

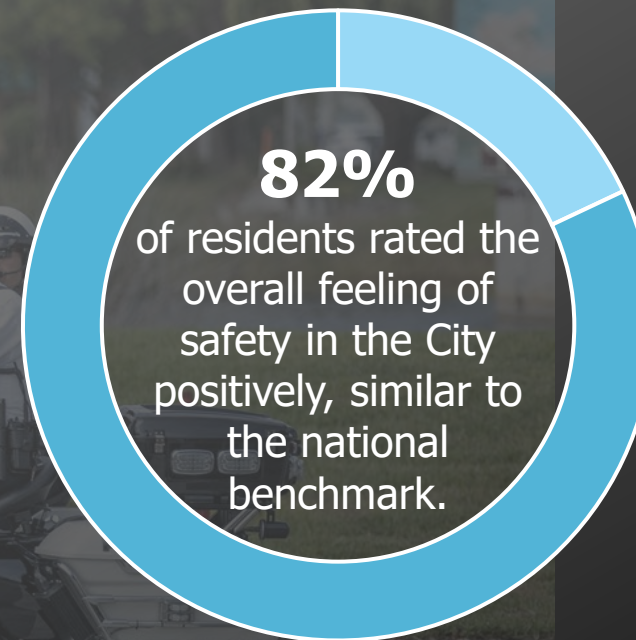


City of Port St. Lucie  
**Strategic Plan  
Update**

June 21, 2021



## Why It Matters:



THE NCS™

# Goal 1: Safe, Clean and Beautiful

Safest Large City in the State of Florida

97% of respondents rated the overall feeling of safety as essential or very important for the City to focus on for the next two years, the top ranked issue. Continuing as a safe city matters for the City and its commitment to remaining the safest large city in the state, a clean and beautiful city promotes quality of life and civic pride.

# Improve Safety

## PRIORITY PROJECTS



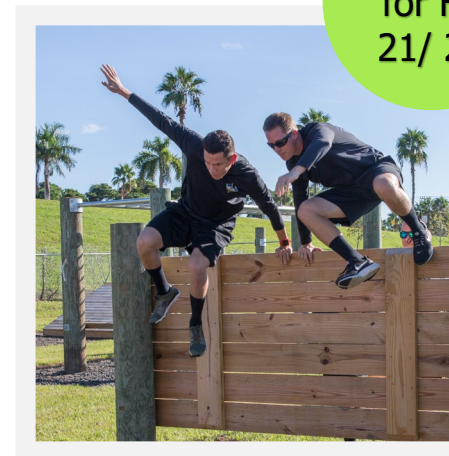
### District 5 Implementation Plan

- FY20/21: Add 4 patrol officers
- FY21/22: Add 5 patrol officers
- FY22/23: Add 6 Sergeants, 1 Lieutenant



### Traffic, Bicycle & Pedestrian Safety

- FY21/22: Expansion of Traffic Unit
- FY21/22: Implement Model Traffic Stop Driver Education Program and Continued Safety and Education Programs



New for FY 21/ 22

### Police Training Facility

- An estimated 30,800 square foot facility including an indoor shooting range.
- FY21/22: Training Facility – Phase 1 & 2
- FY22/23: Phase 2 & 3



New for FY 21/ 22

### Body Worn Cameras

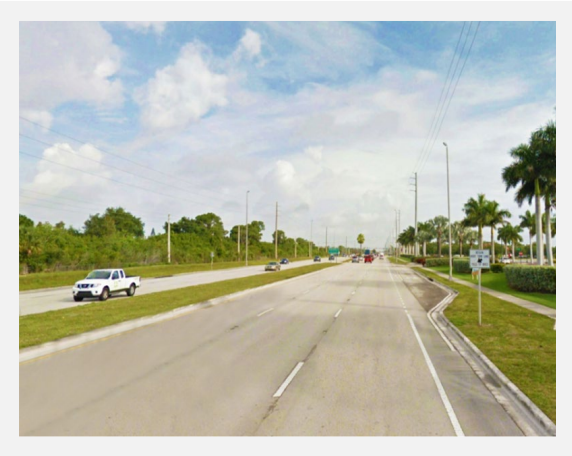
- Pilot Trial in Progress
- 5 Year Implementation Plan

# What We Are Doing About It

Safe, Clean & Beautiful Strategic Initiative:

# Beautify Landscaping of Roadways, Public Parks, & Gateways

## PRIORITY PROJECTS



### US Highway 1 Beautification

- January 2022: US1 Phase 1 Construction to begin following US1 resurfacing completion.
- September 2022: US1 Phase 1 scheduled completion.



