



# GABRIELLE ROTHMAN

I am a dynamic and results-oriented multipotentiality professional with expertise in fundraising and marketing. I have a master's degree in public administration and over twenty years of experience in donors and public relations. I possess comprehensive knowledge of public organizations and have demonstrated a proven track record in cultivating impactful relationships with donors and sponsors. My efforts have contributed to significant revenue acquisition and enhanced community sustainability.

I excel in executing marketing and donor engagement campaigns. Focusing on major gifts and planning to give, I possess strong communication skills, both written and verbal. My active involvement in the community, enhances my ability to effectively engage with local constituents, corporations, and major donors.

I am skilled in strategic planning and data analytics, supported by thorough research. I am dedicated to cultivating and maintaining long-term donor relationships. My leadership style is characterized by dynamism, strategic vision, problem-solving, and innovative thinking, enabling me to thrive in fast-paced environments. I can make rapid, informed decisions while orchestrating impactful connections and providing data-driven insights to support various initiatives.

## EXPERIENCE

**JANUARY 2023 – NOVEMBER 2024**

### **POLITICAL CANDIDATE FOR ST. LUCIE COUNTY TAX COLLECTOR**

- -Voter outreach to identify and secure potential donors, volunteers, campaign supporters, voter education, and registration.
- - Developing and implementing effective political communication strategies.
- - Organizing events and conducting political fundraising initiatives.
- -Coordinating volunteer efforts to enhance overall campaign efficacy.
- -Trained, educated, interned, and researched during the campaign to provide voter assurance in role competencies.
- Community outreach and education.

**MAY 2021 – JANUARY 2023**

### **POLITICAL CAMPAIGN CHIEF OF STAFF AND FIELD DIRECTOR**

- - Engaging in community outreach to identify and secure potential donors.
- - Developing and implementing effective political communication strategies.
- - Organizing events and conducting political fundraising initiatives.
- -Facilitated introductions between the candidate, critical key contributors, and state legislators.

**MARCH 1987 – (RETIRED) MAY 2022**

**SPECIAL PROJECTS DIRECTOR, OFFICE OF THE PUBLIC DEFENDER**

- -Educating and training newly hired attorneys, support staff, and volunteers.
- - Conducting extensive legal research and developing motions to support ongoing criminal cases, including those involving the death penalty and appellate matters.
- - Served as a key liaison between clients and attorneys, providing education and assistance and facilitating access to transformative programs.
- - Statewide Florida Public Defender Association Public Defender College Coordinator from 2006 to 2022.
- -Organizing, coordinating, and securing instructors while collaborating with hospitality teams to design staging. Additionally, I managed the budget in accordance with established guidelines and led project teams.

**EDUCATION**

**MARCH 2022 - PRESENT**

**MASTER OF PUBLIC ADMINISTRATION, BARRY UNIVERSITY**

- -Capital budgets.
- - Human resource management.
- - Public policy analysis.
- -Organizational leadership.
- -Ethics.

**MAY 1989**

**BACHELOR OF SCIENCE IN PUBLIC ORGANIZATION MANAGEMENT, BARRY UNIVERSITY**

- -Principles of human resource management.
- - Organizational behavior.
- - Leadership and decision-making.
- -Strategic management and business communication.

**2023**

**EXECUTIVE LEADERSHIP TRAINING IN PUBLIC ORGANIZATION MANAGEMENT, FLORIDA CHIEF STARS**

- -Building and leveraging executive relationships, facilitating performance improvement training and assessment, and knowledge of the expanded community.

**2023**

**STERLING COUNCIL LEADERSHIP TRAINING, CORE COMPETENCIES**

- -Team excellence, exceeding customer service expectations, and team support.

**VOLUNTEER / AFFILIATIONS**

**Treasure Republican Women Federated, Member, 2022 - present**

**Republican Executive Committee of St. Lucie County, Committeewoman Precinct 66, 2022 – present**

**Fort Pierce Rotary, Member, 2022 – present**

**Family Meals, Inc.**

A nonprofit that provides entire meals for families in St. Lucie County  
A volunteer participant in the “Celebrity Bartending Challenge” / 2019

**St. Lucie County Fire Department**

**Volunteer Planning Committee Member / 2018 and 2019**

The Lil Feet Boot Auction and Luau is an annual fundraising event dedicated to providing footwear for school children. This initiative aims to ensure that every child can access proper shoes, supporting their educational experience and promoting comfort and health during school activities.

**PACE Center for Girls, Non-Profit Organization**

Volunteer and Event Creator / 2017

The “Have a Heart for Cowboy Art” fundraising event raised \$8,000.00. The proceeds were utilized to acquire shopping items for female teen students who demonstrated improved behavior.

