

Areawide Speed Limit Reduction Decision Packet



CITY OF PORT ST. LUCIE

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OVERVIEW OF DECISIONS



SELECTION OF POST



OPTIONAL PHASING PROGRAM



PUBLIC OUTREACH CAMPAIGN



ADDITIONAL COLLECTOR
ROADWAY STUDY

DECISION #1

2" SQUARE POST



COST PER SIGN	\$31.80 EACH
OVERALL COST	\$300,000
TIME TO COMPLETE	~6 MONTHS
PROS	LEAST EXPENSIVE
CONS	LESS DURABLE

3" - 3.5" ROUND POST



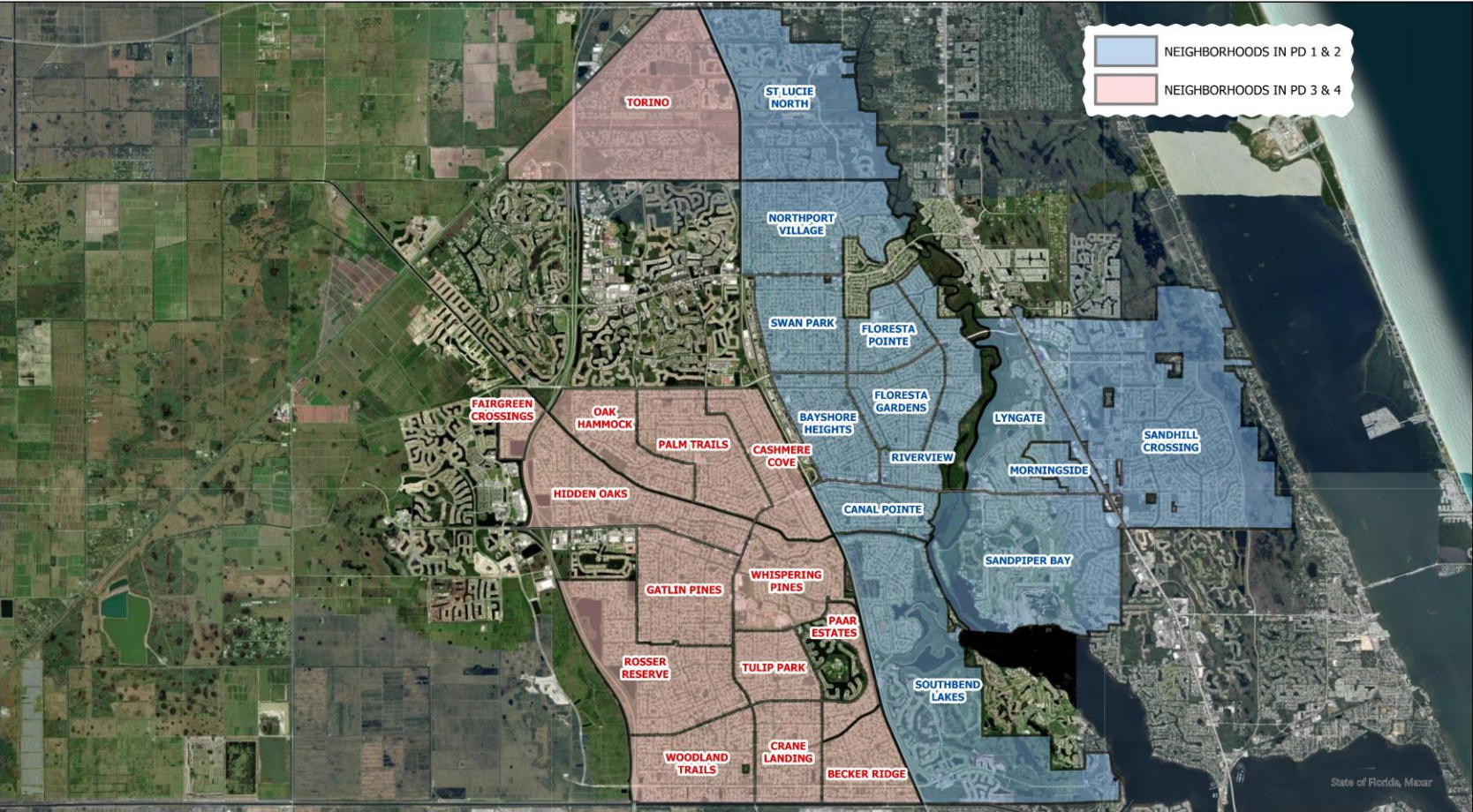
COST PER SIGN	\$545 EACH
OVERALL COST	\$630,000
TIME TO COMPLETE	~7 MONTHS
PROS	FDOT STANDARD
CONS	MORE EXPENSIVE

3" DECORATIVE POST



COST PER SIGN	\$1,250 EACH
OVERALL COST	\$1,412,500
TIME TO COMPLETE	~7 MONTHS
PROS	ATTRACTIVE
CONS	MOST EXPENSIVE

DECISION #2



STUDY AREAS BY POLICE DISTRICTS

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DECISION #3

PUBLIC OUTREACH

- Phase 1: Organize Resources & Revise Webpage/Documents
- Phase 2: Public Outreach Introduction
 - Memes, Email Blast, Radio, Utility Bill Insert, Banners
- Phase 3: Public Outreach Implementation
 - Message Signs, Social Media, Press Release, Customer Assistance Education, Pledge Program



DECISION #4

COLLECTOR ROADWAY STUDY

This decision item requests Council to provide directive to the City Manager and Staff on whether to pursue an additional study to address speed limits functionally classified as “Collector Roadways”.

The draft scope of this study may include, but not be limited to, the following objectives:

- Identification of appropriate Collector roadways to be included in the study
- Traffic data collection and context sensitive assessment on the identified roadways
- Itemize “Traffic Management” solutions for the identified roadways
- Identify implementation strategies for the proposed solution, if any, that are recommended



PLANNING STAFF RECOMMENDATION

- Decision #1 & #2: Select the 2" square post and utilize the \$300k funding earmarked within the summer retreat and implement in one (1) phase.
- Decision #3: Request Council feedback and proceed with implementation of the Public Outreach Campaign.
- Decision #4: Provide Staff direction to pursue the Collector Roadway Traffic Management Plan in FY 21/22.



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