



City of Port St. Lucie  
**FY21/22 Strategic Plan  
4<sup>th</sup> Quarter  
Progress  
Report**

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November 28, 2022



## City of Port St. Lucie Strategic Plan

# FY 21/22 Progress

- **District 5 Implementation Plan** partially operational.
- **Traffic, Bicycle & Pedestrian Safety** initiatives underway, including partnering with Public Works Traffic Engineering and FDOT on Target Zero Educational Program.
- **Police Training Facility** Site Plan nearing submission.
- **Body Worn Cameras:** Body Worn Cameras Implementation complete in FY 21/22 and closed out.



2022  
BEST PLACES



PORT ST. LUCIE

#2

Safest Place to  
live in the U.S.



## Goal 1: Safe, Clean and Beautiful

Strategic Initiative: Improve Safety

PSL continues to have one of the lowest crime rates for a city in Florida with more than 100,000 residents.





## FY 21/22 Progress

- **US Highway 1 Beautification Project** scheduled to begin January 2023.
- **St. James Drive Beautification and Corridor Improvements** project to be reviewed.
- **Port St. Lucie Boulevard Beautification Plan** under development in conjunction with the Port St Lucie Blvd Corridor Study.
- **Keep Port St. Lucie Beautiful Beautification Plan** to be discussed at City Council Strategic Planning Workshop.
- **Citywide Gateways** funding to be allocated in FY 23/24 Capital Improvement Plan



## Goal 1: Safe, Clean & Beautiful

Strategic Initiative: Beautify Landscaping of Roadways, Public Parks & Greenways

2021: KPSLB 20<sup>th</sup> Anniversary

2022: Adopt-a-Street 30<sup>th</sup> Anniversary



KEEP AMERICA BEAUTIFUL AFFILIATE





# **FY 21/22 Progress**

## **Community Engagement and Improvement Projects:**

- NICE meetings held in May and November 2022.
- Neighborhood Recognition Program Awards Application open for submission (closes December 9, 2022).
- FY 21/22 Improvement Projects completed.

## **Neighborhood Parks/Preserves Development Program:**

- Conceptual Plans for Duck Ct & O.L. Peacock Sr. Preserve finalized.
- Duck Court Park tree planting and landscaping improvements currently underway.
- Phase 1 of O.L. Peacock Sr Preserve Construction planned for FY 23/24, FRDAP grant submitted



## **Goal 2: Vibrant Neighborhoods**

**Strategic Initiative: Neighborhood Improvement & Engagement**



## City of Port St. Lucie Strategic Plan

# FY 21/22 Progress

- **Education Partnerships:** Boys & Girls Club of St. Lucie County Mobile Club operating at City Parks, Civic Scholars Internship Program launched, Government Week expanded.
- **Expanded Community Engagement:** New Community Engagement Manager hired to support expansive efforts. Planning for Citizen Summit 2.0 underway.
- **Smart & Sustainable City:** Interdepartmental team launched. Planned projects include implementing Smart City and Resilient PSL -- developing stormwater models, supplemental vulnerability assessment, resiliency plan, adaptation plan and community outreach. USDOT Smart Grant submitted November 2022.
- **Improve Performance Through Innovation:** Following launch of one of the first virtual innovation academies in the U.S., staff is planning an in-person academy and seeking What Works Cities certification. Recent innovation projects focused on procurement and grants.



## Goal 3: Smart & Connected City

### Strategic Initiatives:

- Advance Education & Engagement
- Advance Innovation





## City of Port St. Lucie Strategic Plan

# FY 21/22 Progress

- **Develop Master Plan for City Center:** City Center Master Plan underway, public outreach planned for December 2022 and update to Council at Winter Workshop.
- **Southern Grove:** ±120 acres anticipated to close by end of 2022. 321.87 net acres sold to date for development. Tom Mackie Phase 3 under construction and Phase 4 under design.
- **Fully leverage partnership with Cleveland Clinic & FIU Center for Translational Science:** FIU ribbon cutting for its Center for Translational Science. Cleveland Clinic Purchase agreement for 44.2 acres to expand its medical research campus.
- **Work Local Initiative:** City Job Fair well attended with over 40 vendors.
- **Support Business Development:** \$60,000 in Small Business Grants distributed



## Goal 4: Diverse Economy & Employment Opportunities

### Strategic Initiatives:

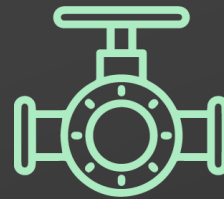
- Revitalize City Center
- Facilitate Build Out of Southern Grove
- Support Business Development
- Expand Job Opportunities



