



2025 PROPOSED NATIONAL COMMUNITY SURVEY

November 25, 2024



PURPOSE OF THE SURVEY

- **Putting Residents First:** Conducted in Port St. Lucie initially in 2009 and annually since 2018. Kicks off the City's annual planning process.
- Conducted by the National Research Center/Polco.
- Scientifically valid survey provides resident perceptions of a wide variety of service areas from a random sample of residents, with a corresponding open participation survey.
- Data from the survey informs the Mayor and City Council, City Manager and City Departments when prioritizing city services enhancements through the Strategic Plan, department strategic plans and ultimately the City budget.
- The City has been a prior recipient of the Voice of the People Awards, among the best of local governments that listen and take action based on resident feedback.



STRATEGIC PLANNING SYSTEM FY 23/24

2023

Jan.
- Feb.

ANALYZE

NATIONAL COMMUNITY SURVEY™
Scientifically valid citizen feedback

Feb.
18

ANALYZE & DESIGN

CITIZEN SUMMIT
General citizen feedback on
emerging needs

Feb.
22-24

ANALYZE

WINTER WORKSHOP
Forecast and in-depth review
and identification of key
Council issues for FY 2023-24

March
8 & 9

DESIGN

**COUNCIL STRATEGIC
PLANNING SESSION**
Including Vision & Identity session

April
17

EVALUATE & IMPLEMENT

ADOPTION/UPDATE
Annual Strategic Plan Adoption,
2nd Quarter Progress Report

July
19-21

EVALUATE & IMPLEMENT

SUMMER WORKSHOP
Including Strategic Plan funding priorities in
Proposed Capital and Operating Budget,
3rd Quarter Progress Report

Nov.
25

EVALUATE & ANALYZE

**ANNUAL STRATEGIC PLAN PROGRESS REPORT,
CITIZEN SURVEY & SUMMIT PLANNING**
Determination of annual questions/kick-off
Citizen Summit Planning

2024



NCS PROVIDES
DATA ON
COMMUNITY
LIVABILITY

CITY OF PORT ST. LUCIE CUSTOM QUESTIONS: ONGOING

- Please rate how much of a source of information about Port St. Lucie, if at all, each of the following services have been for your household over the past 12 months.
- Please rate each of the following aspects of Port St. Lucie communications
- What are the top three priorities you would like the City to focus on in the next year?

REVIEW/DISCUSSION OF PROPOSED ADDITIONAL CUSTOM QUESTIONS

- **Half Cent Sales Tax Renewal**
- **Septic to Sewer**
- **Live Music**
- **Events**
- **Comprehensive Plan – Future Growth**
- **Comprehensive Plan – Future Housing**
- **Proposed Top 3 Question Modification**



#IAMPSL
2025 CITIZEN
SUMMIT





HISTORY OF THE CITIZEN SUMMIT

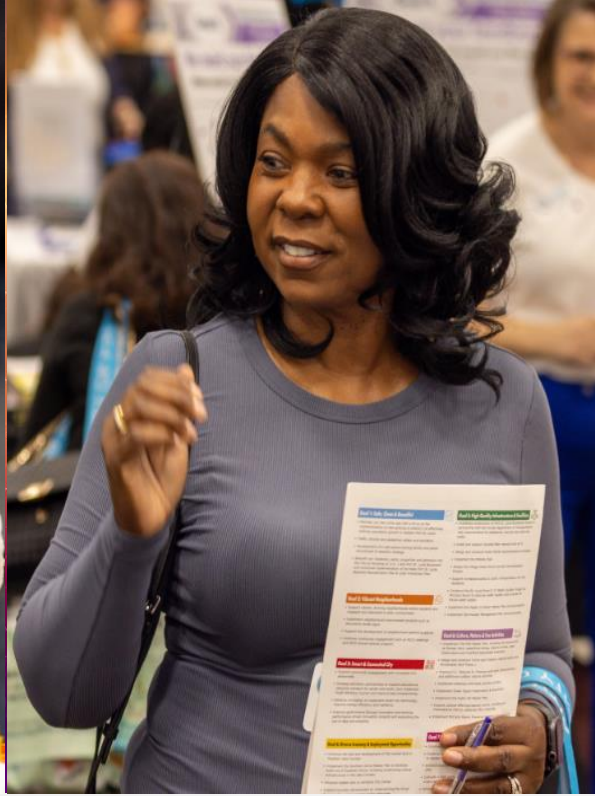
- Launched in 2018 in response to City Council request to enhance engagement in the Strategic Plan, produced by the Communications Department and City Manager's Office and involves all departments
- Designed as a drop-in event for a “city of all ages”
- Attendance climbed to 900 residents in 2024
- Efforts to engage residents were nationally recognized with Voice of the People awards in 2019 and 2020 for transformation in foundations and transformation in Community Engagement as among the best in local government that listen and respond to the needs of residents.
- Other cities are joining our efforts and replicating the summit!



2025 EVENT DETAILS

- **Port St. Lucie Community Center**
- **Saturday, February 1, 2025**
- **9 am – 12 pm (public)**





ACTIVITIES

- **Strategic Plan Booths**
- **Culinary with SLPS students**
- **Kids Activities**
- **Swag Booths**
- **Citizen Idea Hall of Fame**
- **Outdoor Performances**
- **Photo Booth**
- **Participatory Budget**
- **Welcome Table**



DISCUSSION/QUESTIONS?

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