

VET FEST

A SALUTE TO OUR MILITARY AND VETERANS



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MILITARY AND VETERANS



MUSIC FESTIVALS:

Bring joy, excitement, and entertainment to attendees

They provide a space for live performances and discovering new artists



VET FEST WILL FEATURE:

- Tribute Bands
- Local bands
- A sense of community
- Honor to our Military and Veterans



VET FEST: MORE THAN MUSIC

- Military displays
- Car shows
- Food vendors
- Raffles
- Interactive experiences



PROPOSED BUDGETARY BREAKDOWN

**Paid by Veterans
Organizations**

Costs

**Proposed
City's Portion**

\$18,000

Talent

\$10,000

Production

\$1,000

House Labor/show pros

Venue

\$3,000

Advertising

\$5,000

Medical

\$ 250

Cleaning

\$ 500

Bands Accommodations

\$2,000

Police/Security

\$ 750

**Fencing, Box Office Labor, Credit
Card Fees, Insurance, Licenses**

\$ 0

\$29,000

Total

\$11,500

PROPOSED BUDGET DETAILS

- Sponsors will help cover festival costs; surplus funds split equally among participating veterans' organizations
- It is the intent of Vet Fest to gain approval of the City Council to partner with the Lions Club for beer and wine sales, with proceeds benefiting both the Lions Club and participating veterans' organizations

VET FEST REQUEST

- Approve sponsorship of Inaugural Vet Fest as part of an ongoing series
- Utilization of Communications Department for flyer design and promotion on city social media
- Assistance from MIDFLORIDA Event Center staff for hotel reservations, food, and other items listed on the previous slide

VET FEST RECOMMENDS:

Bringing this unique cultural
event
to Port St. Lucie

