



#IamPSL

BEAUTIFUL



A SAFE

&
PROSPEROUS
CITY



FOR ALL
PEOPLE

STRATEGIC PLAN
FY 2019-FY20



4TH QUARTER
PROGRESS REPORT
November 18, 2019



GOAL 1: Safe, Clean & Beautiful

FLORIDA'S
SAFEST LARGE CITY

2018-2019 STRATEGIC PLAN – 4TH QUARTER FINAL RESULTS:

- ✓ **Safest Large Florida City** for the 9th year in a row.
- ✓ **Increased** traffic enforcement and education
- ✓ **Keep Port St. Lucie Beautiful** exceeded all goals
- ✓ **Completed** Selvitz & Bayshore Roundabout Landscaping, First Phase of Lake Harvey
- ✓ Initial adoption of **Citywide Beautification Policy**
- ✓ **30,707 trees** have been planted as a result of the PSL Tree Challenge



Safe, Clean & Beautiful: FY 19/20 Key Project Deliverables & Milestones

POLICE DISTRICT 5 IMPLEMENTATION PLAN

DELIVERABLES: 24 patrol police officers, 6 Sergeants, and 1 Lieutenant are planned to be hired over the next five years to minimally staff a new district.

MILESTONES: The District will be built by incrementally adding patrol zones to existing districts and vehicles, uniforms, weapons and equipment. FY 19/20: 6 patrol officers, FY 20/21: 4 patrol officers, FY 21/22: 5 patrol officers, FY 22/23: 6 Sergeants, 1 Lieutenant

TRAFFIC SAFETY

DELIVERABLES: Reduced serious bodily injuries and deaths as a result of traffic crashes, reduced citizen complaints in reference to speeding and aggressive driving. Components include Utilize the Florida Strategic Highway Safety Plan and Vision Zero to address the Thirteen Emphasis Areas through Engineering, Education, Enforcement, and Emergency Response.

MILESTONES:

- **FY 19/20:** Increased traffic enforcement and public education. Collaborating with Multimodal Team to address engineering.

US HIGHWAY 1 BEAUTIFICATION FROM ST. LUCIE COUNTY TO MARTIN COUNTY LINES

DELIVERABLES: Phase 1 & 2 Beautification project is fully designed. Phase 1 is funded at \$1.5 million and additional funding is required to construct Phase 2.

MILESTONES:

- Revised plans for Phase 1 and funding plan for Phase 2 to be presented in the second quarter,
- **Phase 1 Construction:** scheduled for end of 2021

ST. JAMES BLVD. BEAUTIFICATION FROM AIROSO BLVD. TO ST. LUCIE COUNTY LINE

DELIVERABLES: Interlocal agreement, design and construction of beautification project.

MILESTONES:

- Interlocal agreement: 2nd Quarter FY 19/20
- Design: 7/2020*
- Construction: 4/2021*

*pending agreement/funding



GOAL 2: Vibrant Neighborhoods



2018-2019 STRATEGIC PLAN – 4TH QUARTER FINAL RESULTS:

- This is the **second year of a two-year strategic priority** to install neighborhood entry signs and form neighborhood groups through the NICE program.
- **A total of 31 neighborhood signs have been installed to date with approximately 10-15 signs planned to be installed in December 2019. This covers 19 neighborhoods.**
- Eight NICE Neighborhood meetings were held in the Spring of 2018 and Eight NICE Neighborhood meetings were held in the Fall of 2019 for a total of 16 this year. Staff from the NICE program also participated in 14 additional neighborhood and community meetings as well as other community events.



Vibrant Neighborhoods: FY 19/20 Key Project Deliverables & Milestones

COMMUNITY ENGAGEMENT

DELIVERABLES: Promotion of the formation of Civic Associations/ Neighborhood Focus Groups

MILESTONES: Neighborhoods to be engaged over a two-year period in determining neighborhood priorities through the Neighborhood Improvement and Community Engagement (N.I.C.E.) program.

NEIGHBORHOOD ENTRY SIGNS

DELIVERABLES: Neighborhood Entry signs for 27 neighborhoods.

MILESTONES: Signs for 27 neighborhoods are scheduled to be installed by March 2020 (2-year priority, continued from FY19)





GOAL 3: Quality Education for All Residents

2018-2019 STRATEGIC PLAN – 4TH QUARTER FINAL RESULTS:

- Following a competitive Request for Qualifications process, Somerset Career Technical Academy was chosen to enter into a land lease, currently being negotiated. St. Lucie Public Schools approved the school's charter.
- Regarding school safety, an agreement is in the process of being finalized that is favorable to the Council's request.
- School grades continue to rise and the City continues to partner with St. Lucie Public Schools.

