City of Port St. Lucie Community Development Block Grant (CDBG) Discussion of Prioritization for the 2025-26 Allocation – Program & Project Update –

Neighborhood Services Department June 16, 2025, City Council Workshop





# CDBG by the Department of Housing and Urban Development (HUD)



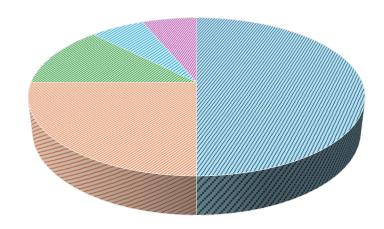
#### PROGRAM ADMINISTRATION HIGHLIGHTS:

- Enacted by the Housing and Community Development Act in 1974, managed by HUD, celebrated 50 years, entitlement based on population greater than 50,000.
- The City's participation dates to a little less than 50 years.
- Can address infrastructure, economic development, housing, disaster recovery, and other community needs; Flexibility to design based on local needs and priorities. Funds can also address slum and blight or urgent need.
- Low- and moderate-income people are the direct program beneficiaries; 70% of funds must benefit low/moderate income residents. Projects undertaken either in census tracts where 51% are low/moderate residents (46.81% PSL exception criteria) or by qualifying individual households based on income.
- Projects must meet one of three national objectives: 1) Benefit to low- and moderate- income (LMI) persons, 2) Aid in the prevention or elimination of slums or blight, or 3) Meet a need having a particular urgency (urgent need).
- Projects undertaken with CDBG must match objectives outlined in the annual action plan and priorities listed in the 5-year consolidated plan, formal amendments can be made, 20% of funds reserved for administration.
- All CDBG projects must be approved by the City Council and HUD.

#### CPSL CDBG 5-YR GOALS 2021-25

■ Infrastructure Housing Public Facilities Economic Development Public Services

#### Forecasted CDBG 5-Year Goals from the Consolidated Plan 2021-2025



Infrastructure Improvements (Utilities and Public Works) \$2M (~50%)

Increase Access to Affordable Quality Housing (Code Compliance, Repair & Rehabilitation, Septicto-Sewer Connections, and Culvert Assistance Program \$1,000,000 (~25%)

Public Facilities Improvements (Parks and Recreation) \$500,000 (~12.5%)

Economic Development Initiatives (Code Compliance, Business Accelerator Program, Minority Business Development Assistance, and Commercial Façade Improvement Grant) \$250,000 (~6.25%)

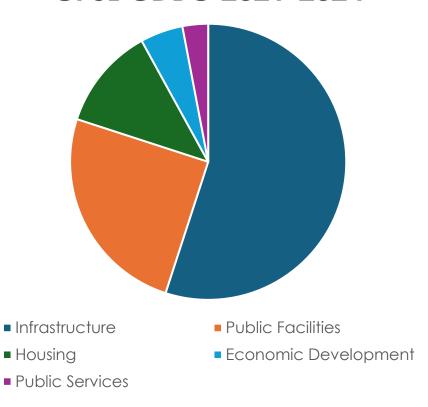
Public Services (Boys & Girls "Mobile" Club) \$250,000 (~6.25%)

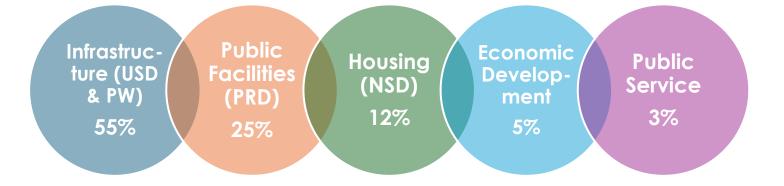


#### Actual Expenditures (to date) during this 5-Year Consolidated Plan CDBG Period 2021-2024

(FY21/22 - FY23/24)

#### CPSL CDBG 2021-2024







# Breakdown of Actual 5-Year Consolidated Plan CDBG Expenditures 2021-2024 (to date by program year or FY21/22 – FY23/24)

Infrastruc -ture (USD & PW) 55%

21-22 Sidewalks \$550k

21-22 Culverts \$155k

21-22 Air Release Valves \$130k

22-23 Sidewalks \$175k

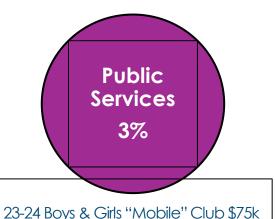
23-24 Windmill Point Culverts \$350k

23-24 Sidewalks \$130k

Total = \$1,490,000/\$2.7M (55.2%)

