

# **Tradition Master Sign Program Amendment No. 7**

(P16-042-A2)

Planning and Zoning Meeting  
May 7, 2024

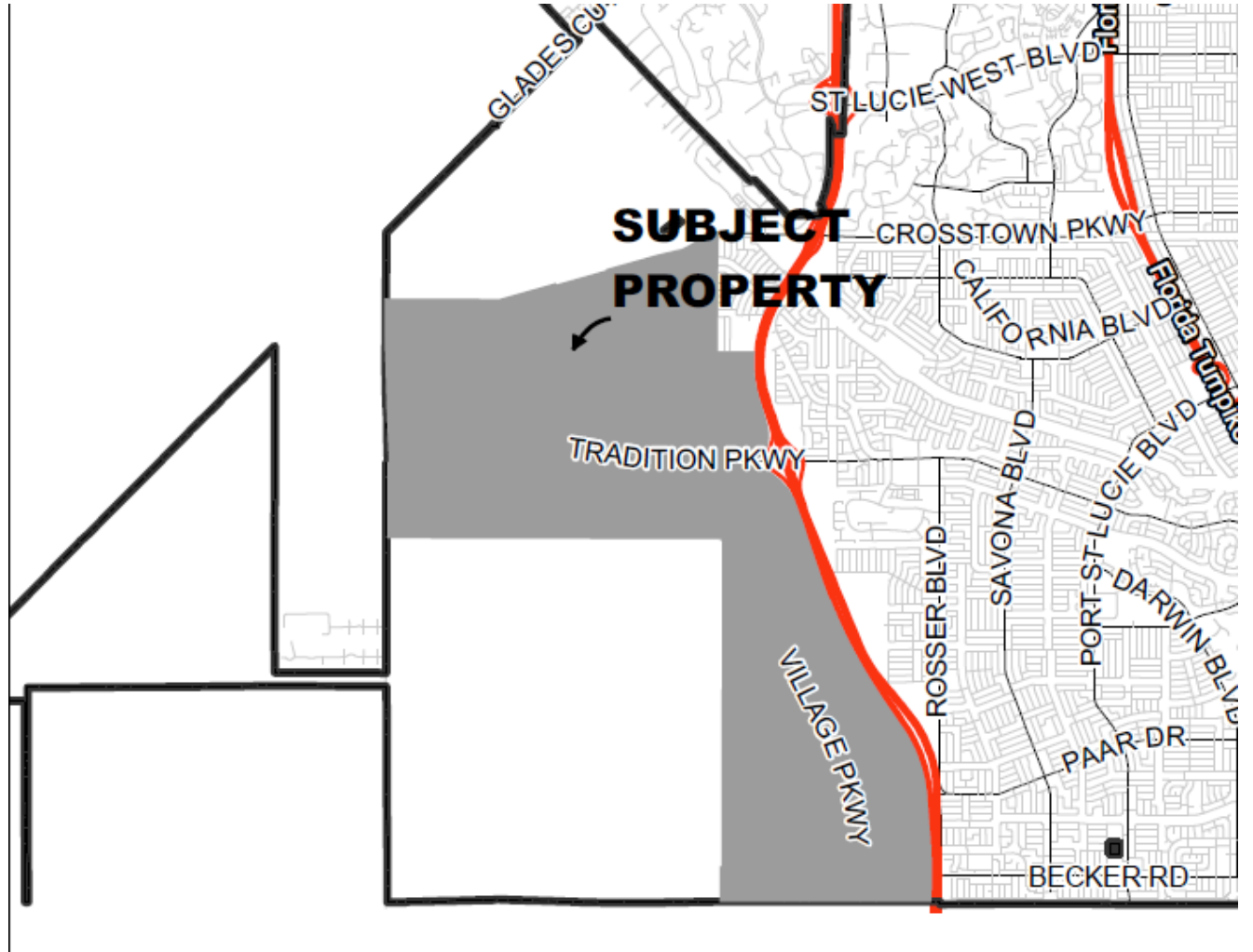


# Summary

The proposed amendment provides a comprehensive update of all signs within the Tradition, Southern Grove, and Western Grove Communities.

The amendment also provides a content neutral master sign program and is better aligned with the current sign needs of the communities.

