



MidFlorida Credit Union

Façade Sign Variance (P25-206)

Planning and Zoning Board – January 6, 2026
Marissa Da Breo-Latchman, Environmental Planner II

Variance Request

A variance of 58.07 SF from Section 155.08(E)(2)(a)(1) of the Land Development Code to allow an additional façade sign totaling 75.63 SF. The property is allowed 152 SF of facade signage based on the linear frontage of the structure (100') along Gatlin Boulevard. Currently, there is 134.44 SF of façade signage on the north and western sides of the building. A total of 17.56 SF of additional signage is allowed.

Applicant and Property Owner

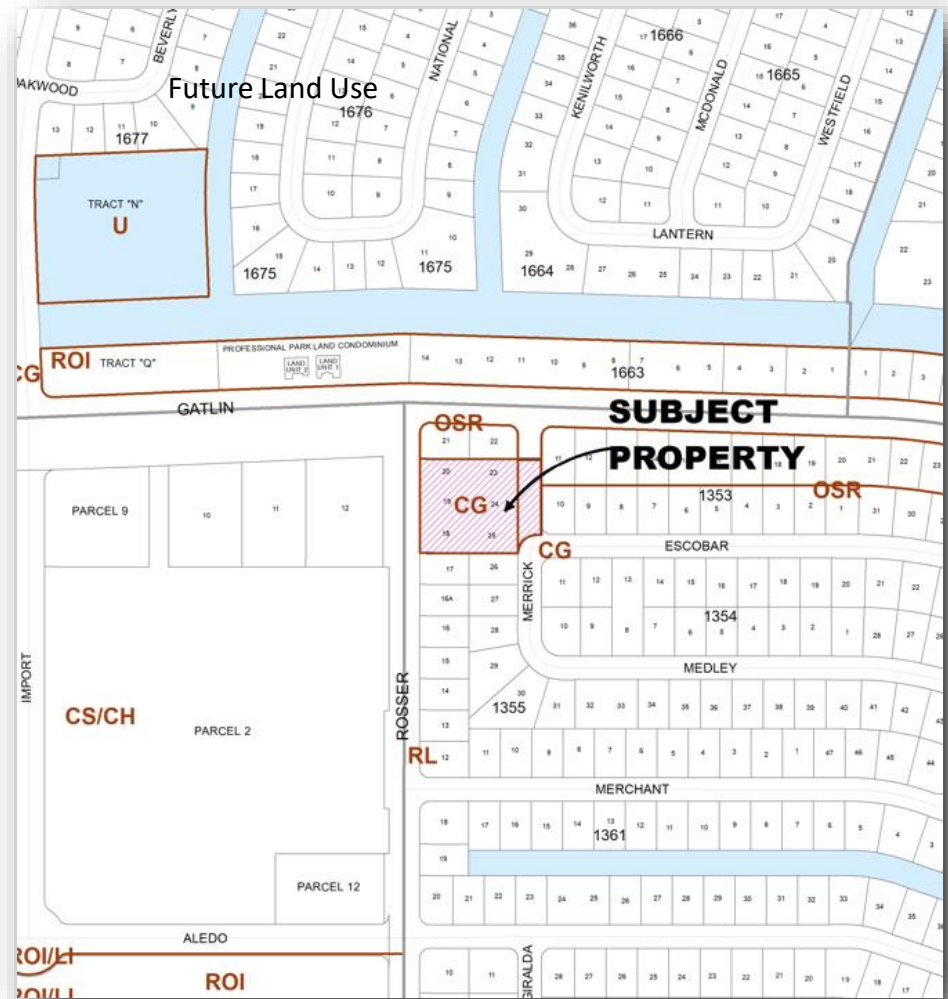
Applicant/Property Owner:	MidFlorida Credit Union
Agent:	Gina Penney, Atlas Sign Industries
Location:	Southeast corner of SW Gatlin and Rosser Boulevards

