



Sustaining & Growing Transit in St. Lucie County

City of Port Saint Lucie City
Council Meeting
October 25, 2021



Nearly 20 Years Ago...

- Need for dedicated local transit revenue
- Ideally should grow with inflation
- Cities should participate
- Joint workshop with elected officials





Key Outcome in 2002...

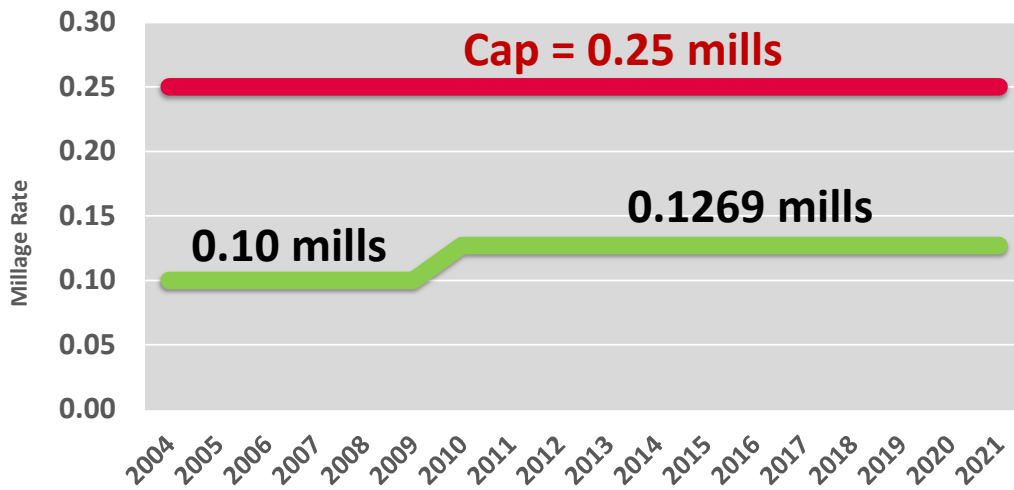
**1st Countywide Transit
MSTU in Florida**

Themes for Today

- MSTU History
- Where we are today
- Sustaining & growing transit

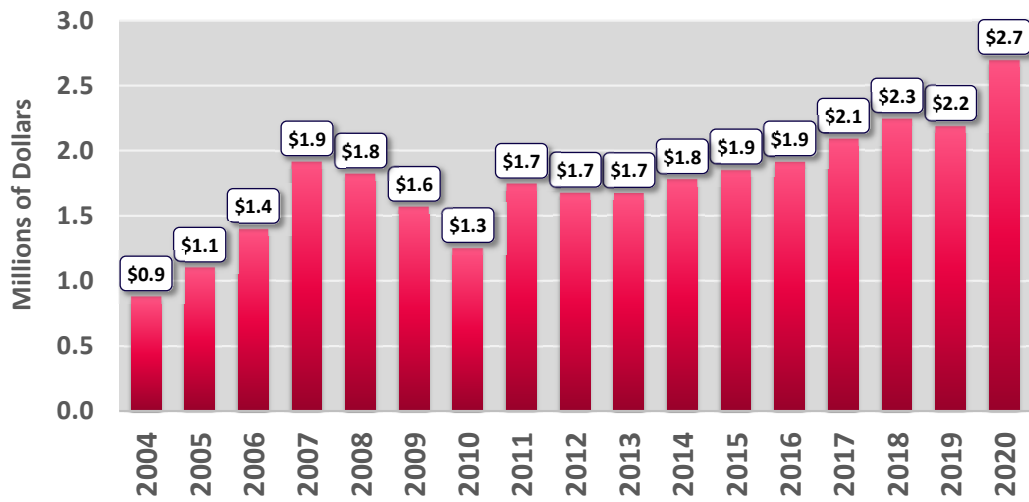


Transit MSTU Rate (2004-2020)





Transit MSTU Revenue (2004-2020)



What You Get

St. Lucie County (2020)

- 8 bus routes, on-demand, door-to-door
- 463K bus trips
- 74K door-to-door/on-demand trips
- Connections to Martin & Indian River counties