SOMERSET CAREER ACADEMY PSL



Quality Education for All Residents

FY 19/20 Key Project Deliverables & Milestones

SCHOOL SAFETY PARTNERSHIP

DELIVERABLES: Request a partnership with the School District to address school safety

MILESTONE: Agreement in development, goal to finalize in the 2nd Quarter 2019

CAREER TECHNICAL ACADEMY

DELIVERABLES: Lease Agreement for public charter school

MILESTONES:

- April 30, 2019 St. Lucie Public Schools grants tentative charter approval to Somerset Career Academy, Port St. Lucie
- March 2020- charter from St. Lucie Public Schools



GOAL 4: DIVERSE ECONOMY & EMPLOYMENT OPPORTUNITIES



2018-2019 STRATEGIC PLAN – 4TH QUARTER FINAL RESULTS:

SOUTHERN GROVE

- ✓ Since acquiring the property in June 2018, the GFC Board has transferred 62.33 acres of public use lands to the City and sold 10.55 acres to private entities.
- ✓ The Board has also entered into a Real Estate Development Option Agreement with Tambone Companies, LLC ("Tambone") for the marketing, sale and development of approximately 84 acres within the northern portion of the property.
- ✓ Key milestones in FY 18/19 include the Sina/Accel LOI executed 6/29/19 (PSA negotiations ongoing); AHS LOI executed 7/16/19 (PSA negotiations ongoing); Brightworks LOI executed 7/29/19.
- ✓ Urban Land Institute Panel and Report completed in 2019.
- ✓ The GFC Board approved entering into sole source contract with Treasure Coast Regional Planning Council for Market Analysis, Infrastructure Assessment and Master Plan for the GFC owned Southern Grove property on 8/19/19, which is currently underway.
- ✓ To provide access to key commercial sites such as City Electric and Occulus, construction on the Loop Road continues. The City submitted a Florida Job Growth Grant application for the Hegener Drive extension to the Loop Road to the Florida Department of Economic Opportunity in August 2019.
- ✓ The City Council approved the first reading of an ordinance for a lease with grant of purchase option agreement for the Florida Center for Biosciences to Cleveland Clinic Florida for a period of 15 years on 10/28/19.

CITY CENTER

- ✓ Project is on hold pending a purchase and sale agreement of the 21-acre City Center site.

Diverse Economy & Employment Opportunities

FY 19/20 Key Project Deliverables & Milestones

SALE OF FLORIDA CENTER FOR BIOSCIENCES/FULLY LEVERAGE PARTNERSHIP WITH CLEVELAND CLINIC

DELIVERABLES: Sale of the Florida Center for Biosciences

MILESTONES: Pending.

SALE OF CITY OWNED PARCELS IN SOUTHERN GROVE JOBS CORRIDOR

DELIVERABLES: Facilitate land sales under the Development Management Agreement with Tambone Companies for sale of 84 acres. Complete pending sales. Master Plan for remaining parcels to support sales and development goals.

MILESTONES

- Ongoing: Sale of City parcels
- August 2020 : Review of Master Plan to include proposed uses, development plan, priority projects, funding strategy and staff recommendation to Council.

CITY CENTER REIMAGINED: CREATE A CONVENTION/ENTERTAINMENT DISTRICT

DELIVERABLES/KEY MILESTONES:

- On hold pending sale



GOAL 5: HIGH QUALITY INFRASTRUCTURE & FACILITIES



2018-2019 STRATEGIC PLAN

4TH QUARTER FINAL RESULTS:

- Constructed 2.2 miles of sidewalk per the Ten-Year Sidewalk Program in FY 18/19.
- Crosstown Parkway Extension Project is 95% complete
- Repaved 34.6 miles of roadway in accordance with the Ten-Year Master Repaving Program in FY18/19.
- Advanced Port St. Lucie Boulevard South
- Began to initiate transit enhancements and plan for public art at bus shelters
- Completion of an educational campaign and passage of the Sales Tax, which will fund \$88 million in PSL infrastructure projects in the next 10 years
- Expanded community fiber network
- Completed Area 1 of the St. Lucie River/C-23 Project at McCarty Ranch, Area 2 under construction.
- Completed Phase 1 and nearing completion of Phase II on

High Quality Infrastructure & Facilities

FY 19/20 Key Project Deliverables & Milestones

ACCELERATE AND REDESIGN PSL BLVD. SOUTH

DELIVERABLES/MILESTONES:

See GANTT Chart for updates and project phases.