### Port St. Lucie Boulevard Beautification Plan

- October 2021: Draft Plan to Council for conceptual approval.



### St. James Boulevard Beautification & Corridor Improvements

- July 2021: Design/permitting and construction plans completed, interlocal agreement to be negotiated following design.



### Keep Port St. Lucie Beautification Plan

- May 2021: Stormwater Ponds: Design and permitting completed.
- August 2021: Procurement and construction completed.
- October 2021: Council reviews 2021/22 projects prioritized by HPPS and KPSLB.

# Goal 2: Vibrant Neighborhoods

## Why It Matters:



**THE NCS™**

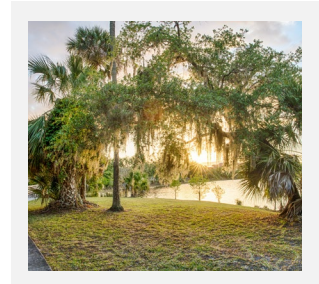
Vibrant neighborhoods are beautiful, diverse places where all residents feel connected and empowered to make improvements, big and small, in the community that they call home. This goal supports this effort.

## What We Are Doing About It



### Priority Project: **Community Engagement and Improvement Projects**

- May 2021: Neighborhood recognition program launched, to be awarded in February 2022.
- Summer 2021: City University continuing
- FY21/22: Annual Decorative Pole Retrofit Program initiated
- May 2022: Neighborhood Grant Program launched



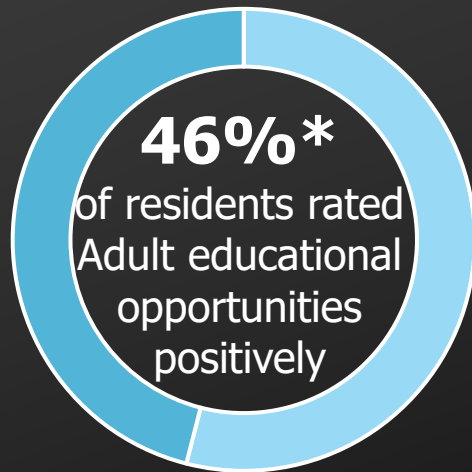
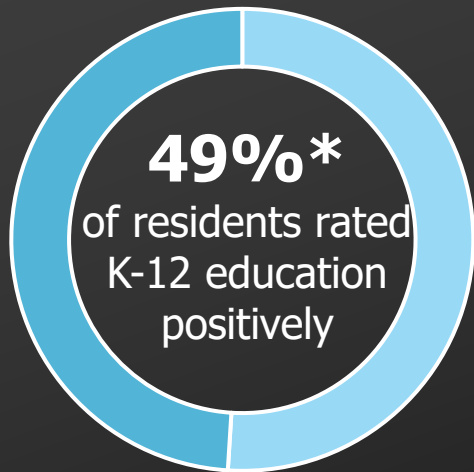
### Priority Project: **Neighborhood Parks / Preserves Development Program**

- Spring 2021: Developed Project Schedule for 2-years for new public green spaces and improvements
- October 2021: Design of Duck Court and O.L. Peacock Preserve initial HPPS projects

# Goal 3: Quality Education for All Residents



## Why It Matters:



\*lower than the national benchmark.

**THE NCS™**

With this goal, we strive to partner with regional educational institutions and leaders to facilitate accessible, high-quality educational opportunities for our residents. Local educational opportunities help shape the skills and experience of our youth and future workforce, and impact quality of life and the economy.

## What We Are Doing About It

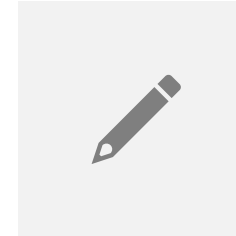
Strategic Initiative:  
**Partner with St. Lucie Public Schools**



Priority Project:  
**St. Lucie Public Schools Legislative Agenda**

- October 2021: Expanded Youth Education Program Pilot Launched
- Spring 2022: Youth Internship Program Launched
- FY 21/22: School & Community Resources Innovation Project Underway

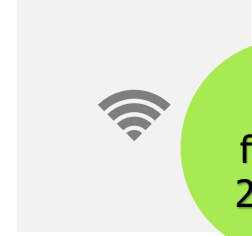
Strategic Initiative:  
**Career Technical Education**



