



Sundance PSL Master Sign Program- 1st Amendment

Planning and Zoning Board Meeting of July 7,
Project No. 2026-001-A1

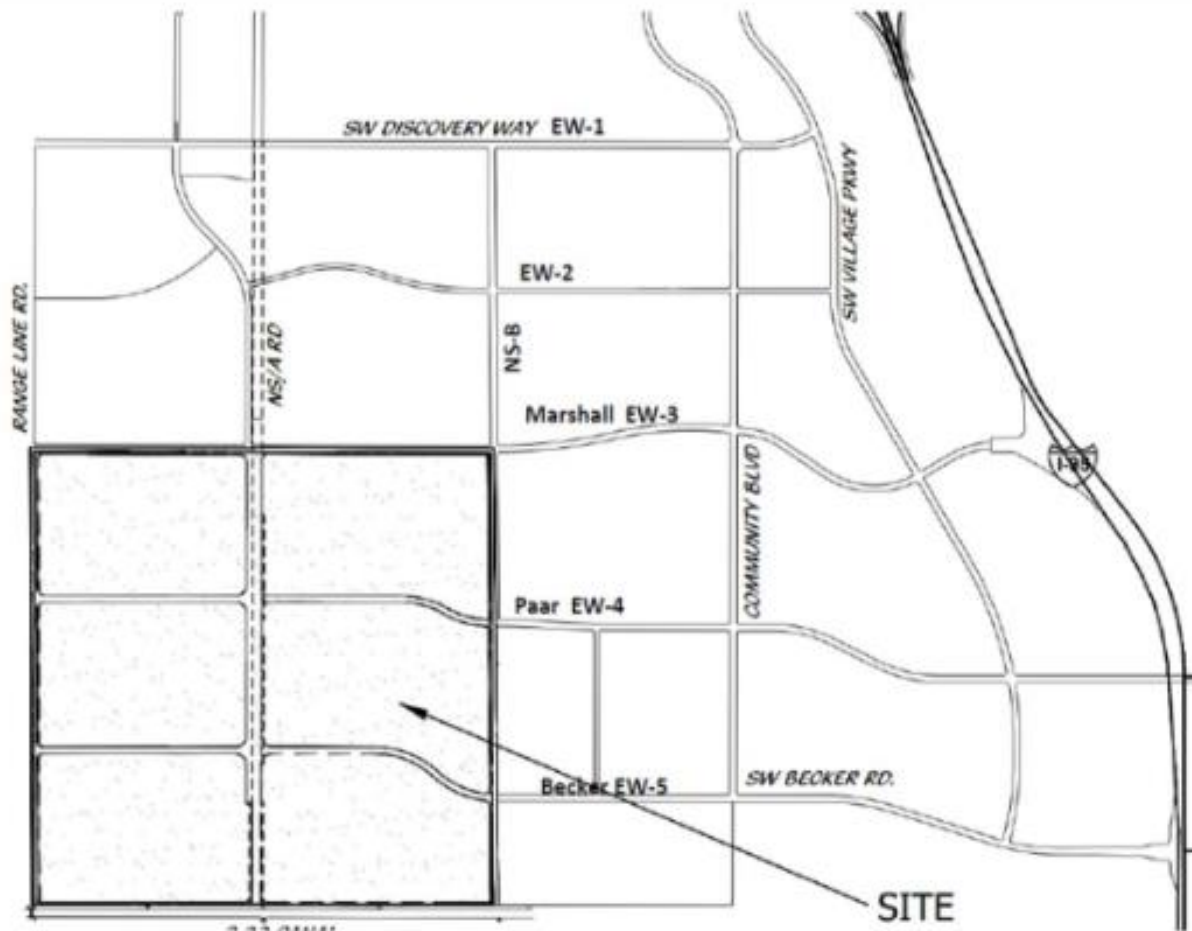
Marissa Da-Breo Latchman, Environmental
Planner II

July 7, 2026

Request Summary

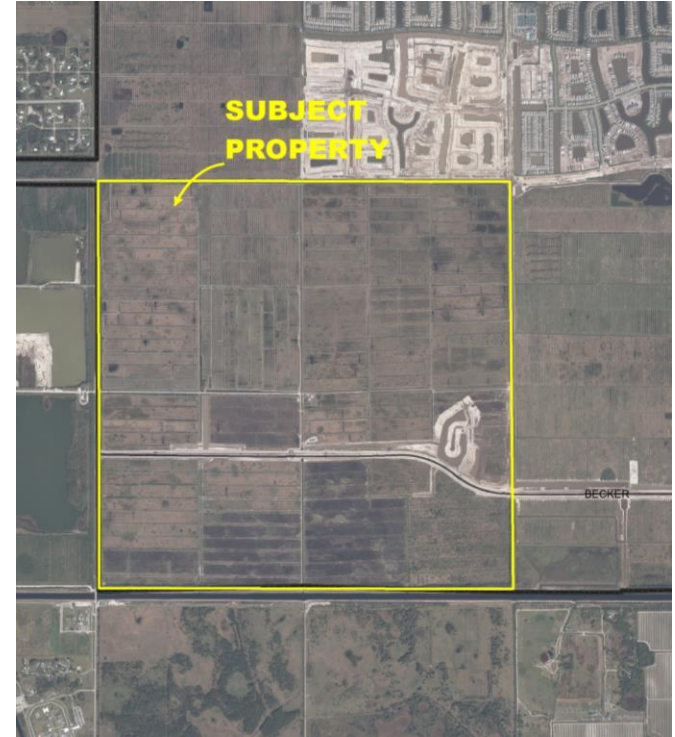
Owner:	ACR Acquisition, LLC
Applicant:	Haley ward
Location:	The property is located east of Range Line Road and north of the C-23 Canal.
Request:	Approval of the 1 st amendment to the Sundance PSL Master Sign Program.

Sundance Community (Wilson Grove DRI) Map



Surrounding Areas

Direction	Existing Use	Future Land Use	Zoning
North	Residential and vacant	NCD	MPUD and SLC AG-5
South	C-23 canal and vacant land	Martin County	Martin County
East	Vacant land	NCD	SLC AG-5
West	Range Line Rd, lakes and vacant land Industrial	SLC AG-5	SLC AG-5



Project Summary

- The Sundance PSL Master Sign Program provides the signage regulations for all of the development within the Wilson Grove Development of Regional Impact (DRI) area.
- The primary focus of the proposed amendment is to change the size and number of temporary signs (intended to be feather flags) allowed in Open Space Tracts.
- The existing MSP allows 17- foot- high temporary signs with 4 square feet, while the proposed change would allow 20- foot -high signs with 50 square feet. This equates to a 2.5- foot- wide sign.
- Setbacks from public road rights –of-way are proposed to be 10 feet and 5 feet from private road rights-of-way.

Staff Recommendation

The Site Plan Review Committee recommended approval of the Master Sign Program amendment at their May 27, 2026, meeting.

Staff finds the proposed Master Sign Program Amendment to be consistent with the requirements of Section 155.03(H), City Sign Code and recommends approval.