

# Agenda

- Putting Residents First: Residents Prioritization of Green Spaces and Places as an area of focus for innovation
- Introducing Naturally PSL Green Spaces & Places
- Naturally PSL in Progress
  - Upcoming Green Spaces & Places
  - Green Spaces, Places and Trails Map
  - Keep PSL Beautiful Conservation Corps
  - Naturally PSL Awards Launch

# The Need for High-Performance Public Spaces and Increased Access to Green Space in PSL

- 49,108 new residents have moved to the City of Port St. Lucie since 2020 (2024 BEBR Estimate)
- At the 2023 Citizen Summit, residents prioritized Neighborhood Parks/Preserve Development for additional investment as their #1 priority.
- According to National Community Survey, 89% of residents view city's natural environment essential or very important, yet residents' satisfaction of PSL open spaces dropped from 62% to 45% between 2021 to 2024
- In 2024, residents' rating of connection and engagement with community grew from 37% to 42%, but still lower than national benchmark

















- Over **1,000** ideas
- 100+ people engaged and participated (plus 900 people from Citizen Summit)

# Introducing



A Communication Tool and **Brand** to educate about the spaces we have, advocate to preserve green spaces, and inform upcoming improvements. A Funding Vehicle for private, public and nonprofit partners to contribute to the "bank" for strategic land acquisition and improvements of existing spaces.

A Conservation Corps that provides engage opportunities to empower our residents to be the leader of this movement

# **Under Naturally PSL Initiative:**

744.4 Acres of land to be developed as Green Spaces and Places

198 Acres of city-owned natural preserves, out of a total of

**2,940.5 Acres** of natural areas within city limits

3,097 Acres McCarty Ranch Preserve, Recreation and Water Quality Project

41.4 Miles of trails available within city limit, with an additional

**20.3** miles of trails in planning

2 New Parks opened in 2024, and 6 more to be opened and improved



Naturally PSL Green Spaces (Natural Areas & Places (Parks) in progress

+ 4 Neighborhood Greenspaces
& 198 acres of Conservation Land

Upcoming Projects to enhance residents' access to nature

- 1. Stars and Stripes Park (Planned Opening 2025)
- 2. Torino Regional Park and Nature Trails (Design FY2024-2025, Construction estimate to start 2026)
- **3. Tradition Regional Park** (Groundbreaking in 2024, planned completion 2026)
- **4. O.L Peacock Sr. Park Improvements** (Phase 1 estimated completion in 2025-2026)
- **5. Peacock Trail** (construction in FY2026-2027)
- 6. Wilderness Trail (Groundbreaking in 2025)
- 7. The Port District Master Plan Phase 1 (restaurant to begin construction 2025)
- 8. Port Preserve Trail (Design Completed)
- 9. Village Green Drive Complete Street (Ongoing Design phase)
- 10. Hog Pen Slough Boardwalk (Ongoing Design phase)
- 11. Florida SUN Trail East Coast Greenway Extension
- **12. Paseo Greenway** (completed and open in 2024)
- 13. Southwest Park (conceptual, prioritized in Strategic Plan)
- **14. McCarty Ranch Camping Enhancements** (conceptual plan approved, Phase 1A construction in 2030)



# Naturally PSL in progress

**Ongoing Grants and Policy Efforts** 



- US Forest Service, Florida Department of Agriculture and Consumer Services
   \$25,000 Tree Inventory Grant
- U.S. Department of Agriculture's Forest Service, Urban and Community Forestry Program - \$1 million Urban Forestry Grant
- O.L. Peacock Park \$200,000 FRDAP Grant
- Wilderness Park Cambridge Trail –
   \$500,000 RTP Grant
- The Port Preserve Upland Trails –River Boardwalk South Connection –
   \$400,000 FIND Grant

# ••• Pending

- Florida Recreation
   Development Assistance
   Program (FRDAP) Oak
   Hammock Park
- Florida SUN Trail Green River Trail Resurfacing
- Florida Department of Environmental Protection Protecting Florida – A-14 Land Acquisition and Stormwater Treatment Area

# Ongoing Pursuits

- Bloomberg Philanthropies
   Asphalt Art Initiatives
- Community Forest and Open Space Conservation Program
- Parks and Open Space Florida
   Forever Grant
- Florida State Legislative Requests: High-Performance Public Space Grant Flexibility



# How Could **Residents** Participate in the **Naturally PSL** Movement?

NATURALLY

PS GREEN SPACES

AND PLACES

**Naturally PSL** Conservation Corp.

### **Missions and Goals**

- Activate city-owned parcels to increase access to greenspaces for residents
- Provide volunteer opportunities to engage and empower community members to become the stewards of PSL's natural environment and greenspaces
- Establish and grow partnerships with community members, businesses and organizations to activate and maintain city's public spaces and greenspaces
- To be launched at Citizen Summit, a conservation site to be a clean up site at this year's Caring Community Clean Up.



