



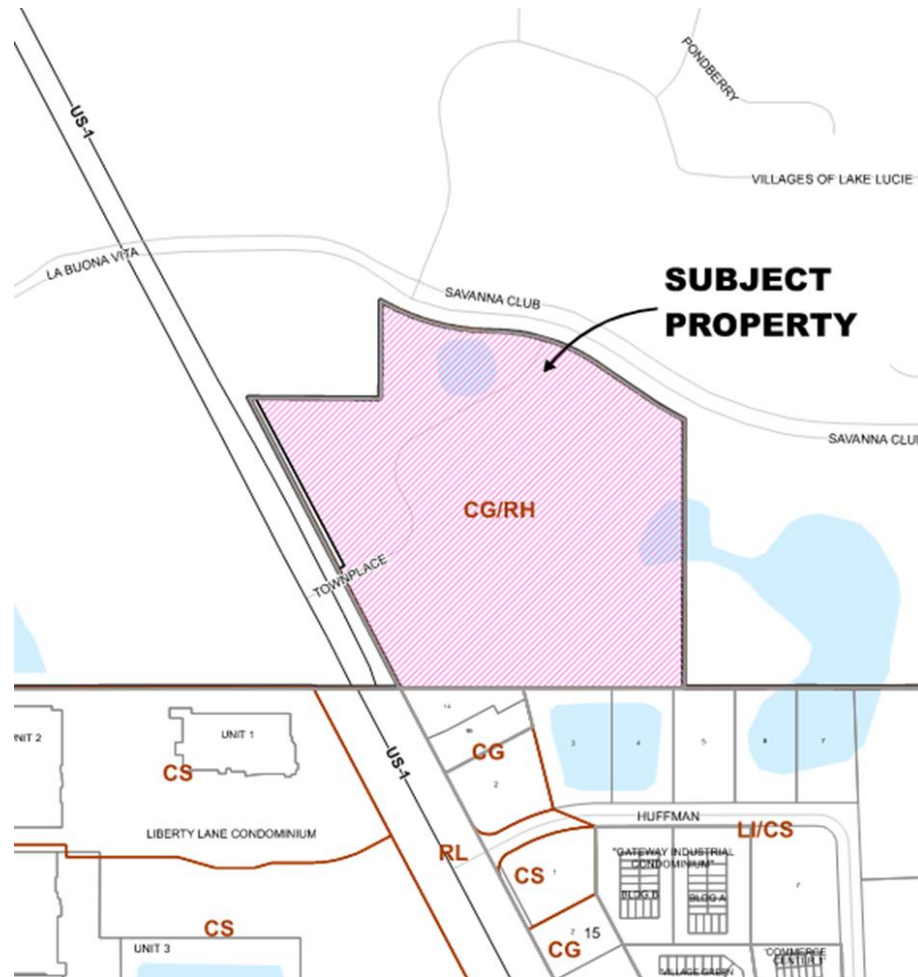
# Town Place Master Sign Program

City Council Meeting of January 26, 2026

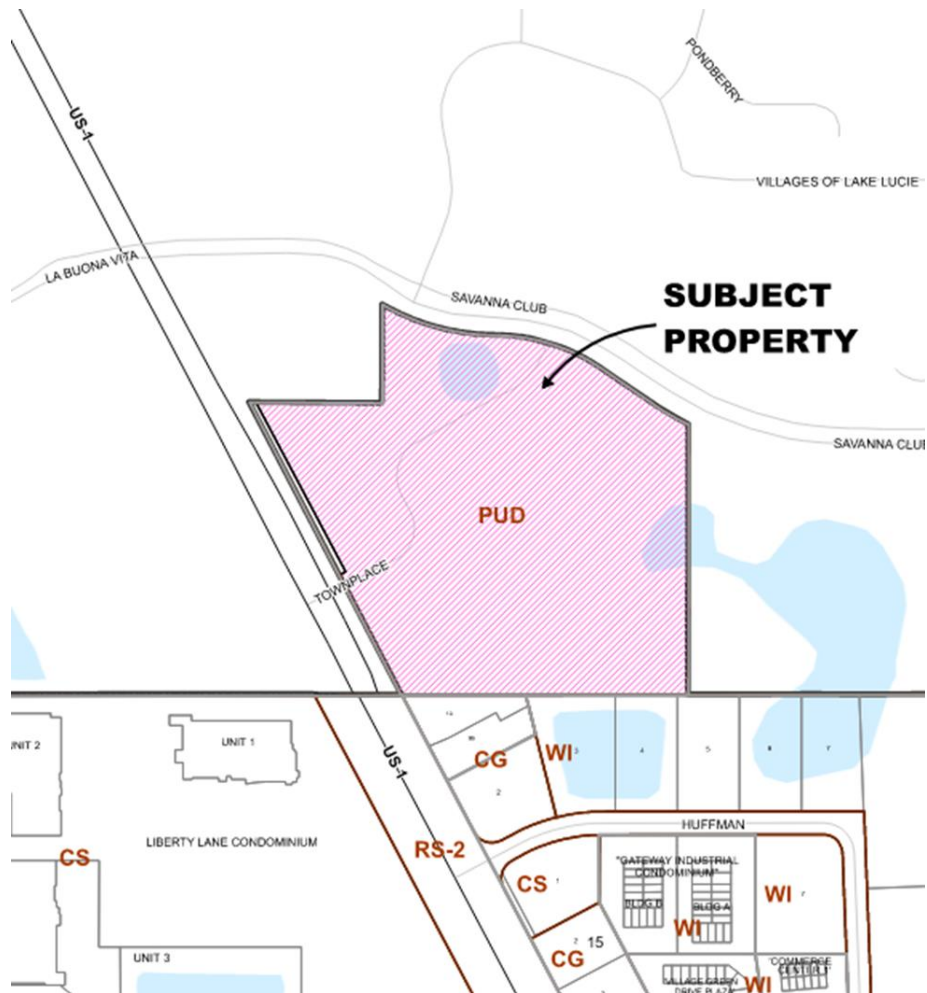
# Summary

This is a request from PSL Town Place Partners, LLC to create a Master Sign Program for Town Place. The proposed sign program provides a comprehensive regulations for all commercial and residential façade and monument signs within the Town Place development.

