Application Form

Profile			
Regenia	Herring		
First Name	Last Name		
Home Address			
City		State	Postal Code
City		State	Postal Code
Email Address			
What district do you live in? h	ttp://www.cityofpsl.com/districts *	•	
☑ District 3			
Primary Phone	Alternate Phone		
Retired?			
⊙ Yes ⊜ No			
None	Former County Executive	Government Services	
Employer	Job Title	Occupation	
Which Boards would you like	to apply for?		
Planning & Zoning Board: Submitt	ed		
Were you nominated or recon	nmended to apply by the Mayor or	a Councilmemb	er?
⊙ Yes ○ No			
If Yes, by whom?			
Vice Mayor Caraballo			
Please Agree with the Followi	ng Statement		
I have read and guarantee tha	t I meet all the requirements for bo	oard service.	
I Agree			

Submit Date: Feb 28, 2024

Interests & Experiences

Why are you interested in serving on a board or committee?

I have over 30-years experience in government administration and I am passionate about service to others and ensuring efficient and effective service delivery to out citizens through transparent measures.

Why do you think you are qualified to serve on this board or committee?

I have many years of experience in government operations, community development, real estate, crisis services, criminal justice, strategic planning and building and maintaining collaborative public and private partnerships to ensure optimal outcomes.

Brief description of Education & Experience

I hold a Master's degree in Management and Bachelors degree in Criminology, plus over 30-year of experience in government operations, community services and public/private partnerships, with specialty in criminal justice and human services.

RHerring2 Resume Jan 2024.docx

Upload a Resume

Demographics

Ethnicity

Gender

Date of Birth

Do you now serve on any City Board, Committee or other Governmental Board or Committee? (NOTE: You cannot serve on more than one Board or Committee within the City of Port St. Lucie during the same time period.)

C Yes O No

Are you a registered voter?

How long have you been a City resident?

2.5 yrs

Have you attended the City University classes?

○ Yes ○ No

Are you a United States Citizen?
⊙ Yes ○ No
Are you presently employed by the City of Port St. Lucie?
○ Yes ⊙ No
Are you a current or former law enforcement officer, other employee* or the spouse or child of one who is exempt from public records disclosure under FS 119.07?
⊙ Yes ○ No
Have you ever been convicted of a crime, pled guilty or no contest to a criminal charge, or entered into an agreement setting forth the terms leading to the reduction or dismissal of the charges?
○ Yes ⊙ No
Please Agree with the Following Statement
I agree that all of my answers are truthful and accurate to the best of my ability. I understand that if I have falsified any information my application will be withdrawn and I will not be considered for appointment.
I Agree

REGENIA HERRING

Successful senior executive with extensive experience managing operations of community service, public safety, and youth/adult programs. Highly skilled at sales and marketing, optimizing operations, programs, staff and client relations.

CORE COMPETENCIES

- Organizational Leadership and Strategic Planning
- Sales and Marketing Management
- Team Building and Performance Enhancement
- Finance and Budget Management
- Quality Assurance and Process Improvement
- Excellent Communication, Negotiation, and Analytical Skills
- Ability to Effectively Manage and Prioritize Multiple Projects
- Proven Ability to Meet Targets and Drive Results

Personal Strengths: Skilled at leading and managing change and people. Outstanding oral and written communication skills and talented public speaker. Passion for serving people, particularly youth and seniors.

EDUCATION

- Master of Management degree, University of Phoenix, Sunrise, FL
- Bachelor of Science degree, Criminology, Florida State University, Tallahassee, FL
- Licenses and Certifications
 - Certified Assisted Living Facility Administrator (License #171244697), Florida Agency for Health Care Administration (AHCA), October 2023
 - o Florida Real Estate Sales Associate (License #SL3105734), Florida Department of Business and Professional Regulations (DBPR) November 2004

EMPLOYMENT HISTORY

PALM BEACH COUNTY, West Palm Beach, FL

June 2020 – December 2023

Executive Director

Served as catalyst to bringing together government, business and community leaders in partnerships to create, leverage and improve intersecting systems, programs and community partnerships for efficiencies, equity and effectiveness. Served as senior executive responsible for performing highly responsible, professional and administrative work, developing and coordinating the work at varying operational levels. Manage diverse 32-member board of government, business and community leaders to improve government system outcomes by leveraging resources, partnerships, human capital, and influence to impact short and long-term change. Developed, coordinated, and oversaw work to increase awareness, education, and support for projects, research, and policies/practices to improve outcomes. Work comprised of administration, supervision, planning, marketing, and quality assurance. Hired and directed workload of 10 professional, support, and temporary staff performing specialized work in the areas of

research, evaluation, program development and grants/contract management. Managed operational budget of over \$8M.

BROWARD COUNTY, Fort Lauderdale, FL

April 2012 – June 2020

Assistant Director

Provided daily oversight, direction, and leadership to a county division that consisted of 78 employees, a \$7M budget, and the planning, development, coordination, and implementation of revised or new programs and direct public services to children and adults in crisis and juvenile system reforms. Served as the liaison in department and/or county meetings and provided public relations and education regarding departmental programs and services.

Human Services Administrator (7/2013 – 1/2018)

Directed and managed juvenile reform operations, human resources, budget/finance, contracts/grants, facility, and other related projects, systems and services. Established policies, procedures, goals and objectives consistent with the Department's mission. Directed professional staff of over 20 employees. Accomplishments under leadership:

- Increased program revenue by more than 34% and savings of over \$12M.
- Reduced system processing cost by 83%.
- Program success rates consistently remained over 87%.

Human Services Manager (4/2012 – 7/2013)

Managed operations, fiscal planning and budget accounting, human resource management, grants administration and staff development. Developed and implemented process improvements that streamlined the background screening process, reduced pre-licensing processing time, reduced customer complaints and business hardships. Revised operational policies, procedures, and processes to evaluate and monitor licensing and inspection services at various levels of engagement.

PALM BEACH COUNTY, West Palm Beach, FL

June 2008 – March 2021

Family & Community Partnership Supervisor

Coordinated case management activities with participant families in the areas of family support and safety, family preservation services, economic self-sufficiency, housing, community development, mental health, domestic violence, and substance abuse. Revised and streamlined policies and reporting practices to meet federal performance standards. Established excellent working rapport and credibility with other agencies, public officials, community stakeholders, civic groups, and general public; marketing the programs and services to community and government leadership for increased and continued support and financing. Managed the full integration of the agency's case management software system.