

Application Form

Profile

Sibrena _____ A _____ Stowe _____
 First Name Middle Initial Last Name

2275 SW Newport Isles Blvd _____
 Home Address

Port St. Lucie _____ FL _____ 34953 _____
 City State Postal Code

sistowe@gmail.com _____
 Email Address

What district do you live in? <http://www.cityofpsl.com/districts> *

District 3

Home: (646) 342-6984 _____ Home: (646) 342-6984 _____
 Primary Phone Alternate Phone

Retired?

Yes No

Stowe Consultants _____ President _____ Art, Music, Media & Athletic Consulting Company _____
 Employer Job Title Occupation

Which Boards would you like to apply for?

Public Art Advisory Board: For Review

Were you nominated or recommended to apply by the Mayor or a Councilmember?

Yes No

If Yes, by whom?

Mr. Bonna suggested it to me over a year ago.

Please Agree with the Following Statement

I have read and guarantee that I meet all the requirements for board service.

I Agree

Interests & Experiences

Why are you interested in serving on a board or committee?

I would like to join the Art Advisory Board for Port St. Lucie to contribute strategic, creative leadership that strengthens the city's cultural identity and public engagement. As a storyteller and media professional, I value the power of art to shape community narrative, elevate local talent, and drive thoughtful economic and cultural growth. I am committed to helping expand meaningful arts initiatives that reflect the diversity and vision of Port St. Lucie.

Why do you think you are qualified to serve on this board or committee?

I am qualified to serve on the Art Advisory Board for the Port St. Lucie because I bring global art exposure, media influence, and community commitment. My daughter is an art curator connected to Art Fund, Art Basel, and I assisted with post-graduate studies in Venice, Italy, at the Venice Biennale, which gives me direct insight into international art standards and cultural trends. I am a huge supporter of visual and performing artists and the arts for decades and am a collector, as well. My career in television, music, and media has positioned me as a trusted storyteller and public speaker who understands how art shapes narrative, visibility, and economic impact. I am culturally diverse, well-connected, and genuinely enjoy working within my community to elevate the arts in a meaningful, inclusive way.

Brief description of Education & Experience

I am an entrepreneur and media executive with more than 30 years of experience in arts, culture, entertainment, and communications. Throughout my career, I have worked at the intersection of media, celebrity branding, and cultural influence. I have handled media buying for global artists, including Beyoncé and other high-profile public figures, positioning campaigns with strategic reach and cultural impact. I served as an editor for Drew Barrymore Magazine and as Managing Editor of Sports & Entertainment Today (SET Magazine), overseeing content that highlights influential voices across entertainment, sports, and the arts. My work consistently centers storytelling, visibility, and cultural leadership. In recognition of my professional and community contributions, I received the Woman of the Year Award from the Bayonne, presented by Mayor Davis, and in 2020 became the 1st Black Female Principal Owner of a professional soccer team in the USA, making a historical milestone in professional soccer. My career reflects more than three decades deeply rooted in arts and culture, both domestically and internationally, with a continued commitment to creative excellence and community engagement.

[2025_Bio_of_Sibrena_Geraldino.docx_2_.pdf](#)

Upload a Resume

Demographics

Ethnicity

Prefer not to Answer

Gender

Female

03/13/1969

Date of Birth

Do you now serve on any City Board, Committee or other Governmental Board or Committee? (NOTE: You cannot serve on more than one Board or Committee within the City of Port St. Lucie during the same time period.)

Yes No

Are you a registered voter?

Yes No

How long have you been a City resident?

3 years

Have you attended the City University classes?

Yes No

Are you a United States Citizen?

Yes No

Are you presently employed by the City of Port St. Lucie?

Yes No

Are you a current or former law enforcement officer, other employee* or the spouse or child of one who is exempt from public records disclosure under FS 119.07?

Yes No

Have you ever been convicted of a crime, pled guilty or no contest to a criminal charge, or entered into an agreement setting forth the terms leading to the reduction or dismissal of the charges?

Yes No

Please Agree with the Following Statement

I agree that all of my answers are truthful and accurate to the best of my ability. I understand that if I have falsified any information my application will be withdrawn and I will not be considered for appointment.

I Agree

Sibrena Stowe-Geraldino Tele: 646-342-6984

Biography of Sibrena Stowe-Geraldino

Sibrena A. Stowe-Geraldino is a dynamic force in sports, entertainment, and media. As of 2024, she serves as the Managing Editor for *SET Magazine* (Sports & Entertainment Today), with her debut issue being the 100 Women In Sports Issue featuring NBA Legend **Lisa Leslie**, as featured on one of the dual covers. Sibrena has also embraced a new role as an Artist & Business Developer, collaborating with international fashion and performing artists and personalities.

