

Tradition Master Sign Program Amendment No. 6

Sixth Amendment Application
(P16-042-A1)
City Council Meeting
January 10, 2022

INCORPORATED

CityofPSL.com

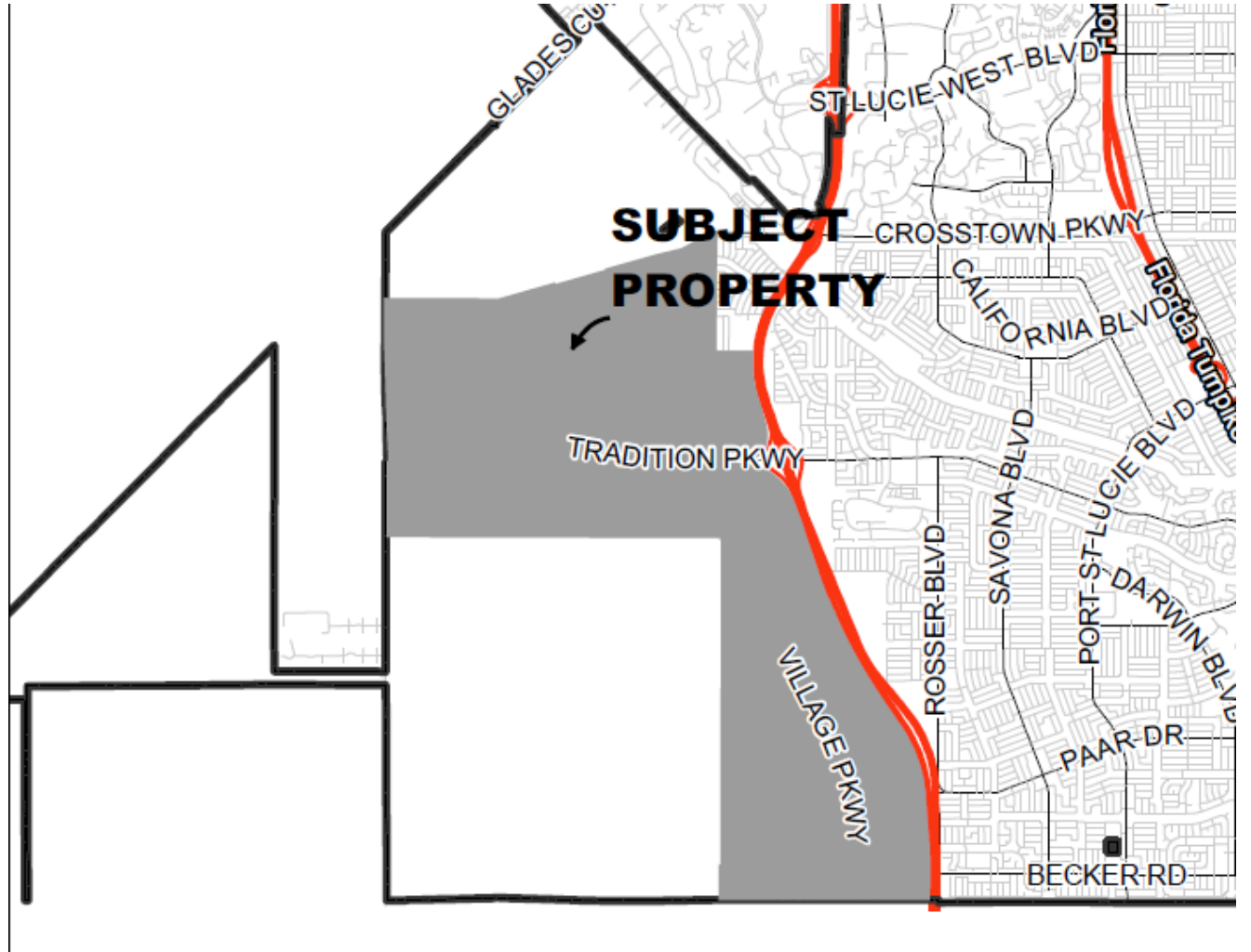


NOTE

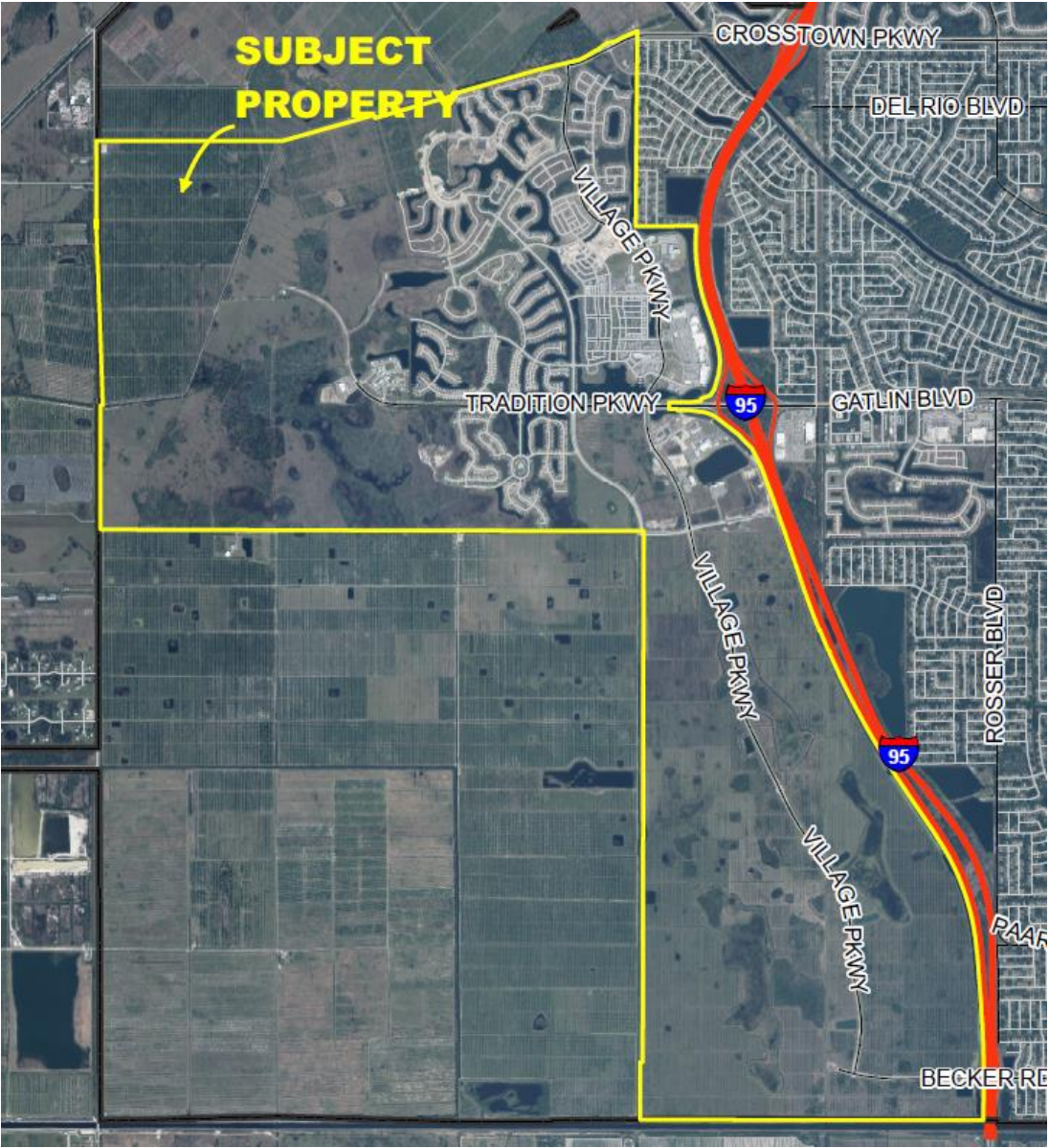
On January 7, 2022 additional information and revisions were provided by the applicant that reflects the removal of all language pertaining to the “T” sign and the “Community” sign. This application reflects those revisions provided by the applicant.



