

# 2024-520 - EXHIBIT "B" - COMPARISON CHART

Sign Type as per MSP	Proposed MSP				City Sign Code				
	Location	Requirements	Number of signs	City sign type if applicable	Location	Requirements	Number of signs	Location of requirements	
Primary Monument Sign	Westmorland Boulevard	Electric message portion: 100 SF  Monument base: 100 SF  May have two faces	One (1)		Freestanding Signs	Adjacent to roadway(s) on each individual property.	Not to exceed 100 Sq. Ft.	One per street frontage.	Sec 155.08.(a-x)
Secondary Monument Sign	At entrances to each sub-district.	50 SF (per face)  May have two faces.	As per the master plan one per sub-district entrance. <ul style="list-style-type: none"> <li>• Historic Home &amp; Lodge</li> <li>• Pioneer Park</li> <li>• River Food Garden</li> <li>• Boardwalk</li> <li>• Overwater stage</li> <li>• Event lawn</li> </ul>		N/A	N/A	N/A	N/A	N/A
Gateway Sign	At the entry of the Port District access points. <ul style="list-style-type: none"> <li>• Pioneer Park</li> <li>• Botanical Gardens</li> <li>• Veterans Memorial Parkway</li> <li>• Lyngate Drive</li> </ul>	30 SF sign area at the top of the archway	Four (4)		N/A	N/A	N/A	N/A	N/A