



---

**Chapter 155 Sign Code**  
**City of Port St. Lucie Text Amendment**  
**P24-016**

---

**SUMMARY**

Applicant's Request:	An update to Chapter 155 Sign Code
Applicant:	City of Port St. Lucie
Applicant Type:	Zoning Text Amendment to the City's Land Development Regulations
Project Planner:	Daniel Robinson, Planner III/Code Compliance Liaison

**Project Description**

Proposed amendment to Chapter 155, "Sign Code" (Exhibit A) of the Code of Ordinances of the City of Port St. Lucie to provide some content neutral updates and clarifications on sign code regulations.

**Background and Analysis**

Proposed amendment to Chapter 155, "Sign Code", of the Code of Ordinances of the City of Port St. Lucie. Staff has updated the sign code pertaining to content neutrality and provided clarification within the chapter. Staff is taking a proactive approach instead of reacting to any future possible issues as it concerns content-based regulations.

The proposed changes include the following:

- Clarifying or spelling updates – 155.03 (C)(1)(a) – 155.04 (B) (2) – 155.04 (B) (12)&(20)
- Removal of Real Estate sign regulations - 155.04 (B)5 (They are all regulated under Temporary sign regulations.)
- Clarification of flag regulations - 155.04 (B)6
- Correction of numbering - 155.04 (B)10-21
- Clarification of parking lot signs (Posted signs) - 155.04 (B)15
- Provide ability for existing signs to change panels without permit review - 155.04 (B)18
- Removal of content regulations for model home feather flags 155.08 (B)
- Correction of free standing sign directional position – 155.08 (I)(6)
- Update to spellings to provide consistency - 155.08 (P)

**STAFF RECOMMENDATION**

The Planning and Zoning Department finds the proposed text amendment to be consistent with the intent and direction of the City's comprehensive plan and recommends approval.