

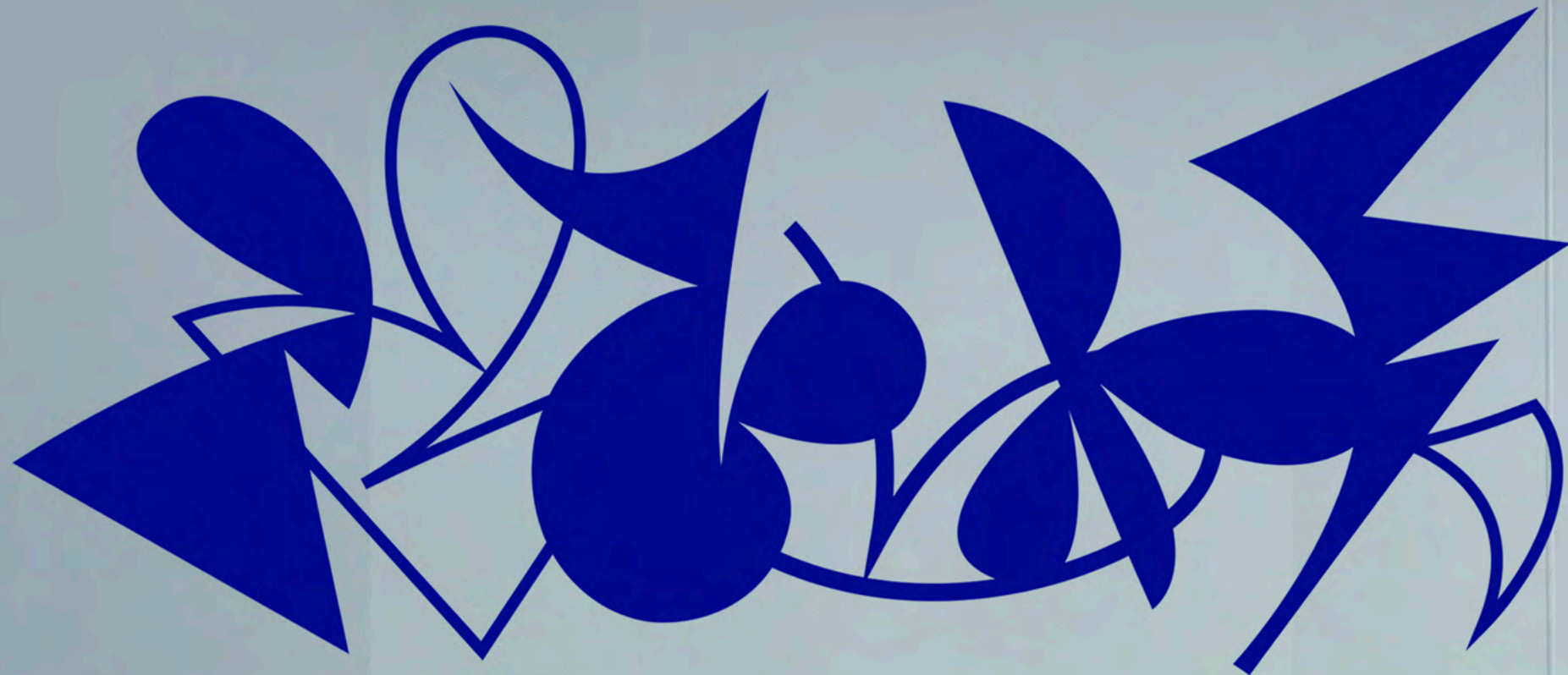
“Dreaming cloud” by Gustavo Oviedo

During the creative development of this project, I considered three essential aspects.