## City of Port St. Lucie Strategic Plan

# FY 21/22 Progress

- **Accelerate Construction of Port St. Lucie Boulevard South:** PSL Segment 2.1 construction ongoing and to be completed December 2023
- **Expedite the Implementation of Adaptive Traffic Signal Control (ATSC) on PSL Boulevard from Gatlin to US 1:** Fully operational in October 2022. Project complete.
- **Citywide Fiber Network & Wi Fi:** IT Project Manager has been hired and fiber project launched.
- **Design and Construct Public Works Administrative Complex:** Selection process to be completed by February 2023
- **Public Transit Enhancement Plan:** Design for Intermodal Facility to be completed December 2022



## Goal 5: High Quality Infrastructure & Facilities

### Strategic Initiatives:

- Plan Roadways, Facilities and Fiber for Future Needs
- Advance Mobility
- Improve Water Quality

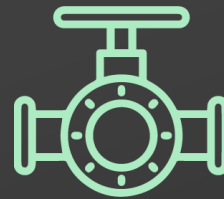




## City of Port St. Lucie Strategic Plan

# FY 21/22 Progress

- **Implement Multimodal Plan:** Implementation of Five-Year Plan underway.
- **Design the Village Green Drive Corridor Revitalization Project:** Seeking grant funds for corridor design. Design of Hogpen Trail Boardwalk and Shared Use Paths planned for FY 22/23
- **St. Lucie River/C-23 Water Quality Project:** Area 4 to be completed December 2022
- **Implement Septic to Sewer Master Plan Annual Projects and Education Program:** Since 1994, 9,641 Residential properties have been voluntarily converted septic to City sewer service .
- **Stormwater Management Program:** Swale liner discussion has been scheduled for the November Special City Council Meeting.



## Goal 5: High Quality Infrastructure & Facilities

### Strategic Initiatives:

- Plan Roadways, Facilities and Fiber for Future Needs
- Advance Mobility
- Improve Water Quality





## City of Port St. Lucie Strategic Plan

# FY 21/22 Progress

- **Implement the Port and Pioneer Park Master Plan Annual Projects:** Renovation of Peacock Lodge complete. Extension of boardwalk under PSL Blvd to begin. Negotiations for waterfront restaurant development are underway.
- **Improve O.L. Peacock, Sr. Preserve:** O.L. Peacock Sr. Preserve Concept Plan complete, FRDAP grant submitted
- **Parkland Acquisition and Environmental Lands/Green Space Preservation Program:** Staff is now working on city owned property as HPPS sites along with HPPS Conservation Lands Branding.
- **Implement Bikeways & Trails Priority Corridors:** Wilderness Trail design complete, with construction scheduled to begin Spring 2023
- **Winterlakes Park Phase 2:** Winterlakes Park Phase 2 construction to begin



## Goal 6: Culture, Nature & Fun Activities

### Strategic Initiatives:

- The Port & Pioneer Park
- Implement the 10-Year Parks & Recreation Master Plan
- Advance Culture & The Arts



## City of Port St. Lucie Strategic Plan

# FY 21/22 Progress

- **Tradition Regional Park:** Tradition Phase 1 Construction to begin Spring 2023 following agreement resolution.
- **Torino Regional Park:** Torino Phase 1 Construction to begin Summer 2023
- **McCarty Ranch Camping Enhancements:** Funding for the development of a camping and recreation “Master Plan” at McCarty Ranch has been included as part of the FY 2022-2023 CIP Budget, planning to begin in FY23.
- **Implement the Public Art Master Plan:** Public Art Master Plan continues to be implemented, Call for Artists for FY 22/23 includes roundabouts and the City Hall Mural
- **Expand Cultural Offerings/Special Events:** Expansion of Cultural Offerings / Special Events continues. New events include International Festival planned for September 2023.



## Goal 6: Culture, Nature & Fun Activities

### Strategic Initiatives:

- The Port & Pioneer Park
- Implement the 10-Year Parks & Recreation Master Plan
- Advance Culture & The Arts





## City of Port St. Lucie Strategic Plan

# FY 21/22 Progress

- **Reduce the Millage:** City reduced millage for the seventh year in a row. The City's long-term debt has been reduced from a high of more than \$1.042 billion in debt in FY 09/10 to a projected \$665.4 million for FY 22/23 based upon the budgeted principal payments. This will represent a 36% reduction in debt over the past 13 years.
- **Organizational Development:** Launched revamped orientation "Keys to the City"
- Implemented a "New Hire" page on Water Cooler.
- NES survey conducted third year in a row. Life Scan expanded for all employees
- **Advance Intergovernmental Priorities:** Staff continues to work to advance intergovernmental priorities at state and federal level.
- **Citywide Vision and Identity** Citywide Vision and Identity scheduled for Winter 2023. City Hall Lobby redesign underway
- **1PSL:** 1PSL has gained popularity with an increase of 131% in call volume which can be attributed to solid waste.



