



Port St. Lucie, FL

2★0★2★3

All-America City Finalist

www.nationalcivicleague.org



City of Port St. Lucie

2023/24 Strategic Plan Adoption and 2nd Quarter Progress Report

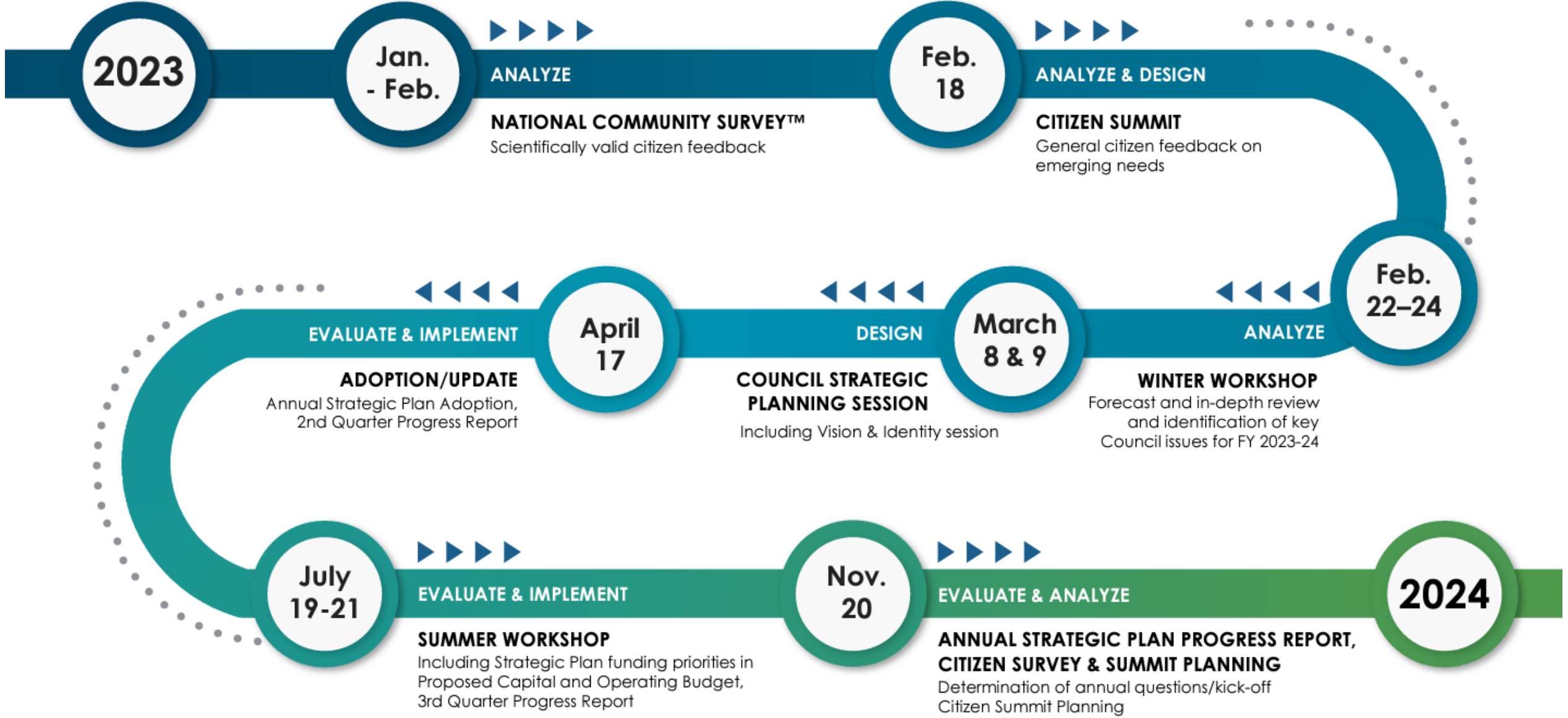
Draft for Council Review

April 10, 2023





STRATEGIC PLANNING SYSTEM FY 23/24





OUR VISION

Port St. Lucie has **Great Neighborhoods**;
excellent **Educational Opportunities** for lifelong learning;
a Diverse **Local Economy and Employment Options**;
Convenient Transportation;
Unique Natural Resources including the St. Lucie River;
and **Leisure Opportunities** for an Active Lifestyle.

"Port St. Lucie is a Safe, Beautiful, and Prosperous City for All People – Your Hometown."

OUR MISSION

To provide **Exceptional Municipal Services** that are **Responsive to our Community** while **Planning for Smart and Balanced Growth** that is managed in a **Financially Responsible Manner**.

UPDATE AT SUMMER WORKSHOP

Analyze

2023 National Community Survey and Citizen Summit Events Results



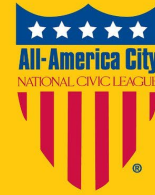


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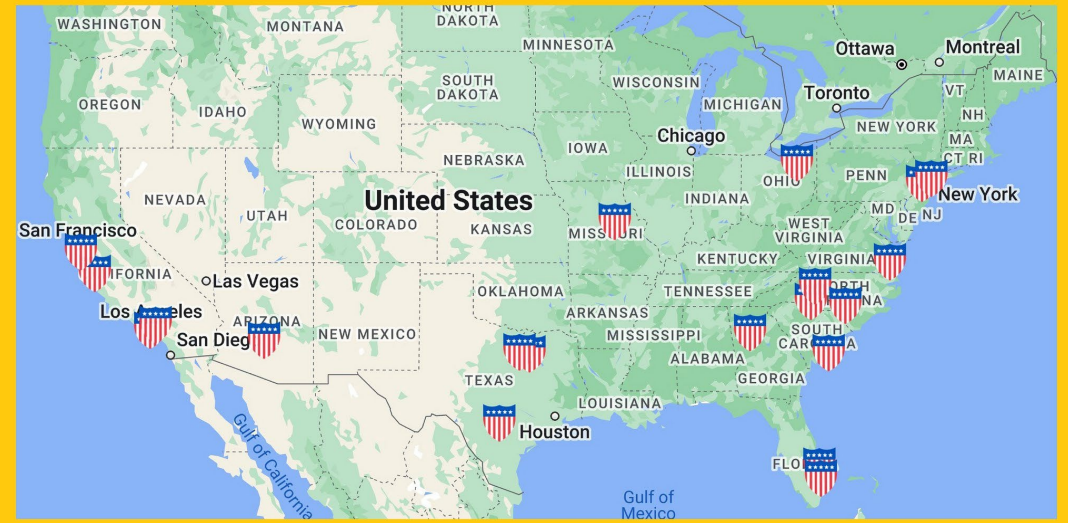
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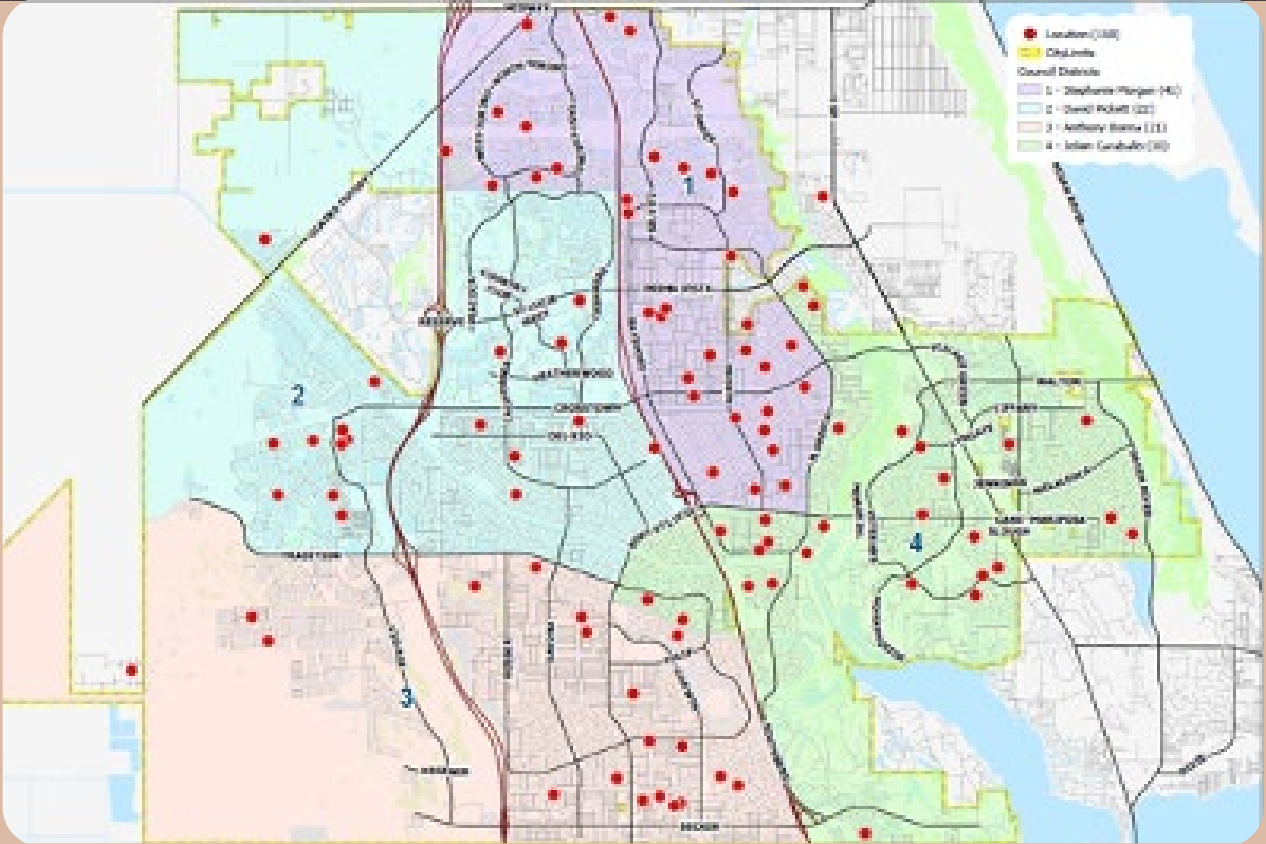


