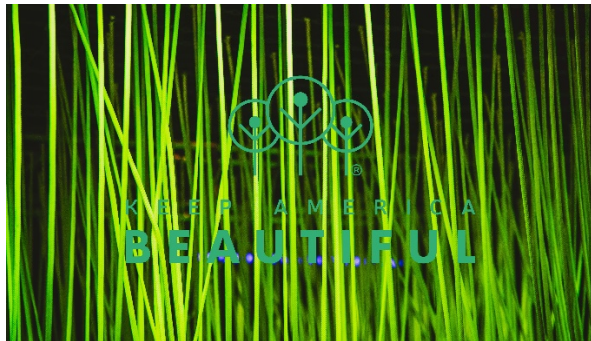
Tree People



Knock-out
Tree People

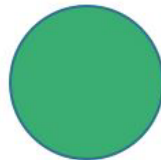
Do's and Don'ts

Do not alter the proportions of the logo, using an unapproved brand font, color, or tagline, and/or creating legibility issues in placement.



Brand Color

Grass is the primary brand color for the Keep America Beautiful logo. Grass – associated with growth, organic, nature, caring, and earth –embodies our position as a community improvement organization in the environmental sector.



Grass

CMYK: 74, 6, 73, 0
PMS: 2251C 7482U
RGB: 58 173 115
Hex: #3AAD73

Secondary Brand Colors

The Keep America Beautiful secondary colors further reflect our mission. Flame embodies activism, Sky represents the calm and steady trustworthiness of a legacy nonprofit organization, and Sunbeam reflects the bright and uplifting capacity of community improvement and beautification.



Flame

CMYK: 4, 81, 76, 0
PMS: 7597C 485U
RBG: 230 88 71
Hex: #E65847

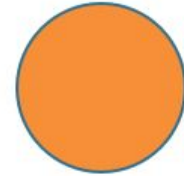
Used for the End Littering goal.



Sky

CMYK: 71, 26, 12, 0
PMS: 7703C 638U
RBG: 67 154 194
Hex: #439AC2

Used for the Improve Recycling goal.



Sunbeam

CMYK: 0, 45, 92, 0
PMS: 130C 129U
RBG: 249 157 46
Hex: #F99D2E

Used for the Beautify Communities goal.

Accent Colors

The following are approved Keep America Beautiful accent colors. Seal should be used as the text color for all print and digital materials. Storm may be used for headlines, subheads, and other design elements. Snow may be used as background color or body copy, as an alternative to white.



Seal

CMYK: 81, 66, 63, 75
PMS: Black 6C Neutral Black U
RBG: 17 29 32
Hex: #111D20

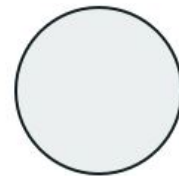
Used for the body copy.



Storm

CMYK: 62, 45, 45, 12
PMS: 444C 430U
RBG: 104 117 121
Hex: #687579

Used for headlines and elements.



Snow

CMYK: 6, 3, 3, 0
PMS: 663C 656U
RBG: 236 239 240
Hex: #ECEFF0

Used for backgrounds and body copy.

If you have any question about these logo guidelines, please contact: nullman@kab.org.



#1

Exhibit D
Grant Application

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, March 18, 2021 7:34:09 AM
Last Modified: Thursday, March 18, 2021 9:30:02 AM
Time Spent: 01:55:52
IP Address: 66.203.141.2

QUIZ SUMMARY

29%
SCORE

157/534
POINTS

96/1
RANK

60%
PERCENTILE

QUIZ RESULTS

Correct	Incorrect	Partially Correct	Skipped	Total Questions
6	4	7	23	40

Page 3: Applicant Information - Requesting Organization

Q1

Organization Background Information

Name Georgette Beck
Federal Tax ID # 59-6141662017
KAB Region (see list above enter "Eastern", "Central" or "Western") FL

Q2

Primary Contact/Grant Writer:

First/Last Name Georgette Beck
Street 450 SW Thornhill Drive
City/Town Port Saint Lucie
State/Province: FL
Zip/Postal Code: 34984
Web Address www.cityofpsl.com/kpslb
Email Address gbeck@cityofpsl.com
Phone Number 7728715103

Q3 **Yes**
 About the grant writer: is English your native language?

Q4 **Respondent skipped this question**
 Secondary Contact or Project Manager if different from above:

Q5 **✓ Yes, we are a KAB affiliate (15pts)**
 Is your organization a Keep America Beautiful affiliate?
 15/15 pts

Q6 **Government agency**
 How would you describe your organization? (Select one response only)

Q7 **Both Paid & Volunteer**
 What type of staff support does your organization rely upon?