Keep Port St. Lucie Beautiful Community Cleanup Day 2024

# 3 ways to get involved with Naturally PSL Conservation Corp.

1 KPSLB Volunteer Group Extension

### Who?

Existing volunteer groups with established group leaders and contacts who wish to participate additional volunteer opportunities

### How?

- Monthly cleaning of an assigned greenspace;
- Host additional beautification projects such as planting events, murals, educational workshops with partners at adopted greenspace;
- Activate the space with community walks/runs/workshops with partners

2 Short-term Monthly Opportunities

### Who?

Individuals, high-school teens, new residents who wish to participate one-time event to gain hours or socialize;

Corporate/organizations community events during holidays

### How?

- Received monthly notice of beautification projects/clean-up events
- Sign-up as the extra-hands during monthly events
- Sponsor/lead an education session with residents

Naturally PSL Environmental Experts

### Who?

Individuals or groups who have specialized/expert knowledge, such as plants, birds, wildlife, art, and neighborhood contexts

### How?

- Monitor and document the conditions of adopted neighborhood greenspace, discuss possible actions to maintain the areas
- Host education session such as themed guided hikes, bird-watching, natural photography workshops
- Advertise volunteer events, environmental educations, and hands-on field visits through schools and youth groups

# How Could **Developers/Businesses/Philanthropy**Participate in the **Naturally PSL** Movement?



# **Naturally PSL** Environmental **Stewardship Awards Program**

- Annual recognition event (Earth Day 2025) to acknowledge positive contributions in preserving and protecting the natural environment of Port St. Lucie.
- Integrate with Naturally PSL environmental funds to recognize outstanding efforts that supports city initiatives that contribute to ecological and community well-being
- Partnership acknowledgement in communication materials
- Donation vehicle for residents/businesses/donors/philanthropists to donate towards land acquisitions and park improvements
- Inspire residents and organizations to be the active leaders of the Naturally PSL movement and foster a positive network to support community projects



# 5 Ways to be recognized through Naturally PSL Environmental Stewardship Awards



# **Naturally PSL Neighbors Award**

# Who?

Individuals, un-affiliated residents

# How?

Application submitted by residents for Florida friendly yards, # of trees planted in the neighborhood spaces, volunteer hours, or leaders of community projects

# **Naturally PSL Green Spaces & Places Stewardship Award**

# Who?

Community Organizations, Volunteer Groups, Business, Developers

### How?

Application submitted for

- outstanding environmental activities, based on <u>number</u> of clean-up events, volunteers brought together, miles cleaned, numbers of trash bag filled
- Top <u>contributors</u> to our Natural PSL fund, community event sponsors, land acres contributed
- Innovative and environmental projects that are impactful for the community

# 5 Ways to be recognized through Naturally PSL Environmental Stewardship Awards

Emerging
Environmental Leaders

## Who?

high-school students and teens

# How?

Application submitted or Nominated by volunteer groups and city departments based on volunteer hours, contributions on volunteer events such as guided walks, hours of education training

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# **Green Schools**

### Who?

Schools within Port St. Lucie

### How?

Application submitted by schools within PSL boundary who carry out environmental projects and sustainability initiatives



# **Public Innovation Award**

## Who?

**Public Agencies** 

### How?

Applications open to any public agencies committing to improve PSL's natural environmental, water quality, and community-based innovation projects

# Other Actions to be brought forward as part of Naturally PSL

- Activating Streets and Access to Nature Trails through Village Green Drive & MIDFLORIDA Event Center Street Art/Festivals
- Updated Parks & Recreation Master Plan (which will incorporate our innovation research)
- Launch of Land Acquisition Fund
  - PSL Merchandise Store (% goes toward Acquisition Fund)
- Environmental Policies Review
- Comprehensive Plan Update
- Updated Capital Improvement Plan including signage
- **Future Funding Initiatives** (Potential Half-Cent Sales Tax Renewal)
- **Conservation Area Improvements** opening access
- New Trail Connections and Partnerships
  - Indian River State College
- Improved Alignment of City's Environmental Functions
- Vulnerability Assessment and Focus on Resiliency
- Youth Council Committee of HPPS (Torino Park Teen-inclusive Programming)
- **Naturally PSL video** outlining areas of land conserved, what the City is doing to open access to green space, plant trees, etc.



# Putting Residents First through Citizen Summits

### **2023 Citizen Summit:**

Residents Ranked Access to Nature/Neighborhood Parks as Top Priority

### **2024 Citizen Summit:**

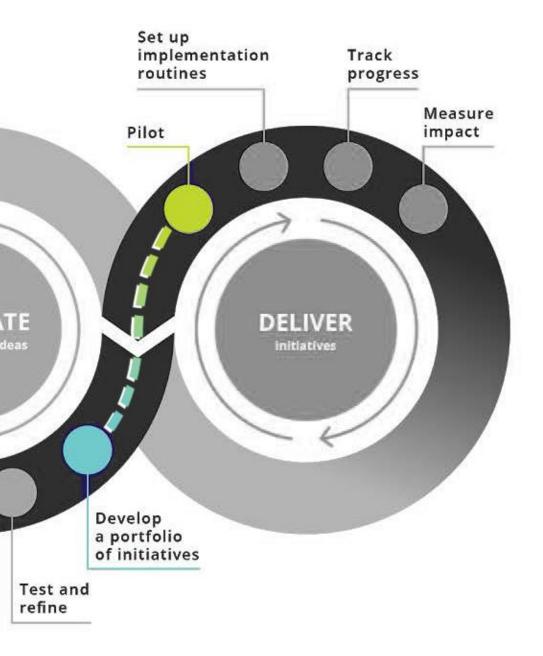
Worked with residents to **co-design solutions** after taking this issue to the Bloomberg Harvard City Leadership Initiative as one of 40 cities selected in the world.

### 2025 Citizen Summit:

Launch Naturally PSL Program including announcing park and conservation land improvements, launch of Trails map and website, Naturally PSL Environmental Stewardship Awards, Naturally PSL Conservation Corps and Village Green Drive Green Street Festivals.

2025: Submit for All –America City Award (theme: Strengthening Environmental Sustainability through Inclusive Community Engagement) and \$1 million Mayors challenge for funding to continue growing the idea and implementation





# The Portfolio of Initiatives





















**Questions?**