

Non-Residential Projects

Allowable Sign types

I. Project Entry Sign

Use: Project identification (1 allowed per parcel, (2) allowed per corner parcel based on criteria and examples on page 36, Project Entry Sign Example (Corner lot parcels))

Location: At major entry of project (in project's median or adjacent to road, but not in public ROW)

Maximum Sign face Allocation: *(Non-corner parcels only)*

<u>Parcel Size:</u>	<u>Sign Type/ Sign Face Size:</u>
For single use parcels less than 2 acres	(1) NR 1/ 32 s.f.
For single use parcels greater than 2 acres but less than 15 acres/ 100,000 sf	(1) NR 1/ 32 s.f.
For single use parcels greater than 15 acres/ 100,000 sf	(1) NR 1/ 32 s.f.
For multiple use parcels less than 2 acres	(1) NR 1/ 32 s.f.
For multiple use parcels greater than 2 acres but less than 15 acres/ 100,000 sf	(1) NR 2/ 64 s.f.
For multiple use parcels greater than 15 acres/ 100,000 sf	(1) NR 3/ 100 s.f.

II. Sign for Parcels within the Project

Use: Parcel identification

Location: At major entry of parcels within project (in project's median or adjacent to road)

Maximum sign face: 32 sf

III. Directional Sign within the Project

Use: Guides vehicles & pedestrians within the project

Location: Adjacent to roadway, but not in public ROW

Maximum sign face: 10 sf

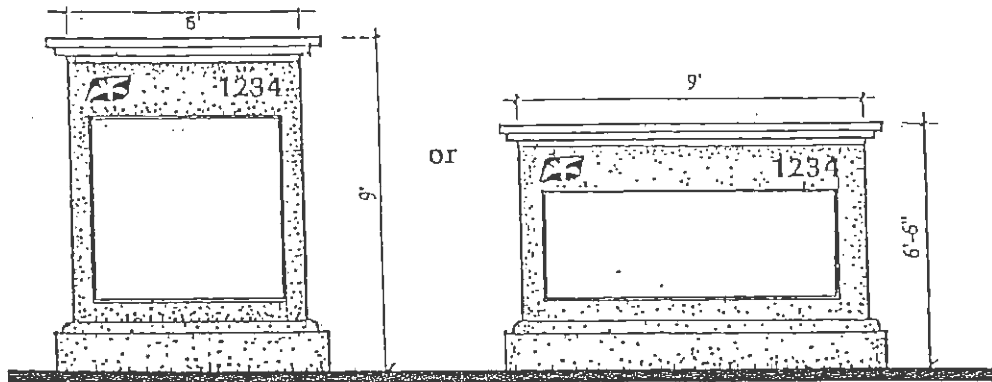
IV. Building Mounted (façade) Sign

Use: Identifies building, tenant, etc.

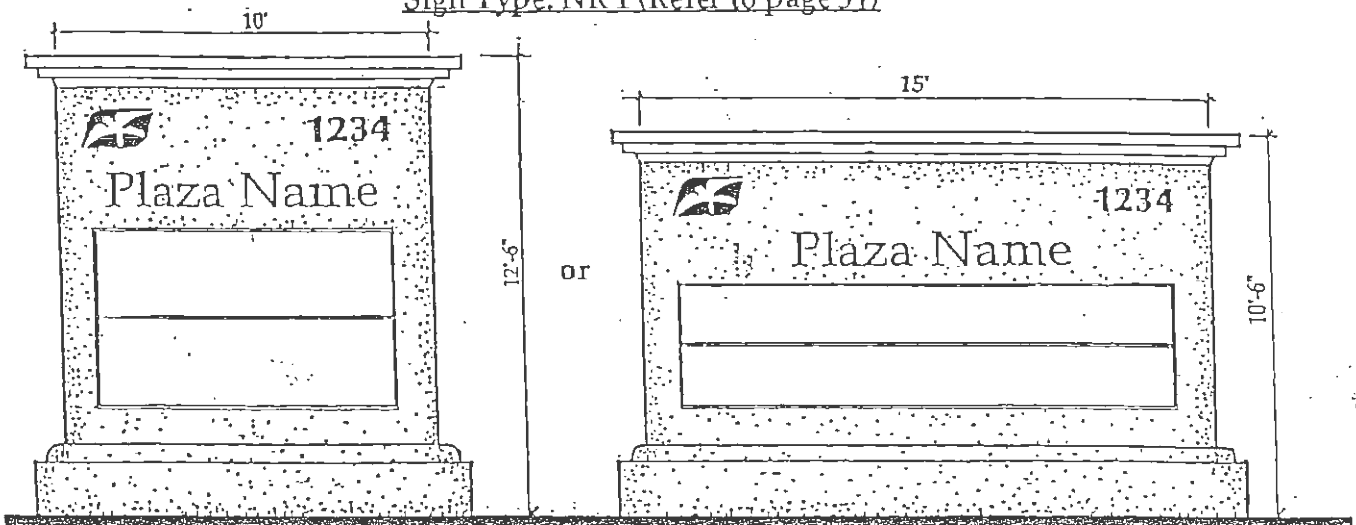
Location: Attached to building, near main entry

Maximum sign face: 32 sf plus 1.5 sf for each linear foot of business front over 20 feet, not to exceed 200 sf. Coordinate all façade signs in terms of letter style, color and materials. At the discretion of the NCC, building façade signs may be altered, limited or rejected based on the sign proposal submitted by each tenant.

