

Exhibit B

City Center Master Sign Program Regulations Table

Type	Maximum Square Footage			Maximum Height			Permitted number of signs			Identification Use	Notes
	Proposed MSP	Existing MSP	City Code	Proposed MSP	Existing MSP	City Code	Proposed MSP	Existing MSP	City Code		
City Center Primary Monument Sign	200 square feet	200 square feet	Not Permitted By Code	30 feet	26 feet	N/A	1	1	N/A	City and City Center tenants	City section may be electric message sign
Event Center Primary Monument Sign	160 square feet	N/A	Not Permitted By Code	40 feet	N/A	N/A	1	N/A	N/A	Event Center	Sign may be electric message sign
City Center Secondary Monument Signs	50 square feet	50 square feet	Not Permitted By Code	15 feet	12 feet 8 Inches	N/A	One at each ingress/egress of City Center PUD	3	N/A	City and may include City Center tenant identification	The sign may be located within a ROW
Parking Garage signage	351.25 square feet	N/A	Not Permitted By Code	Roof line	N/A	N/A	2	N/A	N/A	Event Center	Maximum one sign per façade
Projected Blade Signs and/or Blade Signs hanging from a structure.	35 square feet	25 square feet for building and 96 square feet for Stage.	4 Square Feet	Roof line of structure	Roof line of structure	Roof line of structure	As approved by CRA	No limit	One per business	City Center and/or Event Center	