BUS SHELTER/PUBLIC ART IMPROVEMENTS

DELIVERABLES/ MILESTONES:

- Public Art Improvements for 7 existing bus shelters and potential future shelters.
- Call to Artists to be developed and ranked by Public Art Advisory Board.
- Staff will provide a recommendation to the City Council by March 2020.

MULTI-MODAL STREET IMPROVEMENTS

DELIVERABLES/ KEY MILESTONES

- Development of a Multi-Modal Street Improvements Plan (includes incorporating beautification plan, street section plan)
- Presentation to Council on project approach in the second quarter.
- Adoption by City Council in August 2020.

High Quality Infrastructure & Facilities

FY 19/20 Key Project Deliverables & Milestones

ST. LUCIE RIVER/C-23 WATER QUALITY PROJECT AT MCCARTY RANCH

DELIVERABLES: Completion of all seven phases of the water quality restoration project

MILESTONES (contingent on funding):

- 2019: Area 1 online
- 2020: Area 2 and 3 online
- 2021: Area 4 online
- 2022: Area 5 and 6 online
- 2023: Area 7 online

TRANSIT ENHANCEMENT PLAN

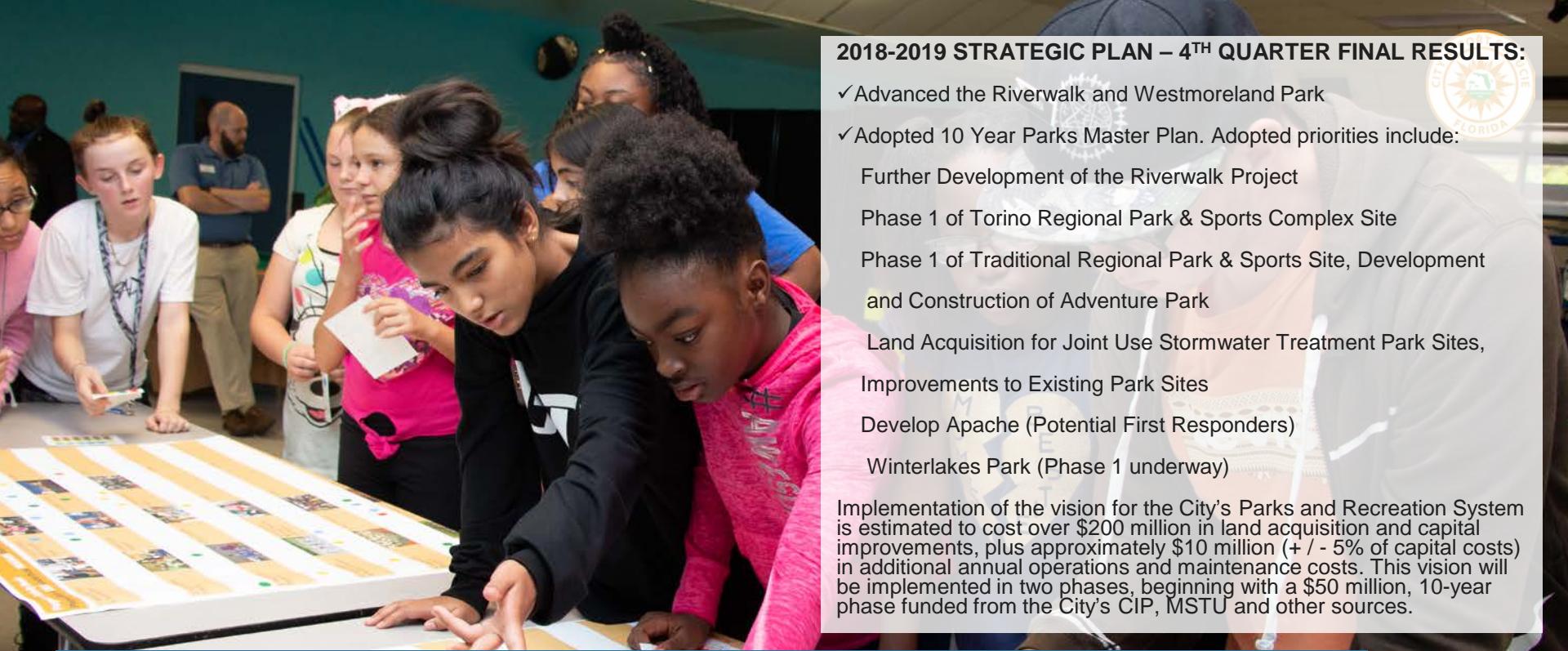
DELIVERABLES: See Project Summary for detailed update.