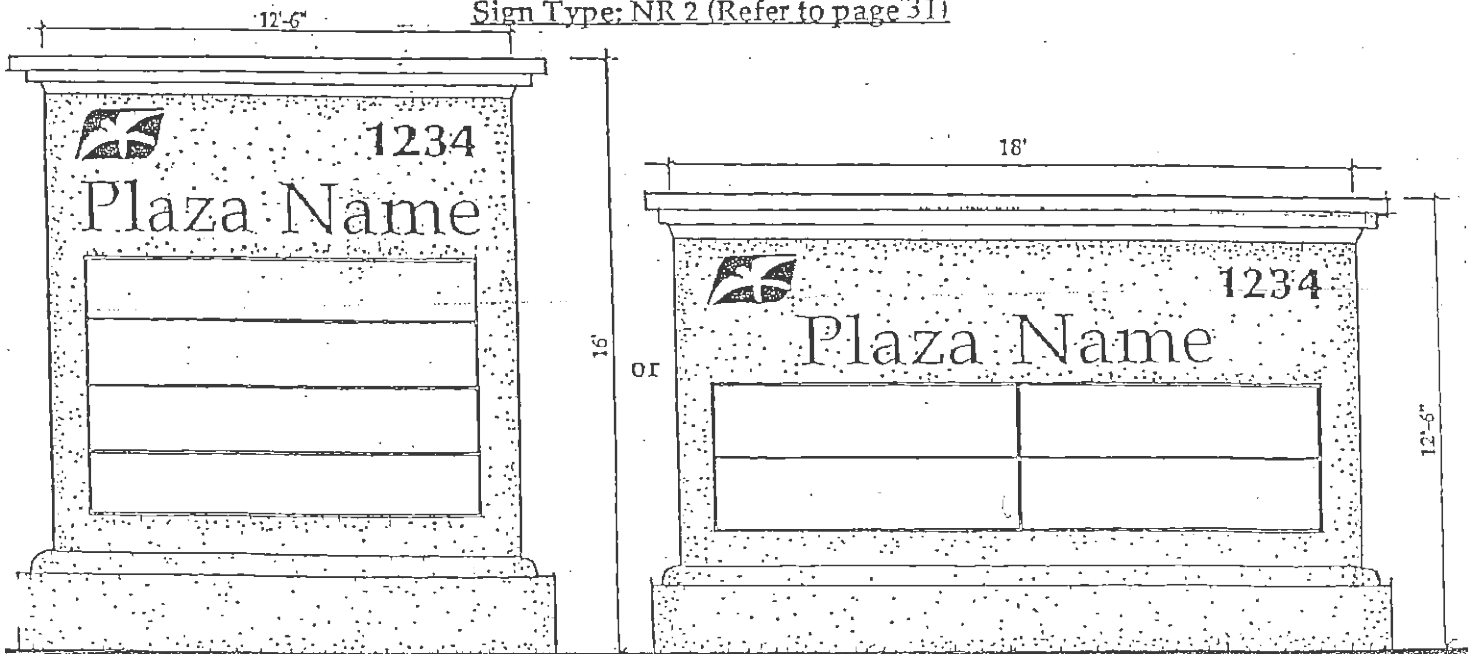
Non-Residential Project Entry Sign



Sign Type: NR 1 (Refer to page 31)



Sign Type: NR 2 (Refer to page 31)



Sign Type: NR 3 (Refer to page 31)

Project Entry Sign Example (Corner Lot Parcels Only)

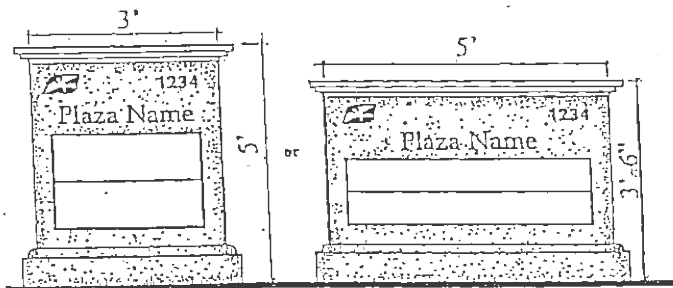
Use: Project identification for corner lot parcels

Location: At major entry of project (in project's median or adjacent to road, but not in public ROW)

Maximum Sign face Allocation: *(Corner parcels only)*

Parcel Size:	Sign Type/ Sign Face Size:
For single use parcels less than 2 acres	(1) NR 1, 32 s.f./ (1) NR 4, 16 s.f.
For single use parcels greater than 2 acres but less than 15 acres/ 100,000 sf	(1) NR 1, 32 s.f./ (1) NR 4, 16 s.f.
For single use parcels greater than 15 acres/ 100,000 sf	(1) NR 1, 32 s.f./ (1) NR 4, 16s.f.
For multiple use parcels less than 2 acres	(1) NR 1, 32 s.f./ (1) NR 4, 16s.f.
For multiple use parcels greater than 2 acres but less than 15 acres/ 100,000 sf	(1) NR 2, 64 s.f./ (1) NR1, 32s.f.
For multiple use parcels greater than 15 acres/ 100,000 sf	(1) NR 3, 100 s.f./ (1) NR 2, 64s.f.

NOTE: Larger sign will always occur on main street frontage with smaller sign placement on secondary street frontage.



Sign Type: NR 4