2023 Finalists

*Creating Thriving Communities
through Youth Engagement*



2023 Citizen Summit



February 18, 2023: Citizen Summit at the Community Center

- Approximately 800 people attended from all over the City – all time record





Citizens Requested Additional Investment in the Following Strategic Initiatives/Projects (in order of total dollars)

1	Neighborhood Parks/Preserves Development	\$3,100
2	Improve Water Quality	2,490
3	Advance Culture & The Arts	2,180
4	Improve Safety	2,110
5	Plan Roadways, Facilities and Fiber for Future Needs.	2,030
6	Beautify Landscaping of Roadways, Public Parks & Gateways	1,980
7	Neighborhood Improvement & Community Engagement (N.I.C.E.)	1,750
8	Advance Education & Engagement	1,660
9	Revitalize City Center	1,490
10	Expand Job Opportunities	1,480
11	The Port - Pioneer Park	1,300
12	Implement the 10-Year Master Plan	1,150
13	Support Business Development	880
14	Advance Mobility	790
15	Make Efforts to Improve Service Deliver while Reducing Millage	750
16	Re-envisioning PSL	640
17	Advance Innovation	490
18	Cultivate a Higher Performing Organization	460
19	Enhance Customer Service	410
20	Facilitate Buildout - Southern Grove	180
	TOTAL	\$27,320

2023 National Community Survey

- Representative sample of 383 residents of the City of Port St. Lucie collected beginning December 30 with the survey open for 7 weeks.
- The margin of error around any reported percentage is +/-5% for all respondents and the response rate for the 2023 survey was 14%.
- Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Port St. Lucie.
- The open participation survey remained open for two weeks and there were 2,274 responses.



PSL CITIZENS TOLD US:

- The City of Port St. Lucie remains a desirable place to live.
- While residents appreciate many aspects of Port St. Lucie's governance, some ratings have declined since last year.
- Community design and housing in Port St. Lucie may be an area of opportunity for the City.
- Residents continue to feel safe in Port St. Lucie and value the City's safety services.



HEALTH AND WELLNESS

2%

OTHER

3%

GOVERNMENT

3%

GARBAGE PICKUP/RECYCLING/YARD WASTE COLLECTION

4%

CITY GROWTH

4%

EDUCATION, ARTS, AND CULTURE

5%

NATURAL ENVIRONMENT

5%

COMMUNITY DEVELOPMENT / INFRASTRUCTURE / UTILITIES

6%

COMMUNITY

7%

AFFORDABILITY

8%

ECONOMIC ACTIVITY

9%

SAFETY

9%

TAXES

9%

GENERAL MOBILITY

10%

TRAFFIC AND ROADS

16%

0% 2% 4% 6% 8% 10% 12% 14% 16% 18%

We asked residents: what are the top 3 priorities you would like the City to focus on in the next year?

Strategic Plan

FY 2023-2024

Culture, Nature
and Fun Activities

Safe, Clean and Beautiful

Diverse Economy and
Employment Opportunities

High Quality Infrastructure
and Facilities

Smart & Connected City

Vibrant Neighborhoods

High-Performing
Government Organization

Seven Goals



Goal 1: Safe, Clean and Beautiful

Why It Matters:

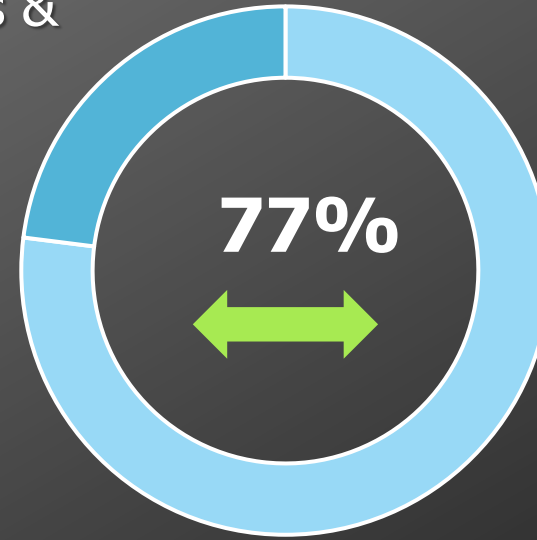
THE NCS™



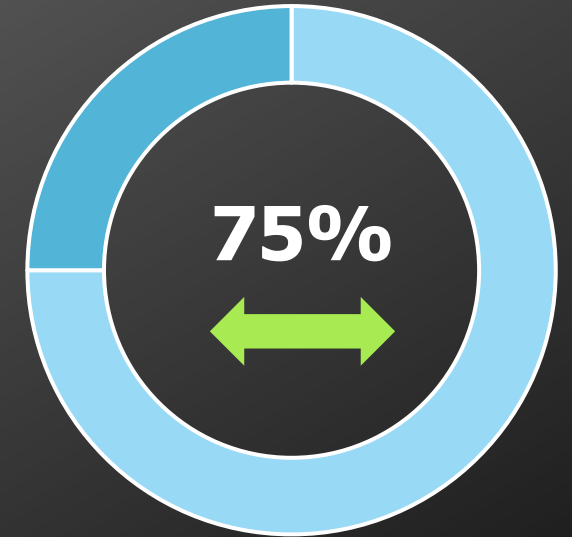
#2 Safest Place to live in the U.S. by U.S. News & World Report



PSL continues to have one of the lowest crime rates for a city in Florida with more than 100,000 residents.



of residents rated the overall **feeling of safety** in the City positively, **similar** to the national benchmark.