Public Facilities 25%

22-23 Whispering Pines Park \$650k 23-24 Lyngate Shade Structure \$30k Total = \$680,000/\$2.7M (25.2%)



Total = \$75,000/\$2.7M (2.8%)

Housing 12%

20-21 Homeowner Repair & Rehab \$165k

21-22 Homeowner Repair & Rehab \$75k

22-23 Septic-to-sewer connection \$15k

23-24 Code \$65k

Total = \$320,000/\$2.7M (11.9%)

Economic Development 5%

20-21 Eco Dev Small Business Grant \$20k 21-22 Eco Dev Small Business Grant \$10k 22-23 Minority Business Dev. Agency \$20k

23-24 Eco Dev Small Business Grant \$25k 23-24 Code \$65k

Total = \$140,000/\$2.7M (5.2%)

#### **Other Notes**

#### Administration:

21-22 Admin \$180k 22-23 Admin \$150k 23-24 Admin \$100k Total = \$430.000/\$3.13M (13.7%)

#### Program Income:

21-22 Program Income: Homeowner Repair & Rehab \$36k

22-23 NSP Program Income: Boys & Girls "Mobile" Club \$150k
22-23 Program Income: Eco Dev Small Business Grant \$13k
22-23 Program Income: Homeowner Repair & Rehab \$29k
22-23 Program Income: Homeowner Repair & Rehab \$18k
23-24 Program Income: Septic-to-sewer connection \$23k
Total = \$269,000/\$3.4M (7.9%)

## Current 2024-2025 CDBG Program Year project allocations - in progress:

29%

#### **Public Facilities:**

24-25 River Place Playground \$250k



#### **Public Service:**

24-25 Boys & Girls "Mobile" Club \$75k



#### **Economic Development & Housing:**

24-25 Commercial Code Compliance \$225k



#### **Economic Development:**

24-25 Commercial Façade Improvement Grant \$80k 24-25 Small Business Grant \$25k



#### Housing:

24-25 Septic-to-sewer connection \$100k 24-25 Culvert Assistance Program \$100k









#### 2025-26 CDBG Proposed Budget

2025-26 Allocation	\$1,086,000
Program Administration	(-\$200,000)
Code Compliance	(-\$200,000)
Minority Business Development Agency (MBDA) closure surplus funding from business assistance program	\$20,000
Remainder for 2025-26 allocation prioritization	\$706,000

All Department Proposals Sub	mitted for Prioritization
Activity	Approximate Budget Request (smallest to largest)
CRA Rivergate Parkway sharrows (Bike Route)	\$4,000
Minority Business Development Assistance program funding with WeVenture	\$20,000 (reallocation of surplus funding from previous program)
Continuation of Business Accelerator Program Funding	\$25,000
SE Veteran's Memorial Parkway Sidewalk connection at Post Office	\$60,000
Continuation of Boys & Girls "Mobile" Club program funding	\$75,000
Additional round of Commercial Façade Improvement Grants	Up to \$100,000
Additional funding for septic-to-sewer conversions	Up to \$100,000
Additional funding for culvert assistance	Up to \$100,000
Lyngate Park interior sidewalk lighting materials	\$150,000 (or any part of \$150k, currently in draft 25-26 CIP with labor for a total of \$325k)
Phase 5 of the Whispering Pines Neighborhood Culvert Replacement	\$251,000
Rotary Park lighting and security cameras	\$325,000
Police Athletic League (PAL) gym building renovations at Rotary Park	\$400,000 (up to \$850k depending on final plans/budget)
Winterlakes Park facility & sports lighting materials	\$500,000 (or any part of \$500k, currently in draft 25-26 CIP with labor for a total of \$1.9M)

