

CITIZEN ENGAGEMENT REPORT

2024 Citizen Summit

April 2024

#IAMPSL



PORT ST. LUCIE



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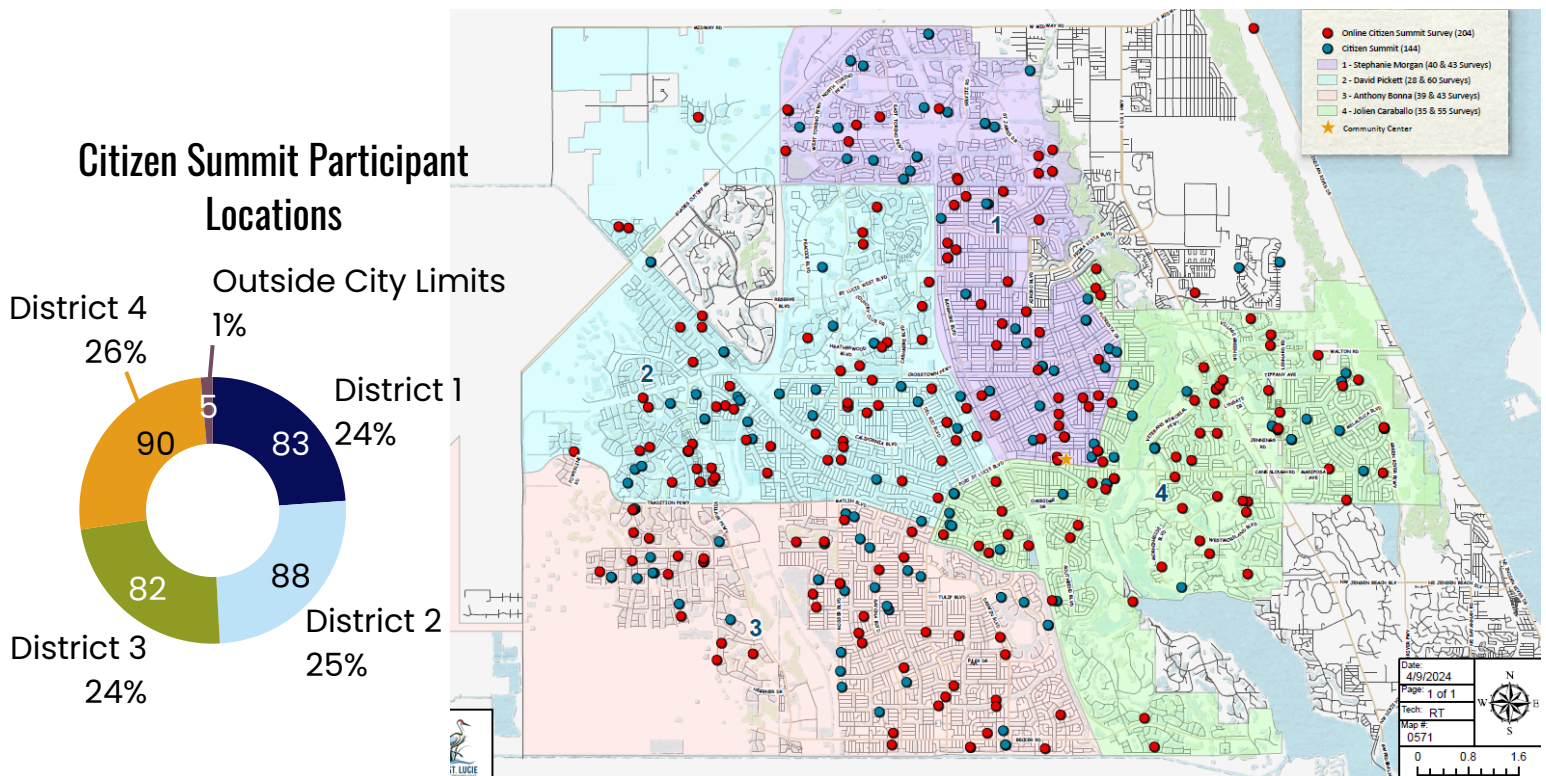
INTRODUCTION

The #IAMPSTL Citizen Summit is an annual event that allows residents to receive in-depth information about the City's Strategic Plan and provide input on the plan's seven goals. The Citizen Summit provides an opportunity to ask residents questions more in-depth than the National Community Survey, in order to provide critical feedback for the City Council to consider during their annual update of the City's Strategic Plan.

Now in its seventh year, the Citizen Summit is not your typical government meeting. Fun, free and designed to be engaging, the Citizen Summit gives residents of all ages to provide direct feedback about the City's future through interactive activities and one-on-one conversations.

The Citizen Summit was held on at the Community Center on February 3, 2024 from 9am – 12pm. Residents received bags with their roadmaps, PSL Bucks, and pencils to go through the Summit and visit a variety of interactive booths representing key priorities.

Approximately 900 people attended the Summit coming from all over the City, as shown below. Through each of the booths, **5,784** responses for the goal questions and **1,311** comments were collected at the Citizen Summit. For the first time, we included a Citizen Summit Online Survey for those who missed the in-person event but still wanted to participate. From the Citizen Summit Online Survey, we collected **8,589** responses for the goal questions and **322** comments.



The **blue** dots represent residents who came to the Citizen Summit in-person. The **red** dots represent residents who participated in the Citizen Summit Online Survey following the event.

INTRODUCTION

There were over 25 booths at the Summit with staff and community partners including: the Boys & Girls Clubs of St. Lucie County, Children's Services Council of St. Lucie County, St. Lucie Public Schools, St. Lucie County Transit, Florida Department of Transportation, and South Florida Commuter Services.

This year at the Citizen Summit we had student performances from the Creative Arts Academy of St. Lucie, the Oak Hammock K-8 school band and the Treasure Coast High School chorus, thanks to St. Lucie County Public Schools. This was the first year the Port St. Lucie Youth Council had their own booth where they were able to interact with residents and their peers on ways the City can help support the needs of teens.

Other activities at the Summit included a fishing tournament, Lego building, button making, and putt-putt golf. Over 100 buttons were made by the kids that attended. The Boys & Girls Club had their Mobile Club that provided STEM activities, such as creating lava lamps, making elephant toothpaste, solving family puzzles, and playing interactive games. Children's Service Council had a little library available for kids as well. A new feature at this year's Summit was the Citizen Design Studio, which provided residents with an opportunity to provide input on the development of green spaces around Port St. Lucie, the top resident spending priority at the 2023 Citizen Summit. We also had a Veterans' Booth this year to hear resident feedback on how the City can best support veterans. With all of this activity, the 2024 Citizen Summit turned out to be the best one yet!



In addition, participants of all ages were given \$100 in "PSL bucks" where they were asked to "spend" and allocate funds to the strategic initiatives that were most important to them. Residents "spent" **\$47,330**, with the highest allocation (\$10,130) spent on Improve Traffic Flow / Reduce Congestion. To thank residents for their time and input, a Citizen Summit t-shirt was provided along with promotional items that helped connect them to their City.

This Citizen Engagement report includes the data gathered from residents through the roadmap and interactive booth activities at the Citizen Summit and through the online Citizen Summit Survey. Kids were able to vote with their family and were included in the total results. Also included in this report is the resident feedback on top priorities gathered from the scientific random sample and open participation survey from the National Community Survey™. From all of these sources, we analyzed over **6,500** comments and over **14,300** poll responses.



GOAL 1: SAFE, CLEAN & BEAUTIFUL

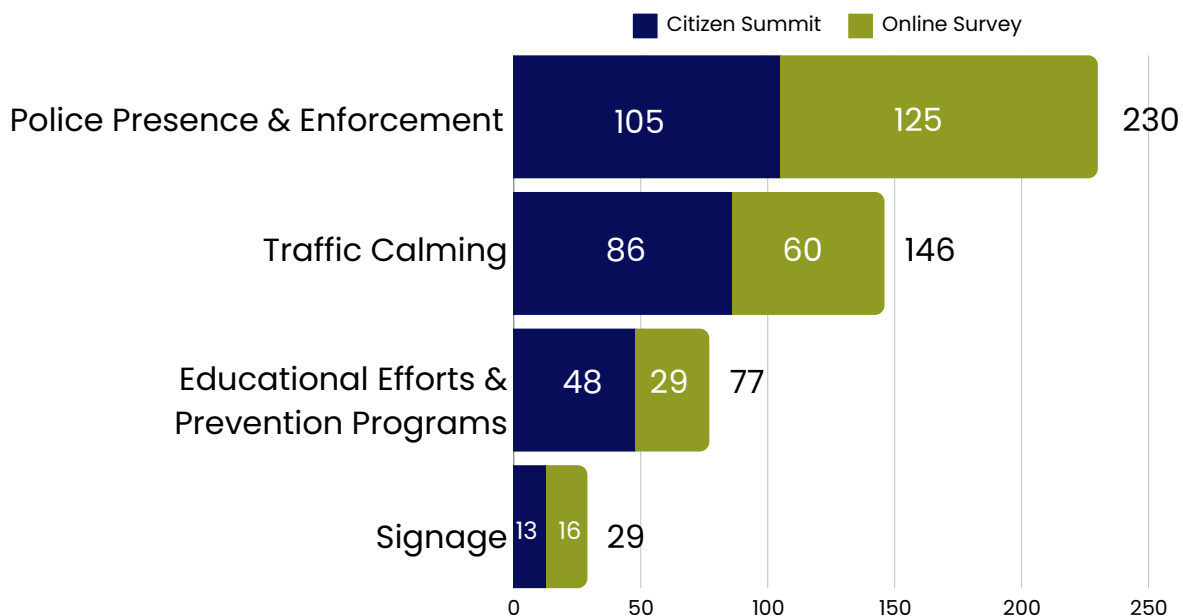
At this year's Citizen Summit, the Police Department provided citizen education on the work they do that helps Port St. Lucie remain one of the nation's safest cities. The Goal 1 Safety question focused mainly on traffic safety by asking residents how they would like to see traffic incidents and speeding reduced. The Improve Safety initiative also discussed traffic, bicycle and pedestrian safety.

The other focus of the Safe, Clean and Beautiful goal is the strategic initiative of Beautifying Landscaping of Roadways, Public Parks & Gateways. Staff provided citizen education on current beautification projects and opportunities to be engaged in Keep Port St. Lucie Beautiful programs and upcoming events, and the US1 landscape and irrigation improvements.

Staff sought resident feedback on the location of tree plantings planned for this year as part of the City's recent \$1 million grant from the U.S. Department of Agriculture's Forest Service to support urban forestry.

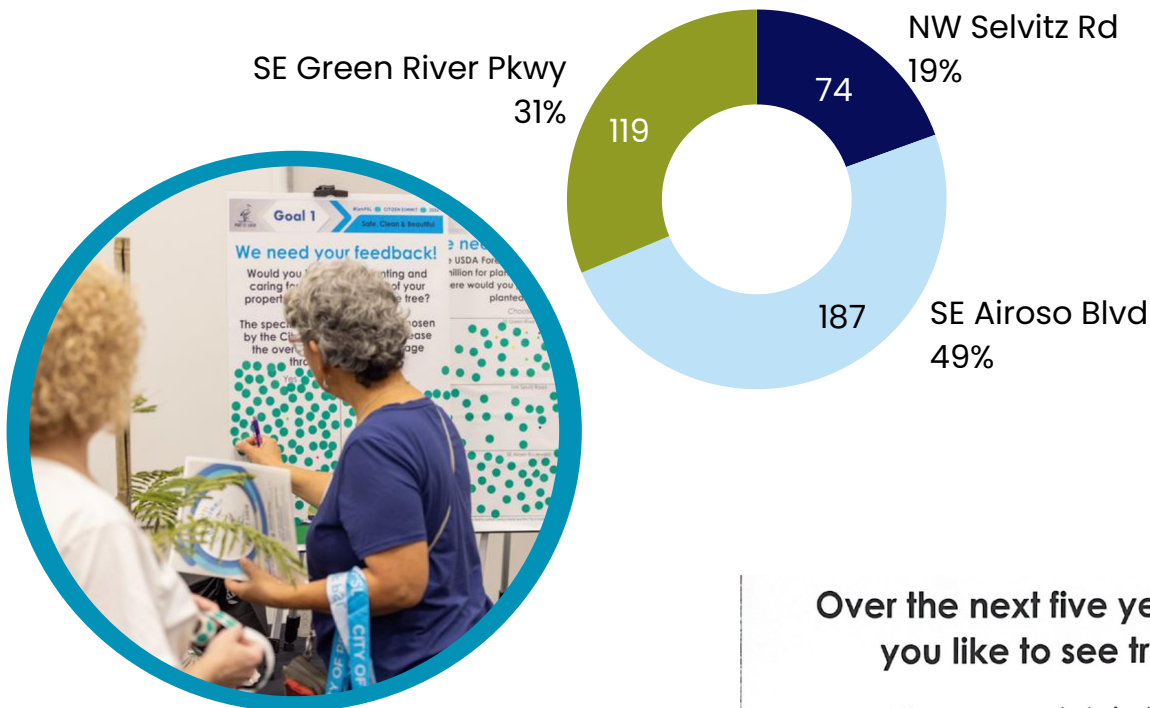


Where do you think we should focus our resources and/or efforts to reduce traffic incidents and speeding?

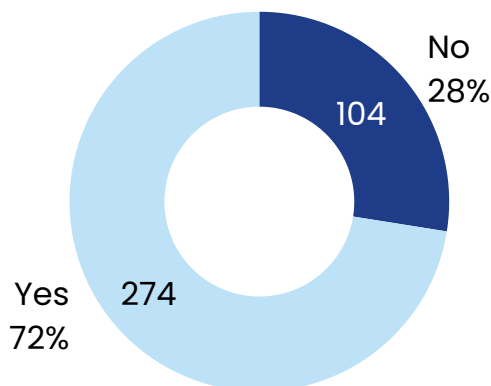


GOAL 1: SAFE, CLEAN & BEAUTIFUL

The USDA Forest Service awarded the City \$1 million for planting trees in specific areas. Where would you prefer to see these trees planted this year? (Please note this grant is limited to certain census tracks but the City is looking for additional funding to expand the tree canopy.)

