



MEMORANDUM

TO: JESUS MEREJO, CITY MANAGER

FROM: COUNCILMAN DAVID PICKETT

SUBJECT: REQUEST FOR CITY SPONSORSHIP OF VETFEST

DATE: OCTOBER 24, 2023

I am requesting that the upcoming event, VetFest, be included on the agenda for an upcoming City Council meeting. VetFest is an important initiative that aims to celebrate and honor our veterans in our community. This one-day festival will feature multiple live bands, food trucks, vendors, sponsors, and various activities dedicated to showing our appreciation for the sacrifices made by our veterans.

VetFest is currently planned for June 1, 2024, and the purpose of this agenda addition is to seek City sponsorship, endorsement, and support in several key areas. First, I am seeking the City's formal sponsorship of VetFest. This sponsorship will help us promote the event more effectively and demonstrate the City's commitment to honoring our veterans. Additionally, I am requesting permission to use the City's official logo on all promotional materials, including flyers, banners, and advertisements, to increase the event's credibility and reach.

VetFest is not only a celebration but an opportunity to unite our community in support of our veterans. I believe that the City's involvement will significantly contribute to the success of this event.

Therefore, I request that you include VetFest as an agenda item for the next available City Council meeting. I am eager to present the event's details and discuss how the City's involvement can make a meaningful impact and to demonstrate how VetFest aligns with the City's mission and values, further fostering our community's commitment to honoring our veterans.

Thank you for your consideration. I look forward to further discussing this during an appropriate upcoming meeting.

Thank you.

cc: Shannon M. Martin, Mayor
Jolien Caraballo, Vice Mayor
Stephanie Morgan, Councilwoman
Anthony Bonna, Councilman
Richard Berrios, Interim City Attorney
Sally Walsh, City Clerk