

# From Rejection to Resources: Your Roadmap to Business Funding



The banner features a blue and purple gradient background. At the top left, it says 'PRESENTED BY' followed by the SCORE logo (with the tagline 'FOR THE LIFE OF YOUR BUSINESS') and the PSL BC logo (Port St. Lucie Business Club). A red ribbon on the right says 'FREE'. Below this, a red line of text reads 'A FREE IN-PERSON WORKSHOP FOR ALL SMALL BUSINESS OWNERS'. The main title 'From Rejection to Resources' is in large white font, with 'Your Roadmap to Business Funding' below it. To the left is a circular portrait of a man, with a red circle containing his name and title: 'SPEAKER BOYD KARREN, PARTNER AT OTRO FINANCIAL'. To the right of the portrait, the event details are listed: 'FRIDAY, MARCH 21ST AT 6PM', 'PSL COMMUNITY CENTER', '2195 SE AIROSO BLVD', and 'PORT ST. LUCIE, FL 34984'. On the far right is an illustration of a classical building with columns and the word 'BANK' in large yellow letters on its pediment.

PRESENTED BY **SCORE** FOR THE LIFE OF YOUR BUSINESS **PSL BC** **Port St. Lucie Business Club** **FREE**

**From Rejection to Resources**  
**Your Roadmap to Business Funding**

**SPEAKER**  
**BOYD KARREN,**  
**PARTNER AT**  
**OTRO FINANCIAL**

**FRIDAY, MARCH 21ST AT 6PM**  
**PSL COMMUNITY CENTER**  
**2195 SE AIROSO BLVD**  
**PORT ST. LUCIE, FL 34984**

**BANK**

## FREE In-Person Workshop

**Are you tired of hearing "No" from the bank?** You're not alone. A staggering 80% of small business loan requests get rejected—but that doesn't mean your dreams stop there!

Join us for an eye-opening, in-person workshop presented by **SCORE Treasure Coast** and **Port St. Lucie Business Club**, featuring **Boyd Karren**, a serial entrepreneur-turned-business loan broker, who turned his own "No" into a thriving career helping businesses like yours find the funding they need.

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## Why You CAN'T Miss This Event:

**Clarity:** Discover the top 5 reasons banks deny loans and what they *really* want.

**Hope:** A bank's "No" isn't the end—learn about funding options you never knew existed.

**Understanding:** Dive into alternative funding routes banks won't tell you about—one might be perfect for YOU.

**Direction:** Walk away with actionable steps to secure the funds to start, grow, or expand your business.

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## Meet Your Expert Speaker:

**Boyd Karren** has owned eight businesses and now runs **Otro Financial**, specializing in securing funding for startups and small businesses under two years old—the toughest time to get financing. Boyd is a sought-after speaker across the Southeast and has helped countless entrepreneurs turn setbacks into comebacks!

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## Event Details:

**Date:** Friday, March 21st, 2025

**Time:** 6pm

**Location:** PSL Community Center, 2195 SE Airoso Blvd, Port St. Lucie, FL 34984

**Cost:** *Absolutely FREE*

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## Meet the Hosts:

### **SCORE Treasure Coast**

Providing free business mentoring and workshops across Martin, Saint Lucie, Indian River, Okeechobee, and Glades counties in Florida. SCORE Treasure Coast mentors are highly successful and seasoned business professionals and entrepreneurs with the experience and knowledge to help you achieve your small business goals.

### **Port St. Lucie Business Club**

With over 5,300 members, the Port St. Lucie Business Club is revolutionizing local business networking through genuine connections, relevant knowledge, and unwavering support. Its fresh, modern approach emphasizes meaningful relationships and practical education, establishing the club as Port St. Lucie's go-to hub for business success—both within its engaging Facebook group and at exciting in-person networking events.

### ☐ **Ready to Take Control of Your Business's Financial Future?**

Seats are limited, and spots will fill up fast—don't miss this chance to gain insider knowledge and actionable funding solutions!

**This is your opportunity to turn "No" into "YES" and secure the funding your business deserves.**

Light refreshments will be served.