Priority Project:  
**Facilitate Public Career Technical Educational Opportunities**

- Ongoing conversations with potential partners
- FY 21/22: Planned outreach and communication in partnership with SLPS and charter schools

Strategic Initiative:  
**Expand Public Wi-Fi**

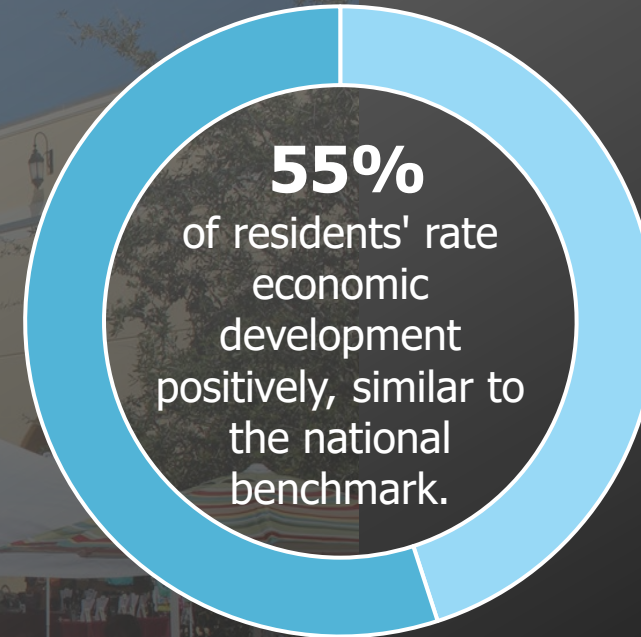


New for FY 21/22

Priority Project:  
**Develop a Wi-Fi Master Plan**

- Fiber Connection & Wi-Fi Coverage at 6-8 parks per year for 3 consecutive years
- FY21/22: Development of Wi-Fi Master Plan presented to Council

# Why It Matters:



THE NCS™

## Goal 4: Diverse Economy & Employment Opportunities

**Overall Economic health** ranked among the top priority residents would like the City to focus on in the next two years, with 94% of residents rating it as essential or very important. In this goal, we aim to expand economic opportunities, develop partnerships and improve processes necessary to ensure a diverse, thriving economy and job growth.

# What We Are Doing About It

Diverse Economy & Employment Opportunities Strategic Initiative:

## Facilitate Buildout of Southern Grove

### PRIORITY PROJECTS



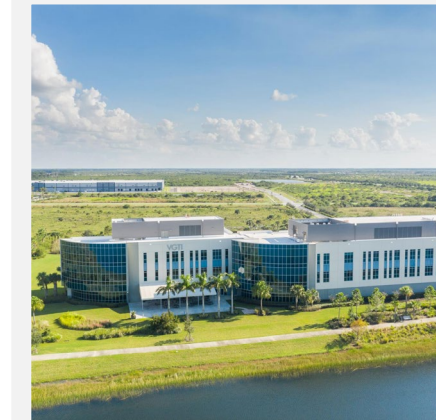
#### Sale and Development of City-Owned Land in the Tradition Jobs Corridor

- Sales are ongoing
- To date, a total of 153.29 acres has been sold or purchased, with several agreements pending.



#### Implementation of the Southern Grove Master Plan

- February 2021: Final adoption of the Southern Grove Master Plan
- 2021/22: Plan Implementation



#### Fully Leverage Partnership with Cleveland Clinic

- 2019: Approved 15-year lease with Cleveland Clinic for the Florida Research and Innovation Center
- 2020: Sold 44-acre parcel for potential future expansion of medical and research campus
- Ongoing partnerships



#### Construct Hegener Drive

- Funding for design/construction programmed into FY 21/22 CIP



# What We Are Doing About It

Diverse Economy & Employment Opportunities Strategic Initiative:

## Revitalize City Center

### PRIORITY PROJECTS



New  
for FY  
21/ 22

#### Acquire City Center

- December 2020: Financial analysis conducted
- June 2021: Stipulation agreements under review/approval.
- July 2021: All items planned for update and/or action to City Council.



New  
for FY  
21/ 22

#### Develop Master Plan for City Center

- FY 21/22: Planned following acquisition

Diverse Economy & Employment Opportunities Strategic Initiative:

## Support Business Development

### PRIORITY PROJECTS



New  
for FY  
21/ 22

#### Implement Small Business Plan

- Implement programs including small business assistance program, workshops, and new business orientation.



