

Exhibit “B”

Comparison Chart

<u>Existing Riverland MSP Regulations</u>	<u>Proposed Riverland MSP Regulations</u>	<u>City Sign Code Regulations</u>
<u>Community Monuments</u> Intended for the perimeter of the DRI. Maximum of 4 signs 300SF	<u>Master Primary Monument</u> Intended for the perimeter of the DRI. Maximum of 6 300SF	The City Sign Code does not address this type of sign.
<u>Community Amenity Signs</u> Intended for amenity and recreational sites. Limited in number only by the amount within the DRI and not per site. Maximum of 12 signs within the DRI.	<u>Master Amenity Signs</u> Proposed at individual entrances to amenity properties or recreational areas. One (1) sign per site.	<u>Freestanding Signs</u> Entrance signs for any non-residential property or site. <3 Acres = 32SF 3-4.9 Acres = 60SF 5-9.9 Acres = 100SF 10-19.9 Acres = 150SF 20 and greater Acres = 200
<u>Community Directional</u> Along ROWs providing direction to specific parts of the DRI. Maximum 24 signs 64SF	<u>Wayfinding</u> Along ROWs providing direction to specific parts of the DRI. Maximum 100 signs 64SF.	The City Sign Code does not address this type of sign. The only comparison is small 2SF instructional signs.
<u>Decorative Standards Signs</u> Advertising banners on poles within Riverland.	<u>Riverland Lifestyle Signs</u> Advertising banners on poles within Riverland.	The City Sign Code does not address this type of sign.
<u>Welcome Signs</u> Free standing signs on the exterior tracts within Riverland to provide signage smaller than the Master Primary Monument signs. Maximum 14 signs 72SF	<u>Monument Signs</u> Free standing signs on the exterior tracts within Riverland to provide signage smaller than the Master Primary Monument signs. Maximum 30 signs 72SF	The City Sign Code does not address this type of sign.
<u>Lifestyle signs/Banners</u> 64SF	<u>Feather Flags</u> 50SF	<u>Feather Flags</u> Permitted only for Model Home Sites. 45SF

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<u>Existing Riverland MSP Regulations</u>	<u>Proposed Riverland MSP Regulations</u>	<u>City Sign Code Regulations</u>
<u>Event/Sales Banners</u> Temporary signs. 45SF	<u>Paseo/Open Space/Recreational Tracts Signs</u> Temporary signs within the Riverland Developments. Maximum 10 signs per parcel or site. 64SF	<u>Temporary signs</u> Temporary signs for MPUDs are permitted by aggregated square footage for each site. Under 5 acres = 32SF 5 Acres and greater = 60SF
<u>Directional/Event</u> Maximum 15 internal sign per project 24SF each.	<u>Temporary Informational signs</u> No limit on the amount. Residential parcels = 32SF Non-Residential parcels = 100SF	<u>Temporary signs</u> Temporary signs for MPUDs are permitted by aggregated square footage for each site. Under 5 acres = 32SF 5 Acres and greater = 60SF
N/A	<u>Temporary Non-Residential Tenant Banners</u> Businesses with >100 linear feet of frontage = 60SF Businesses with over 100 linear feet of frontage = 120SF	The City Code does not permit banners.
N/A	<u>Non-Residential Monument Signs</u> Tracts >5 acres are permitted a maximum of 4 signs. Tracts 5 acres and over are permitted a maximum of 8 signs. All sign are permitted to be 300SF.	<u>Freestanding Signs</u> Entrance signs for any non-residential property or site. <3 Acres = 32SF 3-4.9 Acres = 60SF 5-9.9 Acres = 100SF 10-19.9 Acres = 150SF 20 and greater Acres = 200
N/A	<u>Non-Residential Information and/or directional signs</u> Maximum 30 signs per site 32 SF	The City Sign Code does not address this type of sign. The only comparison is small 2SF instructional signs.
N/A	<u>Electrical Changeable Copy Signs</u> Maximum overall sign size = 46SF Digital sign portion = 23SF	The City Sign Code does not allow this type of sign other than within the Institutional Zoning District. <u>Institutional Zoned properties</u> Maximum 20SF digital sign permitted within an approved freestanding sign.