She's the co-founder and 1st American BIPOC principal partner of **New Jersey Teamsterz Football Club** (NJ Teamsterz FC), a professional and developmental soccer organization from Bayonne, New Jersey, now operating out of Port Saint Lucie, Florida. Sibrena has made significant strides in sports management. NJ Teamsterz FC, established in 2017, is a sanctioned professional soccer club with the National Independence Soccer Association (NISA). In 2020, Sibrena became the first African-American female principal owner of a professional soccer club in U.S. history, a milestone documented on the Discovery Channel reality series, "*I Quit*," where she starred alongside her ex-husband and business partner, **Alexi "Alex" Geraldino**, a former NFL European cornerback for Frankfurt Galaxy, Stuttgart Scorpions, Graz Giants and Frankfurt Galaxy - where he earned a championship ring.

Over 2 decades, Sibrena has generated over \$50 million as an entrepreneur, successfully navigated peaks and valleys, and is now sharing her business and marketing expertise to help other entrepreneurs elevate their ventures to the next level.

Staying current in the entertainment industry, Sibrena is a brand strategist and public relations guru for influential, notorious, and celebrity clients. She was a contributor to *DREW Barrymore Magazine's Drew's News* and *Extra Extra* covering service and philanthropic sections and was on the editing team as the sole proofreader and fact-checker until 2024.

Sibrena's entrepreneurial journey began in 1996 when she founded *La Chic Media* (formerly Stowe Communications, Inc.), a New York City-based media firm renowned for its expertise in journalism, publicity, media buying, and management, particularly in the hip-hop market. Sibrena's firm represented celebrities, athletes, recording and performance artists, high-profile executives, authors, publishers, politicians, and television & film production companies globally. In 2017, she retired from the firm to focus on her passions as an editor, as well as an artist and business developer.

Known for her signature celebrity news columns, *Keeping It Real with Sibrena* and *Chic Society by Sibrena*, along with her interviews and articles on celebrity business acumen, the media maven has been featured in national magazines and newspapers. Sibrena is also the creator and publisher of the defunct *La Chic*, *La Revista Para Mujeres*, a bilingual magazine sold throughout America.

Expanding her media presence, Sibrena made a name for herself as one of Hip Hop's most influential executives, collaborating with leading talent during the genre's golden era. She recently launched a new podcast called *HonesTea On Demand*. In this engaging series, she interviews her colleagues and friends who are some of the most notable executives, producers, music managers, and artists from the golden era of Hip Hop, who reveal never-before-told industry tea while providing historical context from behind the scenes.

Sibrena's work has been featured in *Black Enterprise Magazine* and other national publications and on television talk shows. She's featured in books such as *Women Behind the Mic* and *The New Color of Success*. She lives in the Palm Beaches region and is mom to renowned art curator and publicist, Natasha C. Robert.

Beyond her professional life, Sibrena was a runner-up in the 2015 Mrs. America New Jersey pageant. Some fun facts about her are: Sibrena is related to notable figures and is a Muscogee (Creek + Seminole) and is a great-granddaughter of **Governor/Senator George Michael Troup**, a great-niece of **Sehoy I, II, and III**. She's also the 2nd cousin of **Dr. Martin Luther King Jr.**, **Tariq Walker**, "Miami Vice" star **Phillip Michael Thomas**, world renown dancer & choreographer **Junella Segura**, **Solange Knowles**, and **Beyonce Knowles-Carter**.

Sibrena enjoys exploring the globe for real estate, entertainment, sports, and history with her loved ones. She is a Notary Public in Florida and a licensed Florida realtor. Her educational background includes studies in Broadcast Communications, Advanced Social Media, Digital Archivist, and Digital Records Management. She has extensive experience in public relations, media, media buying, and the entertainment industry, holding various significant roles throughout her career.

Sibrena's notable clients span performers, music labels, reality TV stars, movie talents, authors, Broadway actors, radio personalities, and sports figures, reflecting her vast expertise and influence in the media and entertainment sectors.

Educational background & Experience include:

- Studied **Broadcast Communications** at North Penn High School in Lansdale, Pennsylvania ● Montgomery County Community College - **Communications Major**, Blue Bell, Pennsylvania ● **Certificate in Advance Social Media** at continuing news education for professionals at Poynter News University in Clearwater, Florida
- 2022 International Society of Archivists Member: Studied and obtained a **Certificate of Basics of Managing Digital Records and Describing Archives**, June 2022
- Internship at Philadelphia's WUSL/Power99 FM Radio
- 1994 Assistant Publicist for 2nd Congressional District Incumbent **US Congressman Chaka Fattah** of Philadelphia, Pennsylvania (*internship*)
- Studied at the prestigious dance academy, **Philadanco**, in Philadelphia, Pennsylvania ● Studied ballet, modern dance, tap, and acting at Philadelphia's Historic Black Theatre Company, **Freedom Theatre** in Philadelphia, Pennsylvania
- Manager to **Louis Thomas III**, the first African American and youngest United States President of the Student Council
- Studied Music (read & compose), Instruments: Piano, Keyboard, Flute, and Sang Chorus/Choir (specialized in Broadway Hits)
- The youngest committee member at the **1st Barrymore Theater Awards** in Philadelphia, Pennsylvania
- Urban Music News Journalist/blogger for **Urban World Wireless** - the 1st mobile news outlet ● Contributing Editor of **Image New Jersey Magazine** & ImageNJ.com, Contributing Editor of **Millennium Magazine**, New York, and reporter for **The Republican Herald** and affiliate daily newspapers & **The Times Inc News Corp.**, both based in the Pocono Region of Pennsylvania ●
- 2014 media buyer & publicist for James "Jimmy" Davis for **Mayor of City Bayonne** campaign (*volunteer*) 2021-2024 **DREW Barrymore Magazine** - Fact Checker, Proofreader and Contributor of EXTRA EXTRA and Drew's News
- 2024 **Sports & Entertainment Today Magazine** (SET Magazine) - Managing Editor

Licenses

Licensed Florida Realtor - Current

Florida Notary Public - Current

Red Cross/CPR - Expired

PA State Licensed Emergency Medical Services (EMP) - Expired

Musicians (Media Buyer, |Publicist or Management)

Beyoncé Knowles

Solange Knowles

Cash Money Millionaires

Hot Boys

Run DMC

“U-God” of Wu-Tang Clan

Jimmy “Henchman” Rosemond/Czar Entertainment

Mario Winans

Joe

Brian McKnight

Cam-Ron

The Outlawz

Guerilla Black

Erykah Badu

MJG & 8Ball

The Game

Foxy Brown

Chico DeBarge

Juvenile

B.G.

Petey Pablo

N.O.R.E.

Mystikal

Algebra

Mario Winans

Making of the Band’s Sara Stokes

Lil Wayne

A+

Too Short

Music Labels

Universal Music Group

Motown Records Music World Entertainment

Entertainment

Epic Records

Kedar Entertainment

Sony Music Group

Jive Records

Virgin Records America

Select Records

Penalty Records

Ruff Ryders Records

Reality TV Clients

Karen Gravano - *Mob Wives*, VH1
Vikki Ziegler - Legal Analyst/Commentator, CNN/HLN + other cable news shows
Vivian Billings - *Gossip Game*, VH1
Jiwe Morris - *Brick City* - Sundance Channel
Angelina Pivarnick - *The Jersey Shore*, MTV
Fashion Hendricks - *Jerseylicious*, VH1

Movies

Standing In The Shadows of Motown - Talent booker: Michelle Williams, Destiny's Child performance at the VIP/Red Carpet Film Release at Apollo Theater
Death of a Dynasty - Talent: Character name "Free," a spoof depicting BET's on-air personality

Authors, *Public Speakers

*Dr. Keita Joy Ductant - *Success Uncensored + Fabulous & Faithful*
Ayana Ellis - 7x Author & Podcast Host
*Vikki Ziegler - *The Premarital Planner*
Karen Gravano *Mob Daughter* / A NY Times Bestseller
*Jiwe Morris - *War of the Bloods in My Veins*
Dr. Georgina Rose - *Are You Ready for the One*
Teri Woods - *True to the Game*

Broadway Actor

Debra Toscano, off-Broadway's St. Luke Theater - *My Big Gay Italian Wedding & My Big Gay Italian Funeral*

Radio Personalities

Sibrena Stowe, Public Affairs Newscaster/Producer of *The Sunday Morning Live Show* at Power 99-FM
News Reporter - T102-FM, WPPA-AM
Tarsha Jones aka Miss Jones of *The Star and Buckwild Show ft. Miss Jones, Hot 97*

Sibrena's Freelance Journalism Works

SET Magazine - Managing Editor
Super K.I.T.S. Chronicles: Keeping It Together Safely - Editor, Children's Book
The Secrets of Rosa's Radiance: A Children's Fable About Self-Care - Editor, Children's Book
KARGO - AI Editor
DREW Barrymore Magazine - Proofreader/Fact checker + Contributor
The Knockturnal - Contributor
MStars News - Contributor
The Times News - Correspondent
Public Affairs and Political Correspondent, Republican Herald Newspaper - Reporter
Standard-Speaker News - Reporter
Image New Jersey Magazine - Editor, Contributor of Cover & Features including *Chic Society w/Sibrena*
Black Hairstyles & Trends - Columnist *Speaking It Real w/Sibrena*
Millennium Magazine - Contributing Editor