New  
for FY  
21/ 22

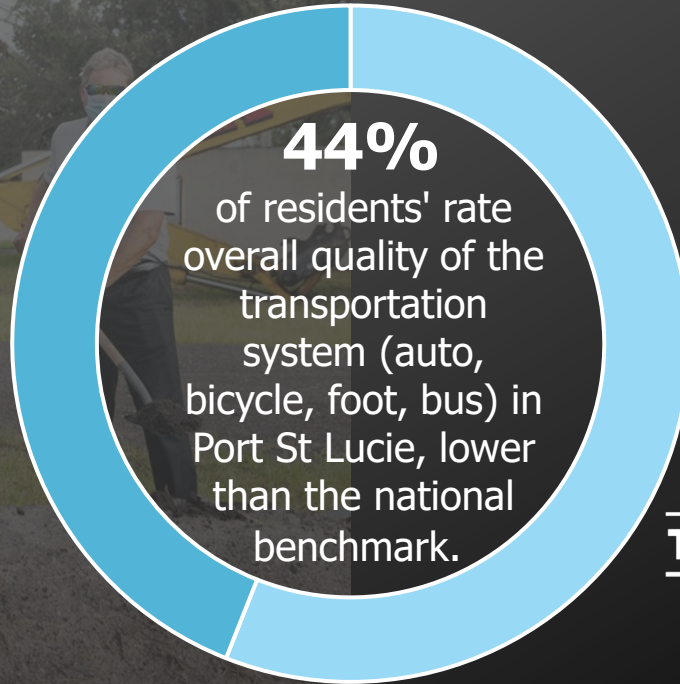
#### Create an Office of Business and Roadmap

- Funding to support the establishment of an Office of Business will be included in the proposed FY 2021/2022 budget



## Why It Matters:

# Goal 5: High Quality Infrastructure & Facilities



**THE NCS™**

Traffic, Roads and Mobility ranked among the top priority issues for the City to focus on in the next year.

# What We Are Doing About It

High Quality Infrastructure & Facilities Strategic Initiative:

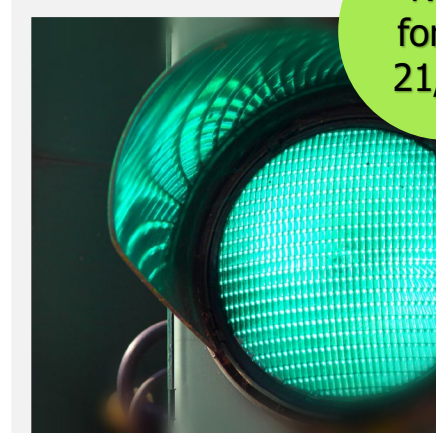
## Plan Roadways and Facilities for Future Needs

### PRIORITY PROJECTS



#### Accelerate Construction of Port St. Lucie Boulevard South in partnership with FDOT

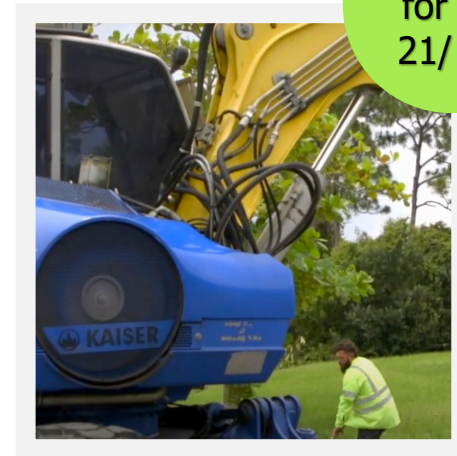
- Segment 1 – Becker Road to Paar Drive – design FY 23/24
- Segment 2.1 – Alcantarra Boulevard to Darwin Boulevard – begin construction Fall 2021. Completion October 2023.
- Segment 2.2 – Paar Drive to Alcantarra Boulevard – begin construction FY24/25. Completion 2025.
- Segment 3 – Gatlin Boulevard to Darwin Boulevard – construction complete September 2022



New for FY 21/ 22

#### Expedite Traffic Signal Synchronization on PSL Boulevard from Gatlin to US1

- 2021/22: Adaptive signal coordination technology installed and implemented from Gatlin to US 1



New for FY 21/ 22

#### Design and Construct Public Works Administrative Complex

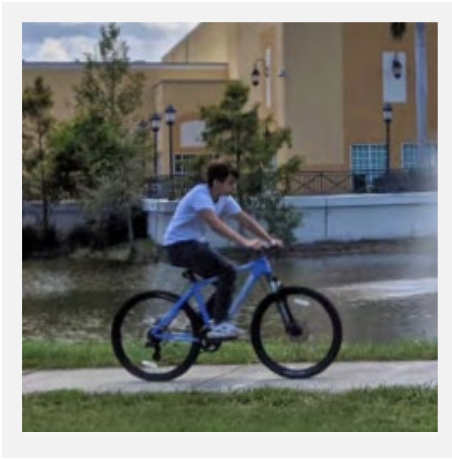
- Included in proposed CIP and bond
- Design/Build will begin in FY22.