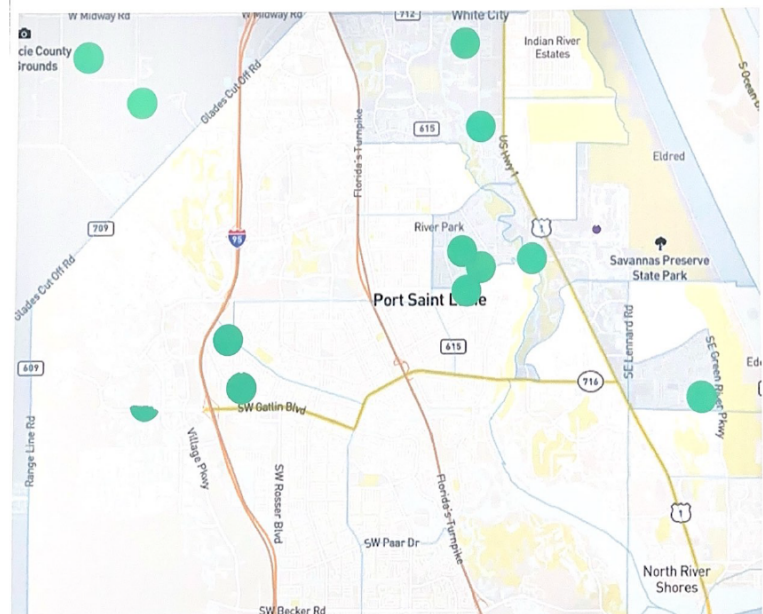


Would you be open to planting and caring for a tree in the front of your property if the City supplies the tree? The specific location would be chosen by the City with the intent to increase the overall tree canopy coverage throughout our city.



Over the next five years where would you like to see trees planted?

Place your dots in the gray areas.



GOAL 1: SAFE, CLEAN & BEAUTIFUL

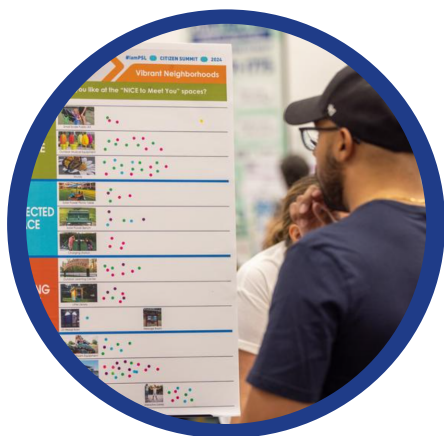
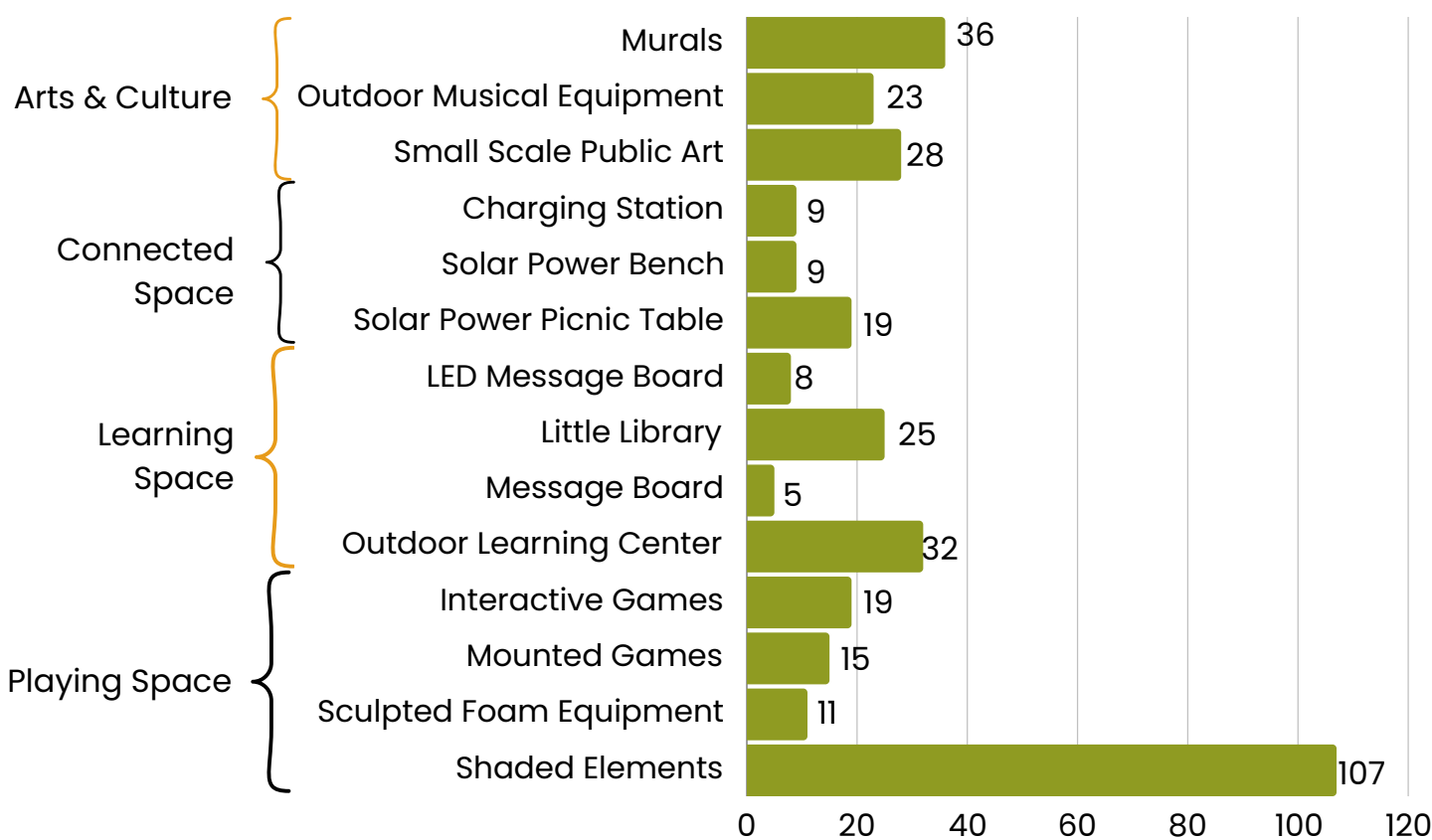
Main Topic	Citizen Summit	Online Survey	NCS Random	NCS Open	Citizen Summit Comments (or other source when no comments were made)
Safety & Police Enforcement	14	57	31	256	Monitor aggressive drivers more frequently. Ticket loud drivers, motorcycles & cars. Strict enforcement,
Police Hiring, Pay & Training	37	10	15	45	Make sure PSL PD offers competitive compensation for police officers at or above other nearby PD's and SO's to make sure we hire & retain the best.
Crime Prevention	2	4	11	90	Focus on maintaining a low crime rate.
Trees / Flower Planting	51	2	5	6	More trees & greenway around the city should be a law to keep native trees in your yard. People cut them down after the builder puts them in
Speeding	12	1	15	29	Too much "speeding" and going thru red lights, too much surfing
Traffic Calming	10	20	4	2	Traffic calming in all major back roads
Beautification & Cleanliness	10	3	2	19	Like it when there is a feel of different neighborhoods because it gives people another identity and way to define place. Love manicured medians and flowers if the city can afford the maintenance.
Traffic & Gateways Signs	6	13	2	7	Improve all street signs for the older neighbors
Litter Cleanup	23	0	1	3	Litter initiative . Get more people on board about this
Landscaping & Maintenance	7	3	1	5	On Bayshore some of the center islands the landscaping is too high to see oncoming traffic when you have to make left turns.
Animal Control	0	3	2	10	Improve the community cat program with the trap, neuter, vaccinate & release program (TNVR) by having more veterinarians involved. Increase their \$75 fee to help entice them to participate.
Invasive Removal	1	0	0	2	Torino parkway right of way - clean out all Brazilian pepper & leave native trees along right of way.
Neighborhood Watch	3	0	0	0	Neighborhood watch.

GOAL 2: VIBRANT NEIGHBORHOODS

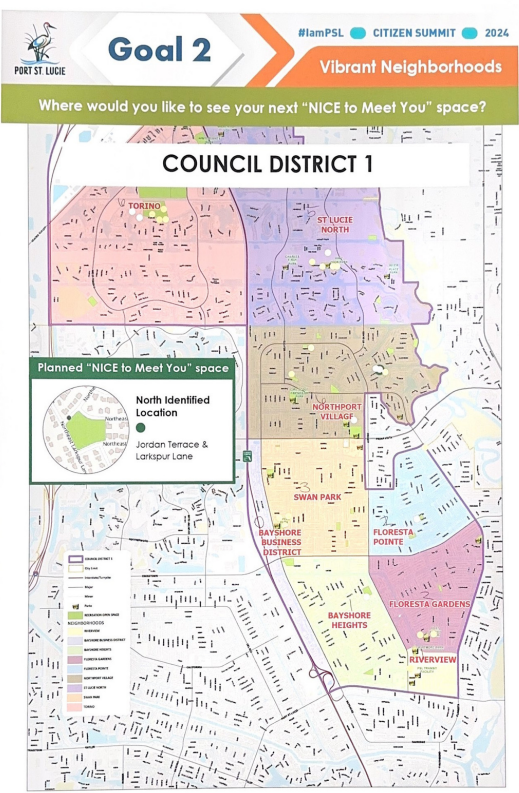
To obtain insights into the Vibrant Neighborhoods Goal, staff gathered feedback related to resident awareness of Community Engagement and Improvement Opportunities like NICE and obtained feedback regarding NICE to Meet You Spaces.

Staff provided information on the upcoming “NICE to Meet You” spaces or the neighborhood spaces that will encourage socializing and gathering, while asking which elements and future locations residents prefer. Also at Goal 2, the Building Department participated with a Lego table, so kids could build their home or neighborhood. For the first time, community partner Boys & Girls Club of St. Lucie County participated and featured their “Boys & Girls Club Mobile Club,” where students had fun and learning activities.

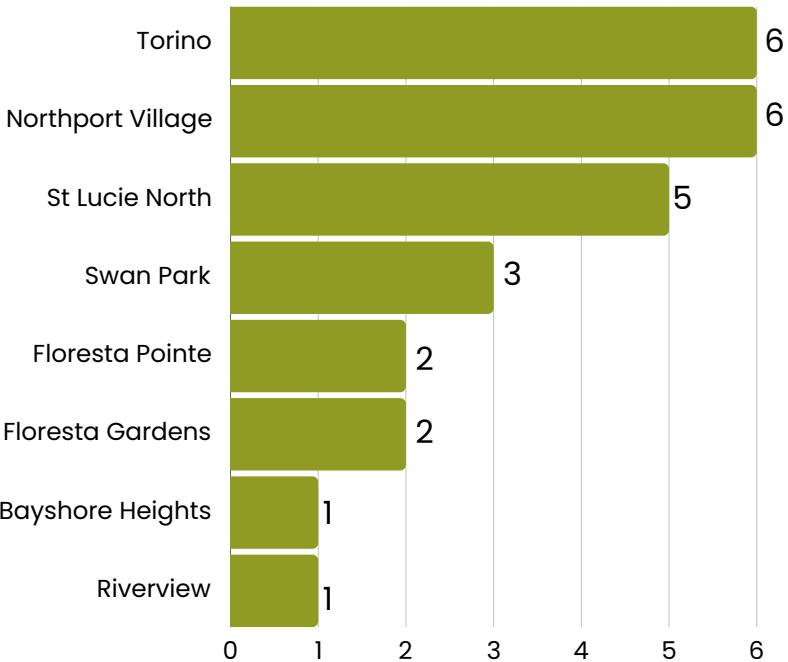
What features would you like at the "NICE to Meet You" spaces?



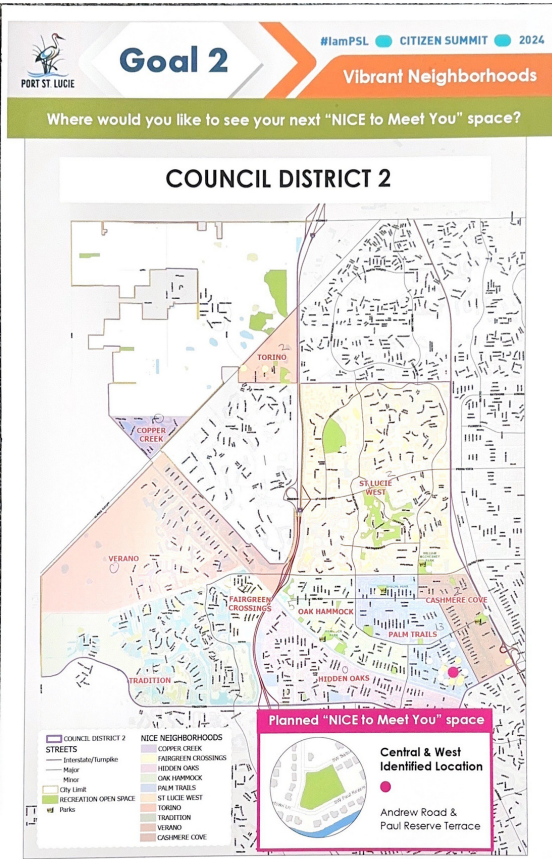
GOAL 2: VIBRANT NEIGHBORHOODS



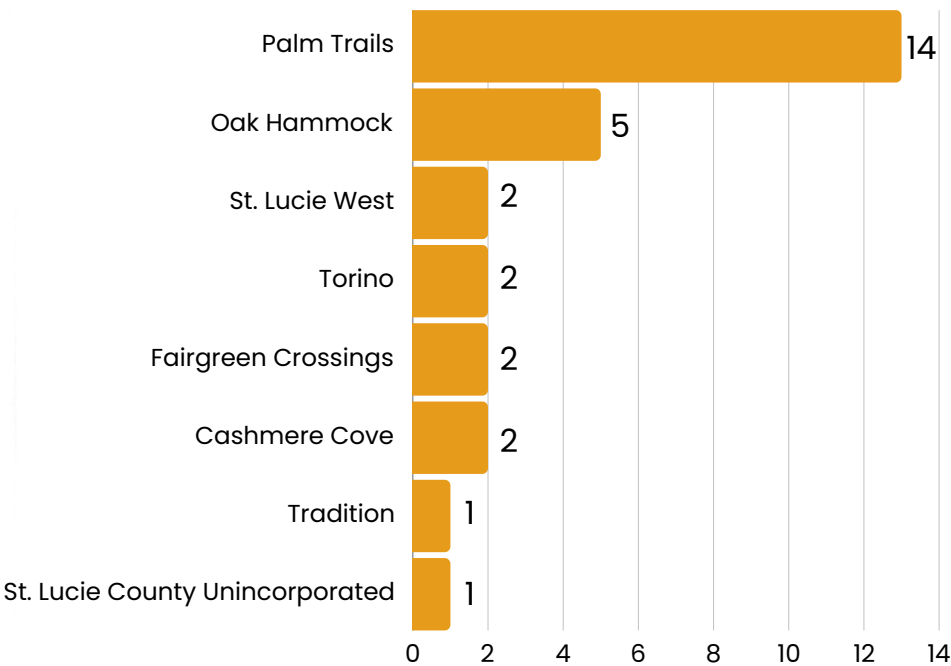
Where would you like to see your next "NICE to Meet You" space? Council District 1



There were 0 votes for the Bayshore Business District.