Q8 **✓ N/A - State or Local Government Applicant (5pts)**
 Please indicate if your organization has:
 5/20 pts

Q9
 Please complete your ACH information for direct deposit:
 Prefer not to offer now, will supply if awarded grant - (may delay initial payment) - Enter "not now" **not now**

Page 4: Applicant Information - Use of Volunteers for Program Execution

Q10 **✓ Safety Instructions (2pts),**
 Volunteers used to implement this grant program will be provided the following: (check all that apply) **✗ Background Information about KAB (0pt),**
 7/23 pts **✗ Personal Protective Equipment (COVID Related) (0pt),**
✓ Diverse, Inclusive Volunteer Environment and Engagement Opportunity (5pts)

Q11 ✓ Adults 19-54 years of age (3pts),
 We will recruit volunteers from the following groups: ✓ Adults 55+ years of age (6pts)
9/49 pts

Q12 ✗ 11-15 (2pts)
 The total number of volunteers we estimate we will need to
 implement this grant program/project is:
2/7 pts

Page 5: Applicant Information - Program Target Audience and Project Area

Q13
 On a scale of 1-5 this program/project will address the following community improvement concerns:

Litter/Illegal Dumping	Highest 5
Blighted Neighborhood	N/A
Public Safety/Accessibility	N/A
Greenspace	N/A
Recycling/Litter Collection	Highest 5
Neighborhood Building	N/A

Q14
 Generally describe the population that will be served by this program.

Port St. Lucie has been accurately characterized as a “melting pot” of people living together, with the population being 73% White, 19% Black or African American, and 20% Hispanic or Latino. The average income per capita in Port St. Lucie is \$27,546. This CLPP program will serve the City residents, businesses and other organizations.

Q15 **N/A submitting only one application**

Will the population served by the program/project(s) be the same for all the applications submitted?

Q16
 How many individuals will be exposed to this program?

200000

Q17 ✓ **Community Residents** (5pts)
 Describe the population type that will be served by your projects (check all that apply)
5/5 pts

Q18 ✓ **Adults 19-54 years of age** (3pts),
 Individuals from the following groups will be served by this program/project:
46/49 pts

- ✓ **Adults 55+ years of age** (6pts),
- ✓ **Ethic minority groups comprising 10% or greater of our Community's Population Census** (10pts),
- ✓ **Individuals with physical limitations** (6pts),
- ✓ **Individuals with learning disabilities** (6pts),
- ✓ **Gender Equity** (3pts),
- ✓ **Across all social and economic sectors** (3pts),
- ✓ **Across active religious affiliations practicing in our Community** (3pts),
- ✓ **LGBTQ members** (6pts)

Q19 **35-54**
 What is the primary age group of the target audience for your program/project?

Q20 **N/A submitting only one application**
 If submitting multiple applications, is the program/project area the same for each grant application being submitted?

Q21 **Mixed - Commercial/Residential/Industrial**
 From the list below, please identify the area description that best describes where your program/project will be implemented:

Q22 ✗ **Private Property** (0pt)
 The program/project will be implemented on:
0/10 pts

Q23
 Please list the 5-digit community zip codes where your program/project will be implemented

Zip Code #1	34984
Zip Code #2	34986
Zip Code #3	34983
Zip Code#4	34953
Zip Code #5	34952

Q24

✘ Downtown (mixed-use, walk-around neighborhood)

(3pts)

Please identify the primary "use" for the area where your program/project will be implemented

3/6 pts

Q25

Other (please specify):

Will the proposed grant program/project leverage additional support or funding?

Will also utilize current KPSLB budget as needed.

Q26

Cigarette Litter Prevention Program (CLPP) Grant

Please identify all the grant applications you plan on completing to successfully launch your program:

Q27

Cigarette Litter Prevention Program (CLPP) Grant

Please select the primary grant application you wish to complete and submit for consideration to successfully launch your program (After completing that application you will have the option to select additional applications to complete):

Page 24: 2021 CLPP Application - Project Administration

Q73 **✘ No** **(0pt)**

Is this your first time implementing a CLPP?

0/10 pts

Q74 **✔ Both infrastructure and and marketing** **(10pts)**

Keep America Beautiful is interested in understanding different types of cigarette litter programs. Will your cigarette litter implementation rely primarily on:

10/10 pts

Q75 **\$20,000**

Requested CLPP Grant Amount:

Q76 CLPP Project Launch **04/22/2021** ,
 CLPP Project Completion **10/08/2021**
 Project Timeline (enter date you will complete the identified task)

Q77 CLPP Administrative **0**
 Expenses
 CLPP Labor Expenses **0**
 CLPP Materials/Supplies **2500**
 CLPP Print/Advertising **9000**
 CLPP Capital Supplies, e.g. **8500**
 cigarette litter stands
 CLPP Other **0**

