

# Exhibit B

## City Center Master Sign Program Regulations Table

| Type  | Maximum Square Footage |   |                       | Maximum Height         |                        |                        | Permitted number of signs                     |              |                  | Use      | Notes                                    |
|---|------------------------|---|-----------------------|------------------------|------------------------|------------------------|---|--------------|------------------|----------|--|
|   | Proposed MSP           | Existing MSP  | City Code             | Proposed MSP           | Existing MSP           | City Code              | Proposed MSP                                  | Existing MSP | City Code        |          |  |
| <b>Primary Monument Sign #1</b>   | 200 square feet        | 200 square feet   | Not Permitted By Code | 30 feet                | 26 feet                | N/A                    | 1   | 1            | N/A              | City Use | One section may be electric message sign |
| <b>Primary Monument Sign #2</b>   | 160 square feet        | N/A   | Not Permitted By Code | 40 feet                | N/A                    | N/A                    | 1   | N/A          | N/A              | City Use | Sign may be electric message sign        |
| <b>Secondary Monument Signs</b>   | 50 square feet         | 50 square feet  | Not Permitted By Code | 15 feet                | 12 feet 8 Inches       | N/A                    | One at each ingress/egress of City Center PUD | 3            | N/A              | City Use | The sign may be located within a ROW     |
| <b>Parking Garage signage</b>   | 351.25 square feet     | N/A   | Not Permitted By Code | Roof line              | N/A                    | N/A                    | 2   | N/A          | N/A              | City Use | Maximum one sign per façade              |
| <b>Projected Blade Signs and/or Blade Signs hanging from a structure.</b> | 35 square feet         | 25 square feet for building and 96 square feet for Stage. | 4 Square Feet         | Roof line of structure | Roof line of structure | Roof line of structure | As approved by CRA                            | No limit     | One per business | City Use |  |