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Meeting Type
SPRC MEETING
CITY COUNCIL MEETING
CITY COUNCIL MEETING



March 16, 2022

via Fusion Upload

Ms. Bridget Kean, AICP, Senior Planner
Planning & Zoning Department
City of Port St Lucie
121 SW Port St. Lucie Boulevard
Port St. Lucie, FL 34984

**RE: Heart in the Park – Site Plan
(LA #)**

Dear Ms. Kean:

On behalf of Mattamy Palm Beach, LLC, we are pleased to submit ‘The Heart in the Park’ site plan consisting of a monumental public art piece (The Heart by Jefre) atop a visitors center and located within approximately an acre public plaza and event space at the Southwest corner of Village Parkway and Discovery Way.

We are also providing with this submittal our formal request for Alternative Equivalent Proposal (Option 4) allowed within the Public Art Ordinance.

Enclosed with this letter please find the following related materials:

1. Cover Letter with Project Narrative
2. Alternative Equivalent Proposal Request
3. Owner Authorization / Proof of Ownership
4. Site Plan
5. Plat (currently in the review process)
6. Design Development Package for Heart and Visitor Center

Project Narrative:

The Heart in the Park was first announced on Valentines Day 2021 and since that announcement, the creative artists and designers lead by both Jefre and our client have been actively designing a monumental and interactive public art piece set within an engaging public space which surrounds and “hugs” the Heart and visitor center. This will become an iconic piece of art and public space not only for Tradition and the City of Port St. Lucie but for the region.

News article from WPTV Channel 5:

"Tradition is what is in your heart, I just want to show how big it can be," said JEFRE who is known for his exuberant, large-scale installations around the world that aim to activate public spaces and bring people together through a shared experience and joy.

The artist’s international work was recently presented to the public with his first solo exhibition at Orlando Museum of Art.

"My goal is to create an iconic landmark for the city and people of Tradition, a postcard moment that brings people together," added JEFRE.

The heart-shaped mirrored stainless steel sculpture named "HEART to HEART" will have a dynamic, gently twisting shape and rise above a circular water pool measuring 30 feet in diameter.

"JEFRE understands our vision for Tradition and how integral art is to life in our community," said Dan Grosswald, Mattamy President of Southeast Florida Division. "When we saw his sculptures around the world, we knew that he would create an iconic, recognizable piece of art for our current and future residents and for visitors to travel to see."

"Heart in the Park" is planned as a signature Trailhead and public space along Tradition Trail and has been planned in concert with the development of the Trail, Tradition In Motion (TIM) autonomous shuttle system and the adjacent commercial shopping center (The Shoppes at the Heart).

The Heart and visitor center sit atop a raised public plaza designed as a series of monumental steps (approximately 3') above the surrounding Tradition Trail and adjacent roadways of Village Parkway and Discovery Way. The heart is oriented to face the Village Parkway/ Discovery Way intersection as well as align with a pedestrian walkway and promenade from the Shoppes at the Heart project. Working closely with the Shoppes at the Heart, parking is being provided above the required amount for the commercial center to support citizens visiting the Heart. (Please refer to Shoppes at the Heart Site Plan City P#21-239).

In addition to vehicular parking, golf cart and bicycle parking is being provided within the planned Heart in the Park property along with public seating/ gathering areas and the availability to use the raised public plaza for events.

Project Snap-shot:

Height:	73'-6"
(3'-6" raised plaza, 10' Visitor Center, and 60' Heart sculpture)	
Elevated Walkway:	26'-4"
Parking:	8-20 spaces
(located within Shoppes at the Heart)	
Budget:	+/_ 4.5 mil

We understand that this is an unconventional project whereby we are proposing a public space and art project along with possibly the first request for Alternative Equivalent for the public art requirement, however and as the City consistently allows, we anticipate concurrent review of these requests.

I believe the process should pencil out as follows:

1. Submittal of Site Plan Application & Alternative Equivalent Proposal for Heart in the Park;
2. Site Plan Review Committee Meeting(s);
3. Neighborhood Meeting;
4. Public Art Advisory Board;
5. City Council;

Early Renderings of proposed Heart in the Park:



(view above Village Parkway/Discovery Way intersection looking southwest)



(view of TIM stop)



(view of elevated walkway)



(view of Heart in the Park from Street Level)

On behalf of Mattamy, Jefre and the entire design team, we are extremely excited and proud to make this application request and look forward to bringing to the residents of Tradition and the citizens of Port St. Lucie an iconic piece of public art and innovative public space.

Upon your review, if you have any question, feel free to contact me directly at (772)220-2100.

Respectfully,



Steven D, Garrett

Cc: Mr. Frank Covelli, Mattamy Palm Beach, LLC.
Mr. Tony Palumbo, Mattamy Palm Beach, LLC.

*Mattamy Palm Beach, LLC
1500 Gateway Blvd, Suite 212
Boynton Beach, FL 33426*

Planning & Zoning Department
City of Port St. Lucie
121 S.W. Port St. Lucie Boulevard, Building B
Port St. Lucie, FL 34984-5099

Re: Owner's Authorization -

To Whom It May Concern:

As owner of the property referenced above, please consider this correspondence as formal authorization for LUCIDO & ASSOCIATES to represent Mattamy Palm Beach LLC. as applicant during the governmental review process for the above noted project.

Thank you for your attention to this matter.

Sincerely,



Tony Palumbo, Mattamy Palm Beach, LLC