Aerial



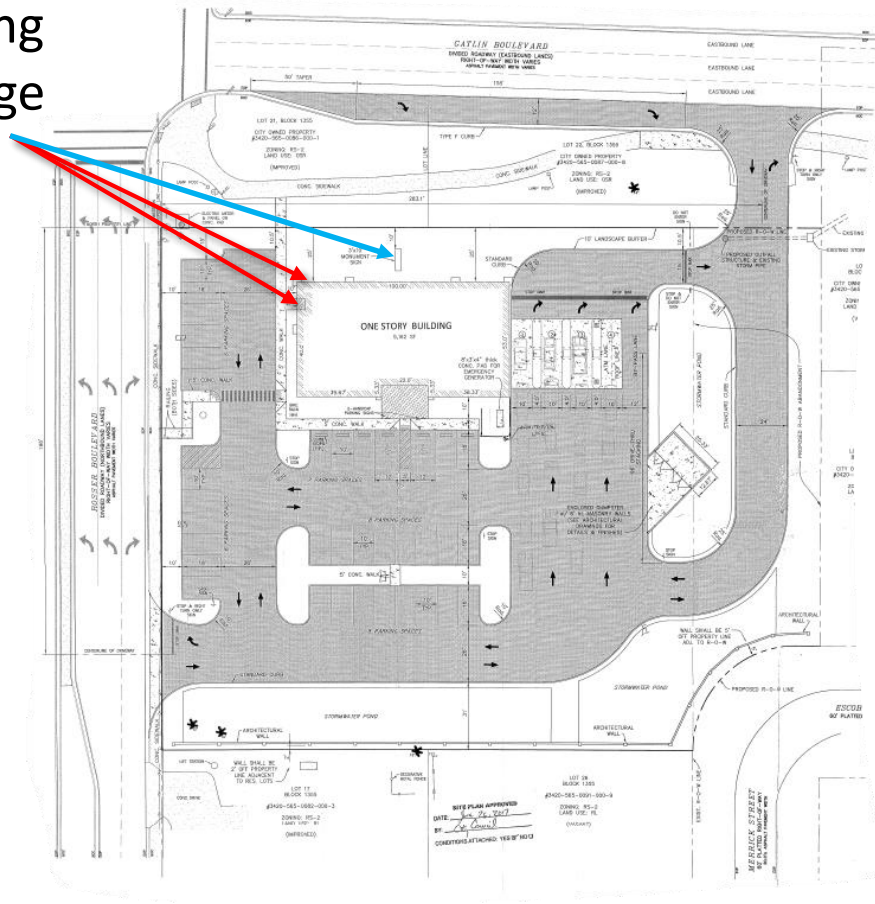
Maps

Direction	Future Land Use	Zoning	Existing Use
North	OSR, ROI	P	SW Gatlin Blvd, medical offices
South	RL	RS-2	Single-family residences
East	OSR, RL	RS-2	Open space, single-family residential
West	CS/CH	PUD	Commercial development



Existing Signage Location

Existing
Signage



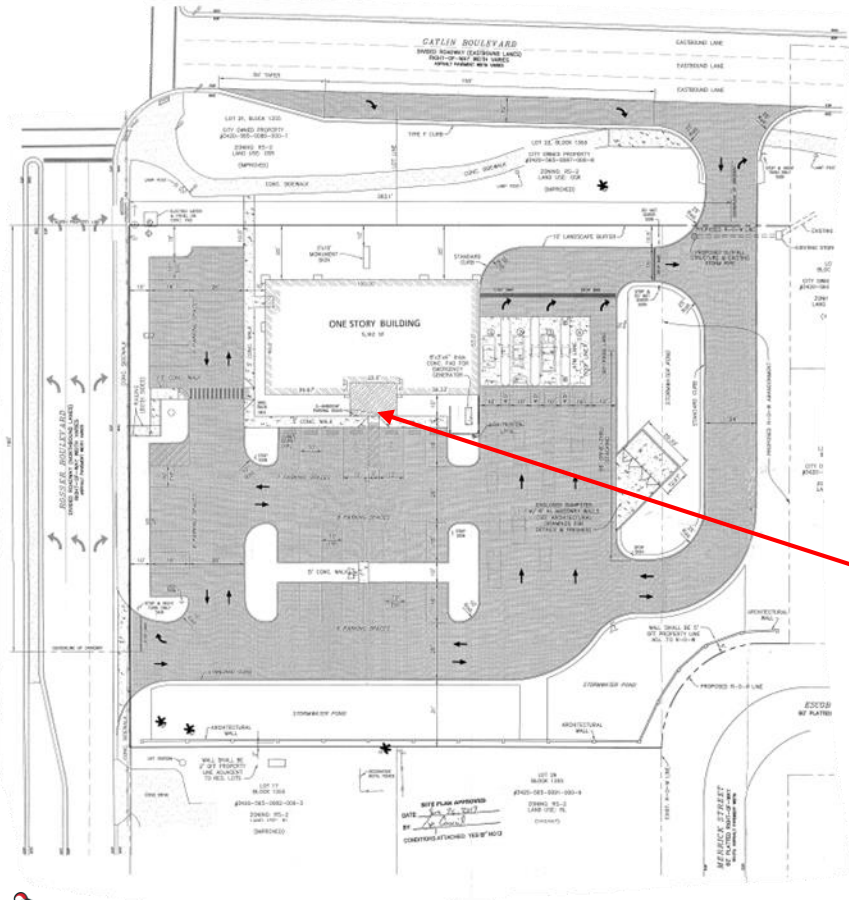
Rosser Boulevard Visuals



Proposed
Façade Sign



Proposed Signage Exhibit



SQUARE FOOTAGE
 $3'-6\frac{1}{2}'' \times 21'-4\frac{1}{4}'' = 75.63 \text{ Sq. Feet}$



STAFF FINDINGS

- The property is allowed 152 SF of facade signage based on the linear frontage of the structure (100') along Gatlin Boulevard.
- There is 134.44 SF of existing façade signage on the north and western sides of the building.
- A total of 17.56 SF of additional signage is allowed.
- Request is for a variance of 58.07 SF to allow a 75.63 SF façade sign on the southern side of the structure.

Planning & Zoning Board Action Options

- Make a motion to approve the variance.
- Make a motion to approve the variance with conditions
- Make a motion to deny.
- Make a motion to table.