

From: [Jasmin Padova](#)
To: [Jasmin Padova](#)
Subject: FW: PSL partnership for St. Lucie Earth Day Festival 2022
Date: Wednesday, March 2, 2022 4:15:54 PM
Attachments: [image001.png](#)
[image002.png](#)
[image004.png](#)
[image001.png](#)
[image002.png](#)
[image004.png](#)

On Mar 1, 2022, at 1:52 PM, Kate Parmelee <KParmelee@cityofpsl.com> wrote:

Good afternoon:

I am going to be meeting with St. Lucie County Environmental Resources soon and they have requested some assistance with their Earth Day Festival (which I understand is also the same day as the City's Zam Festival). Can you please see below and advise?

Thank you,
Kate

From: Erin Cartmill <CartmillE@stlucieco.org>
Sent: Tuesday, February 15, 2022 10:34 AM
To: Kate Parmelee <KParmelee@cityofpsl.com>
Cc: Amy Griffin <griffina@stlucieco.org>
Subject: PSL partnership for St. Lucie Earth Day Festival 2022

Good morning, Kate,

After 2 years, we are bringing back the in-person St. Lucie Earth Day Festival held at the Oxbow Eco-Center on Saturday, April 23rd (woohoo!). The City of Port St. Lucie has been a generous sponsor of our virtual Earth Day Reimagined the past couple years, and I know they have been a fantastic partner for the in-person festivals as well.

Since Sandy left the Oxbow for her new adventure as the SLC Resiliency Navigator, I have taken her place here at the Oxbow and am admittedly a little green when it comes to the details of the PSL – Earth Day relationship. It is important to us that the City of PSL have an opportunity to be involved as much as possible with this event as it serves so many PSL residents and aligns with many of the city's goals and initiatives.

We have KPSL Beautiful, the PSL Botanical Gardens, and PSL Utility Systems confirmed as exhibitors and have reached out to PSL Parks and Rec to participate as well.

I was hoping you could point me in the right direction for contacts and/or insights on several things:

- **Mobile Stage** – in the past the city has donated the use of their mobile stage as an in-kind sponsor, we would like to arrange this again if possible.

Parks & Recreation, is there a stage available and would this be a possibility?

- **Earth Day Proclamation** – I believe Georgette Beck initiates this every year; we would love to support it in any way we can.

Georgette would you be able to assist?

Festival Promotion – I would like to see if the city would be willing to help promote the festival through their channels, we have hired a marketing firm (Quest) to help with marketing the event and are hoping to step up our efforts in promotion this year.

Sarah, would we be able to assist?

- **Logo Use** – of course we would like to list the city as a partner and use the official logo in our marketing.

Sarah please confirm

- **Veterans Van or Trolley** – we will be partnering with Calvary PSL Church for event parking and would like to inquire if the trolley or veterans van would be available. On another note, we would love to promote any public transportation programs the city has or is working on, we will have a sustainable transportation area of exhibitors with TPO, SFCS, SLC Transit, Electric Vehicles, etc.

I am not aware of any transportation options available through the City, please advise if otherwise.

I apologize for this crazy long email, I will pursue any contacts/leads you may have for me and if it is easier for you, I'm happy to set up a quick zoom or phone call. I appreciate any guidance you can offer; this year is going to be an Earth Day Festival to remember!

FYI – We have some fantastic enhancement projects in the works for the Oxbow Preserve, center, and landscape that I think will greatly support the St. James Beautification initiative. Please let me know if there is anything I can do to assist in that endeavor.

Best,

Erin

Erin Cartmill | Education & Outreach Manager | Environmental Resources Department

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