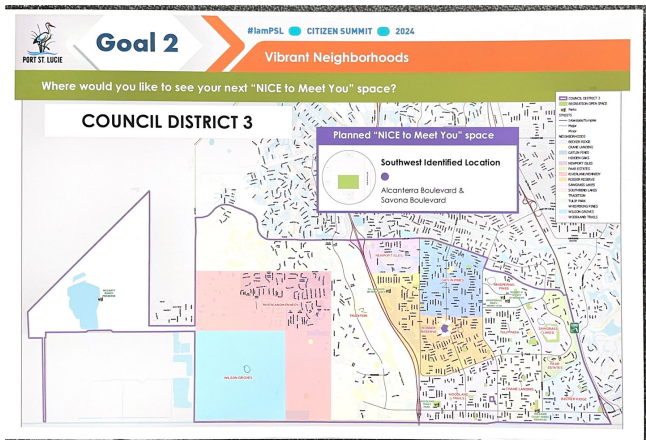
Where would you like to see your next "NICE to Meet You" space? Council District 2



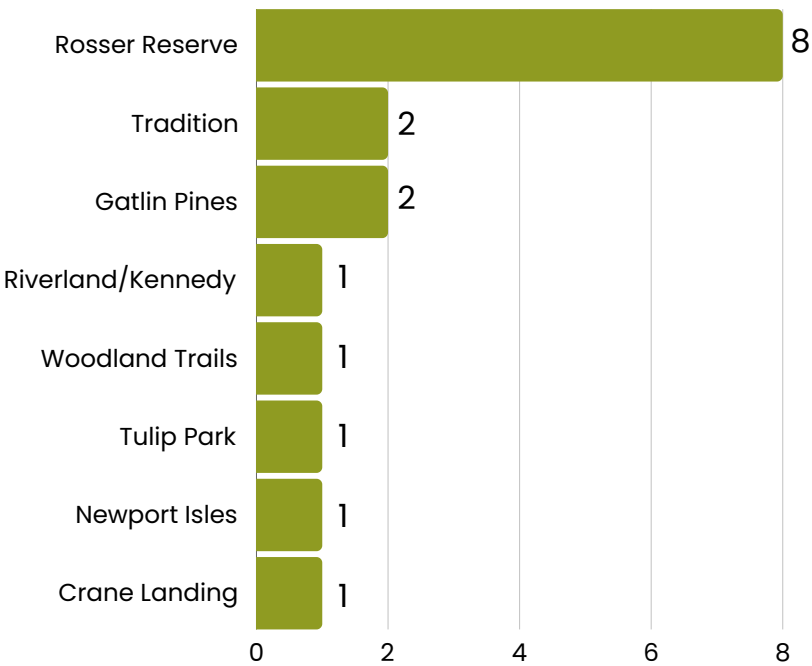
There were 0 votes for Verano, Hidden Oaks, and Copper Creek neighborhoods.

GOAL 2: VIBRANT NEIGHBORHOODS

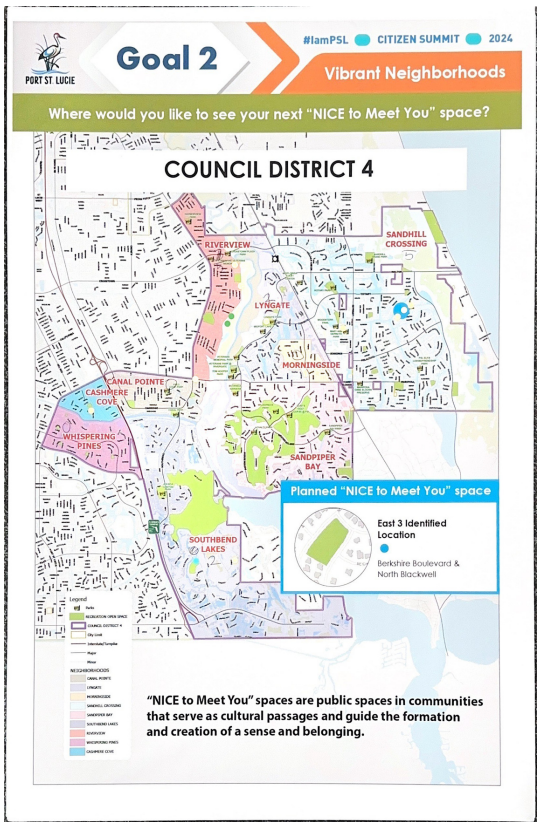
Where would you like to see your next "NICE to Meet You" space? Council District 3



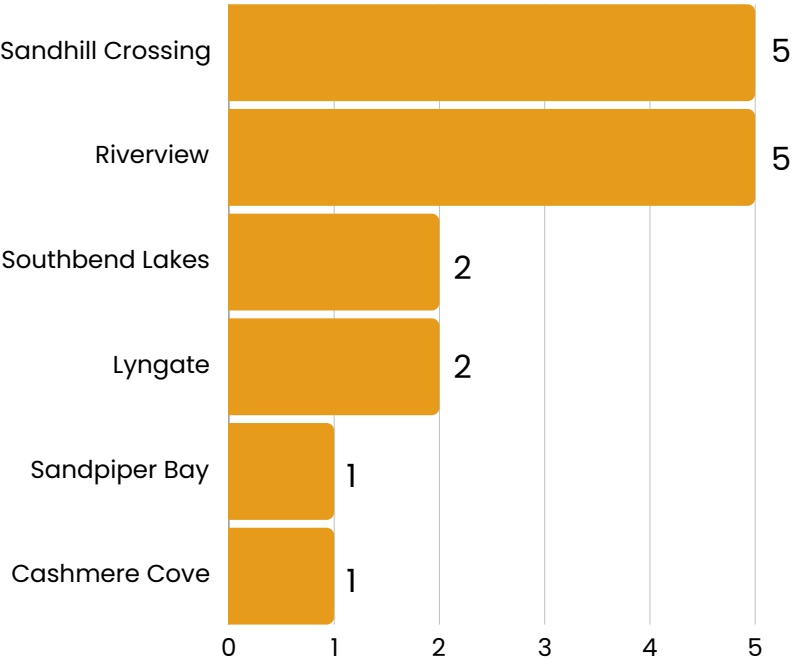
There were 0 votes for Wilson Groves, Whispering Pines, Paar Estates, Sawgrass Lakes, and Becker Ridge neighborhoods.



Where would you like to see your next "NICE to Meet You" space? Council District 4



There were 0 votes for Canal Pointe, Whispering Pines, and Morningside Neighborhoods.



GOAL 2: VIBRANT NEIGHBORHOODS

Main Topic	Citizen Summit	Online Survey	NCS Random	NCS Open	Citizen Summit Comments (or other source when no comments were made)
Garbage Pickup / Receptacles	23	2	19	121	- Additional garbage pick up days - Trash regulation enforcement on neighbors.
Affordable / Fair Housing	7	3	21	98	More affordable housing
Code Enforcement	11	3	13	45	Code enforcement for properties out of compliance
NICE – Neighborhood and Community Gatherings	34	0	3	28	- Encourage community activities within neighborhoods. Creates sense of pride, etc. - Have more community gatherings - More neighborhood parties and groups to help each other, especially seniors.
Cost of Living	0	0	4	28	Helping to cut down on cost of living expenses.
Homeless Assistance	10	2	5	9	Please do something to help the homeless. Homeless neighbors are still your neighbors.
Diversity	6	1	2	10	Welcome all people. Encourage diversity
Social Services	0	2	3	12	- Have more social services available for lower income families - More help for seniors.
Bulk Pick Up	4	1	1	10	Residents need to know when bulk pick-up is. They are leaving bulk trash for weeks in front of the properties which will bring the value of homes down.
Building Codes	0	0	3	7	Slow building and do a better job enforcing building codes. Inspectors are overwhelmed and do not have the time to inspect properly.
Yard Waste Pick Up	0	0	0	7	Better Yard waste
Recycling	3	0	1	2	Recycling program
Decorations	3	0	0	3	Decorate signs for Christmas too!
Community Gardens	3	2	0	0	Community gardens. NICE.
Benches	3	0	0	0	Benches,
Chickens	0	0	0	1	Allowing chickens

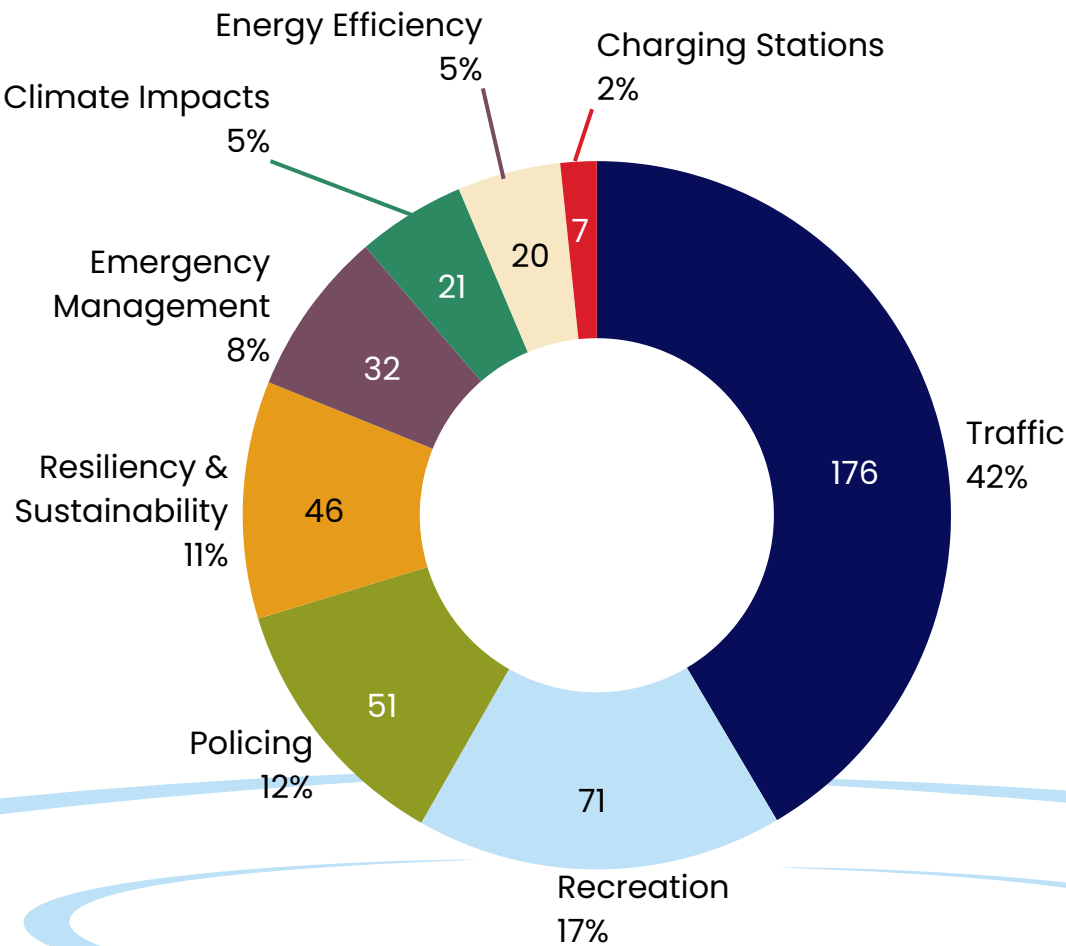
GOAL 3: SMART & CONNECTED CITY

At this year’s Citizen Summit, staff obtained feedback on the City’s initiatives including advancing education & engagement and advancing innovation. Residents had the opportunity to learn more about resiliency through emergency preparedness. The Port St. Lucie Youth Council participated in their first year as an appointed Council and gathered feedback on ways the City could support the needs of teens.

Community partners St. Lucie Public Schools (SLPS) and the Children’s Services Council (CSC) participated in the Summit. The CSC offered a book giveaway for kids participating in the summit. SLPS culinary students served food at the event and students from SLPS provided performances on the plaza.



Where would you like to see SMART City investments?



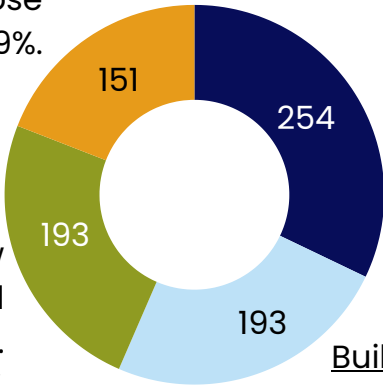
GOAL 3: SMART & CONNECTED CITY

Please select all the actions you and your family have taken to prepare for an emergency.

Made a plan: Every family has unique needs and should build an emergency plan to reflect those

19%.

