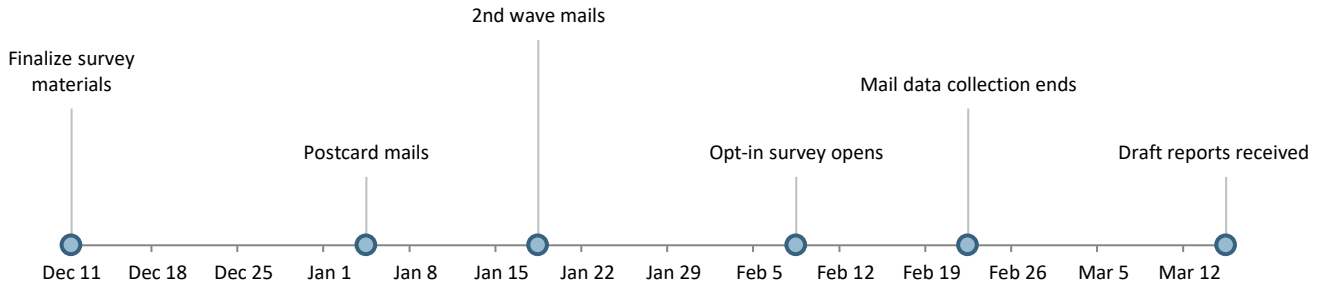


Timeline for The National Community Survey™



Item	Date
Preparing for the Survey	
⊙ The NCS survey process is initiated when invoice is sent	Nov 6
← NRC confirms information to customize The NCS	Nov 6
→ Due to NRC: Drafts of the optional custom questions to be included in the survey	Nov 20
→ Due to NRC: Zip code information and GIS boundary data	Dec 4
⊙ NRC finalizes the survey instrument and mailing materials and sends .pdf samples for your records	Dec 11
⊙ NRC generates the sample of households in your community	Dec 11
⊙ NRC prints materials and prepares mailings	Dec 18
Conducting the survey	
⊙ Survey materials are mailed	Dec 28 to Jan 11
⊙ Prenotification postcards sent	Dec 28
⊙ 1st wave of surveys sent	Jan 4
⊙ 2nd wave of surveys sent	Jan 11
→ Opt-in web survey link posted on your website (source link provided to you by NRC)	Feb 1
⊙ Data collection: surveys received and processed for your community	Jan 4 to Feb 15
→ Due to NRC: Final count of returned postcards	Feb 15
⊙ Survey analysis and report writing	Feb 15 to Mar 8
← NRC provides link to reports on Polco Platform	Mar 8

Legend

← Indicates when items from NRC are due to you → Indicates when items from you are due to NRC ⊙ Indicates information items