# Subject property

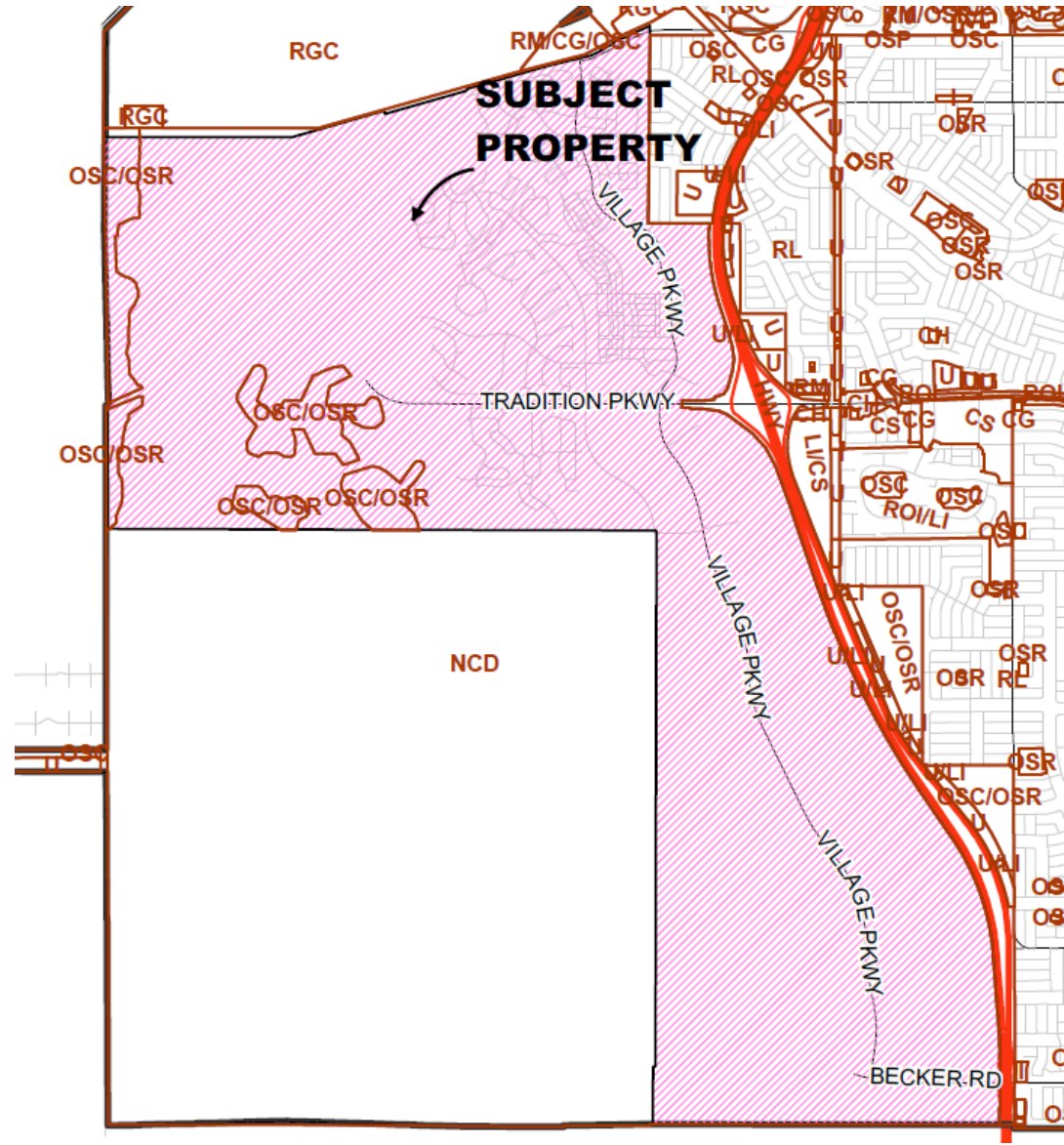


# Aerial





# Land Use





## List of Changes from Amendment 6 to Amendment 7

- Community Marker name changed to Community Tower – pg. 5
- Community Marker number of signs allowed from four (4) to six (6) – pg. 5
- Welcome Sign SF changed from 72 SF to 110 SF – pg. 5
- Community Directional name changed to Primary Directional – pg. 5
- Primary Directional number of signs allowed from Twenty-Four (24) to Forty-Eight (48) – pg. 5
- Primary Directional name changed to Secondary Directional – pg. 5
- Secondary Directional number of signs allowed from Thirty (30) to Twenty-Four (24) – pg. 5
- Residential Primary Entry number of signs allowed changed from two (2) to three (3) – pg. 6
- Lot Marker, Construction Entrance, and Model Home Sign were moved to Temp Sign Section - pg. 6
- Sales Center Sign Moved to Temp Sign Section - pg. 7
- Event/Sales Banner Sign moved to Temp Sign Section – pg. 7
- “Coming Soon” interior sign named changed to “Amenity” interior sign – pg. 7
- Banner Sign added to Building Mounted Façade Section – pg. 9
- Removed Real Estate Development Sign removed – pg. 10
- Removed Adjacent Parcel Sign – pg. 10
- All reference Images removed – pg. 11-12
- All signs on page 2 of 6th Amendment have been added to 7th Amendment



# Recommendation

Staff finds the proposed amendment to be consistent with the direction and intent of the City's Land Development Regulations and policies of the Comprehensive Plan and consistent with the requirements of Section 155.03(H) and recommends approval.