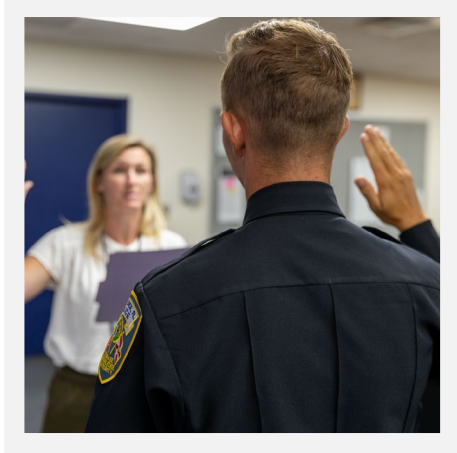
of residents rated the **overall cleanliness** of the City positively, **similar** to the national benchmark.

What We Are Doing About It

Safe, Clean & Beautiful Strategic Initiative:

Improve Safety

PRIORITY PROJECTS



District 5 Implementation Plan

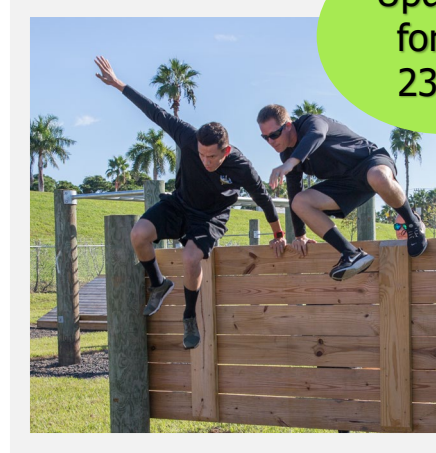
- FY 22/23: Partially operational with 2 of the 4 patrol zones staffed
- FY 23/24: Proposed FTEs to fill the two additional zones.



Updated for FY 23/24

Traffic, Bicycle & Pedestrian Safety

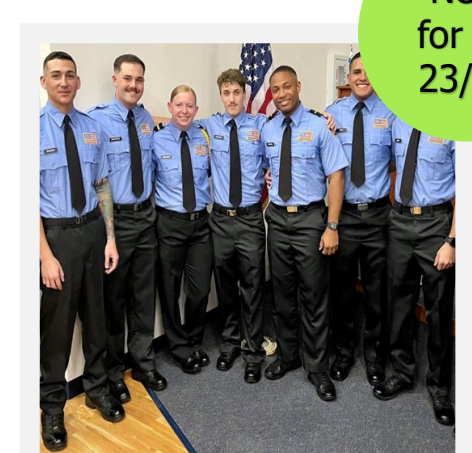
- FY 22/23: Model Traffic Stop Driver Education Program, now fully implemented. Continued enforcement of 25 mph speeding "Its 25 mph for a Reason" campaign and **aggressive driving with a "hot spot" enforcement campaign.**
- FY 23/24: Implement Traffic Calming Program



Updated for FY 23/24

Police Training Facility

- FY 22/23: Approval of Site Plan and Construction Contract
- FY 23/24: Construction of facility (to be complete December 2024)



New for FY 23/24

Police Recruitment & Retention

- FY 22/23: Develop police recruitment and retention strategy including compensation analysis.
- FY 23/24: Implement police recruitment and retention strategy

Beautify Landscaping of Roadways, Public Parks & Gateways

PRIORITY PROJECTS

*NOTE Removed St. James Beautification

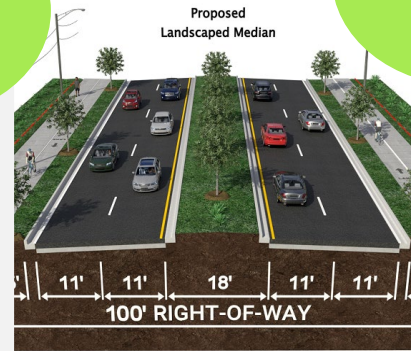
Updated for FY 23/24



US Highway 1 Beautification

- FY 22/23: US1 Phase 1 Landscaping initiated
- FY 23/24: US 1 Phase 1 & Phase 2 Landscaping Completed

Updated for FY 23/24



Port St. Lucie Boulevard Beautification Plan

- FY 22/23: Draft Conceptual Plan to Council in conjunction with corridor study.
- FY 24/25: Design and Construction of Beautification Project

Updated for FY 23/24



Keep Port St. Lucie Beautification & LEAP Plan

- FY 23/24: Presenting KPSLB and beautification projects for Council review
- KPSLB outreach to commercial property owners; include review of approved landscape plans; assist with preventing code violations
- **Annual Update and Continued Implementation of Litter Eradication and Action Plan (LEAP).**



Citywide Gateways

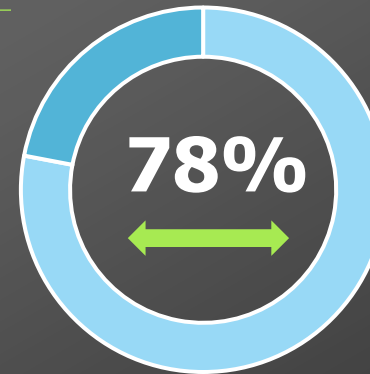
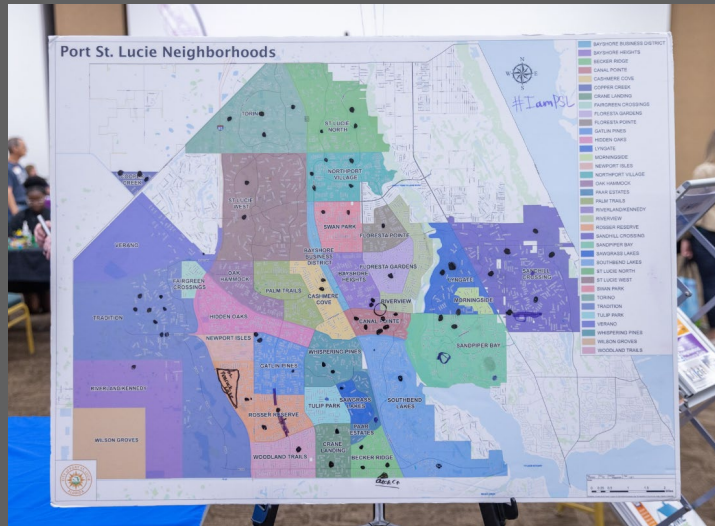
- Utilize publicly owned lands for beautification along corridors (including Floresta/PSL, PSL Blvd. west of the turnpike) and as locations for "high-performance" and/or multi-purpose public spaces
- Implement Citywide identification/branding
- FY 22/23: Design of new City gateway features
- FY 23/24: Phased Implementation Plan

Goal 2: Vibrant Neighborhoods

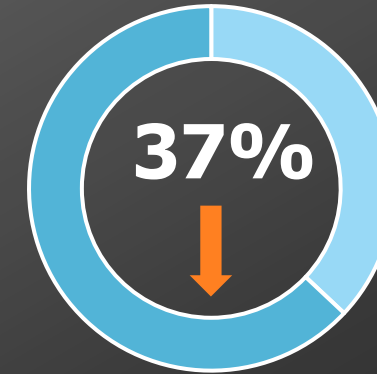
Why It Matters:



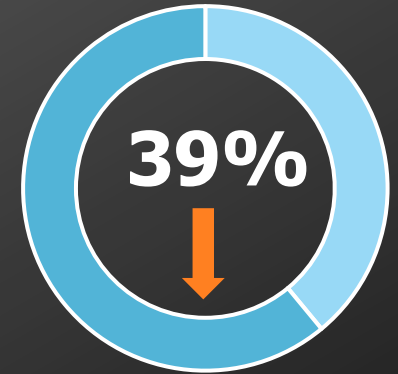
THE NCS™



of residents rated Port St. Lucie as a place to live positively, similar to the national benchmark.



of residents rated connection and engagement with the community positively, lower than the national benchmark.



of residents rated the overall sense of civic/community pride positively, lower than the national benchmark.

Vibrant neighborhoods are beautiful, diverse places where all residents feel connected and empowered to make improvements, big and small, in the community they call home.

- Additional funding **for Neighborhood Parks/preserves development** was the **top funding priority** of all residents at the Citizen Summit.
- **33% of residents** at the 2023 Citizen Summit said they would like to see a **family movie night in their neighborhood**.