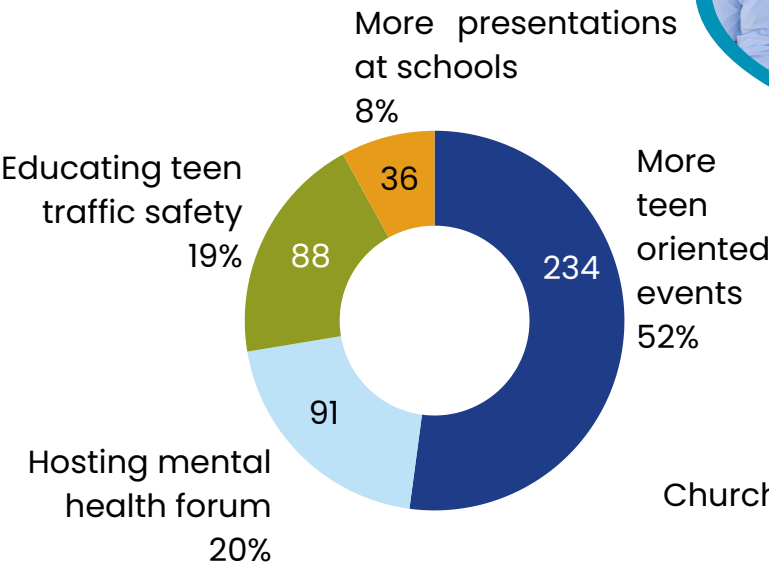
Identified your zone: Know whether your home is in a flood or evacuation zone.
24%



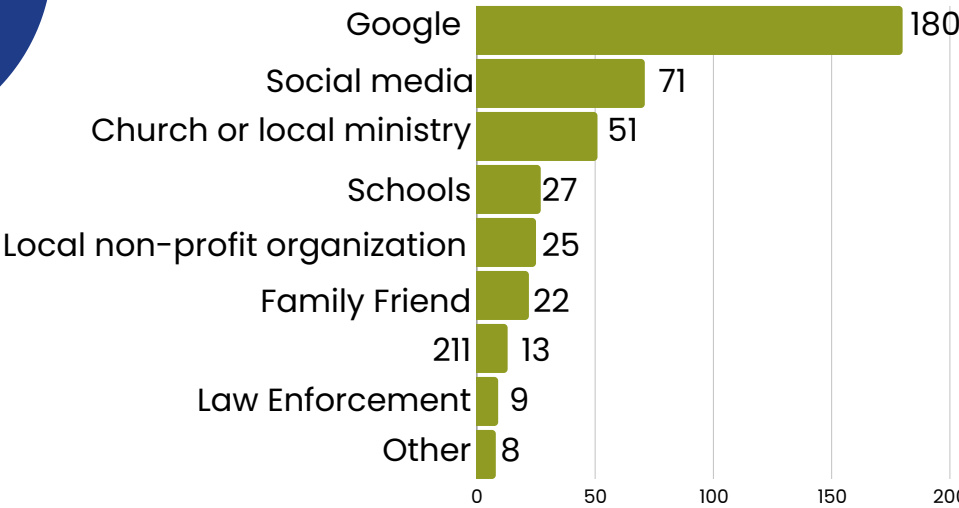
Stayed informed: Sign up for Alert St. Lucie. Tune into radio and TV stations. Follow the City's website and social media. Sign up for City emails.
32%

Built a kit: Have one week of non-perishable supplies for each family member and pet in your home all year round.
24%

What can the City do for teens?



If you or a family member needed a local resource or service for your children, where would you go to find more information?



GOAL 3: SMART & CONNECTED CITY

Main Topic	Citizen Summit	Online Survey	NCS Random	NCS Open	Citizen Summit Comments (or other source when no comments were made)
Health Partnerships	4	2	18	95	• Bring in more doctors • Love the health center! Have some southwest side. • Mental hospital in Western PSL
Education	13	0	11	34	• Bring educational programs in. • Love kids reading being promoted need more resources from city
Schools	0	2	5	41	• More schools, my kids are on waiting list everywhere. • Schools are overcrowded.
SMART City	11	3	0	2	• Invest in smart technologies and invest in reducing the city's carbon footprint. Set an example for other cities. • Smart infrastructure
Student Safety	3	0	2	6	• Safety in areas of school bus stops • To make schools safer for kids and adults
Emergency Plans	6	0	0	3	• Emergency plans, evacuation
Libraries	5	0	3	1	• Little free libraries • Libraries-learning places for families to enjoy in the city
Partnerships	6	0	1	1	• Boys & Girls programs, mobile club gets updated with information for community • Partner with IRSC and remember your long time residents
Adult Education	2	0	0	5	• Adult educational centers or trade schools
Teacher Salaries	0	2	1	3	• Spend it on pay raises for teachers and budget it for schools
Youth Education	6	0	0	0	• More free summer camps, teaching children how to respect and not be afraid of authority • Educate youth/teens and teach them the importance
Childcare	0	0	1	3	• Affordable childcare.

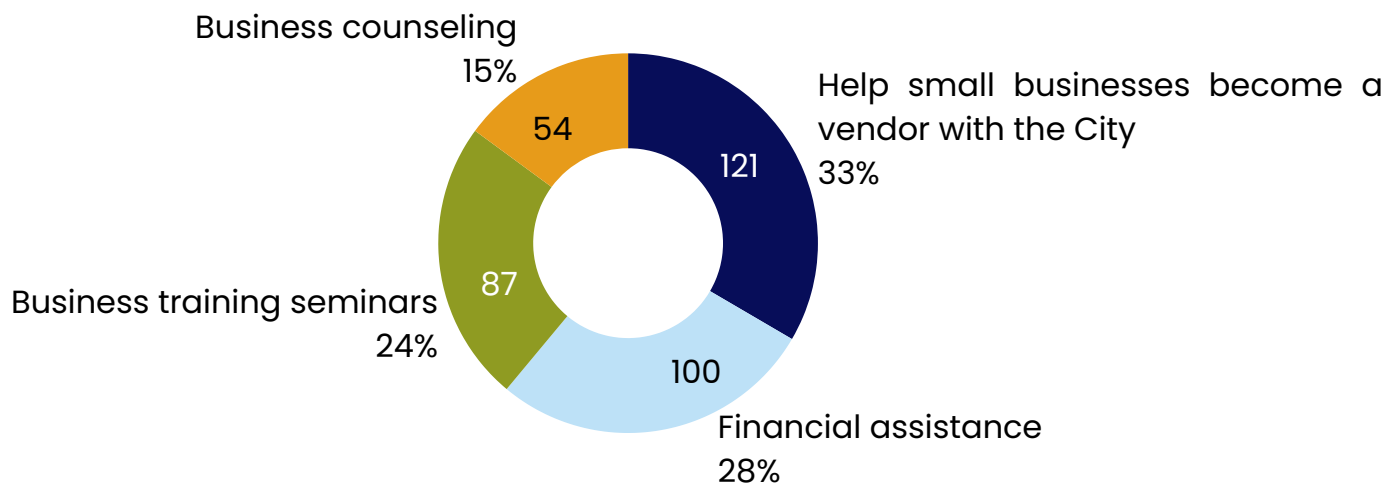
GOAL 4: DIVERSE ECONOMY & EMPLOYMENT OPPORTUNITIES

In order to better understand how to continue to advance a Diverse Economy and Employment Opportunities, feedback was gathered related to Facilitating the Buildout of Southern Grove, Revitalizing City Center, Supporting Business Development, and Expanding Job Opportunities.

Do you commute out of St. Lucie County to work?



How can the City of Port St. Lucie support the establishment and growth of small businesses?



GOAL 4: DIVERSE ECONOMY & EMPLOYMENT OPPORTUNITIES

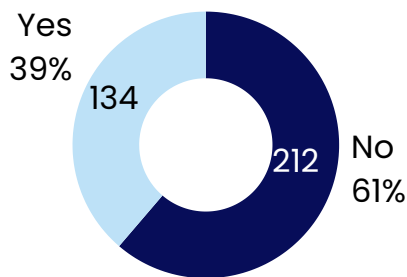
Main Topic	Citizen Summit	Online Survey	NCS Random	NCS Open	Citizen Summit Comments (or other source when no comments were made)
Slow / Stop Growth / Building Moratorium	19	6	58	328	- Stop residential & commercial development. Our infrastructure can't handle it. Small town atmosphere is why we moved here. - Slow down building homes to focus on current residents. - Stop the building of homes in Tradition and off Becker
Job / Employment Opportunities	38	1	12	53	- Attracting wide range of jobs, Jobs corridor is good - More big companies so we can work in the city instead of trowelling - Provide more job opportunities for seniors
Business / Economic Development	5	2	13	73	- Bring jobs like financial center, commercial center, office buildings for younger professions - Keep bringing more companies
Retail	4	2	17	68	More retail development. Perhaps a shopping mall with big name clothing brands. Please & thank you.
Restaurants	3	2	18	61	Would love to have more restaurant options that aren't fast food/big chains.
Higher Paying Jobs	12	1	5	26	We need to bring more good paying jobs to the area to keep our residence from having to travel out of the county to work.
Grocery Store / Farmer's Market	4	1	10	24	- Trader Joes - Add costco - Local "small or large" grocery stores accessible by walking
Downtown PSL	2	1	3	31	More downtown area. We need our own downtown - similar to Stuart. More family - friendly events
More Businesses Opportunities, & Support	22	0	1	10	- Add more business support opportunities - Business training seminars on weekend - Create activities for local businesses to connect & interact with officials
Small / Local Business Support	15	0	2	8	- Help small business in PSL - Ways to give incentives to "Mom & Pop" businesses
City Center	7	0	2	14	City Center development is high priority for me. It will bring everything I feel the city is missing in comparison to other large cities. I would love to see my family enjoy it in the close future
Career Fairs	11	0	0	0	Hold quarterly job fairs with increase advance public awareness notices.
Gas Stations	0	0	2	1	More gas stations in Traditions

GOAL 5: HIGH-QUALITY INFRASTRUCTURE & FACILITIES

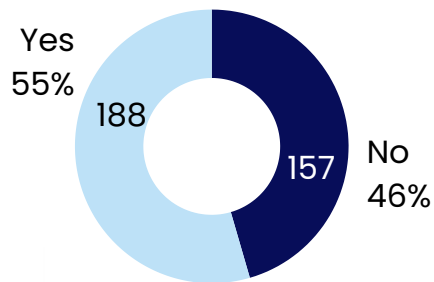
At the Citizen Summit, City staff gathered feedback related to the City's goal of high-quality infrastructure and facilities. Several strategic initiatives were highlighted including Planning Roadways, Facilities and Fiber for Future Needs, Advancing Mobility, and Improving Water Quality. St. Lucie County's Transit Department participated in the Citizen Summit and residents learned more about the free Area Regional Transit (ART) program. Information was specifically highlighted on the two micro-mobility zones now available free for residents.

Further, residents were about to learn more about water quality through the McCarty Ranch Water Quality project and feedback was gathered regarding resident's feedback on their drinking water. Feedback was also gathered regarding swales, mobility and on resident preferences regarding Wi-Fi availability at local parks.

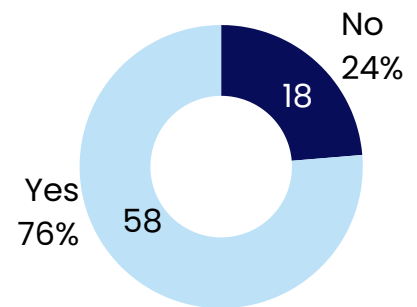
Did you know all ART On-Demand public transportation services are fare free?



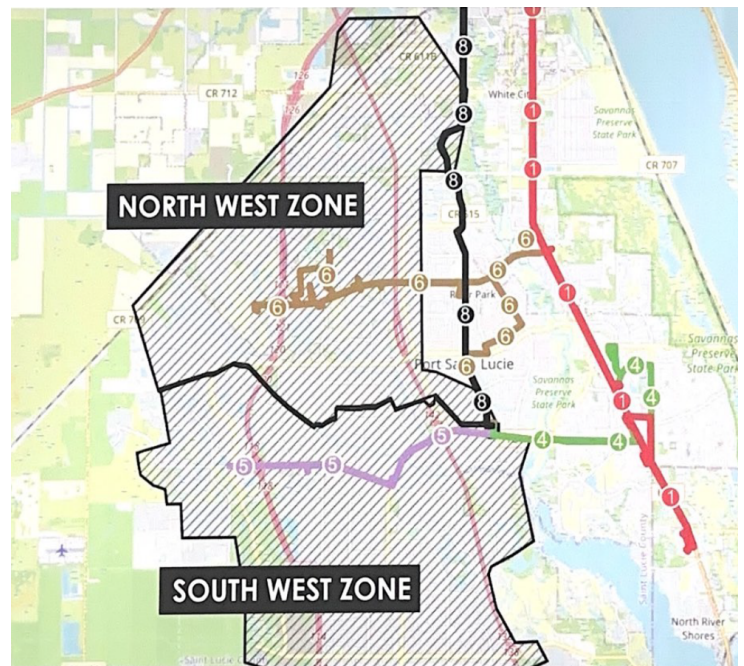
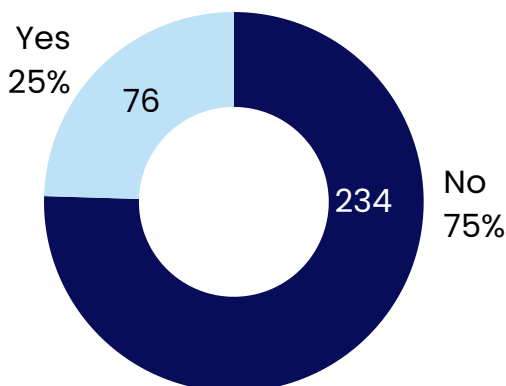
Do you know about ART On-Demand?



Do you plan to try ART On-Demand?

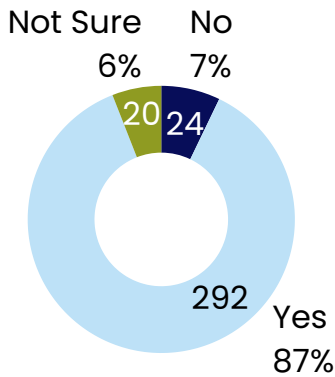


Do you know that there are two-zones (North West Zone and South West Zone) in Port St. Lucie that you can access ART On-Demand for free?