Page 25: 2021 CLPP Grant Application - Project Area

Q78 **✗ No** **(0pt)**
 Is there a current or pending outdoor public area smoking ban in your community?
 0/5 pts

Q79 **✓ Yes** **(5pts)**
 Do your local litter ordinances or codes specifically identify cigarette butts as litter?
 5/5 pts

Q80 **10+ Years**
 Has your community adopted smoking ordinances that prohibit INDOOR smoking within the last:

Q81 **No OUTDOOR Smoking Ban**
 Has your community adopted smoking ordinances that prohibit OUTDOOR smoking within the last:

Q82
 What are your state and county smoking rates (please use <https://www.countyhealthrankings.org/app/florida/2019/rankings/outcomes/overall> as a guide).
 State **16**
 County **18**

Q83

The first step in planning an effective Cigarette Litter Prevention Program is to engage a task force, or team of stakeholders who share the goal of reducing local cigarette butt litter. An effective team includes representation from the private and civic sectors, including government, businesses and residents. Collaborators and partners from a cross-section of the community will ensure greater program impact. Describe the members of your CLPP task force and include the sector they represent. (200 word limit)

The Keep Port St. Lucie Beautiful Cigarette Litter Prevention Program task force has been in operation for a few years now. The core team makes it a priority to develop and expand this task force to efficiently grow with our community. Our collaborative team includes the KPSLB Volunteer Committee and staff, Adopt-a-Street Program volunteers, Waste Pro, Treasure Coast Waterway Cleanup Event Coordinators, Saints Golf Course, Walmart – Gatlin, Walmart – US1, residents, business owners and property managers. KPSLB collaborated with all City Departments to create a Litter Eradication Action Plan (LEAP), which incorporates five key components: Education & Awareness, Infrastructure, Partnership, Enforcement, and Incentives. A “Culture of Clean” is a shared responsibility. A Litter Eradication Team (LET) meets every other month to review the plan’s progress and to discuss current hot spots and litter control issues. Our City Manager’s Office and City Council are greatly involved in litter control initiatives. KPSLB developed a leadership level for the Adopt-a-street volunteers to become an Adopt-a-Street Ambassador, of which Wayne Landry now leads the CLPP business interactions. Mr. Landry delivers ash receptacle stands to businesses upon request, shares about the KPSLB program and takes photos for the KPSLB E-newsletter and the City Manger’s Bi-Weekly Report.

Q84

✘ N/A

(0pt)

Do you plan to register your event at the Keep America Beautiful VOLUNTEER PORTAL to track the number of volunteers involved in the project as well as the scope of their engagement?

0/10 pts

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Q85

Cigarette Litter Collection Infrastructure Program Narrative (limit 200 words): Describe your plans for ash receptacle selection - purchase, installation, and maintenance. Include the brand, model, and cost of the ash receptacles you're considering . Make sure you allow sufficient time to get the ash receptacle model and installation locations approved. A commitment to receptacle maintenance/emptying should be in place before installation. Ideally, for most programs, ash receptacles should be installed before June 1, 2021.

KPSLB has attained special discounted pricing with Tylander’s for ash receptacles (Genuine Joe 4. 25 Gal. Fire-safe Smoking Receptacle, galvanized steel – black, GJO58891 estimated @ 116.81 each) to provide FREE to local businesses and commercial property owners upon request. The commercial property owners will be responsible for their own care and maintenance of stands. The units are in stock with the vendor and ready to ship once we authorize the order. KPSLB also wished to give away litter grabbers along with ash receptacles to help reduce litter. ArcMate provides 32” Orang-U-Tongs STD Litter Pick-Up Tool, .625” x 8.0”, with our special KPSLB & Drive It Home logo for approximately \$6.70 per tong (updated quote has been requested). KPSLB’s Adopt-a-street Ambassador will personally deliver a stand, litter grabber, bucket to businesses upon request and share about the KPSLB program and take photos. KPSLB will include in the E-newsletter a feature story about the CLPP and updates as well as include in the City Manger’s Bi-Weekly Report. KPSLB will kick-off the 2021 CLPP on Earth Day - April 22, 2021.

Q86

Free Standing Bin

What style of cigarette litter collection bin do you plan on purchasing?

Q87

✗ 51 -75

(10pts)

How many cigarette litter stands do you intend to purchase?

10/20 pts

Q88

Please identify the supplier you intend to use to purchase your cigarette litter stands

Tylander

Q89

Other (please specify):

(0pt),

Who will be responsible for servicing the cigarette litter stands?

Business owners and/or property management firms

0/13 pts

Q90

Yes

Are you aware that cigarette butts are recyclable at no cost to you?

Q91

✓ Yes

(20pts)

Will you participate in the cigarette butt recycling service provided at no cost to you through a partnership with TerraCycle?