What We Are Doing About It

Vibrant Neighborhoods Strategic Initiative:

Neighborhood Improvement & Community

Engagement PRIORITY PROJECTS

“Use well sites as green space – parks with grassy area for **small neighborhood get togethers.**”

2023 Citizen Summit Participant



New
for FY
23/24

Community Engagement and Improvement Projects

- FY 22/23: Improvement Projects to include: Gatlin Blvd. Decorative Street Signs and Poles, SW Bayshore Blvd. Decorative Street Signs and Poles, Becker Road Decorative Street Signs and Poles, Charles Ray Park Fitness Equipment, Utility Box wrap install and maintenance, and Street Furniture install at various locations. NICE Neighborhood Resource Guide completed and continues to be distributed at various public events. Neighborhood NICE meetings held in May 2023 and November 2023 at park and city space locations. Continue NICE Annual Awards Program with award recipients recognized at City Council Meetings.
- FY 23/24: Hold Family Movie Nights. Incorporate Citizen Summit 2.0 components in NICE meetings. Develop City University 2.0. Continue NICE Annual Awards Program with award recipients recognized at City Council Meetings.

Neighborhood Gathering Spaces

- FY 22/23: Confirmation of grant applications (FRDAP & AARP for O.L. Peacock); design of “Nice to Meet You” spaces.
- FY 23/24: O.L. Peacock Sr. Park Phase 1 Construction. “Nice to Meet You” Continued Design and Implementation: Add the soul of a community to public gathering spaces like connected, learning, play, and arts & culture spaces. Start with O.L. Peacock Sr., Duck Court, Alcantarra & Savona, Jordan & Larkspur, Berkshire & Blackwell.

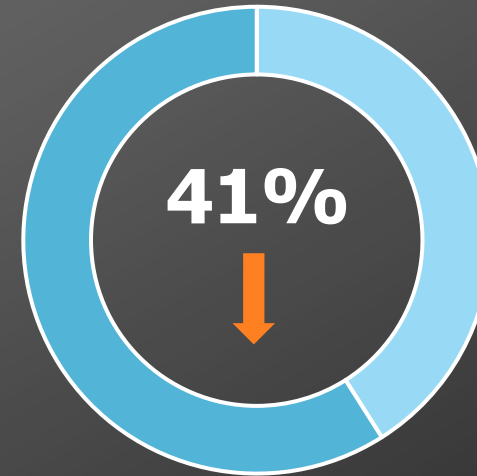
Goal 3: Smart & Connected City

Education | Innovation | Engagement

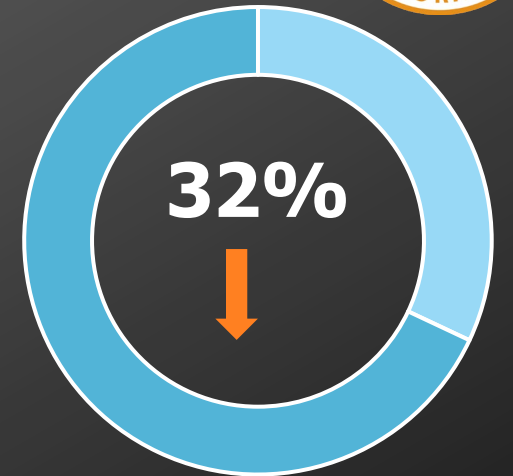


At the 2023 Citizen Summit, residents were asked where they would like to see **SMART City investments** – **traffic (25%), public safety (18%) and resiliency & sustainability (15%)** were the top three responses.

Why It Matters: THE NCS™



of residents rated K-12 education positively, lower than the national benchmark.



of residents rated adult education positively, lower than the national benchmark.

Port St. Lucie endeavors to be one of the most engaged cities in the nation. Through innovation, education and connection, we work to support a bright future fueled by the power of resident engagement, smart service improvements, and creative partnerships supporting youth and adults in reaching their educational goals.

What We Are Doing About It

Smart & Connected Strategic Initiative:

Advance Education & Engagement

PRIORITY PROJECTS

"Students need all the experience – apprenticeships, internships."

- 2023 Citizen Summit Participant



Education Partnerships

- Partnerships with St. Lucie Public Schools, Indian River State College and nonprofit organizations (including St. Lucie Soars/Big Brothers Big Sisters)
- Boys & Girls Clubs of St. Lucie County Mobile Club located in PSL Public Spaces (parks, etc.)
- Civic Scholars Internship Program
- Education Resources Outreach for adults and youth (including Government Week)
- Expand Youth Involvement and Engagement in Citizen Summit



Updated for FY 23/24

Community Engagement Program

- FY 22/23: Expand Citizen Summit 2.0 efforts, additional surveys and outreach, community "feed" back dinners. **Implementation of the "Stay Informed" campaign with proactive communication on hot button issues (e.g., traffic, septic-to-sewer, stormwater, community volunteerism).**
- **FY 23/24: Refine and promote resident driven petition processes to fund community improvements (e.g., sidewalks, streetlights)**



New for FY 23/24

Youth Advisory Council and Teen Programming

- **FY 22/23: Develop and implement a youth advisory council that helps advance youth engagement in city activities including All-America Cities and Florida League of Cities awards.**
- **FY 23/24: Develop teen-focused pilot programs on the citizen summit, recreation programming and transit outreach.**
- **FY 24/25: Refine and fully implement pilot programs with youth advisory council oversight**



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Development of Port St. Lucie Youth Council

- **Dedicated staff member in Communications is now available to staff** the proposed Youth Council, with support from the City Manager's Office Strategic Initiatives & Innovation Team.
- **Initial Council recommended to be formed** by a delegate from each of the County's high schools and from the Boy's & Girls Clubs of St. Lucie County as recommended by their respective organizations.
- The team of students **will work towards developing the format of the Council** over the course of the next several months, working towards a potential formal application process.
- The Youth Council can attend the **All-America City Competition** in June and participate in the **Florida League of Cities Annual Conference program** for youth councils.
- **Initial assignments** include the involving youth in the Citizen Summit, reviewing teen events and recreation programming and identifying innovations to increase transit use among youth and the community at large.

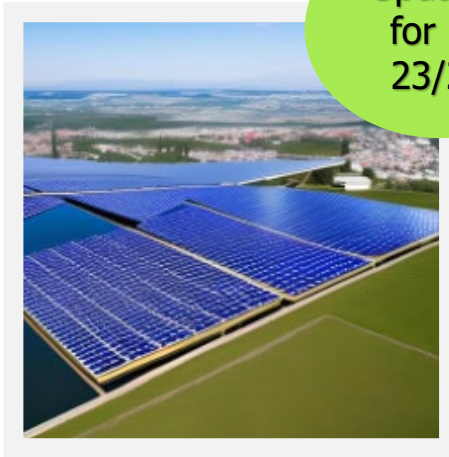


What We Are Doing About It

Smart & Connected Strategic Initiative:

Advance Innovation

PRIORITY PROJECTS



Updated
for FY
23/24

Smart & Sustainable City

- **FY 22/23: Develop “Resilient PSL” Plan including vulnerability assessment and Smart and Sustainable City priorities.**
- **FY 23/24: Implement “Smart City Tech” and Energy Efficiency projects (e.g., EV Charging Network Plan and spaces; solar-powered park amenities; Smart City Transportation Project). Initiate digital city signage conversion.**
- **FY 24/25 – 25/26: Advance digital city signage conversion.**

“Great start with **energy efficiency** but we need to keep going; **sustainability resources** are important to me!”