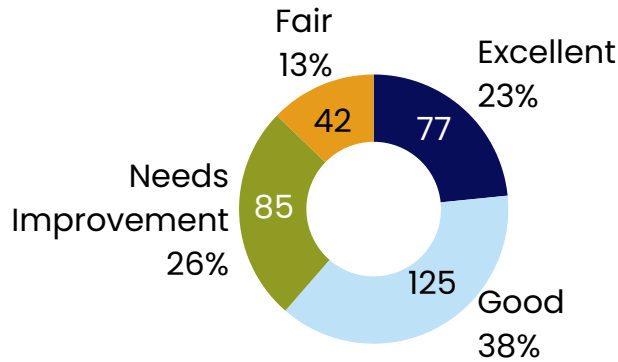


GOAL 5: HIGH-QUALITY INFRASTRUCTURE & FACILITIES

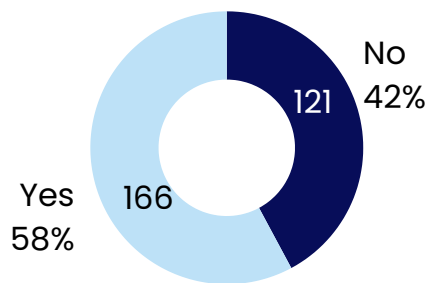
Are you a Port St. Lucie Utility Systems customer?



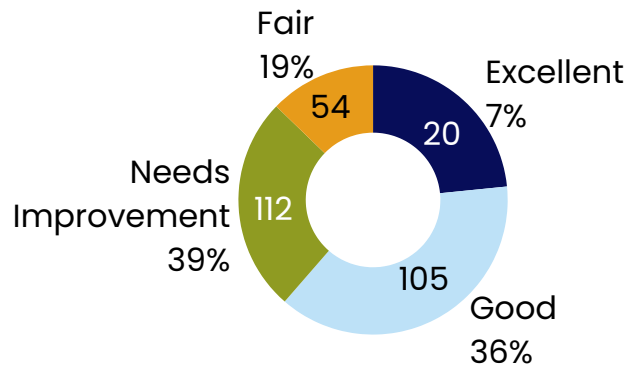
If you are a PSL Utility Systems customer, how would you describe the ODOR of your tap water?



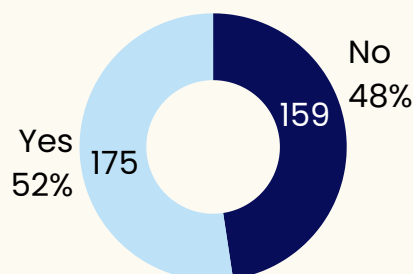
If you are a PSL Utility Systems customer, do you feel you are getting a good value for the quality of tap water you receive?



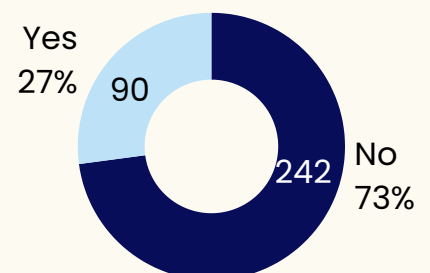
If you are a PSL Utility Systems customer, how would you describe the TASTE of your tap water?



Did you know it's a homeowner's responsibility to maintain a swale?

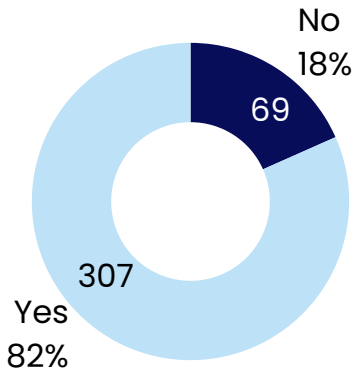


Did you know it's OK for a swale to hold water for up to seven day?

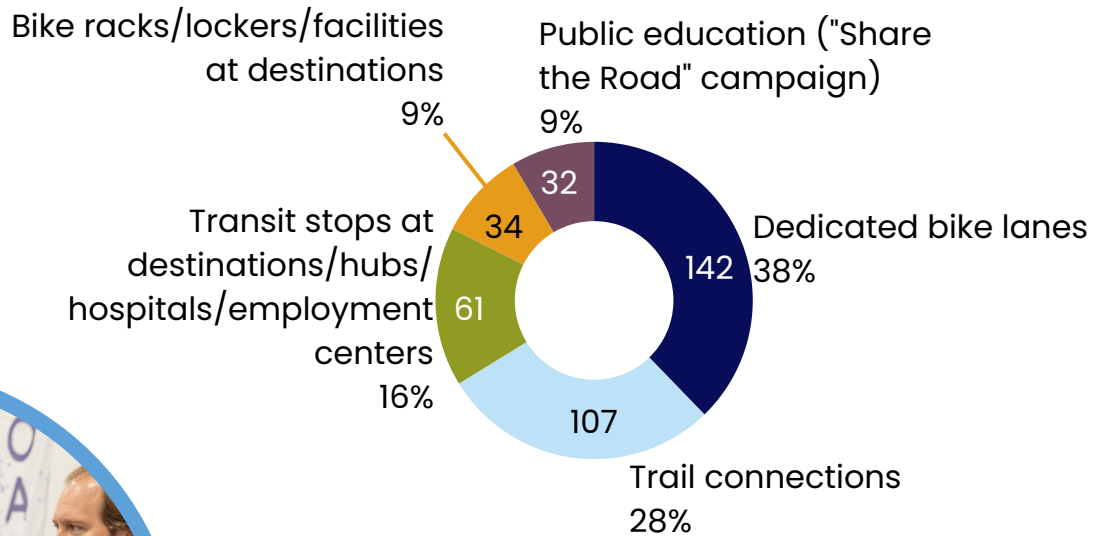


GOAL 5: HIGH-QUALITY INFRASTRUCTURE & FACILITIES

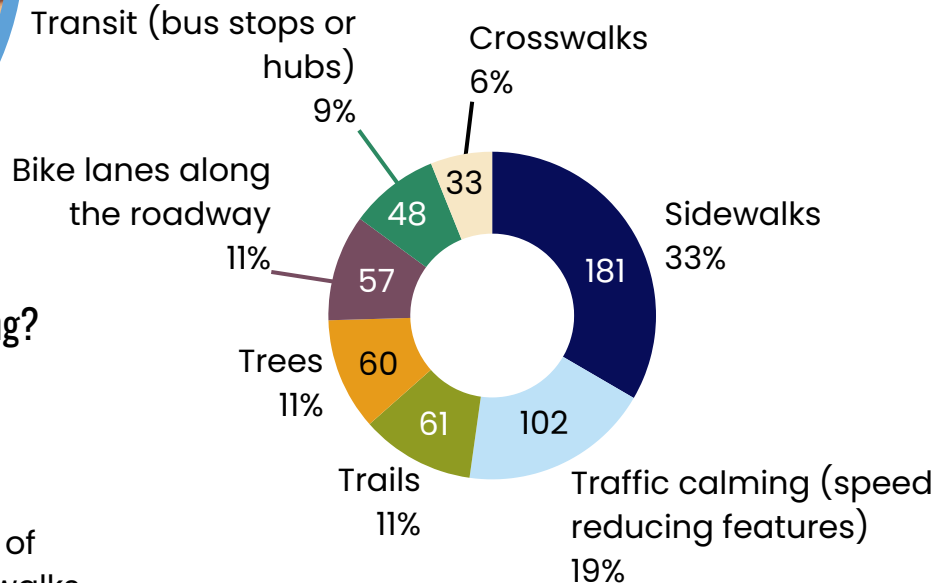
Do you bike or walk in your neighborhood?



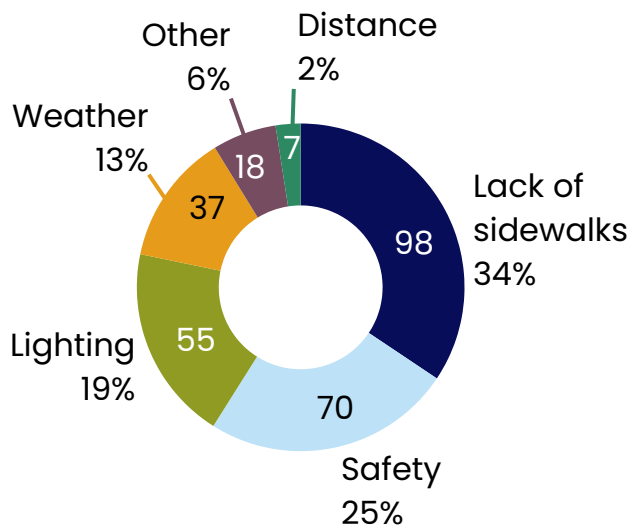
What things would help increase the ease of biking or walking to your regular destinations?



What is important to you for your transportation system?

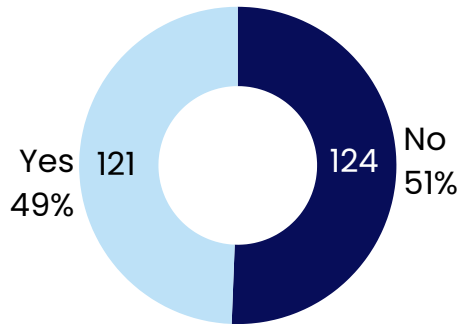


What deters you from biking or walking?

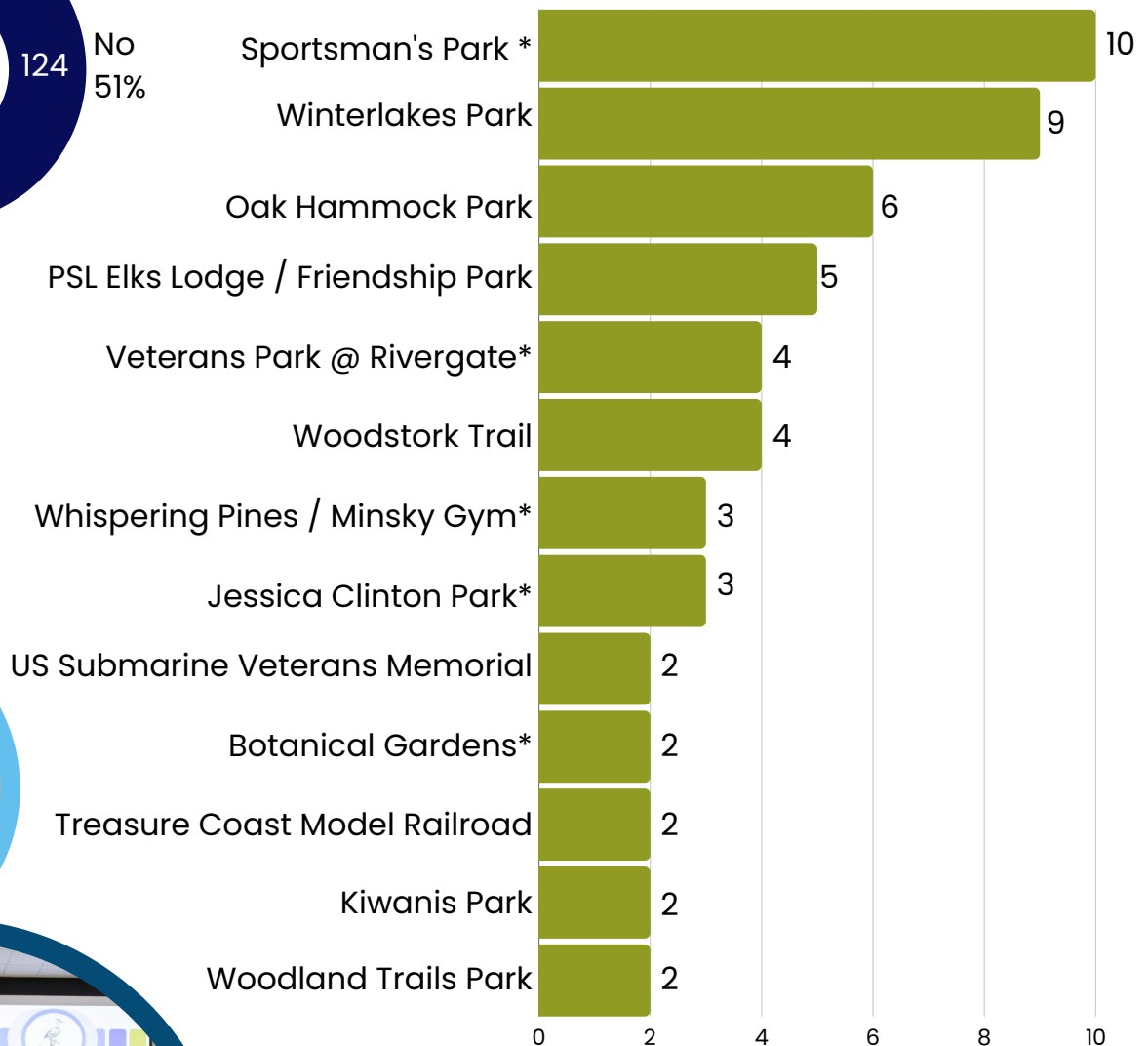


GOAL 5: HIGH-QUALITY INFRASTRUCTURE & FACILITIES

Would you like Wi-Fi at parks?



Which of the following city parks would you like free Wi-Fi to be included?



Parks that received 1 vote are:

- Turtle Run, Lyngate*, and Whitmore Park

All other parks received 0 votes.