20/20 pts

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Q92

Who will be responsible for send the cigarette butts to TerraCycle for recycling?

Name

Keep Port St Lucie Beautiful

e-mail

gbeck@cityofpsl.com

phone

7728715103

Q93

The CLPP grant includes 600 ashtrays. You may request a combination of pocket and/or portable auto (cup holder style) ashtrays. Indicate your preference in increments of 200: The total number of pocket and portable auto ashtrays requested must equal 600 or less.

Number of pocket ashtrays: **200**
Number of portable auto ashtrays: **400**

Q94

Describe your plans for portable ashtray distribution. (limit 100 words)

The portable ashtrays ordered will be distributed to business owners and/or Commercial Property Owners/property managers upon request (while supplies last). KPSLB also gives ash receptacles away to City community members while at KPSLB events and other outreach events throughout the year. KPSLB discusses the CLPP during all presentations and makes them available to all participants. Many are distributed upon request by Adopt-a-Street volunteers, residents, and City staff members.

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Q95

✓ **Yes, incorporated into a locally developed campaign (20pts)**

Will you use the CLPP developed Litter Prevention campaign found here?

20/20 pts

Q96

Please provide a description of your marketing and messaging campaign. Please include any marketing and/or messaging campaigns that will utilize social media, PSA's, print, radio, etc. (limit 200 words):

The marketing and messaging campaign will target commercial property/business owners. Since commercial properties have become litter hot spots, KPSLB will partner with interested stakeholders to provide free ash receptacles and litter grabbers. KPSLB in collaboration with our Communications Department will create a colorful interesting campaign to help unite stakeholders in common cause to prevent litter. Campaign includes social media (Facebook, Instagram and Twitter), KPSLB website, E-newsletters, City Manager's Bi-Weekly Report, paid ads (Facebook, newspaper, magazine and radio PSAs). An ad will be placed on a roadway billboard (budget permitting). Emails will be sent out to various group lists.

Page 29: 2021 CLPP Terms & Conditions Agreement

Q97

No one under the age of 18 will be involved in the program in any capacity. (INITIAL HERE)

GMB

Q98

Establish a Task Force: Communities receiving grants will establish a diverse Task Force to execute the local cigarette litter prevention program. This CLPP team of stakeholders or task force will represent businesses, government, residents, code enforcement, media, and other organizations with a stake in this community program. (INITIAL HERE)

GMB

Q99

Implement Four Strategies: Communities receiving grants will implement the four proven strategies for reducing cigarette butt litter as part of their local cigarette litter prevention program: Review Litter Laws and Ordinances for reference to cigarette butt litter. Support enforcement of the ordinances and appropriate fines. If focusing on messaging, raise public awareness that a cigarette butt on the ground is litter too. Use the current PSA's and other online program resources to reach target audiences with this message through a variety of media. If focusing on receptacle infrastructure, place ash receptacles at "transition points" in the program area to support proper disposal of cigarette butts. KAB strongly recommends that questions on the selection, purchase, installation, and maintenance of ash receptacles be resolved as early as possible. Distribute Portable Auto and/or Pocket Ashtrays to adult smokers. These ashtrays give adult smokers a way to properly dispose of cigarette butts. (If preparing ROI, MSRP = \$3 each)

GMB

Q100

Conduct Two Cigarette Litter Scans in 2021: Communities receiving grants will conduct and report at least two Cigarette Litter Scans in 2021: a preliminary scan prior to program launch, and a follow-up scan a minimum of 12 weeks after the installation of ash receptacles. Scans include a field scan which will include cigarette butts and cigar tips. Please make sure you're using the current scan document and scan methodology at <https://kab.org/programs/cigarette-litter/resources/>, in the Resources section. Please record the counts for littered cigarette butts and cigar tips separately.

GMB

Q101

Report Results: Grant-funded communities will report their local program information online to include: - Program implementation summary including strategies, budget, community involvement and support.- Data from the two Cigarette Litter Scans (one total for each preliminary and follow-up scan). Scans now include a count of cigarette butts and cigar tips, recorded separately.- Information about ash receptacles purchased and installed: number, cost, make, and model, maintenance plan. Invoice copies may be requested.- Plans for sustainability and expansion of the program.

GMB

Q102

Conduct and report a Sustainability Cigarette Litter Scan in 2021: This additional follow-up scan will take place no earlier than six months after the first follow-up scan. This scan will also include cigarette butts and other forms of litter. Please note, for special events the sustainability scan may not apply: we will provide you with more details when the grant is finalized. Report the "sustainability" scan data for 2021 CLPP grants on or before May 1, 2022.

GMB

Q103

I agree

I have read and fully understand the above. By clicking the check box below I agree to the terms and conditions above and hereby apply for a 2021 CLPP grant.

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Thank you my application is complete