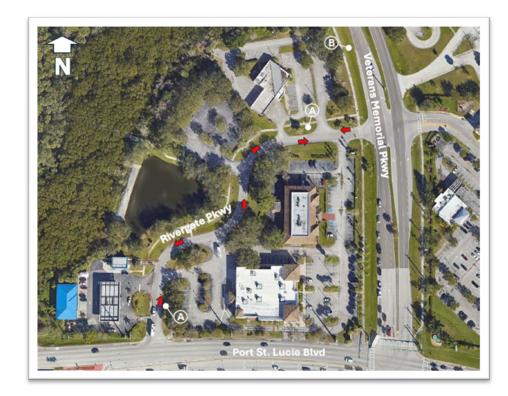
\$2,110,000

# CRA Rivergate Parkway Sharrows (Bike Route)

\$4,000

#### **Draft Proposals**

- One-time cost to create a southbound **bike lane** / shoulder on Veterans Memorial Parkway ends north of the right turn lane approaching Rivergate Parkway.
- Utilizing Rivergate Parkway provides an alternate route for bicyclists to avoid the intersection at Port St. Lucie Boulevard.
- Connect the existing sidewalks on either side of the post office on Veteran's Memorial Pkwy.
- Project to serve a low- and moderate-income CDBG areas.
- Project improves safety Traffic, Bicycle & Pedestrian Safety & Advance Mobility Target Zero.
- Serves the City's Strategic Plan Goal 1: Safe, Clean & Beautiful.



Thermopla Thermopla Marking Locations

Sign A

Sign A

Thermoplastic Shred Lane Marking - 6 @ \$400 = \$2,400

May Use Full Lane Sign - 2 @ \$400 = \$ 800

Shoulder Ends Sign - 1 @ \$400 = \$ 800

TOTAL \$4,000



Sign B



	Current Program Update
Activity	Draft Proposals
weVenture	<ul> <li>Reallocation (rollover of surplus funding) from previous program with Minority Business Development Assistance (MBDA)</li> </ul>
\$20,000	<ul> <li>Previous program was for a part-time consultant for one year at \$40k (only \$20k utilized).</li> <li>Goals of partnership: Increase dedicated activities in PSL, free business coaching and low or no-cost business education, business coaches help vet clients from PSL who may benefit from more intensive support to our IGNITE 360 Business Mentorship Programs.</li> <li>Serve businesses either in the CDBG areas or anywhere else in the City if they are a low-income household.</li> <li>Serves the City's Strategic Plan Goal 4: Diverse Economy &amp; Employment Opportunities.</li> </ul>

#### **DESCRIPTION of weVenture:**

- Est. 2007 To help support and grow local small businesses
- Funded in part by a cooperative agreement with the U.S.
   Small Business Administration to provide technical assistance to local entrepreneurs.
- FREE business coaching, low and no-cost education and mentorship services are open to all individuals regardless of gender, special programing can cater to the unique needs of female entrepreneurs.

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#### ctivity | Outcomes & Informational Data

#### **MBDA**

- Expending \$20k in funding, MBDA between Oct. 2022 and June 2023 assisted 87 business owners.
- As a result of MBDA going out of business WeVenture has provided a proposal to continue the same small and minority business consulting service (via EDC)









Activity	Outcomes & Informational Data
Continuation of Business Accelerator Program (BAP)	<ul> <li>Program offered by the City for 7 years through the Office of Economic Development</li> <li>The purpose of the program is to enhance entrepreneurial skills and activities, create jobs and assist in the expansion and growth of our existing business community.</li> <li>39 businesses served with grants, capped at \$5k each grant (reimbursement)</li> <li>34 out of 39 (87%) remain in business</li> </ul>
\$25,000 for one fiscal year	<ul> <li>20 out of 39 grants provided with CDBG funding</li> <li>CDBG funding is used when a qualifying <u>business is either in a CDBG area or anywhere else in the City, if they are a low-income household</u>.</li> <li>Serves the City's Strategic Plan Goal 4: Diverse Economy &amp; Employment Opportunities.</li> </ul>



Fiscal Year	Participants	Graduates	Total grant funding awarded	Total # of grants awarded	# of grants awarded with CDBG funding
2019-2020	25	16	\$25,000	5	3
2020-2021	20	10	\$25,000	5	3
2021-2022	30	25	\$25,000	5	5
2022-2023	47	30	\$30,000	6	2
2023-2024	48	21	\$35,000	7	5
2024-2025	58	35	\$55,000	11	2 (to date)
Total	228	137	\$195,000	39	20

New Pro	iect Pro	posal
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Activity	Draft Proposals
SE Veteran's Memorial Parkway Sidewalk connection at Post Office \$60,000	<ul> <li>One-time cost to provide additional connectivity to Rivergate Park, Veteran's Park, the Post Office, and the commercial areas.</li> <li>Connecting the existing sidewalks on either side of the post office on Veteran's Memorial Pkwy.</li> <li>Project to serve a low- and moderate-income <u>CDBG areas</u>.</li> <li>Project improves safety – Traffic, Bicycle &amp; Pedestrian Safety &amp; Advance Mobility – Target Zero.</li> <li>Serves the City's Strategic Plan Goal 1: Safe, Clean &amp; Beautiful.</li> </ul>





