



CITY OF PORT ST. LUCIE
IMPLEMENTATION OF THE AMERICAN RESCUE PLAN: CORONAVIRUS STATE AND LOCAL FISCAL RECOVERY FUNDS
INITIAL RECOMMENDATIONS FOR THE CITY COUNCIL: MAY 17, 2021

TOTAL ALLOCATION TO THE CITY OF PORT ST. LUCIE \$ 24,739,425

ELIGIBLE CATEGORY	FUNDING	Additional Details
SUPPORT PUBLIC HEALTH EXPENDITURES		
COVID PODS	\$ 250,000	Points of Distribution providing public with COVID vaccine
Continuity of Operations/Continuity of Government Plan	\$ 75,000	Plans to continue operations if facilities and or key personnel are impacted by pandemic or other disaster
Pandemic Annex to the Comprehensive Emergency Management Plan (CEMP)	\$ 25,000	Annex to the Comprehensive Emergency Management Plan specific to response operations during a pandemic
All Hazards Recovery Plan - Annex to the CEMP	\$ 45,000	Guidance on Recovery up one year post disaster - All Hazards
All Hazards Post Disaster Recovery Plan	\$ 65,000	Guidance on Recovery years 1 - 5 post disaster - All Hazards
Virtual Emergency Operations - Planning Guide	\$ 25,000	Guidance on running a virtual EOC during a pandemic - WebEOC annual renewal
Total Recommended Public Health Allocation	\$ 485,000	

ELIGIBLE CATEGORY	FUNDING	Additional Details
ADDRESS NEGATIVE ECONOMIC IMPACTS		
Florida Small Business Development Center	\$ 70,000	Council approved approving a full time consultant for one year. This would keep the consultant for a 2nd and 3rd year to help with Port St Lucie's businesses. (\$35,000 per year)
PSL Business Accelerator Program	\$ 30,000	It's a 10-week course that the Small Business Development Center facilitates. (4,500 per course for a business – 3 year period, fall and spring semester)
PSL Small Business Grant Program	\$ 200,000	Part of the Business Accelerator, the City provides grants for up to \$5,000 for businesses in Port St. Lucie. This project would allow the program to cover \$50,000 per year for 4 years.
Grow Florida	\$ 60,000	Grow Florida is a group that assist second-stage companies with an intention to expand/grow. Their programs are tailored to more established businesses. To go through their program is \$6,000. The request is to pay a portion of that (\$3,000) to fund 20 businesses to go through the program – a partial grant.
Women's Business Center	\$ 81,750	They have a program called Ignite 360, more for startup to second-stage women-owned businesses. They provide training and 1-on-1 counseling with a mentorship program. This would be a partial grant by the City to go through their programming.
BluDot- Business retention and expansion (BR&E) CRM Software	\$ 24,000	Provides mapping, business categories, search and filter and analytics dashboard for business retention and expansion activities. The software provides and captures direct communications between businesses and staff. Provides outreach e-mails to groups/categories businesses. Keeps track of calls/meetings, makes announcements and has customized surveys/forms. The cost of the subscription is \$495 per month. The amount requested is \$24,000 for a four-year period.
IMPLAN	\$ 6,000	IMPLAN is an economic impact modeling software that can produce reports that are project specific or on the general economy. The IMPLAN software will provide data on the local business market that will assist the Office of Business develop policies and programs to support small businesses. The data sets can also show the return on investment for incentives and programs.
Commercial Development Program	\$ 100,000	Provides a matching grant up to \$20,000 to offset permit fees, site plan review fees, impact fees and right of way infrastructure improvements for new and expanding businesses in Port St Lucie. The request is \$500,000 for commercial development grants for 5 businesses or commercial property owners in Port St Lucie
US-1 Commercial Corridor Improvement	\$ 1,200,000	Provides a matching grant up to \$120,000 for the reuse of vacant or underutilized commercial properties located along US-1. The request is \$1,200,000 to fund 10 commercial properties on the US-1 corridor.
Retail & Restaurant Recruitment Program/Buxton	\$ 35,000	Annual costs for three users

Additional Mortgage Assistance	\$	457,075	Request for sufficient funds to help homeowners recover from COVID-19 related hardships since the City has such a high rate of homeownership.
Housing Hub	\$	250,000	Collaboration with Treasure Coast Homeless Services to offer housing consulting services and help put people in touch with housing resources when they are experiencing a COVID-19 related hardship.
Total Recommended Allocation to Address Negative Economic Effects	\$	2,513,825	

ELIGIBLE CATEGORY	FUNDING	Additional Details
REPLACEMENT OF LOST PUBLIC SECTOR REVENUE		
Gas Tax Revenue Loss	\$	1,000,000
MIDFLORIDA Event Center Revenue Loss	\$	383,000
Total Recommended Allocation for Replacement of Lost Public Sector Revenue	\$	1,383,000

ELIGIBLE CATEGORY	FUNDING	Additional Details
INVESTMENTS IN WATER, SEWER AND BROADBAND INFRASTRUCTURE		
Hegener Drive Extension - Water, Sewer and Stormwater Infrastructure	\$	5,850,000
Southern Grove/ I-95 - Paar water main (water service to job corridor)	\$	1,000,000
Torino Regional Park Water, Stormwater, Sewer & Fiber Lines	\$	2,000,000
Tradition Regional Park Water, Stormwater, Sewer & Fiber Lines	\$	2,000,000
Adventure Park Water, Sewer & Stormwater	\$	1,041,600
City cost for the Paseo Fiber	\$	100,000
Village Green Septic to Sewer	\$	800,000
The Port - Pioneer Park Botanical Gardens Fiber & Wifi	\$	130,000
Restaurants at The Port - water and sewer lines	\$	35,000
Fiber Mapping	\$	500,000
FY 21/22: Parks Fiber Connection & Wifi Coverage	\$	1,500,000
FY 22/23: Parks Fiber Connection & Wifi Coverage	\$	1,500,000
FY 23/24: Parks Fiber Connection & Wifi Coverage	\$	1,500,000
McCarty Ranch Water & Sewer Lines to camp areas	\$	550,000
McCarty Ranch Fiber Lines	\$	100,000
Event Center WiFi (2 access points)	\$	20,000
Saints Water Quality Improvement/Drainage project	\$	560,000
Firewall replacements	\$	771,000
Fiber optic line extension	\$	400,000
Total Recommended Allocation for Investments in Water, Sewer and Broadband Infrastructure	\$	20,357,600

Total	\$	24,739,425
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