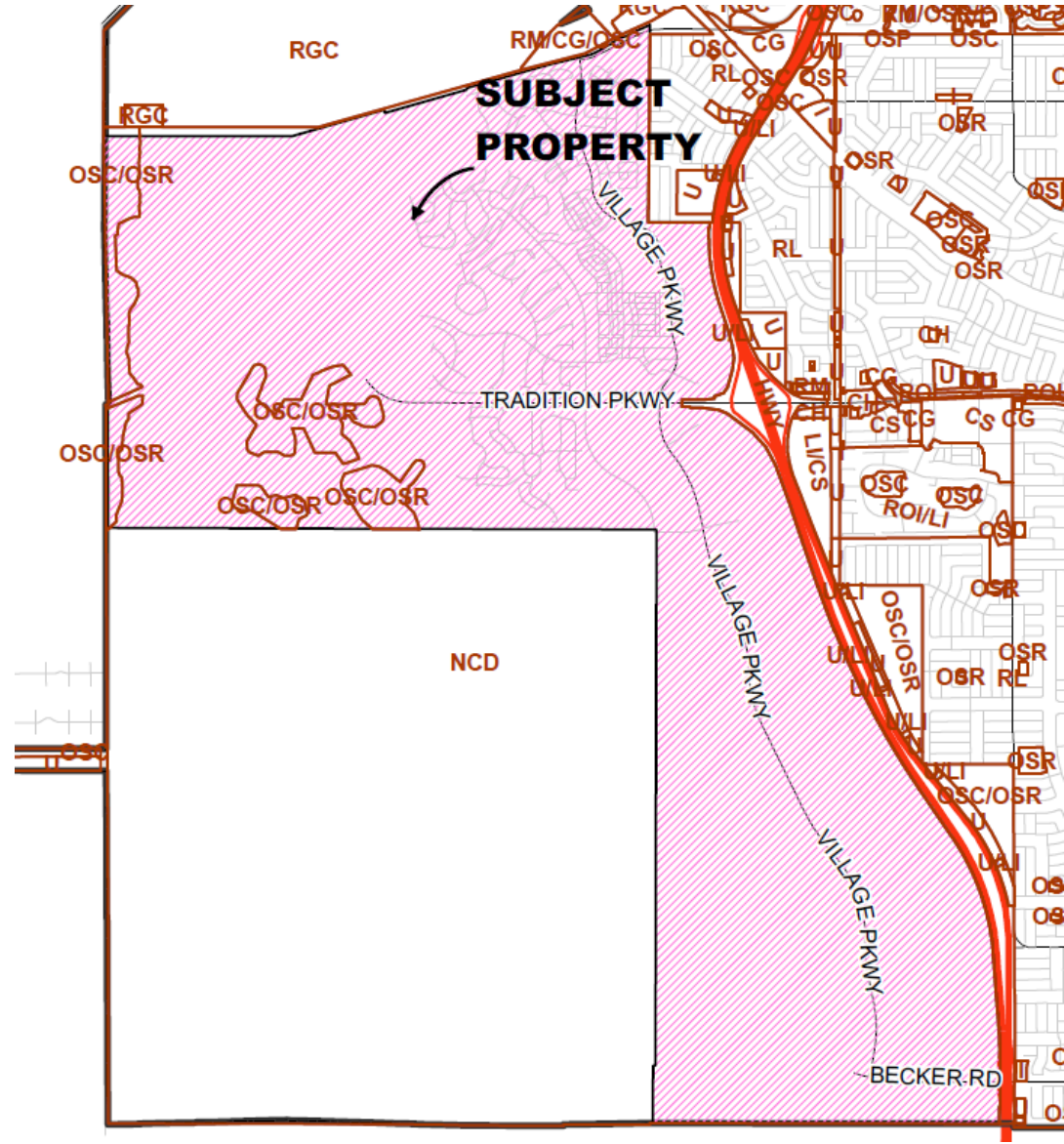
Subject property



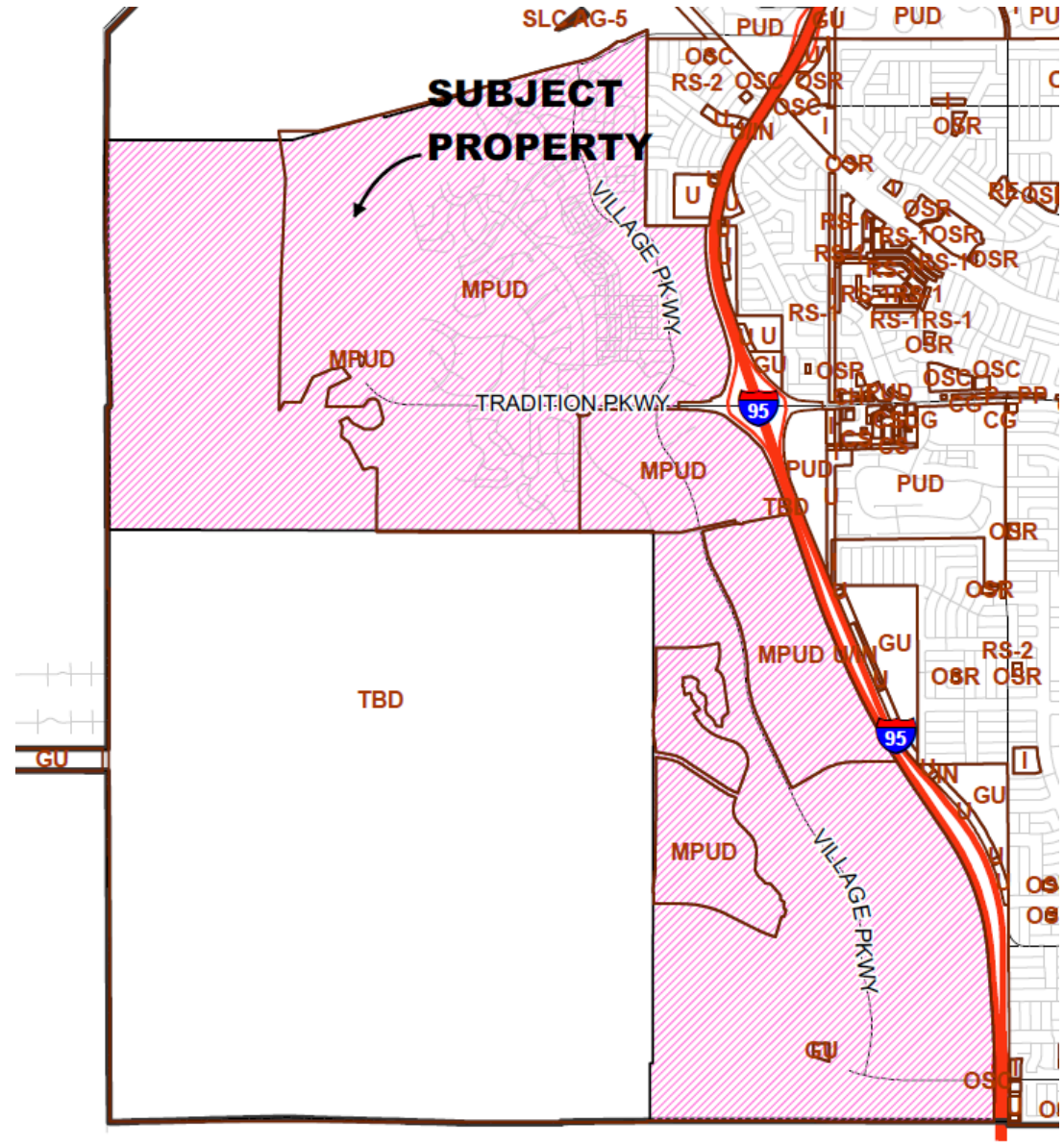
Aerial



Land Use



Zoning



Proposed Changes

Digital Display Kiosk:

- Twelve (12) proposed in total.

Building Façade signage:

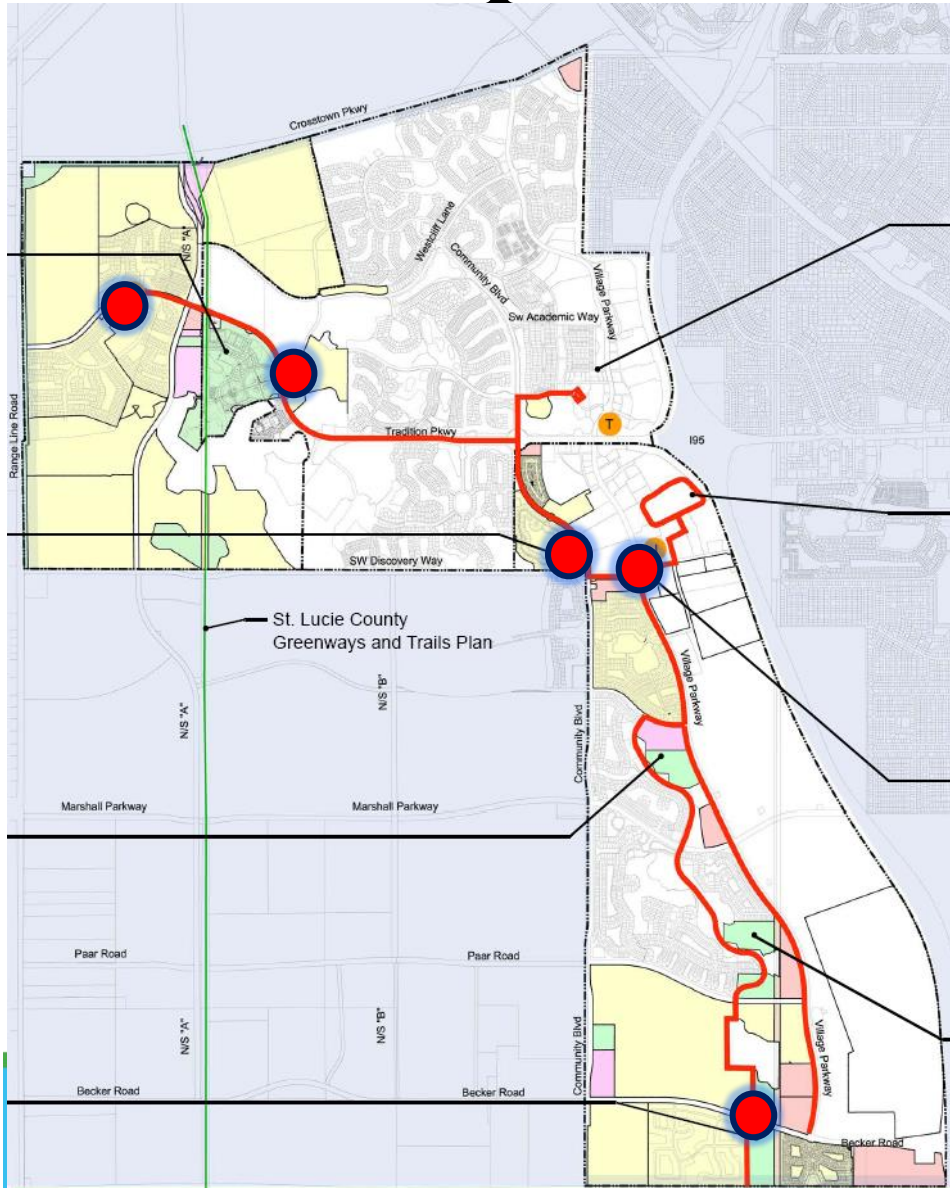
- This proposes a different calculation requirement that will supersede what is in the approved MSP document.
- Calculation is based on square footage of a business and not the linear frontage.

Monument signs:

- Permits either a second monument sign or one larger sign when a site has more than one road frontage.



Proposed Digital Display Kiosk



Public Outreach

- Lucido & Associates held a public meeting within Tradition on December 2, 2021.
- The applicant shall provide the outcome of that meeting.



SUMMARY OF CONDITIONS WITHIN THE PROPOSED ORDINANCE

- Mattamy Palm Beach, LLC, or its successor in interest, shall submit a revised Tradition Master Sign Program (MSP) to the City Council on or before January 31, 2023.
- The revised MSP shall address, at a minimum, content-neutral signage regulations.
- If Mattamy Palm Beach, LLC does not either: (a) meet and confer pursuant to the provisions within the ordinance, or (b) submit the revised MSP to the City Council by January 31, 2023, no further sign permits will be issued.



Recommendation

The Planning and Zoning Board recommended approval of the ordinance with the added condition that the “Digital Display Kiosk” signs be placed away from the streets so that not to be a distraction to drivers and not be located within any conservation areas.