- 2023 Citizen Summit Participant

Updated
for FY
23/24



Improve Performance through Innovation

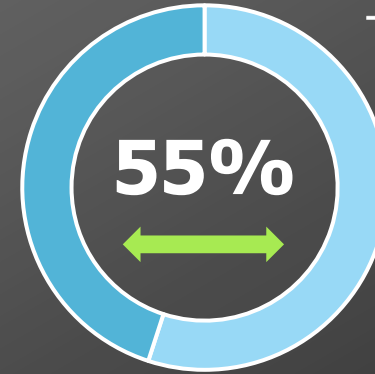
- **FY 22/23: Launch of updated Innovate PSL Academy. Develop and implement Innovate PSL work plan including performance- driven innovation projects, expanding the use of data and analytics. Obtain “What Works Cities” and “City Data Alliance” certification.**
- **FY 23/24: Implement Innovate PSL work plan with targeted innovation projects.**

Goal 4: Diverse Economy & Employment Opportunities

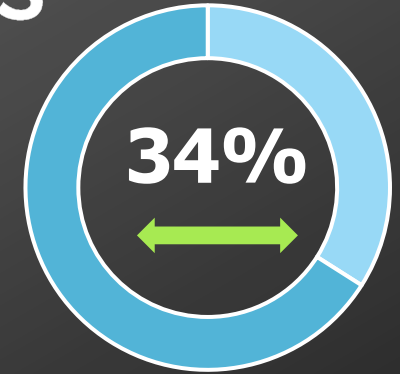


Why It Matters:

THE NCS™



of residents rated overall economic health positively, similar to the national benchmark.



of residents rated employment opportunities positively, similar to the national benchmark and an increase of +11% since 2021.



At the 2023 Citizen Summit, residents suggested **financial assistance and helping small businesses become a vendor with the City** as the top two things the City of Port St. Lucie can do to support the establishment and growth of small businesses.

In this goal, we aim to expand economic opportunities, develop partnerships and improve processes necessary to ensure a diverse, thriving economy and job growth.

What We Are Doing About It

Diverse Economy & Employment Opportunities Strategic Initiative:

Facilitate Buildout of Southern Grove

PRIORITY PROJECTS

“Recruit the **best people** for growing city.”

2023 Citizen Summit Participant



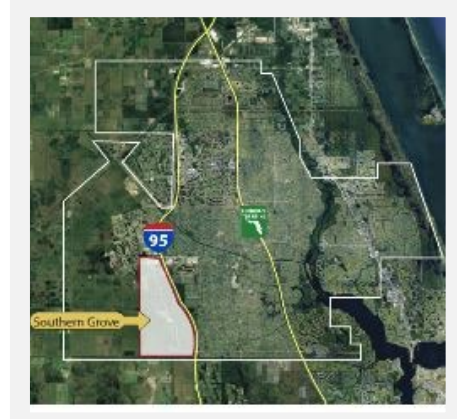
Tradition Jobs Corridor: City-Owned Land Sale and Development

- FY 22/23: Acres sold as of Feb 2023: 439.30.
Remaining developable acres: +/- 390.95
- FY 23/24: Ongoing sales and development



Southern Grove Master Plan Implementation

- FY 22/23 – 23/24: Continued implementation of the Southern Grove Master Plan focusing on infrastructure.



Jobs Corridor Roadway Infrastructure

- FY 22/23: Tom Mackie Blvd Phase 3 under construction, Phase 4 under design
- Future I-95 and Marshall Pkwy Interchange and justification report

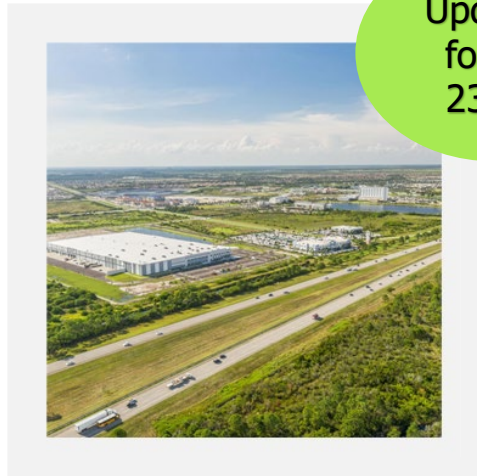
***NOTE Removed Fully Leverage Partnership with Cleveland Clinic and FIU as separate initiative, continue to partner to implement vision in Southern Grove**

What We Are Doing About It

Diverse Economy & Employment Opportunities Strategic Initiative

Expand Job Opportunities

PRIORITY PROJECTS



Updated
for FY
23/24

Economic Development and Jobs Corridor 2.0

- FY 22/23: Identify next priority location for Jobs Corridor 2.0 following the buildout of Southern Grove
- **FY 23/24: Evaluate city ordinances and potential state legislation to enhance economic development.**

“I had no idea that 61% of residents commute. Need more business opportunities.”

2023 Citizen Summit Participant



Work Local Initiative

- FY 22/23: Partnership with the St. Lucie County Economic Development Council to encourage PSL residents to “quit their commute” and reduce the number of residents commuting outside the City for employment. Integrate access to jobs in transit initiative/innovations.
- FY 23/24: Continued job opportunity promotion, signage and outreach program.

What We Are Doing About It

Diverse Economy & Employment Opportunities Strategic Initiative:

Revitalize City Center

PRIORITY PROJECTS



City Center Master Plan

- FY 22/23: Advance Master Plan process and economic evaluation
- FY 23/24: Complete Master Plan process; initiate public/private partnership and property disposition

Diverse Economy & Employment Opportunities Strategic Initiative:

Support Business Development

PRIORITY PROJECTS



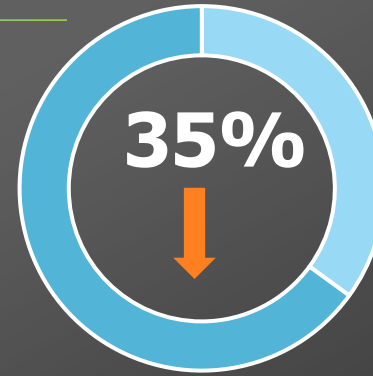
Local Small Business Support and Development

- FY 22/23: Implement programs including small business assistance program, workshops, and new business orientation. Business Tax is providing virtual small business workshops on a number of topics and free legal consultation by Florida Community Development Legal Project. Treasure Coast Business Summit held and implementing a Subcontractor Open House.
- FY 23/24: Present the proposed Small Business Enterprise program to Council, including information on dividing contracts to encourage small business use. Spring Review and Annual Update of Support from SBDC and St. Lucie Chamber of Commerce/determination of changes to programs.

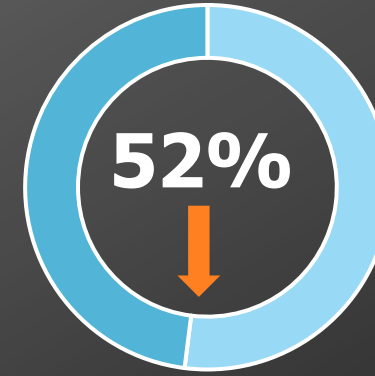
Goal 5: High Quality Infrastructure & Facilities

Why It Matters:

THE NCS™



35%
of residents rated overall quality of the transportation system positively, lower than the national benchmark.



52%
of residents rated the availability of paths and walking trails positively, lower than the national benchmark, but a **16% increase since 2019.**



60%
of residents rated stormwater management positively, similar to the national benchmark.

Oak Hammock, Woodland Trails, and Canal Park were the top three city parks residents would like public Wi-Fi to be located.

Traffic, roads and mobility remains top needs, a constant challenge given the way the city was originally planned and built without a comprehensive infrastructure plan. The City continues to prioritize projects that will improve the network, one mile at a time, while also focusing on stormwater, sewer systems, facilities, and fiber optic infrastructure.

