

Application Form

Profile

DAN G WIRE
 First Name Middle Initial Last Name

10950 SW BLUE MESA WAY
 Home Address

Port Saint Lucie FL 34987
 City State Postal Code

hobodandee@yahoo.com
 Email Address

What district do you live in? <http://www.cityofpsl.com/districts> *

District 3

Mobile: (484) 614-6220
 Primary Phone Alternate Phone

Retired?

Yes No

Treadways Corporation CEO and Chairman of the Board Corporate CEO
 Employer Job Title Occupation

Which Boards would you like to apply for?

Districing Commission: For Review

Were you nominated or recommended to apply by the Mayor or a Councilmember?

Yes No

If Yes, by whom?

Shannon Martin

Please Agree with the Following Statement

I have read and guarantee that I meet all the requirements for board service.

I Agree

Interests & Experiences

Why are you interested in serving on a board or committee?

Continue to serve the City whenever I can

Why do you think you are qualified to serve on this board or committee?

Very involved with the City Council and the City

Brief description of Education & Experience

Graduate Of Indiana University Kelley School of Business Retired CEO and Chairman of Treadways Corp.

[Resume.doc](#)

Upload a Resume

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

09/22/1946

Date of Birth

Do you now serve on any City Board, Committee or other Governmental Board or Committee? (NOTE: You cannot serve on more than one Board or Committee within the City of Port St. Lucie during the same time period.)

Yes No

Are you a registered voter?

Yes No

How long have you been a City resident?

10 years

Have you attended the City University classes?

Yes No

Are you a United States Citizen?

Yes No

Are you presently employed by the City of Port St. Lucie?

Yes No

Are you a current or former law enforcement officer, other employee* or the spouse or child of one who is exempt from public records disclosure under FS 119.07?

Yes No

Have you ever been convicted of a crime, pled guilty or no contest to a criminal charge, or entered into an agreement setting forth the terms leading to the reduction or dismissal of the charges?

Yes No

Please Agree with the Following Statement

I agree that all of my answers are truthful and accurate to the best of my ability. I understand that if I have falsified any information my application will be withdrawn and I will not be considered for appointment.

I Agree

Dan G. Wire
10950 SW Blue Mesa Way
Port St. Lucie, FL 34987
484-614-6220
hobodandee@yahoo.com

Education:	Indiana University School of Business Bloomington, IN B.S. Marketing/Management	1964-1968
Career	Firestone Tire and Rubber Co. Retail Store Manager	1968-1971
	General Tire and Rubber Co. Territory Manager District Manager – Minneapolis District Manager – Chicago Regional Mgr. Truck Tire Sales	1971-1981
	Monona Tire Company Madison WI Co-Owner and VP Sales	1981-1991
	Treadways Corporation Senior VP Sales President and CEO CEO and Chairman of the Board	1991-2007 1991-1996 1996-2001 2001-2007
	RETIREMENT	2007-Present
	Chairman Humane Society SLC Present	2020-

Highlights: Treadways Corp. was a privately owned company marketing the Sumitomo brand of tires. It was 100% owned by Sumitomo Corp., the giant conglomerate in Japan. I was brought in to turn the company around. When I started sales were a little over \$20M, we had 35 employees and were losing \$2M per year. In 6 months, I downsized the company workforce to 20

and by the end of the year we were making money. When I was appointed President/CEO in 1996, I became the first American to lead one of Sumitomo's 50 domestic companies. At that time, we were doing \$75M in sales and making \$2M. When I retired in 2007 our company was doing almost \$400M in sales and making over \$20M in profit. During my tenure we acquired several other tire companies including Eldorado, Laramie, Jetzon and Telstar.

Because of my background and experience, since 2016 I have been an unpaid advisor to the Mayor and the members of the City Council on many of the financial and business opportunities that the City is dealing with. Since I have significant experience in not only business finance but also in startups and turnarounds, I was appointed as Chairman of the Humane Society in January 2020. At that point, the Humane Society was basically collapsed. Bills weren't being paid, no phone, no internet, no financial support and being operated by kennel staff and volunteers with no management structure. Today, just a little over one year later, the Humane Society has an Executive Director, a Fulltime Veterinarian and a clinic that is open to the Public, a thriving Thrift Store and a Certified Animal Behaviorist and Trainer. Financially, the shelter is current on all bills and is receiving strong community support from both individuals and businesses.

Personal:

My wife, Dee, and I have been married for 40 years. We have 2 children and 6 grandchildren. We started coming to PSL in 2008 in our motorhome. We wintered at Outdoor Resorts near the ballpark until 2012 at which point, we decided to buy our current home and move here fulltime.

We still have our coach and travel for several weeks each year. I also enjoy golf and reading and, of course, retirement.