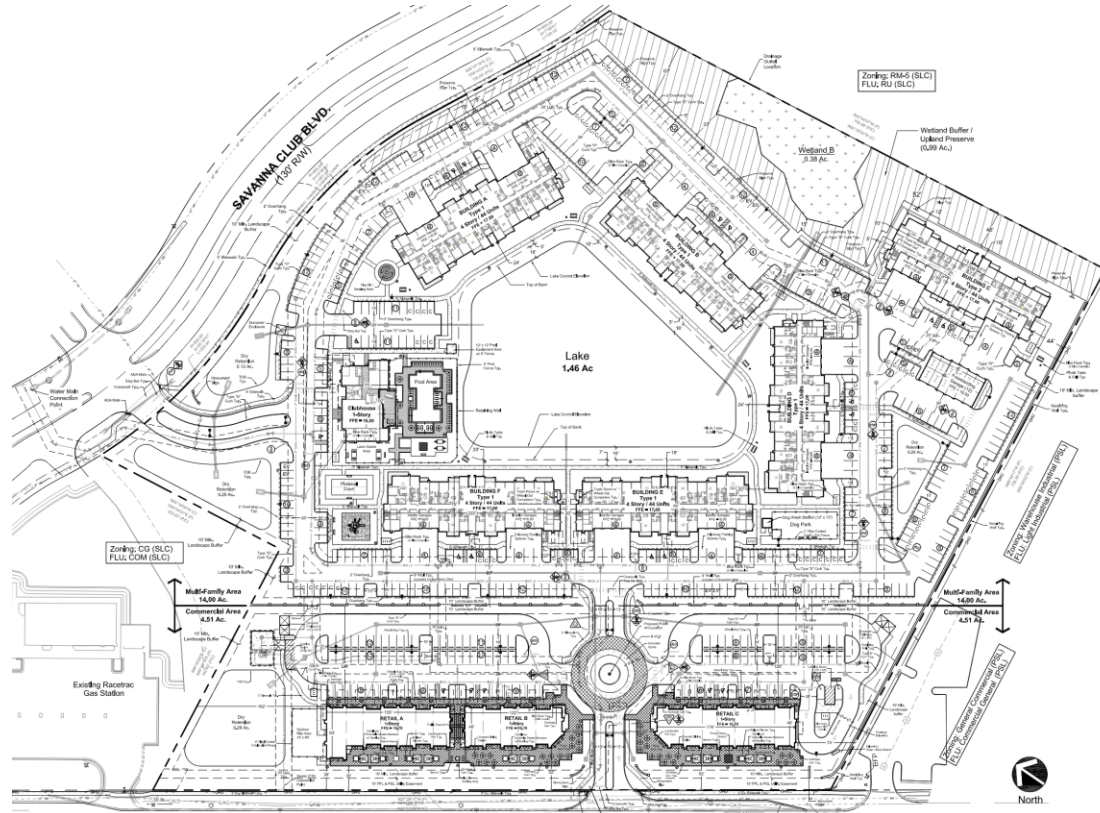
# Land Use



# Zoning



# Town Place



## Project Analysis

Town Place consists of approximately 18.51 acres mixed-use development located on the southeast corner of US Highway 1 and Savanna Club Boulevard. This sign program (Exhibit “A”) provides sign regulations for the retail establishments along US 1.

The program proposes regulations for the following :

- Monument signs along US1 for the retail and residential development.
- A monument sign for the residential development at the Savanna Club Drive entrance.
- An internal directional sign.
- Retail façade signs.
- Temporary signs.

# Project Comparison

| Signs proposed in the MSP         | MSP Regulations   | City Sign Program  |
|-----------------------------------|---|--|
| South Monument Sign               | 35' Height max.<br>373SF max.   | Commercial Monument<br>15' Height max.<br>150SF max.   |
| North Monument Sign               | 17' Height max.<br>159.96SF max.  | Commercial Monument<br>15' Height max.<br>150SF max.   |
| Savannah Club Drive Monument Sign | 5' Height max.<br>87.84SF max.  | Subdivision Entrance<br>10' max.<br>32SF max.  |
| Directional Monument Sign         | 6' Height max.<br>20SF max  | On-Site Directional Sign   |
| Retail Façade Signs               | Varies with a max of 90SF and has location set as per elevations of Exhibits B-D. | 32SF + 1.5SF each lineal foot of business frontage with a max. of 200SF.<br>One per business façade. |
| Temporary Signs                   | 45SF max including feathered flags and banners.<br>10' Height max<br>10' Setback  | 60SF cumulatively for development.<br>10' Height max.<br>10' Setback                                 |

# Staff Recommendation

The Planning and Zoning Board recommended approval of the Master Sign Program at their meeting of January 6, 2026. Staff finds the proposed Master Sign Program to be consistent with the City's Land Development Regulations and requirements of Section 155.03(H) of the City Code and recommends approval.