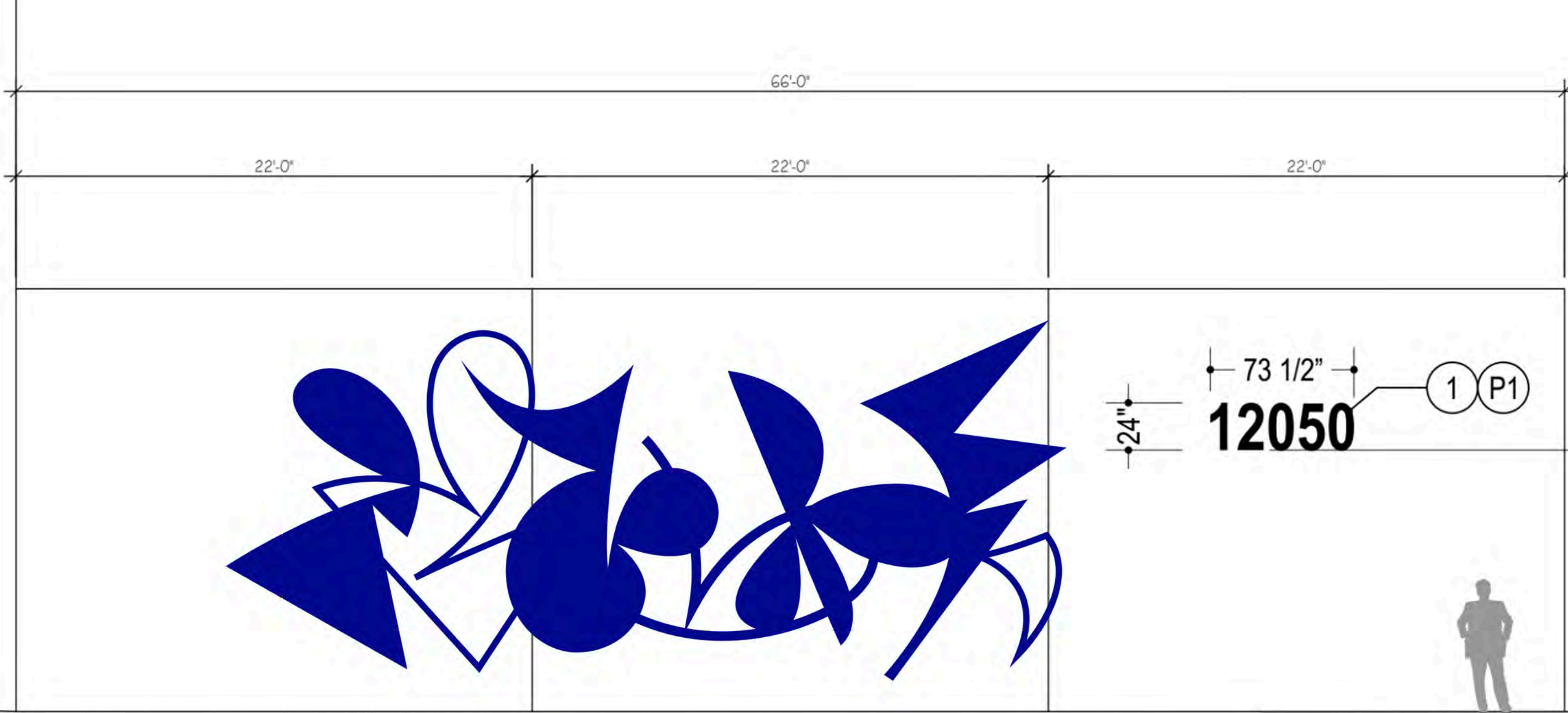
First, the conceptual foundation. I aimed to create imagery that is universally accessible—something visually engaging and emotionally relatable to a wide spectrum of viewers. Clouds have been a recurring motif throughout my practice, and over time I have developed a distinctive interpretation of their symbolic language. They exist within our shared visual vocabulary and can evoke ideas of dreams, imagination, transformation, and nature. Their familiarity allows the work to feel immediate and approachable while still carrying poetic depth.