*Already has Wi-Fi



GOAL 5: HIGH-QUALITY INFRASTRUCTURE & FACILITIES

Main Topic	Citizen Summit	Online Survey	NCS Random	NCS Open	Citizen Summit Comments (or other source when no comments were made)
Traffic Flow Improvement	25	9	86	401	- Improve Traffic Flow - Slower traffic
Improve / Widen / Add Roadways & Lanes	35	16	53	226	- More lanes, better roadways - Roadways are crowded. Need better ways to move about town. Many times roads are at a standstill. If we had more roundabouts that could help alleviate to back ups. - Roads could use some repavement not only the main roads
Sidewalks	62	9	18	135	- PSL is in need of more neighborhood sidewalks - We should have sidewalks in areas where speeding is most common such as on Paar across from Sawgrass.
Traffic Lights & Signals Improvement	20	41	20	82	- Traffic: Maybe not over spend on roads but fix the traffic light timing. Some left turns only take like 3 secs to change leaving a lot of traffic behind - Timed traffic lights in heavy traffic areas
Street Lights	32	6	13	85	- Adding more street lights to certain public roads (Glades Cut off Road) - very hard to drive at night because its too dark - Lighting @ bus stops for students - Need more street lights in residential areas
Infrastructure	3	2	14	111	Keep infrastructure and facilities as needed for the growth we are experiencing
Public Transportation	29	0	10	50	- Support for public transportation (night hours services) for disability citizens. I am visually impaired and would like to start using Art services! - Buses to connect major roads to shopping centers
Improve Water Quality	22	1	10	32	Water is externally important. from the conservation, to the quality the water can use some improvement . I use filters, and as a fast growing city, water quality needs to remain high priority.
Finish Road Construction	1	2	51	10	Roads- I'm sure the city is working very hard on reducing traffic congestion, PSL has grown exponentially so I'm not blaming anyone. But PSL Blvd between Gatlin & Paar is a disaster that need to be completed.

GOAL 5: HIGH-QUALITY INFRASTRUCTURE & FACILITIES

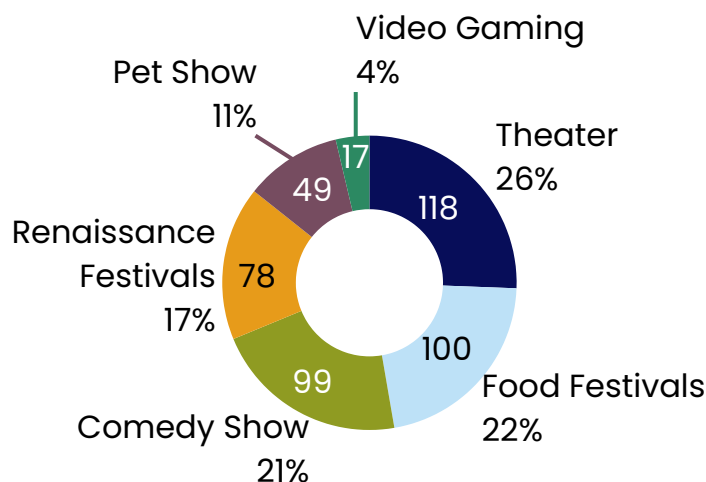
Main Topic	Citizen Summit	Online Survey	NCS Random	NCS Open	Citizen Summit Comments (or other source when no comments were made)
Bike Trails / Lanes	24	3	3	21	Need separate biking paths to keep pedestrian paths safe. Notice that not all bikers feel safe on the street bikeways.
Stormwater / Drainage Maintenance & Improvement	4	0	10	36	- Improve drainage. - Remove swales but replace with curb & gutters for runoff.
Wi-Fi /Fiber Expansion	15	0	4	7	- Outdoor Wi-Fi to assist students who don't have at home to do school work - Free Wi-Fi in public area such tradition square
Improve Drinking Water Quality	13	0	4	3	Continued improvement on water, make water taste better
Sewer Install / Septic Removal	0	0	2	14	Address the sewer ejection/grinder systems in all of PSL. This will haunt tax payers as the system ages and upkeep is labor intensive. Find a better system
Noise Control	0	0	3	12	Barrier Walls for Traffic Noise Reduction
Roundabouts	3	7	1	4	Get rid of the nonsense on Floresta and Crosstown! More roundabouts, please!
Beach Access	2	0	2	10	Would love a causeway connecting to Hutchison Island.
Better Facilities	8	0	0	3	Spaces / restrooms/ parking
Pollution / Air Quality	0	1	0	9	- Cleaner air quality, stop burning vegetation! - The hazards of the use of pesticides including "mosquito control" in our neighborhoods effecting ALL life!
Accessibility	2	1	2	4	Easier access for older people
Cell Towers	1	0	0	8	We need better cell service on T-Mobile in Tradition area
Underground Utilities & Gas Lines	0	0	0	5	- Underground utilities, - Natural gas lines to the east side. We were told this would happen 3 years ago.
Boat Ramps	4	0	0	0	Safe boat ramps
Airport	0	0	1	2	An airport.

GOAL 6: CULTURE, NATURE & FUN ACTIVITIES

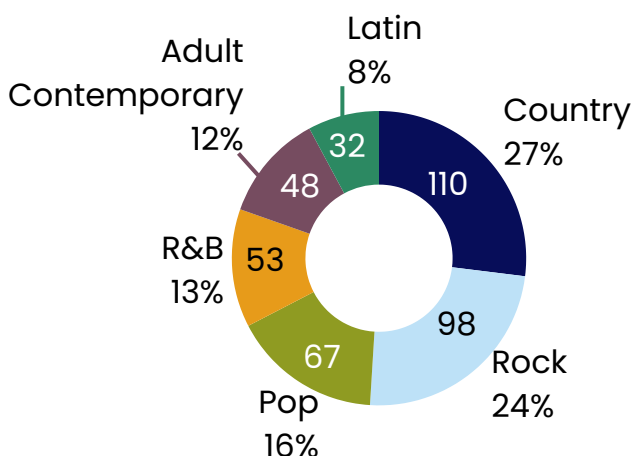
To better understand the needs of residents regarding Culture, Nature & Fun Activities, staff gathered feedback relating to improving The Port and Pioneer Park, Implementing the 10-year Parks & Recreation Master Plan and Advancing Culture & The Arts.

This year camping amenities at McCarty Ranch Preserve were highlighted and feedback gathered for the Master Plan. Residents were also asked to weigh in on their preferred type of events at the MIDFLORIDA Event Center. Lastly, residents were also asked the type of art they want displayed around the City and where they would like to experience it. Questions were also asked regarding preferred activities to be offered at the city's conservation areas.

What type of festivals and events would you like to see at the MIDFLORIDA Event Center?

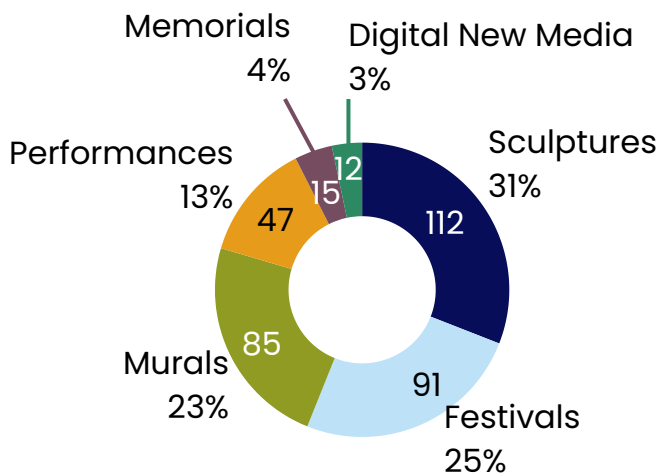


What genres of music would you like to see at the MIDFLORIDA Event Center?

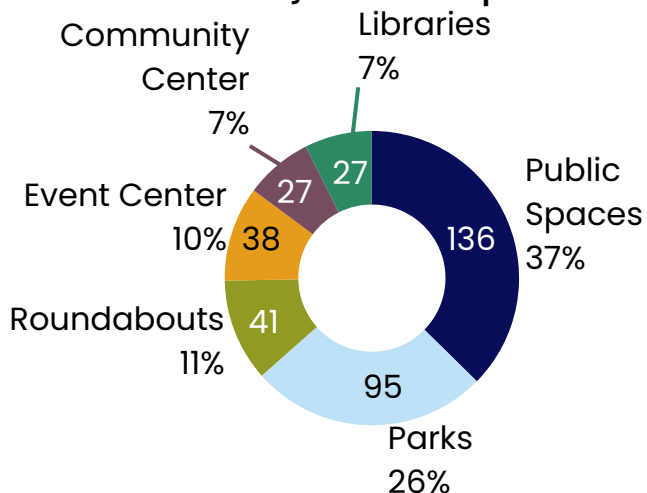


Other Write-Ins included Christian (12), Jazz (9), 80's (4), Reggae (3), 60's Rock (3), Classical (2), and Rap (2).

What type of public art would you like to see?

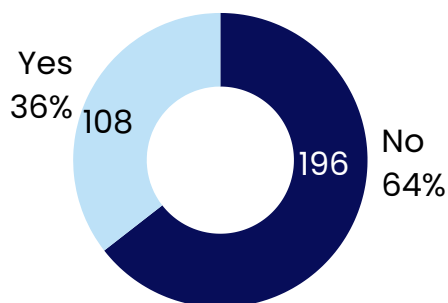


Where would you like to experience art?

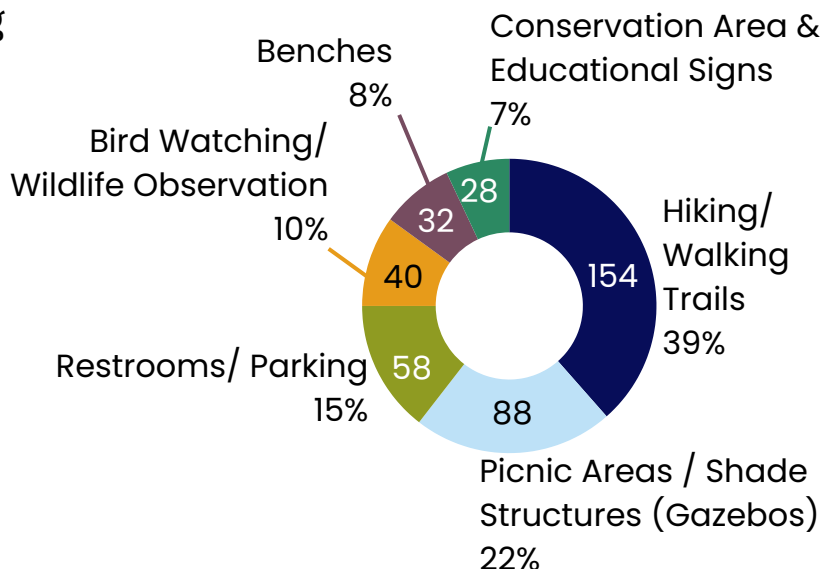


GOAL 6: CULTURE, NATURE & FUN ACTIVITIES

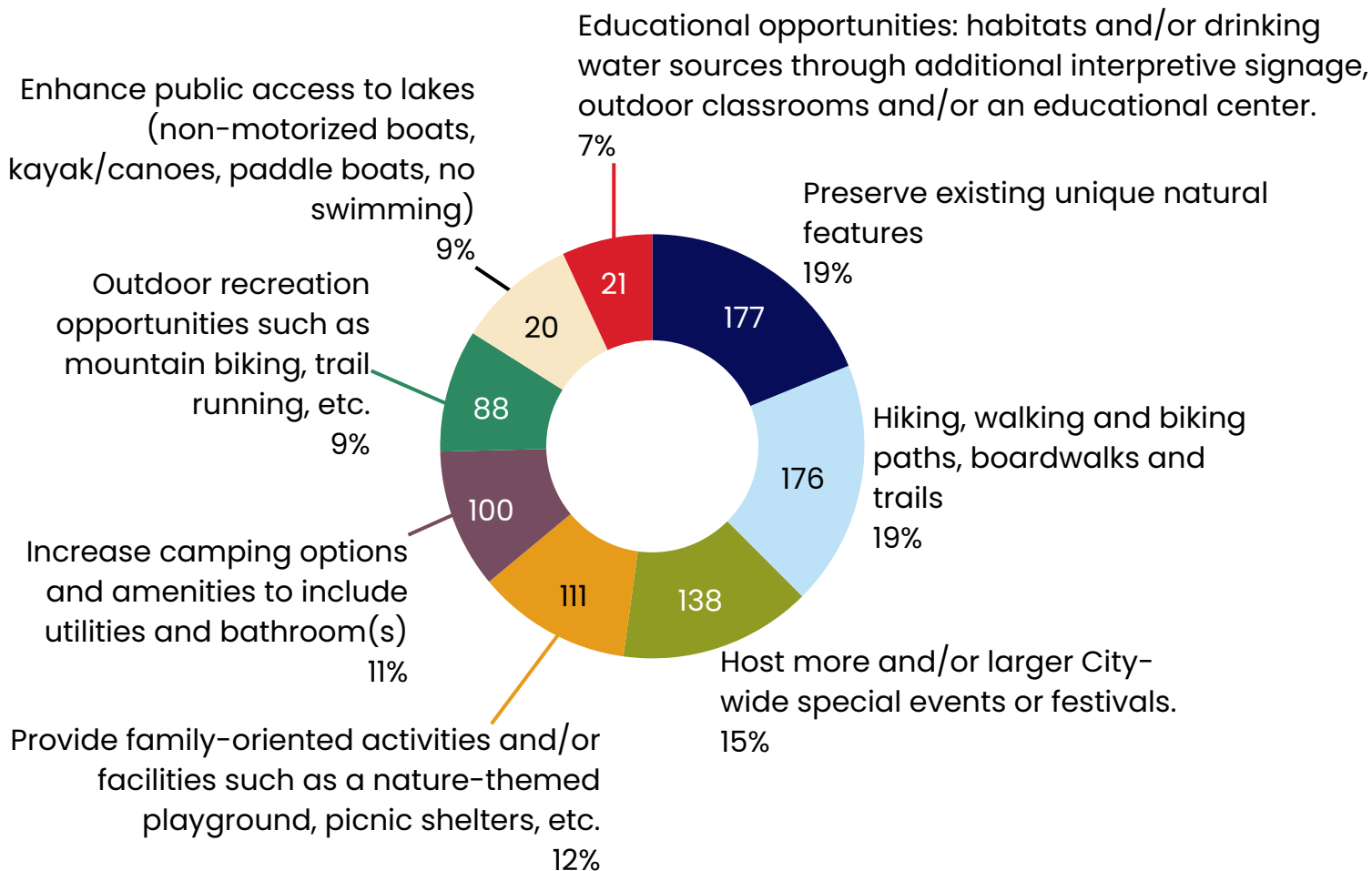
Did you know that the 3,100+ acre McCarty Ranch Preserve was purchased by the City in 2012 as part of the City's long-range planning efforts to meet future water storage and treatment needs?