Activity	Outcomes & Informational Data
Continuation of Boys & Girls "Mobile" Club	<ul> <li>Launched during the COVID pandemic's virtual school mandate and continued due to popularity and strategic planning need to support educational initiatives in the City.</li> <li>Total of \$300,000 funded to date (\$75k per year).</li> </ul>
\$75,000 for one fiscal year	<ul> <li>Events are held <u>only in parks within the CDBG areas.</u></li> <li>In the last 4 years served over 10,000 students and families, at over 150 CDBG City events.</li> <li>Serves the City's Strategic Plan Goals 3: Smart &amp; Connected City 4: Diverse Economy &amp; Employment Opportunities and 6: Culture, Nature &amp; Fun Activities.</li> </ul>

"Making Life-Enriching Programs Accessible to







The Boys & Girls Mobile Club gives children in Port St. Lucie FREE access to:

- Life-Enriching Programs
- Unique Experiences
- Tutoring & Homework Help with Certified Teachers
- Free Food & Snacks to Students who Participate

#### 2023 Roxanne Spillett Award Winner for Best New Program







# 2nd round of Commercial Façade Improvement Grants

\$80k (\$50k-\$100k)

#### Outcomes & Informational Date

- This **grant program** assists property owners or business owners in the restoration, renovation or improvement of their commercial building façade in CDBG areas.
- Code violations and CRA areas are part of the criteria.
- The program is structured as a **matching grant for up to \$10,000** per business. Business must contribute at least 50% of the project cost.
- This year 6 out of 8 applicants were awarded funding (anticipated total expenditure \$44k slated to be completed by 9/30/25).
- Serves the City's Strategic Plan Goal 4: Diverse Economy & Employment Opportunities.



Improvements covered	CRA	Total Project Cost	Approved Match
Washing and painting of building, ADA signage, landscaping, asphalt fixes	No	\$10,000	\$5,000
Painting of building, door & window fixes	No	\$9,000	\$4,500
Landscaping	Yes	\$21,500	\$10,000
Landscaping	Yes	\$20,000	\$10,000
Painting of building	Yes	\$19,800	\$9,900
Tree planting & landscaping	No	\$9,885	\$4,943
Totals	3/6	\$90,185	\$44,343

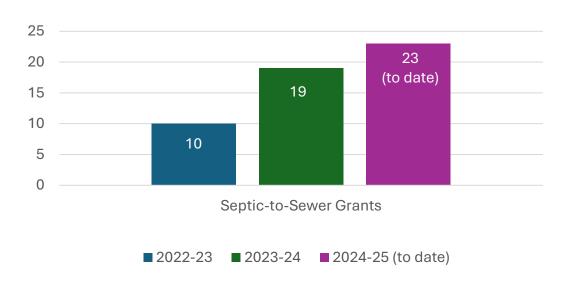
<sup>\*2</sup> applications were denied for: not being in an approved area and not proposing an allowable project. Surplus funding was allocated to septic and sewer because of increased demand.



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Activity	Outcomes & Informational Data
Additional funding for septic-to-sewer conversions \$50k-\$100k	<ul> <li>Funding has consistently been expended to support the Utility Systems' loan program by providing grants to approved low-income households <u>located anywhere in the City</u>.</li> <li>In the last 3 years, 52 household grants have been awarded.</li> <li>Total amount expended over these last 3 years is approximately \$330,000.</li> <li>Serves the City's Strategic Plan Goals 1: Safe, Clean &amp; Beautiful, 2: Planning for a Thriving Future, and 5: High-Quality Infrastructure and Facilities.</li> </ul>



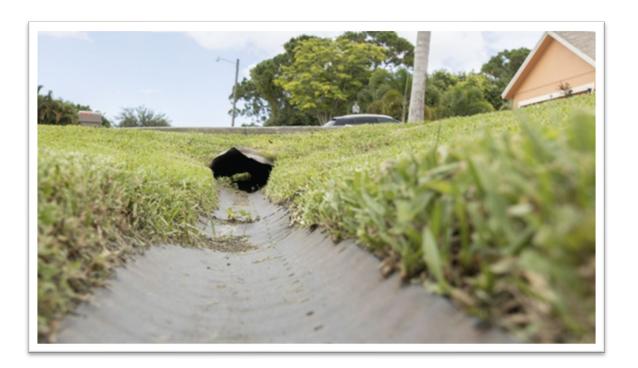
#### # of Grants Awarded with CDBG Funding





