

City of Port St. Lucie Chapter 155 Sign Code



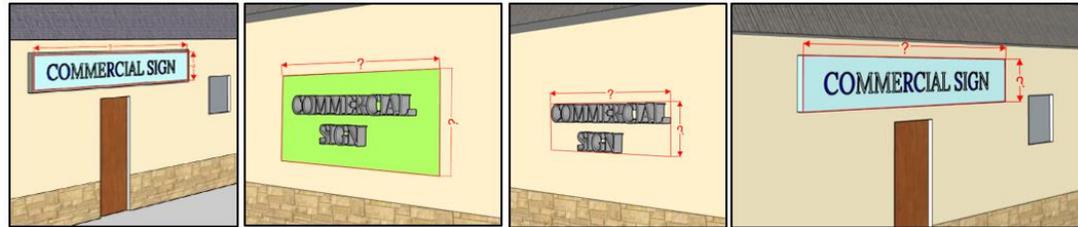
Summary:

The City has several Public sites and there has been a need for signs that can provide public messages for each site. The City has several message signs at specific corners around the city that are banners and must be ordered, made, and switched out for each message. The update will allow electronic signs that may be changed to provide several different public messages and information.



Update:

- Clean up application procedure and regulations.
- Some examples were added.



- The Master Sign Program Section was updated to provide design flexibility.
- Language was reviewed and updated for clarity.
- Public (City) Electronic Message sign regulations were added.

Added Digital Signage:

- Public Electric message signs will be defined as:

A sign capable of displaying words, symbols, figures or images that can be electronically or mechanically changed by remote or automatic means.

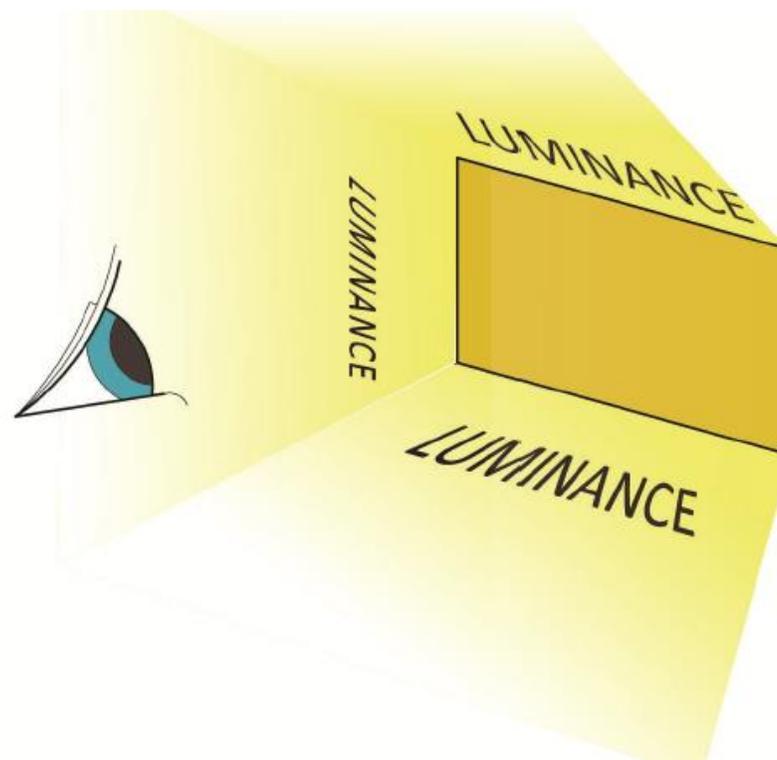
Definition Code Section to be updated in a Future Amendment.

Update to add Digital Signage:

- The signs must be equipped with automatic and manual dimming controls and sensors to be sure at no time the luminance will not be more than 3 nits above ambient light.

Maximum Luminance:

1. Daytime = 10,000 nits
2. Nighttime = 300 NITs (candela per square meter)



Recomendation:

The Planning and Zoning Department finds the proposed text amendment to be consistent with the intent and direction of the City's comprehensive plan and recommends approval.