What activities/features in conservation areas within the City would you enjoy?



Which three opportunities or outcomes are most important to have at McCarty Ranch Preserve?



GOAL 6: CULTURE, NATURE & FUN ACTIVITIES

Main Topic	Citizen Summit	Online Survey	NCS Random	NCS Open	Citizen Summit Comments (or other source when no comments were made)
Green / Open Space / Environmental Preservation	37	8	30	125	• Preserve more . Not everything needs to be built upon. We need to preserve natural space for our animal species (also keep them from roaming neighborhoods so much) • More nature preserves
More Parks & Recreation/ Improve Playgrounds	54	1	8	68	• Keep the parks coming. Doing a great job now maybe small entertainment within the neighborhoods. • Parks & playground are my #1 priority! (Well, safety too)! Love all the facilities.
Additional Cultural / Artistic/ Entertainment Events & Festivals	31	4	9	44	• I notice on the Treasure Coast at as whole cultural & fun activities really decrease in the summer with the high number of full-time residents, we need more events & activities year-round! • Enjoy the festivals & music activities.
Trails	27	2	3	22	• More walking/hiking trails! ;)
Music, Theaters & Concerts	28	10	6	10	• Please bring an performing arts theatre to city center property, like sunrise theater (FP) or Kravis Center (WPB) • Need a venue built with seating to draw in more acts and concerts
Art, Culture & Sculptures	31	1	5	17	• Art in public spaces • Sculpture in parks adds to enjoyment and is permanent
Youth Activities & Facilities	17	1	4	23	• More activities for young people • Would be better to have more activities for children.
Family / Fun Activities	19	1	5	16	• Free family events • Continue to develop activities for families of all types to strenghten the community
Water Features	10	3	1	10	• More for kids - water park • YMCA with outdoor pool-water park,
Entertainment Places & Destinations	0	2	3	19	• More entertainment venues • Be a tourist destination • Entertainment - We need something to do here, tired of driving to Orlando or Palm Beach.
Adult & Senior Activities	6	0	3	14	• More "fun after hours" things to do. • Mor activities for seniors

GOAL 6: CULTURE, NATURE & FUN ACTIVITIES

Main Topic	Citizen Summit	Online Survey	NCS Random	NCS Open	Citizen Summit Comments (or other source when no comments were made)
Teen Activities & Spaces	7	2	1	11	- Please add great TEEN programming - Kids & teens need free activities.
Roller / Ice Skating Rink or Skate Park	4	2	2	6	- Skate park/Trails & skatable walk ways - Roller/ice skating rink
Sport Areas	6	2	1	3	Can more basketball courts be provided in PSL and football
Fitness Stations	8	0	0	3	More outdoor exercise equipment centers
Camp Sites	7	1	0	0	- Would love to see more RV camping areas at ranch. - McCarty Ranch camping area's group
Shade	5	2	1	0	- Playgrounds in parks need better shading - Trees to shade sidewalks
Golf	2	1	0	1	Putt-Putt golf
Dog Parks	1	0	3	0	More dog parks
Horseback Riding	2	1	0	0	Horseback riding, more rodeos

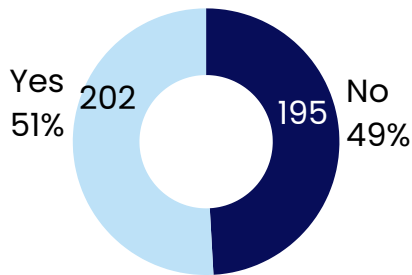


GOAL 7: HIGH-PERFORMING GOVERNMENT ORGANIZATION

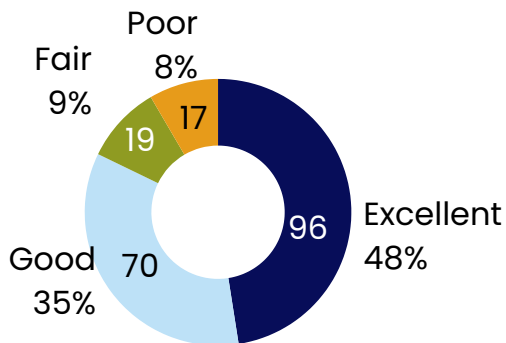
Residents learned about the City's efforts as a High-Performing City Government including its work in reducing the millage, enhance customer service and efficiency through the 1PSL system, cultivate a high performing organization, and how Port St. Lucie is being re-envisioned.

Staff shared more of the research that informed the city's new brand and position as the "Heart of the Treasure Coast." Residents were asked what about PSL's story they connect with and shared their impressions. Human Resources worked to share information on recruitment and joining the City team and representatives from 1PSL helped further connect residents with that service featuring representatives from the top requested department, the Office of Solid Waste.

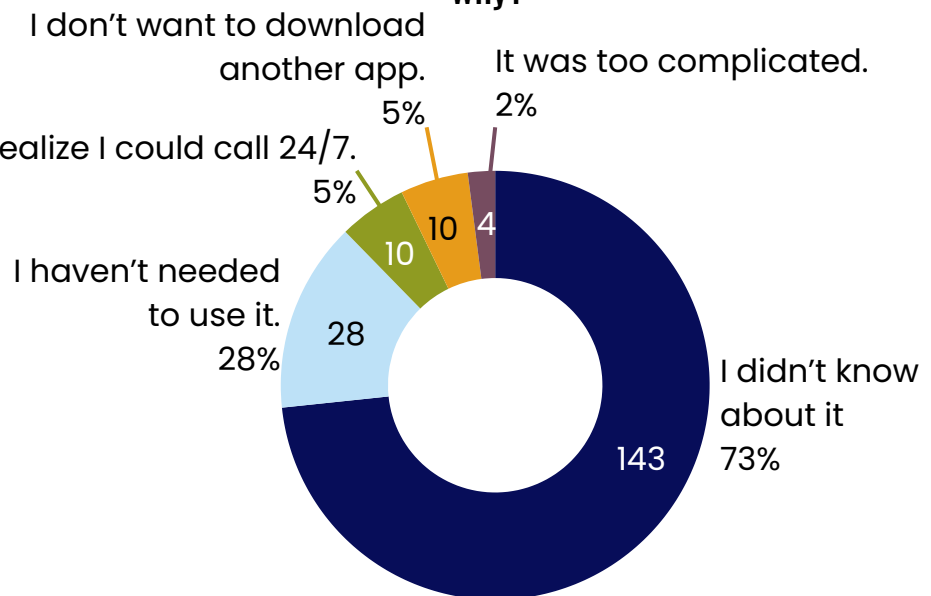
Have you used 1PSL: Your 24/7 City Hall before?



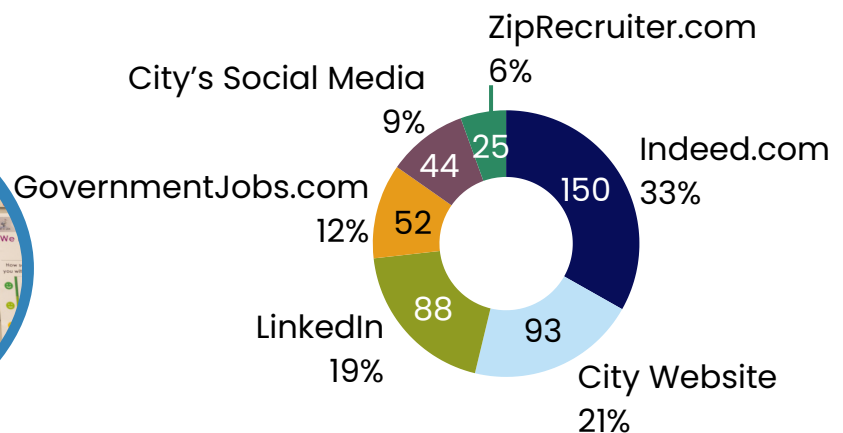
If you have used 1PSL, how would you rate the service?



If you have not used 1PSL, why?

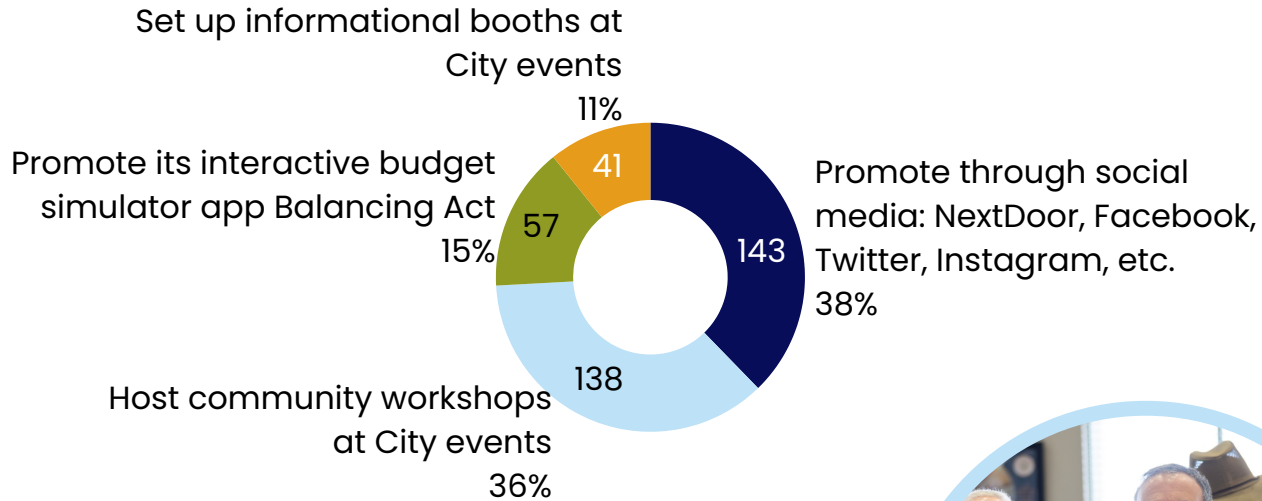


What recruitment platforms, sites and apps do you use when searching for a career opportunity?

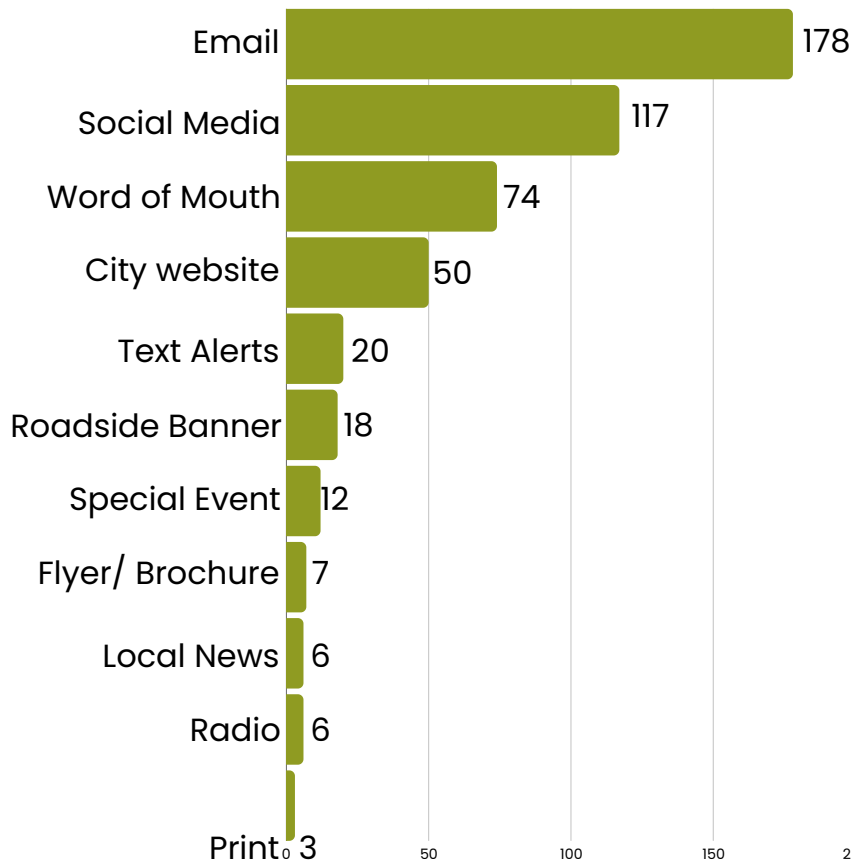


GOAL 7: HIGH-PERFORMING GOVERNMENT ORGANIZATION

How can we best involve residents in understanding the budget process? The City can:



How did you hear about our event (Citizen Summit)?



GOAL 7: HIGH-PERFORMING GOVERNMENT ORGANIZATION

What about PSL's Story do you connect with as the Heart of the Treasure Coast?