What We Are Doing About It

High Quality Infrastructure & Facilities Strategic Initiative:

Plan Roadways, Facilities and Fiber for Future Needs

PRIORITY PROJECTS



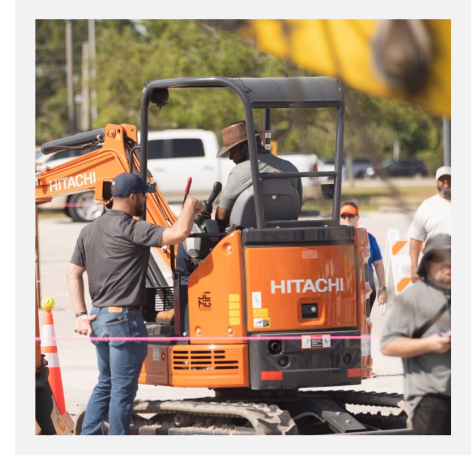
Port St Lucie Boulevard South

- FY 22/23: PSL Segment 2.1 construction ongoing and to be completed December 2023.
- FY 23/24: Segment 1 Design scheduled for completion. Segment 2.1 Construction. FY 23/24: Segment 3 Construction Completion
- FY 24/25: Segment 2.2 Construction scheduled in FDOT Work Program



Citywide Fiber Network & Wi-Fi

- FY 22/23: Beginning Fiber Mapping and installation of fiber network connectivity and complete city network. Continued connection & Wi-Fi Coverage for area parks
- FY 23/24: Continue expansion of Wi-Fi coverage in parks and fiber mapping



Public Works Administrative Complex

- FY 22/23: Design/Build will begin
- FY 23/24: Continued Construction
- FY 24/25: Construction completion

What We Are Doing About It

High Quality Infrastructure & Facilities Strategic Initiative:

Advance Mobility

PRIORITY PROJECTS

Updated
for FY
23/24



Mobility Plan

- FY 22/23: Adopt 5-year Prioritized Project List. Design and construct Tradition Pkwy/Village Pkwy Mobility Improvements.
- FY 23/24: Fund improvements to improve traffic congestion and enhance mobility. Develop long-term Thoroughfare Plan component with future rights-of-way and roadway designations for city roadway network, including potential annexation areas.
- FY 22/23 – 23/24: FY 22/23: Social Media Updates for Vision Zero, Speed Limit Reductions & Bicycle Safety



Village Green Drive Corridor Revitalization Project

- FY 22/23: Design of Hog Pen Slough Trail. Seeking grant funds for construction of Hog Pen Slough Trail and design/construction of Village Green Drive
- FY 23/24: Continue to seek grant funds/identify funding for improvements

Free bus connections – amazing.
Needs to be marketed and advertised.

-2023 Citizen Summit Participant



Public Transit Enhancement Plan

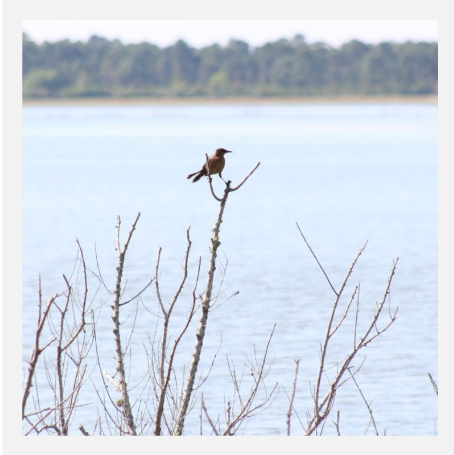
- FY 22/23: Design for PSL Intermodal Facility – to be completed by Summer 2023. Seven additional bus shelters at existing bus stops are scheduled to be installed this year. Expand Microtransit.
- FY 23/24: Transit Outreach and Implementation/Innovation Project involving youth and intergovernmental collaboration. Continue to seek funding in partnership with St. Lucie County for construction of Intermodal Facility.

What We Are Doing About It

High Quality Infrastructure & Facilities Strategic Initiative:

Improve Water Quality

PRIORITY PROJECTS



St. Lucie River/C-23 Water Quality Project at McCarty Ranch Preserve

- FY 22/23: Area 5 Construction to start Targeted completion date 2/1/2024
- FY 23/24: Area 6 Construction Targeted completion date 2/1/2024
- FY 25/26: Area 7A Targeted completion date 9/30/2025
- FY 29/30: Area 7B Targeted completion date 9/30/2030



Updated for FY 23/24

Septic-to-Sewer Master Plan Annual Projects

- FY 21/22: Elkcarn Hotspot Grant Program
- FY 22/23: Monterrey Hotspot
- **FY 23/24: Evaluate connection strategies, programs, and potential deadlines.**

“More water testing and better treatment.”

2023 Citizen Summit Participant



Stormwater Management Plan Annual Projects

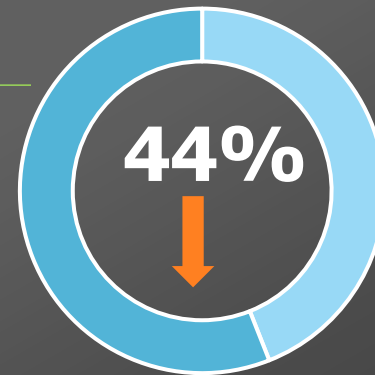
- FY 22/23: Advance Annual Projects – CDD Stormwater Analysis, Hog Pen Slough Design, Floresta Phase III Baffle Boxes Design and Construction, SWW1 Rehabilitation, Hegener Drive Extension Design, Swale Rework Program, Culvert Replacement Program, Canals and Waterways Program, and Water Quality Monitoring Program.
- FY 22/23: Continue CDD Analysis. Implement swale liner removal education program.
- FY 23/24: Conduct stormwater utility rate study and related expenditures and programming.
- FY 23/24: Update stormwater management plan and regulations pursuant to state legislation; develop land acquisition strategy.

Goal 6: Culture, Nature & Fun Activities

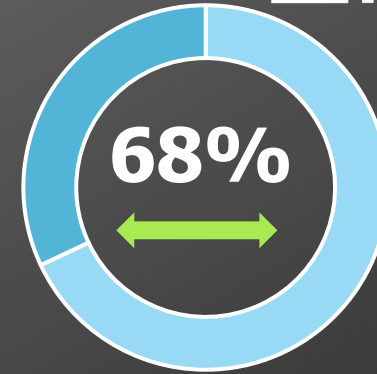
Why It Matters: THE NCS™



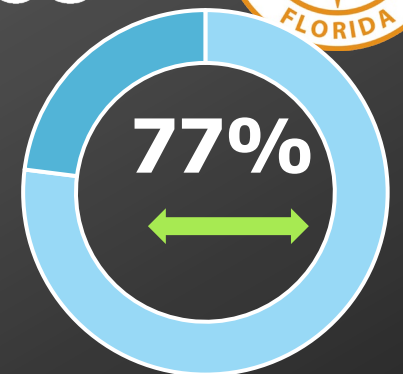
At the 2023 Citizen Summit, **residents recommended sculptures, followed by musical/dance performances, murals, culture, and roundabouts as the desired type of art in Port St. Lucie.**



of residents rated overall opportunities for education, culture, and the arts positively, lower than the national benchmark.



of residents rated overall quality of parks and recreation opportunities positively, similar to the national benchmark.



of residents rated valuing/respecting residents from diverse background positively, similar to the national benchmark.

Arts and culture, nature, and recreational activities enhance and showcase Port St. Lucie as a unique place and enhance quality of life for our community. This year the City will also further celebrate its strength in diversity, having been recognized as one of the two most integrated cities in the United States.

What We Are Doing About It

Culture, Nature & Fun Activities Strategic Initiative:

The Port & Pioneer Park

PRIORITY PROJECT



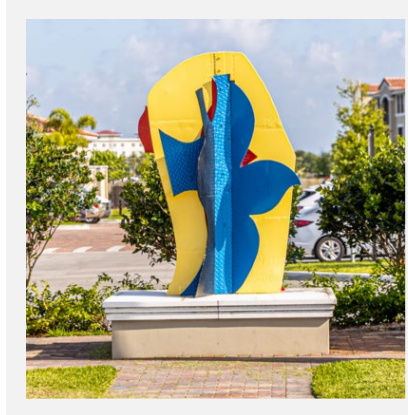
The Port & Pioneer Park Master Plan

- FY 22/23: Complete Peacock Lodge renovation and turnover to Port St. Lucie Historical Society; complete "River Food Garden" restaurant lease (opening anticipated December 2024); initiate branding project in early Summer 2023; construct Pioneer Park playground infrastructure and improvement project.
- FY 23/24: Implement The Port District Master Plan, including construction of boardwalk segments below Port St. Lucie Blvd.