**Little Birthday Angels, Non-Profit Organization**

Founding Board Member and Volunteer Director of Community Outreach / 2015-2017

In this role, I successfully recruited, supervised, and trained volunteers and potential board members. I raised substantial donations to support the organization's acquisition and operational expenses. I effectively managed the organization's budget and ensured meticulous oversight of program expenditures. Additionally, I generated community awareness for the newly established 501(c)(3) nonprofit agency through collaborative efforts with local agencies and law enforcement. Furthermore, I conceptualized, produced, and hosted the inaugural “Party Like it's Your Birthday!” event, which generated \$30,000 in proceeds. These funds were allocated towards purchasing a delivery van for party services.

**Member of P.E.O. (Philanthropic Educational Organization)**

Currently holds the office of Chaplain, Philanthropy, and Special Projects / 2014 – present

A philanthropic organization where women educate women through scholarships, grants, awards, and loans.

**Hope's Closet 4 Children Butterfly Kisses Annual Father / Daughter Dance**

Volunteer Event Chair / 2014-2016

The event raised \$20,000.00 with a minimal budget. As project lead, I recruited and supervised volunteers. Oversaw budget and spending—extensive community outreach to local businesses, donors, and community leaders to procure donations and donated items.

**HANDS of St. Lucie County Non-Profit Organization**

A registered 501(c)3 non-profit organization serves the uninsured population's medical and dental needs.  
Co-Event Volunteer Collaborator / 2015

**GraceWay Village Board Member, Board Vice President**

Nonprofit to feed hungry residents, provide

Clothing to teens and low-income families and conducting workshops to improve lives and productivity.

Board Vice President / 2012 – 2015

**Daniel M. Foundation**

A nonprofit organization to provide quality of life for children struggling with behavioral, mental health, and health challenges.

Chaired the “Talk Derby to Me” fundraiser. Raised \$10,000.00.

Chaired “Twelve Days of Christmas” and collected money and toys.

Board Member / 2012 – 2015

**Royal Palms of St. Lucie, County**

A volunteer organization that provides the necessary resources for high school girls to attend prom.

Co-organizer of Prom Towne 2013 – 2015

**United Way of St. Lucie County**

Community representation is a voice for the community, advocating for the needs of various populations and ensuring equitable distribution of resources. Provided valuable experience in nonprofit management, financial oversight, and community collaboration

**Community Investment Panel Member 2009 - 2014**

**FSECC (Florida State Employees Charitable Campaign)**

Served as the State Chair, overseeing and coordinating activities that allowed Florida State Employees to contribute to approved charitable organizations through payroll deduction. I set campaign goals, promoted state employee participation, ensured compliance with regulations, and supported local campaign coordinators. I successfully organized and chaired three (3) annual golf tournaments, which raised nearly \$150,000.00 for St. Lucie County's most significant needs.

**Campaign Coordinator / 2001 - 2013**

**United Way of St. Lucie County**

As a loaned executive, I contributed successfully, providing valuable experience in areas such as marketing, finance, and community organization, which enhanced the United Way's operational efficiency and outreach efforts.

**Loaned Executive / 2004 - 2011**

**Political Campaign**

Co-Chairperson to Re-elect Diamond Litty, Republican, Public Defender / 2008

Marketing, secured donations, community outreach, fundraising event host

**LifeBuilder's of St. Lucie County fundraising committee**

A volunteer-led nonprofit assisting citizens navigating the criminal or dependency court system.

**Kickoff Event Coordinator / 2009**

**WPSL 1590 Christmas Kids**

Provides funding for toys during the holidays and summer water safety lessons.

**Annual Campaign Coordinator / 1999 - present**

**Created and organized "Clothes Closet."**

A local service drives to collect courtroom attire from local attorneys for indigent inmates and juveniles appearing for trial. The court system has utilized this program since 1999.

## **AWARDS**

**2019**, recognized as the Celebrity Bartending Challenge volunteer award winner. During this event, I raised \$3,500.00 in one evening, all dedicated to supporting Family Meals, Inc. and their Thanksgiving Outreach program.

**2016** Randy Osteen Fort Pierce Rotary Community Volunteer Award. Received a \$5,000.00 award for extensive charitable contributions to the community.

**2016** Mayor of Fort Pierce Outstanding Volunteer of the Year Award.

**2011** Recipient of the Outstanding Volunteer Award John Carroll High School.

**2002** St. Lucie County Bar Association Award for Community Service.**2002** United Way of St. Lucie

**2016** AFP (Association of Fundraising Professionals) National Philanthropy Day nominee.

**2016** Fort Pierce Police Athletic League Awarded Grand Champion "Dancing with our Pals." Personally raised \$22,000.00 for the program.

**2014** United Way Spirit of St. Lucie County Community Angel Award was given for dedication to the community and volunteer work with area non-profits and charities.

County Outstanding Volunteer Award.

**2001** Circuit Judge L.B. Vocelle  
Outstanding Volunteer in Pro  
Bono Work Award.