# What We Are Doing About It

High Quality Infrastructure & Facilities Strategic Initiative:

## Advance Mobility

### PRIORITY PROJECTS



#### Implement the Multimodal Plan

- June 2021: Areawide Speed Limit Analysis to be presented to Council
- FY 21/22: Ongoing Plan Implementation



New  
for FY  
21/ 22

#### Design the Village Green Drive Corridor Revitalization Project

- Conceptual Design 90% complete
- July 2021: Council Presentation planned
- Design and construction documents included in proposed CIP



#### Public Transit Enhancement Plan

- April 2021: Annual Transit updated provided to Council
- July 2021: Construction Complete for Gatlin Blvd Park & Ride and EV Charging Stations
- December 2021: Complete design for PSL Intermodal Facility

# What We Are Doing About It

High Quality Infrastructure & Facilities Strategic Initiative:

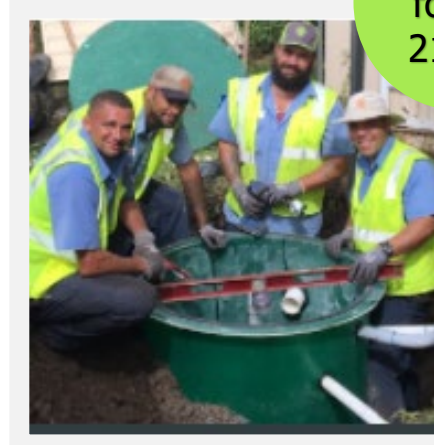
## Improve Water Quality

### PRIORITY PROJECTS



#### **St. Lucie River/C-23 Water Quality Project at McCarty Ranch Preserve**

- Area 3 Construction is Complete, August 2021 Ribbon Cutting Planned
- Area 4: Construction scheduled to begin in FY 21/22
- Area 5: Construction scheduled to begin in FY 22/23
- Area 6: Construction contingent on funding.
- Redesign Area 7A and 7B: Contingent on funding



New  
for FY  
21/ 22

#### **Implement Septic to Sewer Master Plan Annual Projects and Education Program**

- FY 21/22: Elkcarn Hotspot Grant Program
- Ongoing incentive grant program for hot spots according to microbial tracking study



New  
for FY  
21/ 22

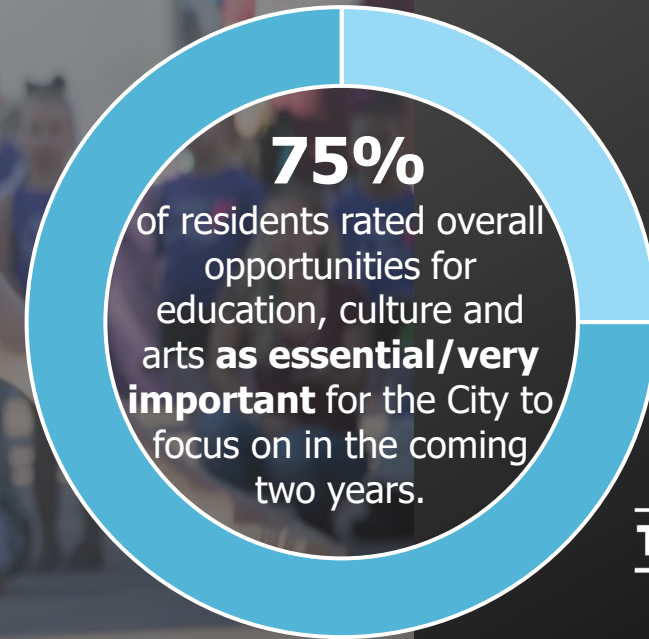
#### **Implement Stormwater Master Plan Annual Projects and Ongoing Education Program**

- FY 21/22: Implementation Plan underway, to be presented in July 2021.