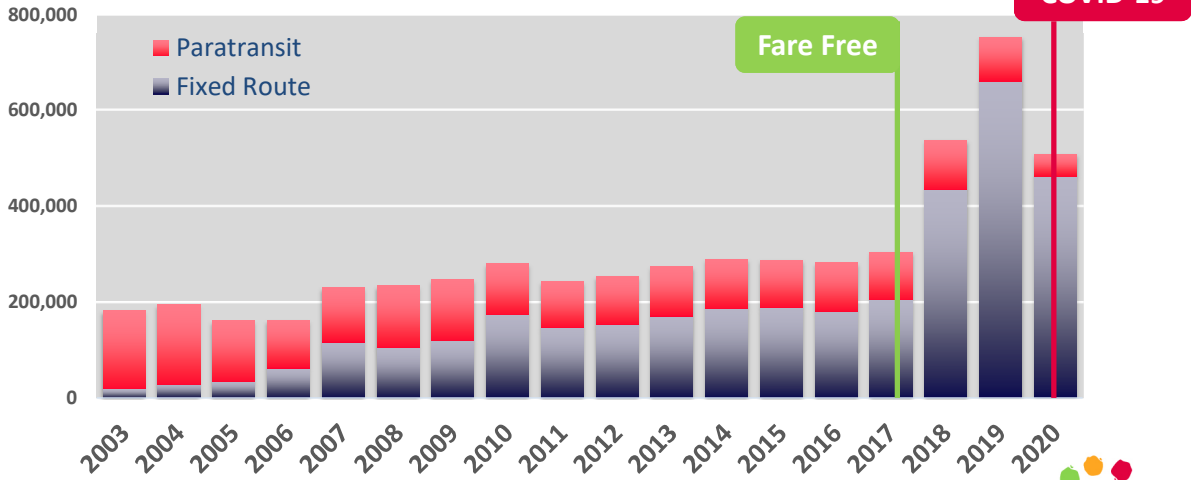
What You Get

Port St. Lucie (2020)

- 5 bus routes
- On-demand microtransit
- 126K bus boardings
- 30K door-to-door trips
- 7 new shelters
- \$1.5M for future intermodal facility

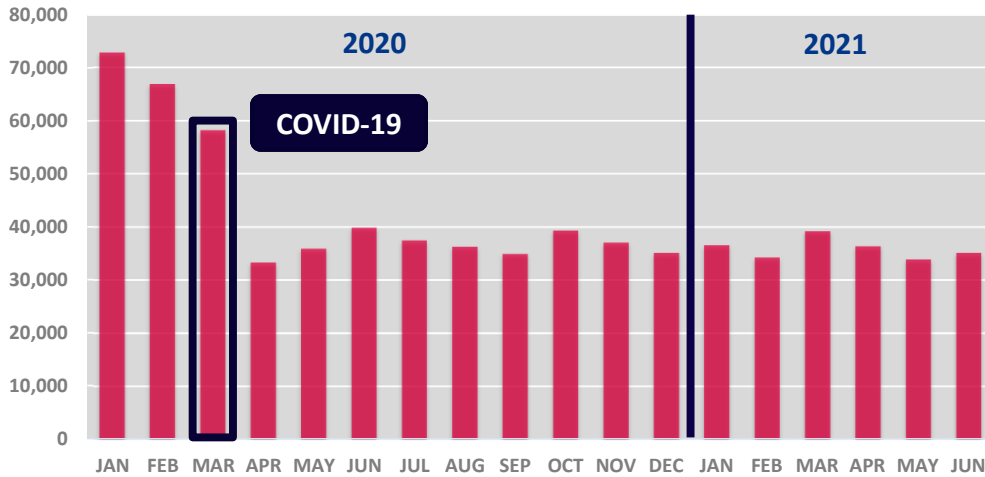


Annual Ridership (2003-2020)





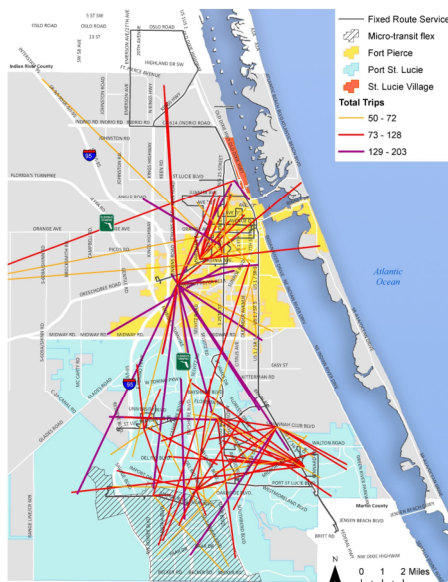
Monthly Fixed-Route Ridership (2020-21)



9



Door-to-Door Trips



- July 2020-April 2021
- Origin/destination pairs
- Demand throughout County

10



Community Benefits from Transit

- Provide access to opportunities
- Leverage local investment
- Reinforce County vision: St. Lucie WORKS