Popular Comments
Nature Areas
Family Friendly
Safe Place to Raise Kids
Parks



GOAL 7: HIGH-PERFORMING GOVERNMENT ORGANIZATION

Main Topic	Citizen Summit	Online Survey	NCS Random	NCS Open	Citizen Summit Comments (or other source when no comments were made)
Lower / Cut Taxes	13	5	42	247	- Please take a look at tax rates. We have too much new tax payers not to lower taxes. Way too high! - Lower Taxes
Reduce Property Taxes	6	2	19	114	Reduce property taxes
Positive Feedback	87	5	2	6	- I like that the city is attracting well-known, financially stable companies to our city - PSL does a great job in bring diversity activities! - I'm happy with the job PSL is doing
Resident Communication	22	1	6	20	- Communication and outreach with residents, especially new residents - Like the Alert emergency as long as not abused
Planning & Zoning / City Design	2	0	3	44	For planning and zoning -- more mixed-use zoning. The city planning as-is is primarily responsible for trafficking woes, note people commuting out of PSL. Liberalize permitting to better accommodate new & innovative businesses like cat cafes, learning pods, micro schools, and office space.
Homeowner's Insurance Reduction	0	0	1	48	- Insurance is out of control. Getting too crazy and expensive to live here. - Lowering homeowner insurance - Affordable house insurance
Budget Efficiently / Less Spending	6	3	11	27	Reduce expenses! Try to run the city like a business. Watch costs and avoid overspending!
City Council Feedback	17	2	1	22	- Get back with constituents. Had issues about swale- never heard back - The Council is doing an excellent job. Staff is great to work with. Always helpful
Accountable & Transparent Government	8	1	4	10	- Accountability - More transparency
Citizen Engagement	14	1	0	6	- Keep people more informed in a fun engaging way. - Data analysis of city feedback/surveys to make more sound decisions

GOAL 7: HIGH-PERFORMING GOVERNMENT ORGANIZATION

Main Topic	Citizen Summit	Online Survey	NCS Random	NCS Open	Citizen Summit Comments (or other source when no comments were made)
Utility Bill	0	0	4	15	Less costly utilities there's a fee for all forms of payment for water bill that is ridiculous.
Lower Bills	0	0	4	9	Lower FPL bills,
IPSL App Improvement & Feedback	9	1	0	1	- IPSL - I like being able to contact the city so directly. I wish it could be more of a one-stop-shop for info re: weather alerts, traffic alerts, police/sheriff activity - Love IPSL; they took care of the problem quickly
Volunteer, Internships, Youth Jobs	7	0	1	2	- Volunteer opportunities - Summer youth jobs - Offer more apprenticeship opportunities for the youth, community.
Website	7	0	0	1	- It's alright but the website isn't smooth - Classes for seniors on how to connect to city website
Raise Taxes	0	1	2	3	- INCREASING TAXES. - Stop giving businesses tax breaks
Immigration	0	1	2	3	Immigration reform.
Millage	0	0	0	6	Figure out a way to fix the millage. Too much money leaving my pocket to help out things I don't care about.
Less Government	1	0	0	2	Less government means more progress with greater increase in faith and cultural moral

VETERANS' BOOTH

This year at the Citizen Summit we had a Veterans' Booth to get feedback from residents on what the city can do to support our veterans, military service members, and their families.

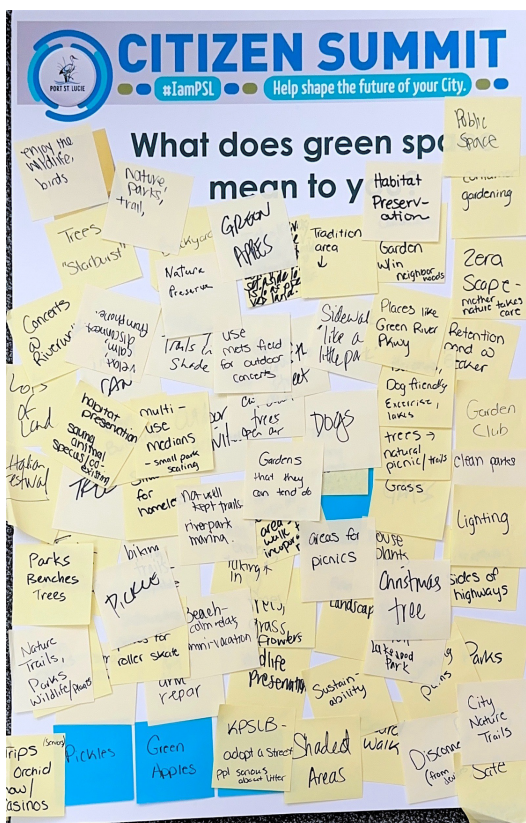
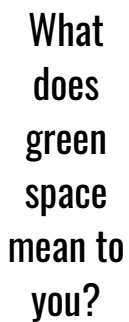
Main Topic	Citizen Summit	NCS Random	NCS Open	Citizen Summit Comments (or other source when no comments were made)
Veteran Services	0	2	3	- Help the veterans - More services for veterans
Military Monument & Events	2	0	0	- It would be great to do more veteran events and publicize we do events like these - reach out more - More monuments to Military

CITIZEN DESIGN STUDIO

A new feature at this year's Summit was the Citizen Design Studio, which provided residents with an opportunity to provide input on green spaces around Port St. Lucie. That feedback will help in the design and development of spaces across the City that highlight the natural beauty of our community.

The Citizen Design Studio is in partnership with the Bloomberg Harvard City Leadership Initiative, the Bloomberg Center for Public Innovation at Johns Hopkins University, and the Centre for Public Impact. Port St. Lucie was selected to participate in the program's innovation track, which provides specialized coaching to find solutions to issues surrounding the expansion of green space in the City, an issue prioritized by residents at the 2022 Citizen Summit.

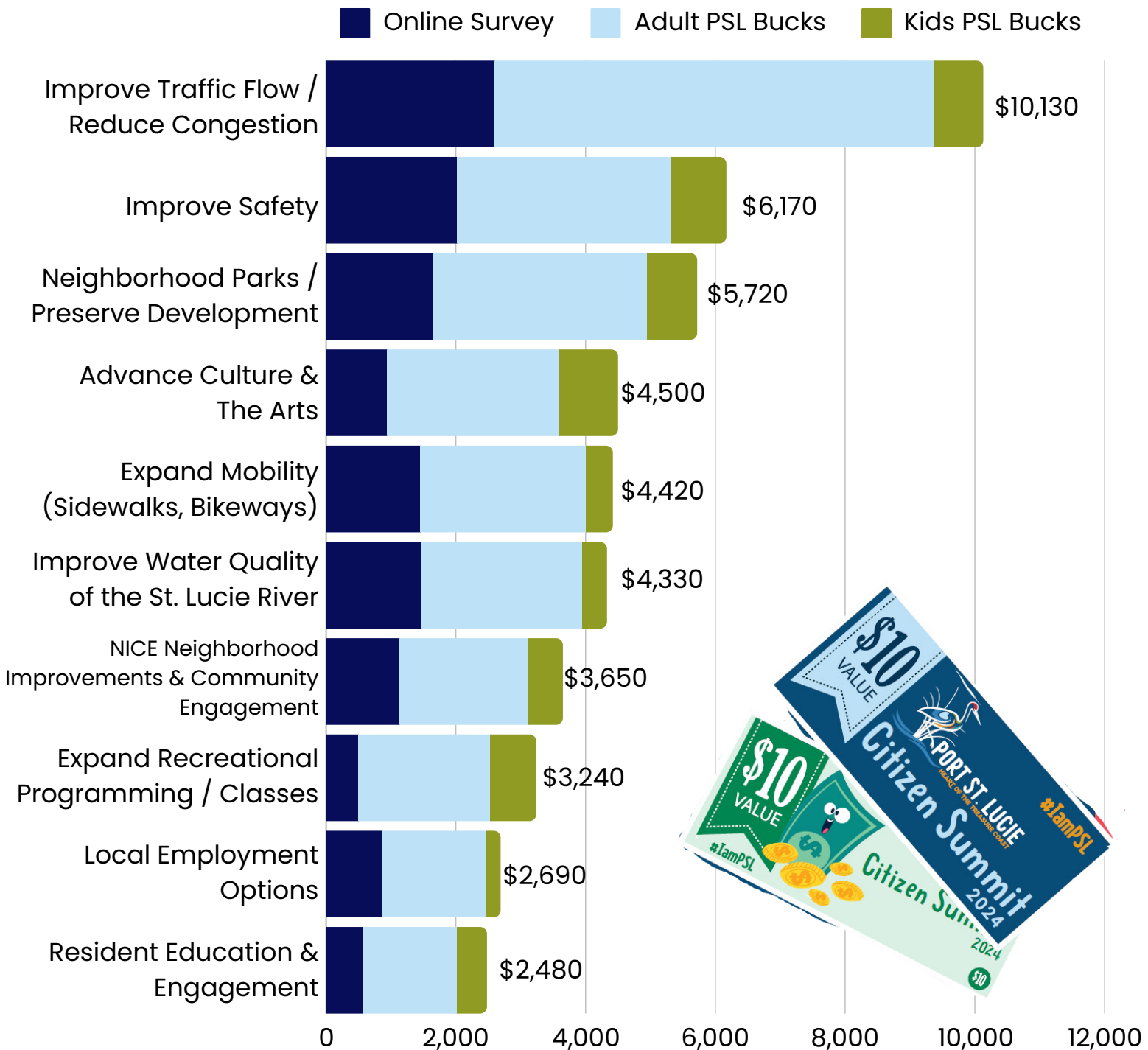
During the Summit, residents were asked to describe what green space means to them and had a chance to participate in an ethnographic interview, a design-thinking technique, to gain more qualitative data for the future green space prototype.



**Tell us
your
stories.**

CITIZEN SPENDING

Citizens were given \$100 in "PSL Bucks" that they were asked to "spend" based on an initiative's importance to them. Adults and kids were given different PSL Bucks so we could obtain data on the preferences of different age groups. This year an online Citizen Summit Survey (Online Survey) was conducted through Balancing Act, for the first time. The top adult priority, among both the online and in person summits, was Improve Traffic Flow/Reduce Congestion with adults allocating \$10,130. Kids top priority was Advance Culture & The Arts.



CITIZEN RESPONSE SUMMARY

Following is an overview of the total responses received, categorized by type of response. Responses were gathered from the Citizen Summit, Online Citizen Summit survey, and the responses to the top 3 things the City should focus on in 2024 in the National Community Survey™ Open Participation & Random Sample survey.

Type of Response	# of Responses	Type of Response	# of Responses
Total Number of Responses from All Goals: 6,453			
Goal 1 – Safe, Clean & Beautiful		Goal 1 Number of Responses: 855	
1. Safety & Police Enforcement	358	8. Traffic & Gateways Signs	28
2. Police Presence, Pay & Training	107	9. Litter Cleanup	27
3. Crime Prevention	107	10. Landscaping & Maintenance	16
4. Trees / Flower Planting	64	11. Animal Control	15
5. Speeding	57	12. Invasive Removal	3
6. Traffic Calming	36	13. Neighborhood Watch	3
7. Beautification & Cleanliness	34		
Goal 2 – Vibrant Neighborhoods		Goal 2 Number of Responses: 579	
1. Garbage Pickup / Receptacles	165	9. Bulk Pick Up	16
2. Affordable / Fair Housing	129	10. Building Codes	10
3. Code Enforcement	72	11. Yard Waste Pick Up	7
4. NICE – Neighborhood and Community Gathering	65	12. Recycling	6
5. Cost of Living	32	13. Decorations	6
6. Homeless Assistance	26	14. Community Gardens	5
7. Diversity	19	15. Benches	3
8. Social Services	17	16. Chickens	1
Goal 3 – Smart & Connected City		Goal 3 Number of Comments: 301	
1. Health Partnerships	119	7. Emergency Plans	9
2. Education	58	8. Partnerships	8
3. Schools	48	9. Adult Education	7
4. SMART City	16	10. Youth Education	6
5. Student Safety	11	11. Teacher Salaries	6
6. Libraries	9	12. Childcare	4

CITIZEN RESPONSE SUMMARY

Type of Response	# of Responses	Type of Response	# of Responses
4 – Diverse Economy & Employment Opportunities		Goal 4 Number of Responses: 998	
1. Slow / Stop Growth / Building Moratorium	411	8. Downtown PSL	37
2. Job / Employment Opportunities	104	9. More Businesses, Workshops, & Support	33
3. Business / Economic Development	93	10. Small / Local Business Support	25
4. Retail	91	11. City Center	23
5. Restaurants	84	12. Career Fairs	11
6. Higher Paying Jobs	44	13. Gas Stations	3
7. Grocery Store / Farmer's Market	39		
5 – High-Quality Infrastructure & Facilities		Goal 5 Number of Responses: 1,980	
1. Traffic Flow Improvement	521	13. Improve Drinking Water Quality	20
2. Improve / Widen / Add Roadways & Lanes	330	14. Sewer Install / Septic Removal	16
3. Sidewalks	224	15. Noise Control	15
4. Traffic Lights & Signals Improvement	163	16. Roundabouts	15
5. Street Lights	136	17. Beach Access	14
6. Infrastructure	130	18. Better Facilities	11
7. Public Transportation	89	19. Pollution / Air Quality	10
8. Improve Water Quality	65	20. Accessibility	9
9. Finish Road Construction	64	21. Cell Towers	9
10. Bike Trails / Lanes	51	22. Underground Utilities & Gas Lines	5
11. Stormwater / Drainage Maintenance & Improvement	50	23. Boat Ramps	4
12. Wi-Fi / Fiber Expansion	26	24. Airport	3

CITIZEN RESPONSE SUMMARY

Type of Response	# of Responses	Type of Response	# of Responses
6 – Culture, Nature & Fun Activities		Goal 6 Number of Responses: 823	
1. Green / Open Space / Environmental Preservation	200	11. Adult & Senior Activities	23
2. More Parks & Recreation/Improve Playgrounds	131	12. Teen Activities & Spaces	21
3. Additional Cultural / Artistic / Entertainment Events & Festivals	88	13. Roller / Ice Skating Rink or Skate Park	14
4. Trails	54	14. Sport Areas	12
5. Music, Theaters & Concerts	54	15. Fitness Stations	11
6. Art, Culture & Sculptures	54	16. Camp Sites	8
7. Youth Activities & Facilities	45	17. Shade	8
8. Family / Fun Activities	41	18. Golf	4
9. Water Features	24	19. Dog Parks	4
10. Entertainment Places & Destinations	24	20. Horseback Riding	3
7 – High-Performing Government Organization		Goal 7 Number of Responses: 910	
1. Lower / Cut Taxes	307	11. Utility Bill	19
2. Reduce Property Taxes	141	12. Lower Bills	13
3. Positive Feedback	100	13. IPSL App Improvement & Feedback	11
4. Resident Communication	49	14. Volunteer, Internships, Youth Jobs	10
5. Planning & Zoning / City Design	49	15. Website	8
6. Homeowner's Insurance Reduction	49	16. Raise Taxes	6
7. Budget Efficiently / Less Spending	47	17. Immigration	6
8. City Council Feedback	42	18. Millage	6
9. Accountable & Transparent Government	23	19. Less Government	3
10. Citizen Engagement	21		
Veterans' Booth		Veterans' Number of Responses: 7	
1. Veterans' Services	5	2. Military Monuments & Events	2



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PORT ST. LUCIE

cityofpsl.com/citizensummit