## Goal 7: High Performing Government Organization

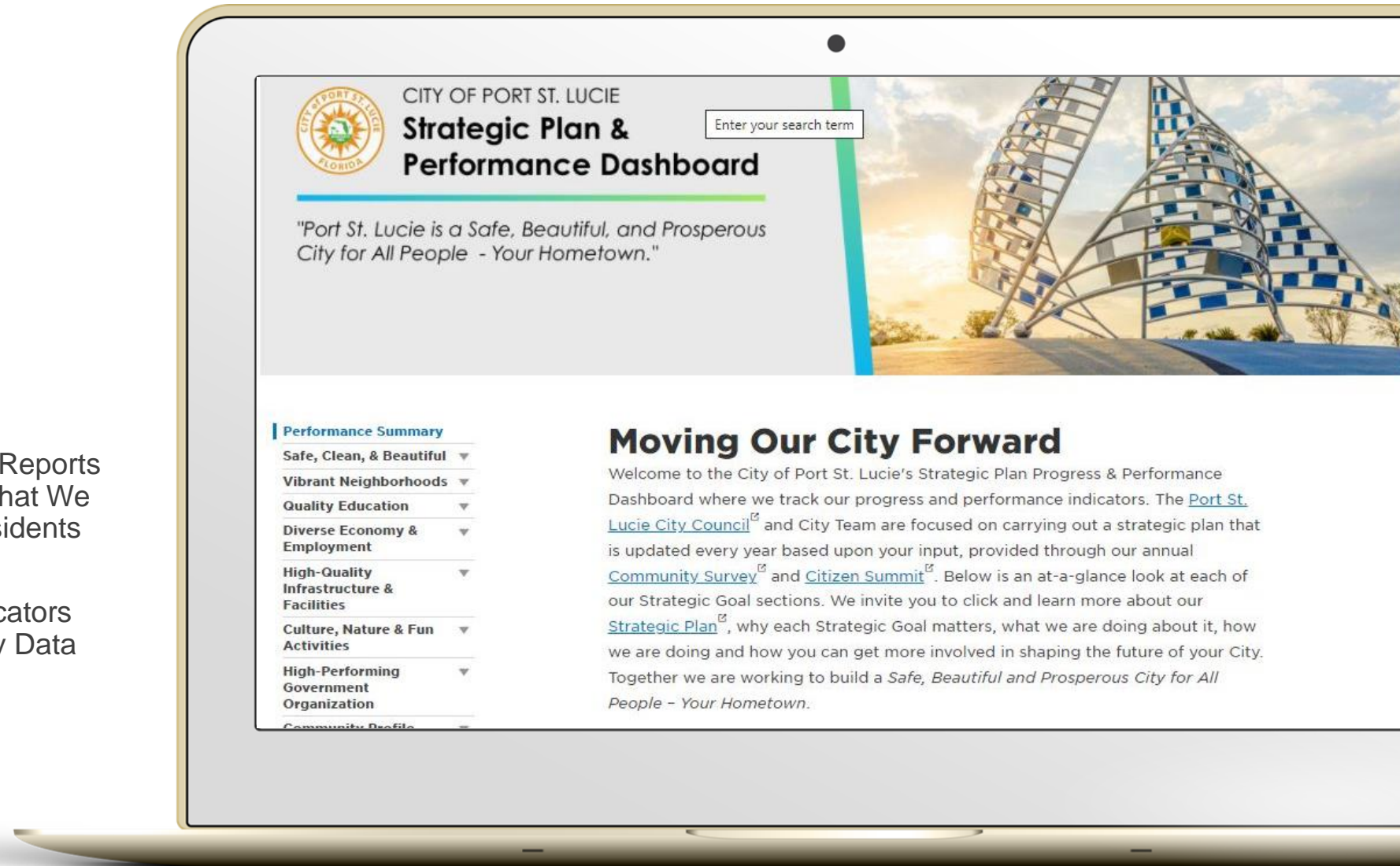
### Strategic Initiatives:

- Make Efforts to Improve Service Delivery While Reducing Millage
- Cultivate a Higher Performing Organization
- Re-envisioning PSL
- Enhance Customer Service

# Continue to Track Progress

## Strategic Plan Dashboard

- Strategic Plan Progress Tracker and Reports focusing on (1) Why It Matters, (2) What We Are Doing About It, and (3) What Residents Say
- Strategic Plan Key Performance Indicators including National Community Survey Data and Maps







# Coming Up Next

2023 National Community Survey:  
Mailings begin December 30

2023 #IAMPSL Citizen Summit:  
February 18, Community Center

2023 City Council Winter  
Workshop: February 22-24

2023 Strategic Planning  
Workshop: March 8 & 9





City of Port St. Lucie

**Thank You**

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