## Why It Matters:

# Goal 6: Culture, Nature & Fun Activities



**THE NCS™**

**39% of residents' rate overall opportunities for culture and the arts positively, lower than the national benchmark.** Arts and Culture, nature and recreational activities enhance and showcase Port St. Lucie as a unique place and enhance quality of life for our community.

# What We Are Doing About It

Culture, Nature & Fun Activities Strategic Initiative:

## The Port & Pioneer Park

PRIORITY PROJECT



### Implement The Port & Pioneer Park Master Plan

- July 2021: Port Master Plan Presentation to Council
- FY 21/22: Pioneer Park playground design complete, RFP for Middle Tract Improvements planned
- Development of waterfront restaurant opportunities pursued, and concepts included in Master Plan
- FY 21/22: Renovation and opening of Historical Homes
- FY 21/22: Extension of Riverfront Boardwalk: FIND grant and agreements under review, working with FDOT on permitting

Culture, Nature & Fun Activities Strategic Initiative:

## Advance Culture & The Arts

PRIORITY PROJECTS



New  
for FY  
21/ 22

### Implement the Public Art Master Plan

- July 2021: Public Art Master Plan Annual Action Plan to be presented to Council
- July 2021: Bus Shelter public art design finalization
- January 2022: *City for All People* Mural Completion



New  
for FY  
21/ 22

### Expand Cultural Offerings/Special Events

- Expanded offerings and events planned by MIDFLORIDA Event Center and Parks & Recreation including We Love Lucie Concert Series, Village Square Music Festivals, Holiday Ice Skating Rink, SLCA Arts Festival, PSL Arts League Pop-Up Exhibits

# What We Are Doing About It

Culture, Nature & Fun Activities Strategic Initiative:

# Implement the 10 Year Parks & Recreation Master Plan Part 1

## PRIORITY PROJECTS



### Design, Fund and Construct Torino Regional Park

- 2020: Winterlakes Park Phase 1 Ribbon-cutting
- FY 21/22: Design and construct Phase 1 amenities
- FY 23/24: Design Phase II amenities
- FY 24/25: Construct Phase II amenities



### Design, Fund and Construct Tradition Regional Park

- Design for Phase 1 underway by Mattamy Homes, 90% complete
- Construction programmed for FY25/26



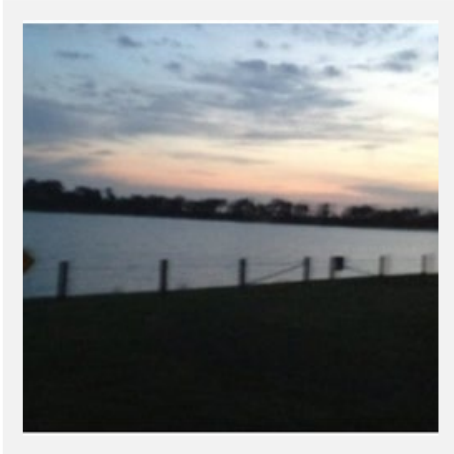
### Design, Fund and Construct Adventure Park

- FY20/21: Design and Development of Business Plan
- FY21/22: Phases 1 & 2 Construction



## Implement the 10 Year Parks & Recreation Master Plan Part 2

### PRIORITY PROJECTS



#### **Improve O.L. Peacock, Sr. Preserve**

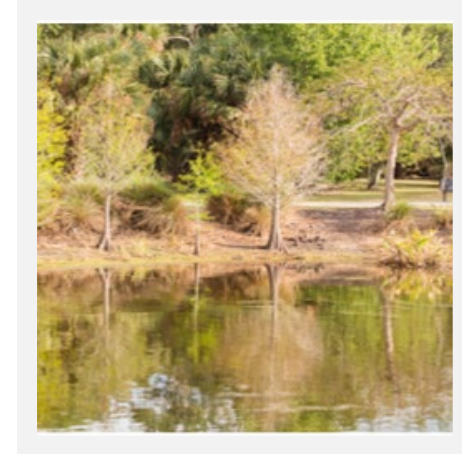
- FY 20/21: Shade Improvements Installed
- September 2021: Complete HPPS Concept Plan
- FY 21/22: Construct improvements



New  
for FY  
21/ 22

#### **Implement Bikeways & Trails Priority Corridors**

- FY 21/22: Wilderness Trail Design/Construction
- FY 21/22: Citywide Trails Map
- FY 22/23: Design/Construct Peacock Trail – O.L. Peacock Extended Trail Network
- FY 23/24: Design/Construct Torino Regional Park Extended Trail Network