INITIAL MILESTONES:

- Gatlin Micro Transit Pilot Program Updates at 6-month intervals (County to implement pilot program by December 2019).
- Incorporate Council's request via the FDOT Minor Update to the Transit Development Plan by St. Lucie County (June 2020).
- Port St. Lucie Intermodal Enhancement Plan by St. Lucie County (Spring/Summer 2020).



YOUR HALF-CENT SALES TAX AT WORK
BETTER ROADS,
MORE SIDEWALKS,
AND CLEANER RIVERS.



2018-2019 STRATEGIC PLAN – 4TH QUARTER FINAL RESULTS:

- ✓ Advanced the Riverwalk and Westmoreland Park
- ✓ Adopted 10 Year Parks Master Plan. Adopted priorities include:
 - Further Development of the Riverwalk Project
 - Phase 1 of Torino Regional Park & Sports Complex Site
 - Phase 1 of Traditional Regional Park & Sports Site, Development and Construction of Adventure Park
 - Land Acquisition for Joint Use Stormwater Treatment Park Sites, Improvements to Existing Park Sites
 - Develop Apache (Potential First Responders)
 - Winterlakes Park (Phase 1 underway)

Implementation of the vision for the City's Parks and Recreation System is estimated to cost over \$200 million in land acquisition and capital improvements, plus approximately \$10 million (+ / - 5% of capital costs) in additional annual operations and maintenance costs. This vision will be implemented in two phases, beginning with a \$50 million, 10-year phase funded from the City's CIP, MSTU and other sources.



GOAL 6: CULTURE, NATURE & FUN ACTIVITIES

Culture, Nature & Fun Activities

FY 19/20 Key Project Deliverables & Milestones

RIVERWALK MASTER PLAN	ADVENTURE PARK	TRADITION REGIONAL PARK	TORINO REGIONAL PARK
DELIVERABLES/ MILESTONES: A cohesive Master Plan for the Riverwalk that will encompass what is currently known as Riverwalk North and Riverwalk South, planned for August 2020.	DELIVERABLES/ MILESTONES: Staff will present a project update to City Council in November. A revised Crosstown Florida Turnpike interchange design was received from FDOT.	DELIVERABLES/ MILESTONES: Developing detailed plan by the Winter Retreat for design and construction of phase 1 of Tradition Regional Park and Sports complex for a regional destination for sports, leisure and fitness activities. The estimated cost is +/- \$10.0M in 2025 – 2027.	DELIVERABLES/ MILESTONES: Developing detailed plan by the Winter Retreat for design and construction of phase 1 of Torino Regional Park and Sports Complex for a regional destination for sports, leisure and fitness activities. The estimated cost is \$10 million in 2025-2027.



GOAL 7: HIGH PERFORMING GOVERNMENT ORGANIZATION

2018-2019 STRATEGIC PLAN – 4TH QUARTER FINAL RESULTS:

- ✓ The City's long-term debt has been reduced by 25.9%.
- ✓ The City Council reduced the millage for the fourth year in a row in FY 19/20 while enhancing services.
- ✓ 1PSL customer service system was launched in September 2019. To date, over 4,070 calls have been processed.
- ✓ Project management training began in 2019, a new training coordinator was added to the budget. An organizational development strategic plan will be presented at the 2020 Winter Retreat that will include succession planning. An employee recognition program will launch in March 2020.

High Performing Government Organization

FY 19/20 Key Project Deliverables & Milestones

REDUCE MILLAGE

DELIVERABLES: A budget was developed for FY 2019-20 which limits spending to allow for a decrease in the overall millage rate of the City.

MILESTONES: The City Council reduced the millage for the fourth year in a row in FY 19/20 while enhancing services. Millage rate is the rate of tax per \$1,000 of taxable property value. The City's Operating Millage rate is 5.0547 per thousand for FY 19/20. The overall total millage is 6.0740.

1PSL

DELIVERABLES: Streamlined customer service system.

KEY MILESTONES:

September 30, 2019: Public Launch was completed. A report to the Council will be provided in the second quarter.

ORGANIZATIONAL DEVELOPMENT

DELIVERABLES: Include leadership and project management training, succession planning, employee development (including improved training, a stronger employee communication process, re-imagined employee performance reviews, a value-based recognition program, new on-boarding process and more).

MILESTONES: Organizational Development Strategic Plan to be developed by the second quarter, other milestones outlined in progress report.

STRATEGIC PLANNING SYSTEM FY 19/20



Discussion/
Questions?