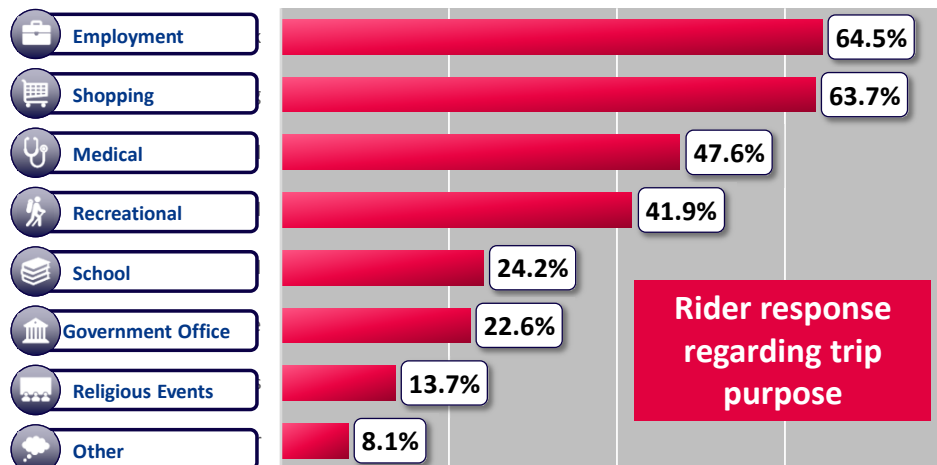
area regional transit **art**

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Provide Access to Economic Opportunity



Rider response regarding trip purpose

0% 20% 40% 60% 80%
area regional transit **art**

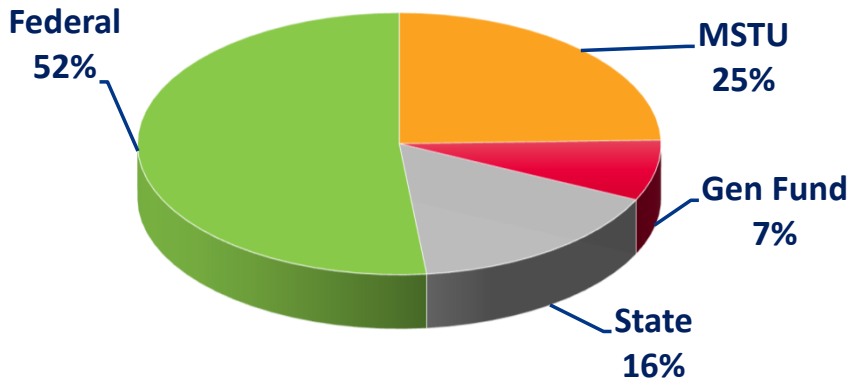
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Leverage Local Investment (2020)

\$7.5 million



Every \$32 in local investment leverages about \$68 in State and Federal grants!



Reinforce County Vision





Reinforce County Vision



- Quality of Life (Community Objective #4)
- Economic Development (Community Objective #5)



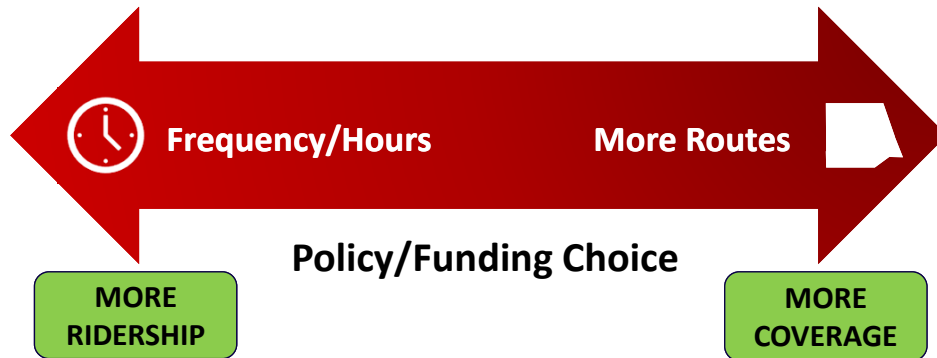
Transit Challenges/Needs Pre-COVID





Responding to Transit Needs

2021 Route Optimization Study



Estimated Annual MSTU Cost per Household (2021)

Property Value	Annual MSTU Cost (0.1269 mills)
\$ 100,000	\$ 12.69
\$200,000	\$ 25.38
\$ 241,500*	\$ 30.65
\$ 250,000	\$ 31.73

*Medium home value for August 2020.
Source: FY21 Budget



Present 20 Year Agreement Allowed for a Variety of Growth and New Mobility

- Submitted grant scope for Beach Route and Downtown Microtransit to the FDOT for FY22 (City grant match)
- Provided special needs shelter transportation
- Initiated new routes (7&8) and expanded service hours
- Started Bike Share pilot program and introduction to Micromobility in Fort Pierce
- Installed new bus shelters and Simme seats
- Provided Direct Connect Afterhours Program
- Provided enhanced Dialysis Service
- Conducted Route Optimization Study (in process)
- Facilitated transit system rebranding
- Provided new buses/equipment (cameras, radios, Automatic Vehicle Locators)
- Public/Private Partnerships to expand service portfolio – MV, Uber Lyft, Routematch, UZURV, TransLoc, and Local Taxi Companies
- Provided Park N Ride Lot – County Administration Building



St. Lucie County Request

- Approve renewal of Interlocal Agreement for Public Transportation (including Transit MSTU)
- Continue working with St. Lucie County on sustaining and growing transit as a mobility option





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