

Request for Proposals (RFP)
Floresta Oval-about Public Art Project
Port St. Lucie, FL

Issue Date: Friday, November 17, 2023

Due Date: Wednesday January 17, 2024

PROJECT PURPOSE AND BACKGROUND

The City of Port St. Lucie is seeking an artist or artist team for the design, fabrication, and installation of a permanent work(s) of public art within a newly constructed “oval-about” in Port St. Lucie at the intersection of Floresta Drive, Howe Avenue, and Bywood Avenue. The artist(s) selected for the commission will conceptualize and identify appropriate aesthetic treatments for proposed project elements. The artist(s) must be able to work in collaboration with a Project Team made up of the representatives from the City of Port St. Lucie, the project designer, the departments responsible for the site, city leadership and the community.

PROJECT DESCRIPTION AND LOCATION

The City is currently developing a new oval-about at Floresta that is adjacent to a funeral home, a place of worship, and Floresta Elementary School.

PROJECT GOALS

- The artwork should create a landmark on Floresta Drive and connect to the Dolphin mascot. See more information about the School here:
<https://schools.stlucie.k12.fl.us/flo/about-us/>
- The artwork must be integrated into the rainguard design of the oval-about. The middle of the oval-about will be a depressed rain garden therefore is not a strong opportunity for a prominent plinth on the site. We request that the artist be creative about how the artwork fits on site. Examples of plinth/platform alternatives include:
 - Using a large pole as a base so that the artwork could be suspended above the rain garden
 - Large-scale sculpture that is integrated into the landscape and will not be disturbed by growth of plants
 - Thoughtfully-placed artwork around the site, rather than a single artwork in the middle of the site
- The artwork must be properly scaled to surroundings.
- The materials used must be able to withstand extreme weather and heavy traffic.
- The artwork should appeal to a mass audience and should take into account the surrounding uses and traffic patterns at various times of day (elementary school, funeral home, etc).
- The artwork should be structurally sound and require low upkeep and minimal maintenance costs.

RESPONDING TO THIS REQUEST FOR PROPOSALS

Please send a concept proposal addressing the following:

- Narrative description of the concept and its relationship to its site.
- Concept drawings that show the following:
 - Location of the artwork and site plan with footprint of artwork.
 - Visual depiction of the artwork including several elevation drawings to understand the artwork from several sightlines.
- List of proposed materials
- Dimensions of key elements
- List of maintenance issues and concerns
- Budget with major line items identified. The budget of \$200,000 is all inclusive. Travel, engineering, insurance, studio costs, design fees, fabrication costs, sub consultant costs, lighting, installation and shipping and any and all costs related to the design, fabrication, and installation of the project will be paid for using the \$200,000.00 budget.
- Timeline from concept to final installation with key milestones with target installation date of Fall 2024.
- **Submission Format:** Responses shall be submitted as a single PDF file via email to Anna Talarico at anna@designinglocal.com. An acknowledgement of receipt will be sent upon submission.
- **Due Date:** 5:00 pm EST on Wednesday, January 17, 2024.

PRESENT PROPOSAL TO SELECTION COMMITTEE

The proposal is to be presented on Zoom on Friday, January 19, 2024 from 1-5 PM EST. We have allocated a total of 40 minutes for your proposal; anticipating up to 20 minutes for you to present and 20 minutes for conversation with the Panelists. Your concept will be reviewed by the project team prior to your presentation so that questions can be compiled in advance of your presentation, but no concepts will be shared with panelists in advance of the presentation. You will maintain control of the presentation during the Panel review.

BUDGET

Artists will be paid \$2,000.00 for the development of the concept proposal.

SELECTION CRITERIA

The artist or artist team will be selected by demonstrating:

- **Artistic Excellence:** The aesthetic significance and quality of the artwork, including the artworks transformative and distinctive qualities.
- **Context:** Artwork's appropriateness to surrounding architecture, topography, local history, and community attitudes and concerns of both the residents of the City of Port St. Lucie and the surrounding community.
- **Community Engagement:** the ability to lead community engagement sessions during the design process to introduce the artwork.
- **Durability, Safety and Permanence:** The artwork is resistant to weathering and high vehicular traffic as well as structurally sustainable. The artwork must be examined for unsafe conditions, materials, or factors, as well as the potential for excessive maintenance.

- Site/Placement: The artwork must be integrated into the rainguard design of the oval-about.
- Technical Feasibility: The artist must provide convincing evidence of his or her ability to complete the artwork as proposed.
- Past Performance: The Selections Committee will consider the artist's performance under previous contracts including success in meeting established timelines and budgets.
- Cost Feasibility: The Committee will consider the cost feasibility and determine if the project is realistic within the specified project budget.

Once selected, the artist must design and create artwork that:

- is of high artistic quality
- is appropriate to the project site
- is of durable design and uses durable materials
- requires minimal maintenance
- provides maximum resistance to vandalism
- reflects one or more of the project goals identified by the Committee

A folder of site plans, for reference only, is [here](#).

INVOICING

You will invoice The City of Port St. Lucie following the submission of the digital version of the proposal and Zoom presentation. The invoices can be addressed to The City of Port St. Lucie and be sent to anna@designinglocal.com who will send them to the client. Please include a W9 with your invoice submission.

OWNERSHIP OF ART

Artists will retain copyright of the artwork and the Client may use the images and other information submitted by the Artist for educational and public affairs purposes only.

PROJECT SCHEDULE

November 17, 2023: RFP Released
January 17, 2024: Concepts Due from Finalists
January 19, 2024: Concept Presentation
Late January/early February 2024: Selected artist notified
Fall 2024: Sculpture Installation

POINT OF CONTACT

Direct all general inquiries to Anna Talarico, Public Art Coordinator at Designing Local.

Contact information:

anna@designinglocal.com

704-999-9795

Community Information

See the [Port St. Lucie Public Art Master Plan](#) for more information including “Port St. Lucie in Our Words” a framework that helps illustrate the story of the community.

Vision for Public Art in Port St. Lucie

In Port St. Lucie, public art serves the community by creating remarkable, beautiful, engaging public spaces.

Guiding Principles

The people of Port St. Lucie desire a future where public art:

- Creates a strong sense of place that allows for community interaction;
- Ensures diversity and accessibility in A City for All Ages;
- Compliments and draws attention to the natural environment;
- Engages people with a sense of playfulness and whimsy and
- Beautifies the physical landscape of the community