Current Program Update		
Activity	Outcomes & Informational Data	
Additional funding for culvert assistance	<ul> <li>In collaboration with Public Works (PW) this program is currently being finalized, anticipated to launch in early fall.</li> <li>Grants for low-income households with failed culverts located anywhere in the City.</li> <li>Demand is anticipated to be high based on culvert Code case data.</li> <li>\$80k carryover from previous year, with an additional allocation of anywhere between \$50k-\$100k.</li> </ul>	
\$50k-\$100k	<ul> <li>Assistance for up to 20 low-income households with an estimated cost of \$8-\$10k per culvert.</li> <li>Serves the City's Strategic Plan Goals 1: Safe, Clean &amp; Beautiful, 2: Planning for a Thriving Future, and 5: High-Quality Infrastructure and Facilities.</li> </ul>	







#### Activity

#### Draft Proposals

Lyngate Park Security Lighting Project:

Up to \$150,000 (Total project cost \$325,00)

- Interior sidewalk lighting materials
- Currently this project is proposed to be funded in the 2025-26 CIP.
- Allocating up to \$150,000 from CDBG funds, will create a potential savings in CIP.
- Project to serve a low- and moderate-income <u>CDBG area</u>.
- Serves the City's Strategic Plan Goals 1: Safe, Clean & Beautiful, 2: Planning for a Thriving Future,
   5: High-Quality Infrastructure and Facilities and 6: Culture, Nature & Fun Activities.







#### Phase 5 of the Whispering Pines Neighborhood Culvert Replacement

\$251,000

#### Draft Proposals

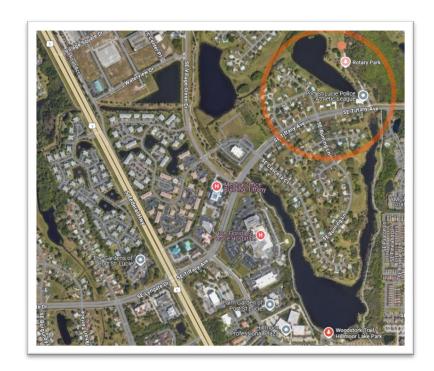
- Construction to replace failed City-owned culvert pipes in 19 new locations:
  - Kimball Cir. at Kentwood Rd. and at Hillsboro Cir. and at College Park Rd. and at Varsity Ln. and at Skyline St. & Sandbar St.; 3 locations at Hillsboro Cir. & College Park Rd.; Kentwood Rd. & Winter Ln.; Cross St.; Stillman Ave. & Pierson Rd.; Suffolk Ln. at Varsity Rd. and at Hillsboro Cir.; Cherry Hill Rd. at Souris Ave and at Ukana Ct. and at Saturn Ct.; 2 additional locations on Cherry Hill Rd.
- Project to serve a low- and moderate-income CDBG area.
- Serves the City's Strategic Plan Goals 1: Safe, Clean & Beautiful, 2: Planning for a Thriving Future, and 5: High-Quality Infrastructure and Facilities.

Fiscal Year	CDBG Funding	# of culverts replaced
2019-20	\$62,300	4
2020-21	\$171,000	5
2021-22	\$154,000	7
2023-24	\$345,500	10
Current Ask 2025-26	\$251,000	19





New Project Proposal				
Activity	Draft Proposals			
Rotary Park Lighting and Security Camera Improvements \$325,000	<ul> <li>Install energy efficient LED parking lot lighting to improve visibility and security cameras to monitor high traffic and vulnerable areas at Rotary Park.</li> <li>Addresses lack of adequate lighting and surveillance infrastructure which has contributed to elevated concerns regarding safety.</li> <li>Project to serve a low- and moderate-income CDBG area.</li> <li>Serves the City's Strategic Plan Goals 1: Safe, Clean &amp; Beautiful, 2: Planning for a Thriving Future, 5: High-Quality Infrastructure and Facilities and 6: Culture, Nature &amp; Fun Activities.</li> </ul>			