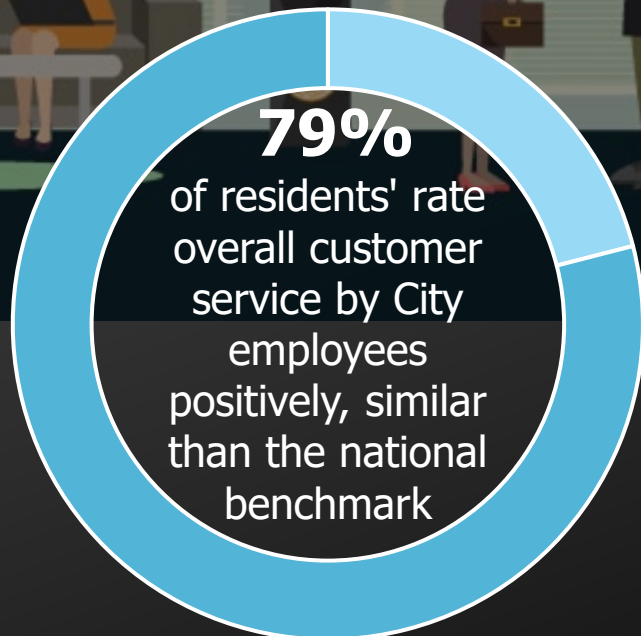


#### **Parkland acquisition and Environmental Lands Preservation Program**

- FY 2021/22: Rapid Open Space Analysis Underway, Prioritized Properties following analysis
- Funding from select land sales directed for this purpose and additional funding allocated in proposed CIP in FY 25/26

# Goal 7: High Performing City Government

## Why It Matters:



**THE NCS**<sup>™</sup>

Working as a High Performing City government we can more efficiently and effectively serve our residents while we grow the capacity of our City team.

## What We Are Doing About It

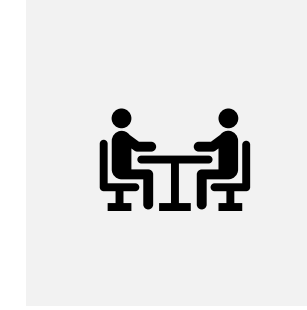
High Performing City Government Strategic Initiative:

# Cultivate a High Performing Organization



### Priority Project: **Organizational Development**

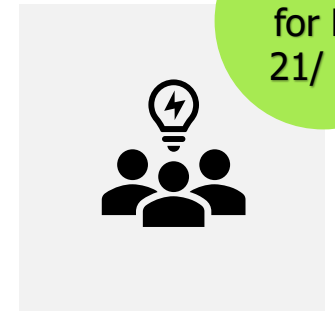
- FY 21/22: Continued focus on training, Succession Planning Phase 2, Employee Recognition Phase 2, Continuous improvement of talent management strategy and utilization of National Employee Survey data for continuous improvement



### Priority Project: **Advance County Legislative Issues**

- FY 21/22: Intergovernmental Issues under discussion

New for FY 21/ 22



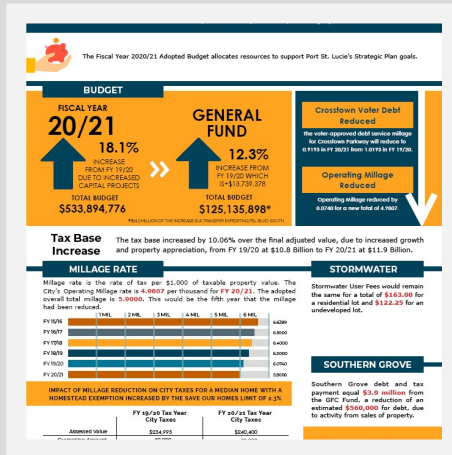
### Priority Project: **Improve Performance through Innovation**

- Innovation Projects include Residential Grinder Systems Innovation Project, Solid Waste Behavioral Science Innovation Project, 1PSL Innovation Project and organization wide innovation training.

