



**St. Lucie Earth Day Festival**  
Oxbow Eco-Center  
5400 NE St. James Drive  
Port St. Lucie, Florida 34983  
772-785-5833

January 20, 2022

Dear Community Partner,

The annual St. Lucie Earth Day Festival hosted by the County Environmental Resources Department is one of the most popular and well-recognized events on the Treasure Coast. Now in its 18<sup>th</sup> year, the Festival highlights both local organizations and businesses as well as global environmental issues. We're inviting you to be a supporter of the Earth Day Festival by becoming an individual or business sponsor. This is an exceptional opportunity to draw attention to your commitment to the people and resources of the St. Lucie community.

This year, the Earth Day Festival will be making its much anticipated return to an in-person format on Saturday, April 23rd, 2022. The festival brings together exhibitors, vendors, and entertainers from all over the region to share resources and feature topics such as sustainability, resiliency, food systems, environmental conservation, Florida's heritage, and water quality. It is a celebration of the people, businesses, organizations, and agencies working together to ensure the health and well-being of our citizens, waterways, and economic vitality!

A sponsorship is a fantastic opportunity to showcase your business to Treasure Coast residents. Select the level that best suits your business, or if you have other ideas for in-kind support please let us know. Keep in mind that the event will be promoted well in advance of April, so the sooner you let us know your level of sponsorship, the more your organization will be seen and noticed. Publicity campaigns will include a multitude of social media, webpage, radio, television and print advertisements, assuring your support of this year's festival will be meaningful and worthy.

St. Lucie County is proud and grateful to have citizens and businesses like you who are essential for creating a healthy, thriving and engaged community. You're encouraged to contact me directly if you have any questions or ideas you'd like to discuss. Together we'll celebrate Earth Day by filling the month of April and the 2022 Festival with fun, notable and impactful opportunities for everyone in St. Lucie's communities.

Sincerely,

*Erin Cartmill*

Environmental Education and Outreach Manager \* [cartmille@stlucieco.org](mailto:cartmille@stlucieco.org) \* [www.StLucieEarthDay.com](http://www.StLucieEarthDay.com) \* 772-785-5833





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## **SPONSORSHIP OPPORTUNITIES**

### **SUMMIT SPONSORSHIP**

**\$5,000**

- ◆ Highlight in paid Social Media Advertisement
- ◆ Exclusives by invitation
- ◆ Prominent visibility on festival map and festival grounds
- ◆ Prominent recognition on website & printed materials
- ◆ Framed certificate of recognition
- ◆ Name recognition on radio spots
- ◆ Name and logo on sponsored Earth Day exhibit (s)
- ◆ Premiere Earth Day Exhibitor Space

### **SUSTAINABLE SPONSORSHIP**

**\$2,500**

- ◆ Exclusives by invitation
- ◆ Prominent visibility on festival map and festival grounds
- ◆ Prominent recognition on website & printed materials
- ◆ Framed certificate of recognition
- ◆ Highlight in Social Media post
- ◆ Name recognition on radio spots
- ◆ Premiere Earth Day Exhibitor Space

### **STEWARDSHIP SPONSORSHIP**

**\$1000**

- ◆ Exclusives by invitation
- ◆ Prominent visibility on festival map and festival grounds
- ◆ Recognition on webpage & printed materials
- ◆ Framed certificate of recognition
- ◆ Highlight in Social Media post
- ◆ Premiere Earth Day Exhibitor Space

### **SUPPORTING SPONSORSHIP**

**\$500**

- ◆ Recognition on webpage & printed materials
- ◆ Framed certificate of recognition
- ◆ Visibility on festival map and festival grounds

*Your gift is tax deductible to the extent of federal law. Please consult your tax advisor.*



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**YES! We will sponsor the 2022 St. Lucie Earth Day Festival!**

**Indicate sponsorship level desired:**

- Summit Sponsor \$5000
- Stewardship Sponsor \$1000
- Sustainable Sponsor \$2500
- Supporting Sponsor \$500
- Other Donation (describe) \_\_\_\_\_
- Amount \$\_\_\_\_\_

\_\_\_\_\_

SPONSOR NAME: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Are there other ways you'd like to participate in the Festival ? (stewardship / volunteer project; in-kind, etc.) \_\_\_\_\_

\_\_\_\_\_

**PAYMENT:** Payments can be made by check or credit card:

- Enclosed is my check** to: SLC Oxbow Eco-Center; Mail to: 5400 NE St. James Drive, Port St. Lucie, FL 34983
- Please charge my credit card** \$\_\_\_\_\_  Card info below  Please contact me for payment

- Visa
- Mastercard

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

**EMAIL OR FAX FORM** to: cartmille@stlucieco.org Fax: 772-785-5834

**LOGO:** Please send compressed, highest resolution PDF, JPEG, or TIFF document to cartmille@stlucieco.org

Questions? Call Oxbow Staff at (772) 785-5833

**DON'T MISS OUT – RETURN FORM WITH PAYMENT ASAP TO BE INCLUDED IN EARLY PUBLICITY!**