# Police Athletic League (PAL) gym building renovations at Rotary Park \$\text{Park}\$ Project to serve a low- and moderate-income \(\frac{CDBG}{CDag}\) area. \$\text{S350k} - \$850k \$\text{S850k}\$ Project to serve and Facilities, and 6: Culture, Nature & Fun Activities.} \*Renovations can include (projects components will vary based on funding): \$\text{o}\text{Renovations} \text{components} \text{ will vary based on funding):} \$\text{o}\text{components} \text{o}\text{components} \text{ will vary based on funding):} \$\text{o}\text{components} \text{o}\text{components} \text{ will vary based on funding):} \$\text{o}\text{components} \text{o}\text{components} \text{or program use like educational center for Explorers, camps, etc. \$\text{o}\text{o}\text{ Relocate first floor offices to upper level to create more usable gym space, adding stairs or elevator, and redoing the flooring. \*Project to serve a low- and moderate-income \(\frac{CDBG}{CDBG}\) \text{area.} \*Serves the City's Strategic Plan Goals 1: Safe, Clean & Beautiful, 2: Planning for a Thriving Future, 5: High-Quality Infrastructure and Facilities, and 6: Culture, Nature & Fun Activities.

CDBG has supported previous PAL building improvements:

Fiscal Year	Project Description	Final Cost
2012-13	Flooring	\$17,700
2015-16	Roof Replacement & Building Improvements (including doors and bathrooms)	\$177,000
2018-19	Shed	\$4,900















#### Activity

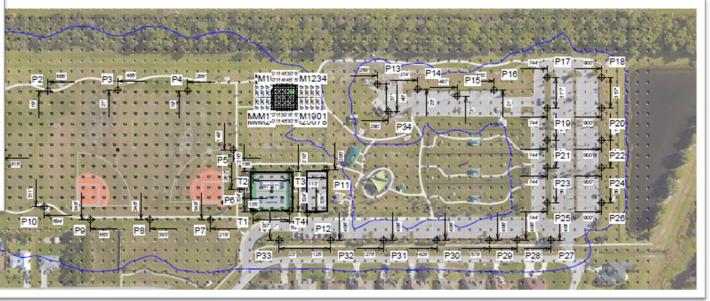
Winterlakes Park Facility and Sports Lighting materials

Up to \$500,000 (Total project cost \$1.9M)

#### | Draft Proposal

- New sports LED lighting, parking lot lights, and interior walkway lights will extend the usable hours of the park.
- Currently this project is proposed to be funded in the 2025-26 CIP.
- Allocating up to \$500,000 from CDBG funds, will create a potential savings in CIP.
- Project to serve a low- and moderate-income CDBG area.
- Serves the City's Strategic Plan Goals 1: Safe, Clean & Beautiful, 2: Planning for a Thriving Future, 5: High-Quality Infrastructure and Facilities, and 6: Culture, Nature & Fun Activities.





# Draft 2025-26 CDBG Allocation Recommendation

Remaining project requests can be included in the Annual Action Plan as Alternates

Activity	Proposed Budget
CRA Rivergate Parkway sharrows (Bike Route)	\$4,000
Minority Business Development Assistance program funding reallocation to WeVenture (reallocation of surplus funding from previous program)	\$17,000
Continuation of Business Accelerator Program funding	\$25,000
Continuation of Boys & Girls "Mobile" Club program funding	\$75,000
Continuation of homeowner septic-to-sewer conversion funding	\$75,000
Continuation of homeowner culvert assistance funding	\$75,000
Continuation of Commercial Façade Improvement Grant funding	\$50,000
OPTION #1 Police Athletic League (PAL) gym building renovations at Rotary Park OR OPTION #2 Phase 5 Whispering Pines Neighborhood Culverts & Lyngate Park sidewalk lighting OPTION #3 Any other combination of activities i.e., reduction of some above proposed projects/programs to potentially fund the Winterlakes Park project.	\$385,000
Total	\$706,000
Tentative Alternates: Options not selected from above and	
SE Veteran's Memorial Parkway Sidewalk connection at Post Office	\$60,000
Rotary Park lighting and security cameras	\$325,000

### Action Items

- Direction on prioritization of final and alternate projects for the 2025-26 funding allocation to be assigned in the 2025-26 CDBG Annual Action Plan (AAP).
- The draft AAP with the recommendations discussed 6/9/2025 & 6/16/2025 will be presented for formal approval on 6/23/2025. the Public Hearing and a 30-day public comment period will be launched 6/23/2025.
- The plan with any comments received during the planning period will be submitted to Department of Housing and Urban Development (HUD) for approval by 8/15/2025.