From: <u>April Price</u>
To: <u>Christina Flores</u>

Cc: <u>Meighan Beckett; Jasmin Padova; Butch Olsen</u>

Subject: Sponsor & proclamation request for the 18th Annual Treasure Coast Waterway Cleanup

Date: Monday, May 12, 2025 4:39:20 PM

Attachments: 2025 Sponsor Request TC Waterway Cleanup PSL.pdf

2025 Sponsors Opportunities Form 2-16-25.pdf Proclamation Language - 2025 PSL.docx

2024 Totals.pdf

Hello Christina.

This is an official request to the City Council for sponsorship and a proclamation for the 18th Annual Treasure Coast Waterway Cleanup week. The City of Port Saint Lucie has allowed us banner space at the 7 sites throughout the city. The week will kick off on Saturday July 19th and will end on Sunday, July 27th. The live event day will take place on Saturday, July 26th.

We've been actively engaged with Meighan Beckett, representing KPSLB. She has been managing the activities the morning of the cleanup at c-24 Canal Boat Ramp and we will have a local resident and teacher at Floresta Elementary, Isabelle Briand overseeing the site at Veterans Memorial Park Boat Ramp at Rivergate.

We are hopeful that the Council will continue to have similar support as past years. Attached you will find:

- Letter of request for sponsorship
- Sponsorship categories
- Sample language for proclamation
- 2024 event totals

In 2024, we accepted the proclamation at the last Council meeting in June, however anytime leading up to the cleanup week would be best for promotional purposes for us all! Should you decide to grant us this honor, and we have an agenda date, we'll have representation available to accept. Please reach out to me with any questions.

Thank you and I look forward to hearing from your team.

Yours Truly,

April Price, Event Coordinator
18th Annual Treasure Coast Waterway Cleanup

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Marine Industries Association of the Treasure Coast, Inc.

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