



TRADITION

Master Sign Program 6th Amendment

City Council Regular Meeting

January 10, 2022

mattamyHOMES



Mattamy Palm Beach, LLC has formally withdrawn P21-092 Tradition-Community Plaza & Digital Sign Site Plan application and will not be moving forward with the sign as previously presented and designed.

<u>Sign Type:</u>	<u>Location(s):</u>	<u>Number of Signs Allowed:</u>	<u>Max Height / Size:</u>	<u>Allowable Sign Area:</u>	<u>Lighting: Internal / External:</u>
Digital 'T' Sign Removed					
Digital Display Kiosk	At trailheads, destinations, and along trails	Twelve (12)	8'	150 SF	Internal / External
Building Mounted Façade Sign	On the front, rear and/or side building facades depending on location	One (1) per façade or section of façade	N/A	(a) Buildings less than 10,000 SF = Not to exceed 200 SF cumulative area; Buildings 10,000 SF to 25,000 SF – Not to exceed 500 SF cumulative area; and Buildings greater than 25,000 SF – Not to exceed 1,000 SF cumulative area	Internal / External
Properties with more than one road frontage	Primary and Secondary Road Frontage	One (1) per road frontage; Maximum two signs	9.5'	Primary frontage (100% of allowable sign area), Secondary Frontage (no more than 50% of allowable sign area); May combine secondary frontage sign with primary frontage sign not to exceed 150% of allowable sign area and only one sign	Internal / External

REQUEST:

The addition or change of (3) sign types to the existing Tradition Master Sign Program

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Digital Display Kiosk:

Supports the vision for Tradition Trail and Tradition In Motion (TIM)



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Building Mounted Façade Sign:

This sign type exists within currently approved TMSP

Removing 'calculation' portion and retaining existing maximum allowable square-footage based on building size

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Properties with more than one road frontage:

Previously allowed in TMSP 4th Amendment

Allows (1) sign per road frontage, maximum (2) signs total

Allows combining of secondary frontage sign square-footage with primary road sign