Second, durability and longevity were central to the material decision-making process. To ensure that the artwork remains resilient and low-maintenance over time, I chose aluminum with a powder-coated finish. This combination provides structural strength, resistance to weathering, and long-term color stability, ensuring that the piece will maintain its integrity and appearance for many years.

Finally, I carefully considered how the sculptures would integrate with the building’s architectural aesthetic, as well as their visibility from both near and far distances. The forms are designed to be clearly distinguishable from afar while offering subtle detail upon closer viewing. The overall approach balances an industrial sensibility with minimalist clarity, allowing the work to harmonize with its environment while maintaining a strong visual presence.



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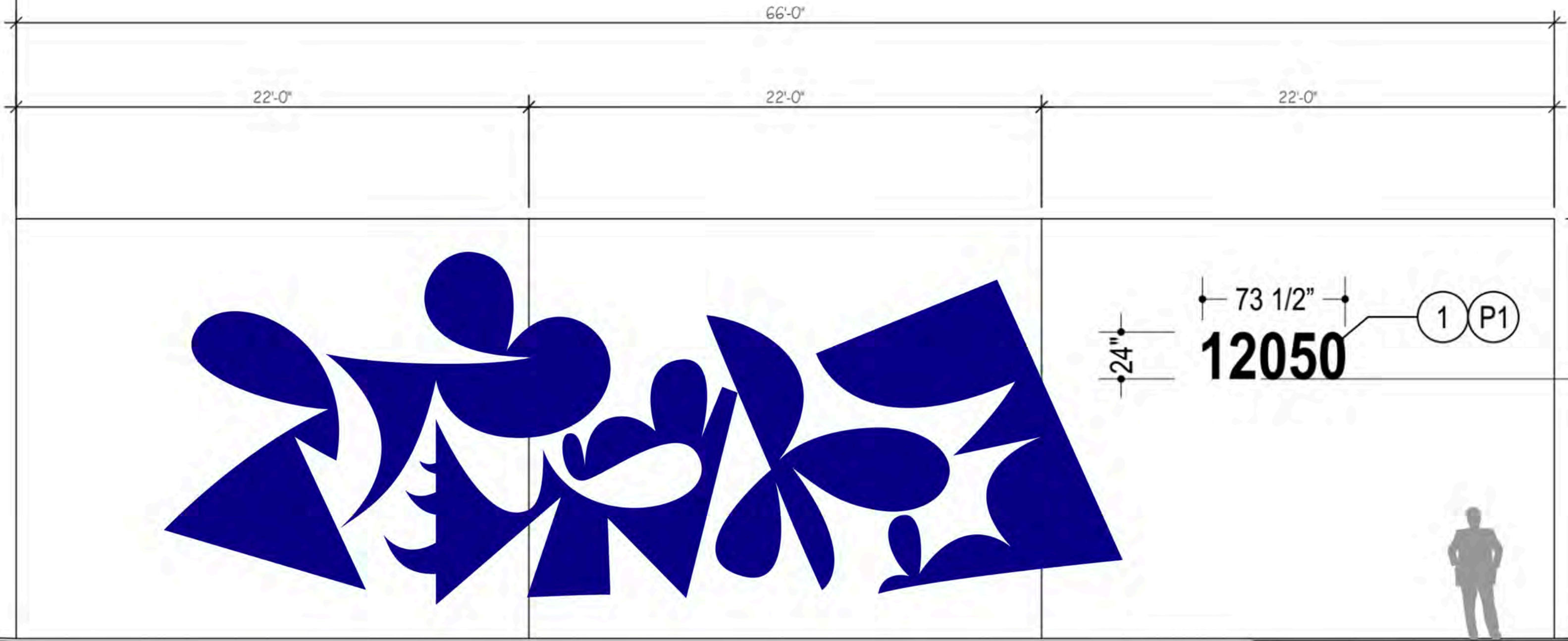


BUILDING 1



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BUILDING 1