# What We Are Doing About It

## High Performing City Government Strategic Initiative: Make Efforts to Improve Service Delivery while Reducing Millage

### PRIORITY PROJECTS



### Reduce Millage

- Reduced for fifth year in a row.
- Proposed Millage Decrease in FY 21/22 Budget

## High Performing City Government Strategic Initiative: Enhance Customer Service

### PRIORITY PROJECTS



### 1PSL

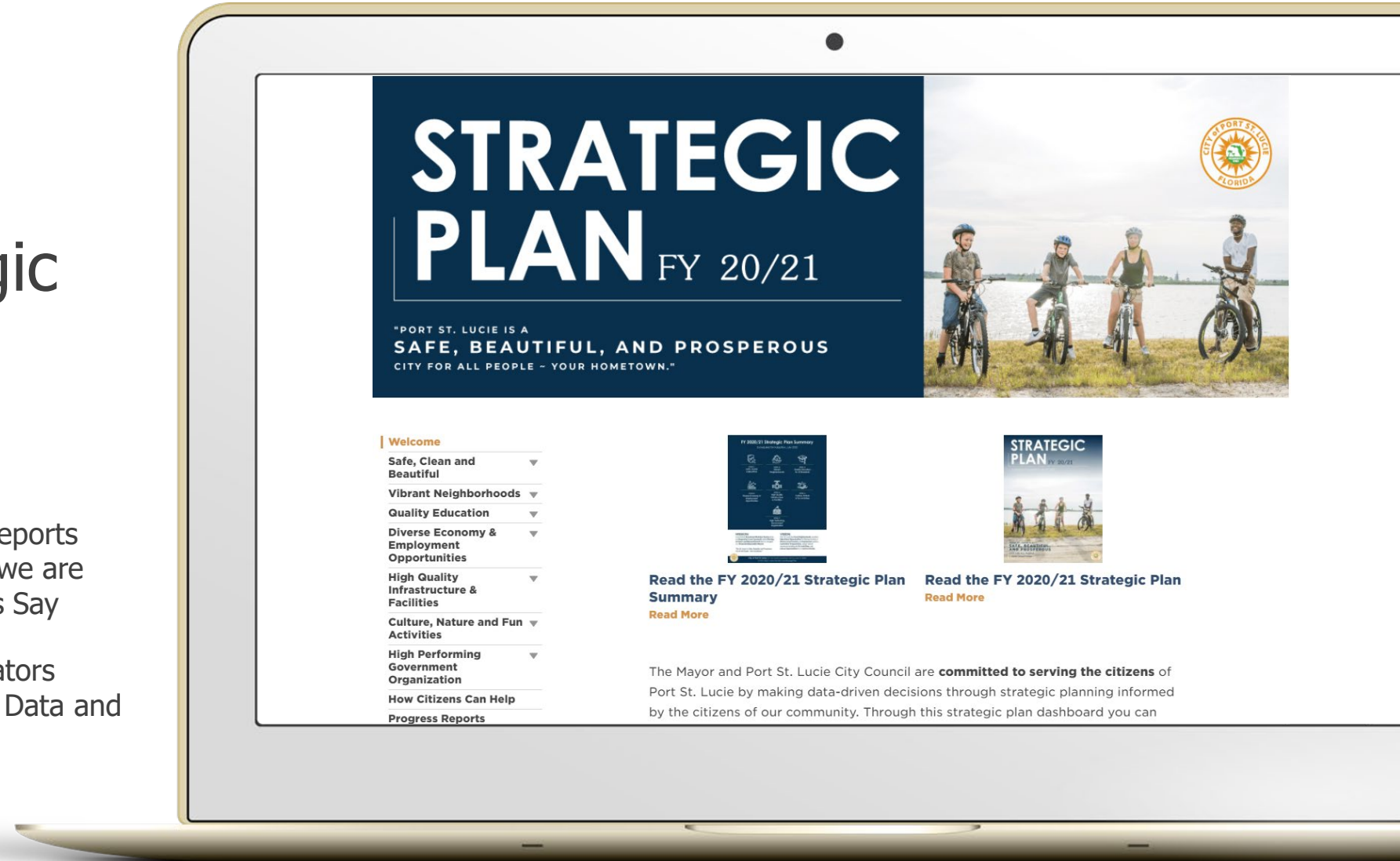
- Neighborhood Services Application Integration in process.
- Ongoing process improvements/innovation project
- Annual analysis following the conclusion of the 4<sup>th</sup> Quarter

# Coming Soon

## Revamped Strategic Plan Dashboard

Premiering July 2021

- Strategic Plan Progress Tracker and Reports focused on 1. Why it Matters 2. What we are Doing About It and 3. What Residents Say
- Strategic Plan Key Performance Indicators including National Community Survey Data and Maps
- Includes Citywide Department Key Performance Indicators





City of Port St. Lucie

**Thank You**

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June 21, 2021

Strategic Plan Update