Culture, Nature & Fun Activities Strategic Initiative:

Advance Culture & The Arts

PRIORITY PROJECTS



Public Art Master Plan Implementation

- FY 22/23: Install sculptures in Torino Parkway/Turtle Dove Lane roundabout and City Hall Sculpture location
- FY 23/24: Issue call to artists for updated City Hall Mural



Updated for FY 23/24

Cultural Offerings/Special Events Expansion

- FY 22/23: Expand offerings and events planned by MIDFLORIDA Event Center and Parks & Recreation; develop Port St. Lucie International Festival celebrating PSL's diversity; **initiate Special Event Plan including event space analysis, long-term schedule and teen-focused events.**
- **FY 23/24: Implement Special Event Plan and event location strategy.**

What We Are Doing About It

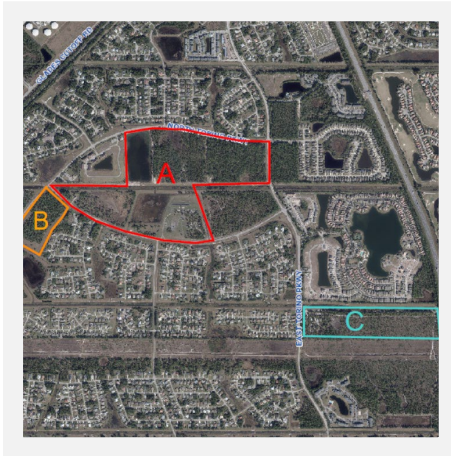
Culture, Nature & Fun Activities Strategic Initiative:

Implement the 10 Year Parks & Recreation

Master Plan

PRIORITY PROJECTS

***NOTE Design and Construct Winterlakes Park Phase 2 removed.**



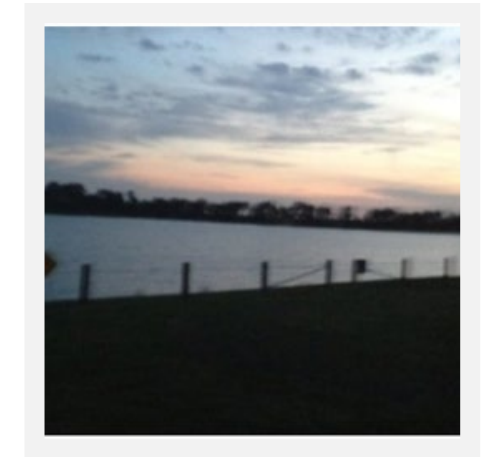
Torino Regional Park Design and Construction

- FY 22/23: Conceptual Design
- FY 23/24: Phase 1 Design & Construction
- FY 23/24: Phase 2 Design
- FY 24/25: Phase 2 Construction
- Incorporate Adventure Zone elements



Tradition Regional Park Design and Construction

- FY 22/23: Phase I Construction.
- FY 23/24: Begin Phase II (City working with Mattamy) Construction, pending agreement.
- FY 26/27: Phase III Construction.
- Incorporate Adventure Zone elements



O.L. Peacock, Sr. Preserve Construction

- FY 22/23: Construct Phase 1 Improvements as outlined in Capital Improvement Plan
- FY 23/24:

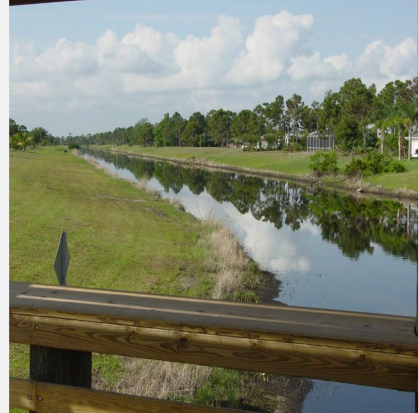
Implement the 10 Year Parks & Recreation Master Plan

PRIORITY PROJECTS



Bikeways & Trails Priority Corridors Implementation

- FY 22/23: Development of Trails Map. Wilderness Trail Design/Construction. (connects to The Port District)
- FY 23/24: Volucia Trail Design & Constructed – funded by TPO grant (connects to Torino Regional Park)
- FY 24/25: Peacock Trail Design – will be submitted for TPO grant (connects to O.L. Peacock Sr. Park)



Green Space Preservation & Acquisition

- FY 22/23: Present updated Conservation Land Management Plan to Council; develop HPPS branding of conservation lands and green spaces.
- FY 23/24: Implement Conservation Land Management Plan and additional land acquisition; continued implementation of HPPS branding signage.



McCarty Ranch Camping Enhancements

- FY 22/23: Development of a McCarty Ranch Camping Master Plan
- FY 24/25: CIP budget includes some water and electric service improvements.

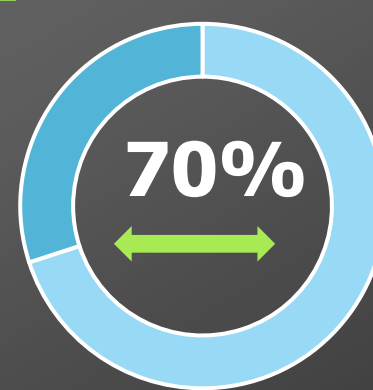
Goal 7: High-Performing Government Organization

Why It Matters:

THE NCS™



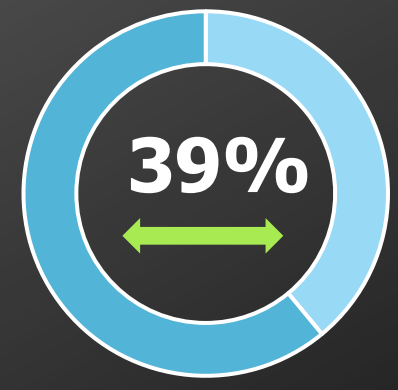
Awareness of 1PSL has continued to increase. **In 2021 only 38% of residents knew about 1PSL at the 2023 Citizen Summit 58% of residents now know about 1PSL.**



of residents rated overall customer service by city employees positively, similar to the national benchmark.



of residents rated the job the city does to welcome residents positively, similar to the national benchmark.



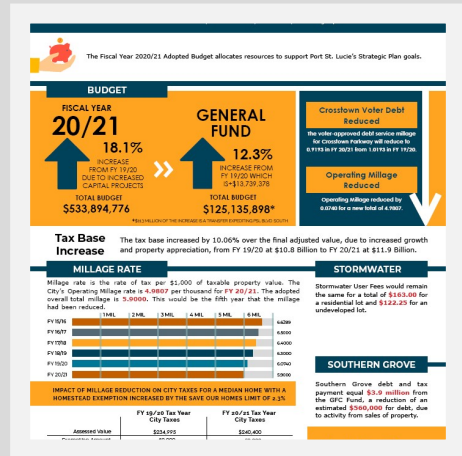
of residents rated the overall direction that Port St. Lucie is taking positively, similar to the national benchmark.

Working as a High Performing City government we can more efficiently and effectively serve our residents while we grow the capacity of our City team.

What We Are Doing About It

High Performing City Government Strategic Initiative: Make Efforts to Improve Service Delivery while Reducing Millage

PRIORITY PROJECTS



Millage Rate Reduction

- FY 22/23: Reduced millage for seventh year in a row
- FY 23/24: Continued millage rate reduction anticipated.