National TV Commercial Writer + Producer

Egger Jewelry commercials for *Smile and Bling & Lacey's* / A National Ad Campaign Written/Produced by Sibrena in 2009

Sports/Athletes

Dwyane Wade Family Golf Tournament 2024 - Upcoming

New Jersey Teamsterz Football Club - Pro + Developmental Soccer Club

NFL European Champion, Alessi Geraldino - Team s USA, Graz Giants, Stuttgart Scorpions/Frankfurt Galaxy

Junella Segura Cooper - Choreographer/Stage Director for Destiny's Child, Ciara and others Black Sports Agents Association

NFL Super Bowl Event, Passion for Fashion - Philadelphia Eagles Rodney Peete, New England Patriots

Mike "Scooter" McGruder & Dallas Cowboy Larry Brown

Non-Profit Organizations

Arthritis National Research Foundation - Board member

Metaverse/Digital Platforms

Partnership as the business developer for 4D Fun Fanz First

Urban News Wire

Digital & Soccer Pro Niall & Ash Quinn

Political Campaigns

Mayo of the City of Bayonne, Jimmy Davis's campaign *volunteer* media buyer

U.S. Congressman Chaka Fattah Congressional campaign, *Assistant Press Secretary*

Languages

English - Fluent

Creek Native American - Basic understanding

Spanish - Fluent and literate

Brazilian Portuguese - Basic understanding

Arabic - Basic conversation, currently studying

Media placements and tear sheets upon request

Application Form

Profile

Michael _____ R _____ Simpson _____
 First Name Middle Initial Last Name

1025 sw dilido lane _____
 Home Address

Port st lucie _____ FL _____ 34953 _____
 City State Postal Code

mikend88@gmail.com _____
 Email Address

What district do you live in? <http://www.cityofpsl.com/districts> *

District 3

Home: (772) 501-9587 _____
 Primary Phone Alternate Phone

Retired?

Yes No

Coastal fleet services llc _____ Owner _____ Automotive _____
 Employer Job Title Occupation

Which Boards would you like to apply for?

Infrastructure Surtax Citizens Oversight Committee: For Review

Were you nominated or recommended to apply by the Mayor or a Councilmember?

Yes No

If Yes, by whom?

Shannon martin

Please Agree with the Following Statement

I have read and guarantee that I meet all the requirements for board service.

I Agree

Interests & Experiences

Why are you interested in serving on a board or committee?

I believe giving back to the city and being involved with the workings of the city government

Why do you think you are qualified to serve on this board or committee?

As a business owner I bring great insight to budgets and business models

Brief description of Education & Experience

High school and vocational tech training

[Upload a Resume](#)

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

05/18/1970

Date of Birth

Do you now serve on any City Board, Committee or other Governmental Board or Committee? (NOTE: You cannot serve on more than one Board or Committee within the City of Port St. Lucie during the same time period.)

Yes No

Are you a registered voter?

Yes No

How long have you been a City resident?

15 years

Have you attended the City University classes?

Yes No

Are you a United States Citizen?

Yes No

Are you presently employed by the City of Port St. Lucie?

Yes No

Are you a current or former law enforcement officer, other employee* or the spouse or child of one who is exempt from public records disclosure under FS 119.07?

Yes No

Have you ever been convicted of a crime, pled guilty or no contest to a criminal charge, or entered into an agreement setting forth the terms leading to the reduction or dismissal of the charges?

Yes No

If Yes, please describe:

Utter forged instrument

If Yes, where were you convicted?

Yes

If Yes, provide the date of conviction:

3-6-1986

Please Agree with the Following Statement

I agree that all of my answers are truthful and accurate to the best of my ability. I understand that if I have falsified any information my application will be withdrawn and I will not be considered for appointment.

I Agree

Shanna Donleavy

From: Mike Simpson <mikend88@gmail.com>
Sent: Tuesday, February 24, 2026 2:42 PM
To: Shanna Donleavy
Subject: Re: Application

My work history is have been a mechanic for 35 years I have owned coastal fleet services llc since March of 2014

Provided excellent customer service to the community for over 20 years

I am ase certified and have many awards given to my buisness for excellence.

If you have any questions call me (772) 501-9587.

Thanks,
Mike S.

On Tue, Feb 24, 2026, 12:58 PM Shanna Donleavy <SDonleavy@cityofpsi.com> wrote:

Good Afternoon,

After reviewing your application, could you please provide a resume or a brief summary of your work history? I will include it with your application to be considered by the Mayor next week.

Thank you.

Kind Regards,



Shanna Donleavy, CMC

Deputy City Clerk/Board Liaison

City Clerk's Office

o. 772-871-7366

City of Port St. Lucie | *Heart of the Treasure Coast*

[121 SW Port St. Lucie Blvd., Port St. Lucie, FL 34984](#)