Tax Bill Example

	MILLAGE RATE	ASSESSED VALUE	EXEMPTION AMOUNT
772-462-1670	0.1813	194,431	50,000
772-462-1670	0.1289	194,431	50,000
772-462-1670	0.1763	194,431	50,000
772-462-1670	2.7294	194,431	50,000
772-462-1670	4.2077	194,431	50,000
772-408-1100	0.4025	194,431	50,000
772-621-3342	3.0000	194,431	50,000
581-927-3396	0.0320	194,431	50,000
772-871-5069	4.7307	194,431	50,000
772-871-5069	0.5693	194,431	50,000
772-429-3970	0.7480	194,431	25,000
772-429-3970	1.5000	194,431	25,000
772-429-3970	3.2310	194,431	25,000
772-462-1670	1.0000	194,431	25,000
772-462-1670	0.1382	194,431	50,000
561-686-8800	0.2301	194,431	50,000
TOTAL MILLAGE	23.0004	TOTAL AD VAL	

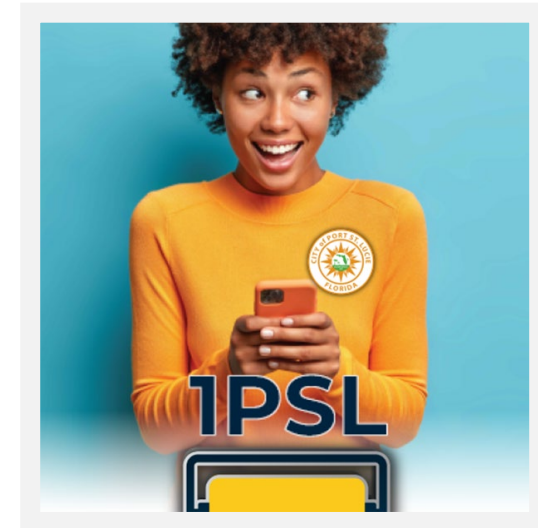
Local Tax Education Program

- FY 22/23: Continue to develop and expand tax education program to explain PSL's portion of the total tax bill and Council's efforts to reduce the millage rate
- FY 23/24: Enhance and continue local tax education

New for FY 23/24

High Performing City Government Strategic Initiative: Enhance Customer Service

PRIORITY PROJECTS



1PSL

- FY 22/23: Complete 1PSL Analysis
- FY 23/24: Conduct annual 1PSL Analysis and program enhancement (e.g., text messaging); continued training and improvement

What We Are Doing About It

High Performing City Government Strategic Initiative:

Cultivate a High Performing Organization

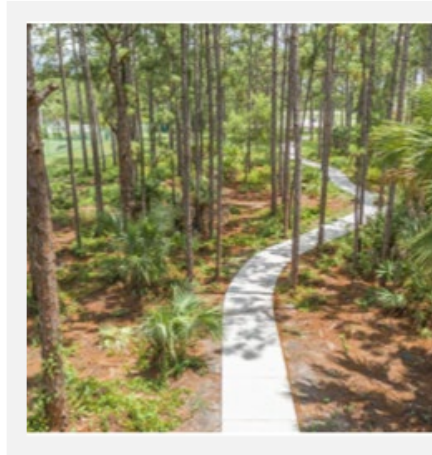
PRIORITY PROJECTS



Updated
for FY
23/24

Organizational Development

- FY 22/23: Continue focus on training, Succession Planning Phase 2, Employee Recognition Phase 2, continuous improvement of talent management strategy; utilize National Employee Survey data for sustained improvement based on City values; expand Clinic and Clinic Services and Wellness Program.
- FY 23/24: Expand recruitment and retention strategies; launch reorientation program for existing employees.



Intergovernmental Priorities Advancement

- FY 22/23: Develop expanded Federal Legislative Program and Review Analysis/Consider Federal Lobbyist/Additional Support
- FY 23/24: Annually update State, Federal, St. Lucie Public Schools, and St. Lucie County BOCC Legislative Program

Re-envisioning PSL

PRIORITY PROJECTS



Citywide Vision and Identity

- FY 22/23: Design new citywide vision and identity.
- FY 23/24: Implement new citywide vision and identity.

Cleanliness, Safety, and Nature were the top three values citizens chose for Port St. Lucie.



City Hall Lobby & Campus

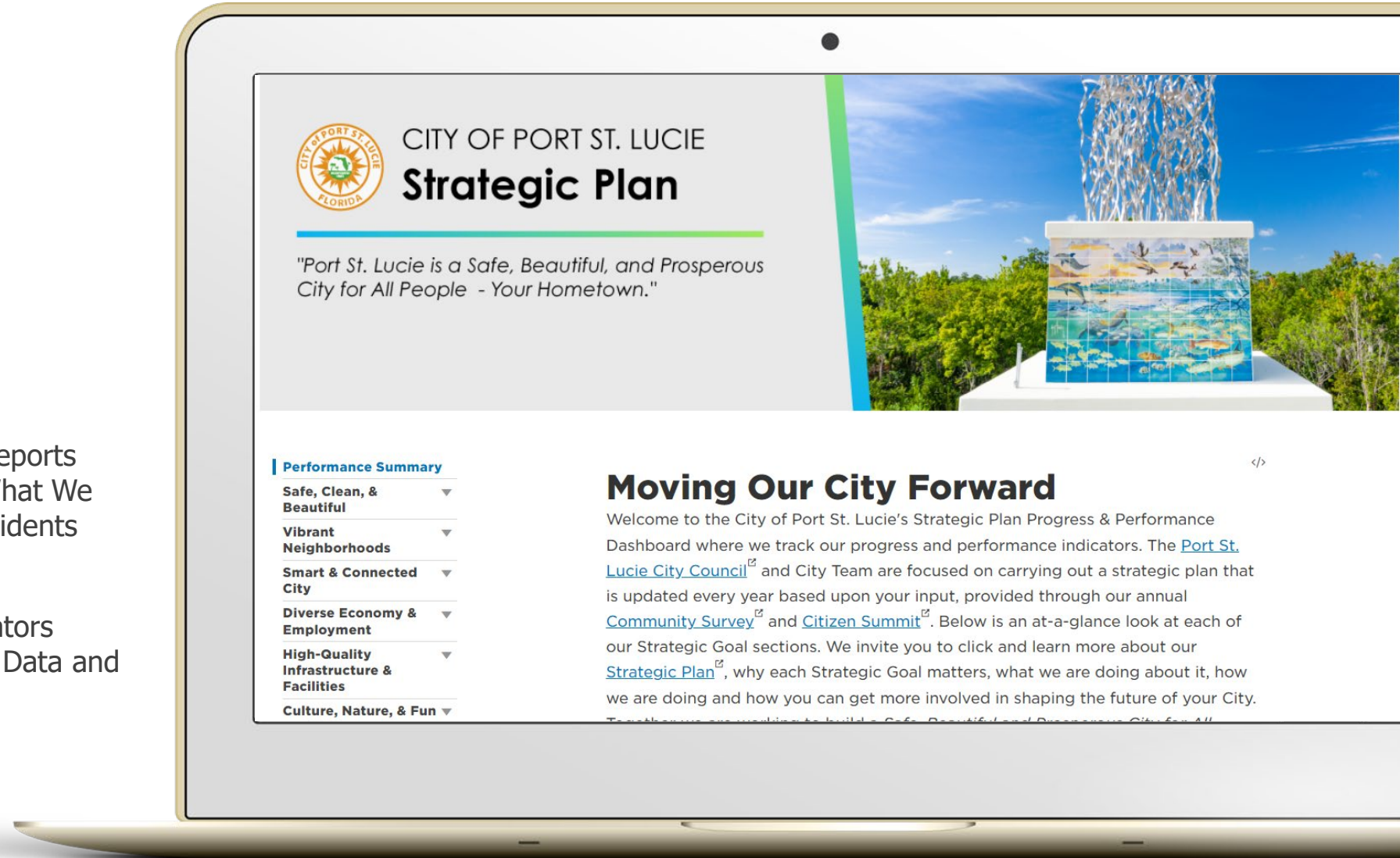
- FY 22/23: Complete lobby redesign and departmental space needs assessment; initiate Phase 1 enhancements and community involvement.
- FY 23/24: Complete Phase 1 enhancements; design of parking garage.

Updated
for FY
23/24

Continue to Track Progress

Strategic Plan Dashboard

- Strategic Plan Progress Tracker and Reports focusing on (1) Why It Matters, (2) What We Are Doing About It, and (3) What Residents Say
- Strategic Plan Key Performance Indicators including National Community Survey Data and Maps





The Port District Master Plan



Port St. Lucie
PARKS &
RECREATION



Southern Bo...



Riverl...



City of Port St. Lucie

Thank You