

From: [Jasmin Padova](#)
To: [Daniel Robinson](#)
Subject: electronic "T" sign / Mattamy
Date: Tuesday, December 28, 2021 3:04:38 PM
Attachments: [image001.png](#)

Hi,

Mr. Mahler called about the above item that will be going to Council on Jan 10 2022. He opposes this request and would like it documented as such.

Thank you

Jasmin Padova
Executive Assistant
City Manager's Office
772-344-4042
jasminp@cityofpsl.com



From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Cc: [Anne Cox](#)
Subject: FW:
Date: Friday, December 3, 2021 9:19:17 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 9:02 AM
To: Sally Walsh <SWalsh@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>
Cc: Bryan Pankhurst <BPankhurst@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>
Subject: FW:

Good morning,

City Council received the below email regarding the T sign in Tradition. Can you please add this to the file and official record for this item?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: J Jones <jfsjones101@gmail.com>

Sent: Thursday, December 02, 2021 7:54 PM

To: Brandon Dolan <BDolan@cityofpsl.com>; Christina Flores <CFlores@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>

Subject:

Honorable Vice Mayor, Council Members and Executive Assistants:

My husband and I attended the town hall meeting this afternoon on the proposed T sign at intersection of Tradition Parkway and Village Parkway. We do not feel that this sign complements the existing 'vibe' in Tradition. My husband and I respectfully request that you vote against the approval of this proposed sign.

Thank you!

Steve and Jackie Jones

***Executive Assistants—please forward this e-mail to winner of 12/7 election for District 3 City Council runoff election. TY, very much!

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW:
Date: Thursday, December 23, 2021 4:50:21 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Gene Gutohrlein <gizmogut@webtv.net>
Sent: Monday, December 06, 2021 5:51 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject:

What a terrible idea for our lovely community... mattemy should be ashamed to try this ploy as another way to make money... do hope that you continue to oppose it... even a smaller sign would look out of place....

Gene o. gutohrlein

vitalia

Sent from [Mail](#) for Windows

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Teresa Lamar-Sarno](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW:
Date: Monday, December 6, 2021 9:04:49 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Mindy Winter <mlwinter67@gmail.com>
Sent: Friday, December 03, 2021 5:57 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject:

Do not allow a horrible Las Vegas sign to be put up in Tradition. It will cheapen the area. People wont move here and I for one will tell every forum not to come as well.

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: [SUSPECTED SPAM] T Sign at Tradition
Date: Thursday, December 23, 2021 4:58:25 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Paul Dipietrantonio <bravoj2@bellsouth.net>
Sent: Monday, December 06, 2021 8:16 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: [SUSPECTED SPAM] T Sign at Tradition

Dear Mayor,

I am a resident of Vitalia in Traditions. I would like to voice my concern about the possible erection of the five-story sign and fountain in Tradition. What an eye sore that would be, it would almost be as tall as the hospital. Why not just put a fountain with some benches and a park like setting. I think something the community can make use of would be more appealing to the area and more settling to the residents of Traditions.

Another issue I am truly concerned with is if this area would get hit with a hurricane. Then what would happen especially if the hurricane were to be a category 3 or even a 4. Anything is possible and, in that case, there would extensive damage and shattered pieces large and small blown, I am sure for quite a distance and possibly also causing damage to other businesses in the area.

Please reconsider this planned T sign. When one gets the ok to build something you know there are others to follow and before you know it Traditions will no longer be the clean and beautiful community it is. Thank you for your time.

Sincerely,

Madeline DiPietrantonio

From: [Planning](#)
To: [Daniel Robinson](#)
Subject: FW: "T" sign construction
Date: Monday, December 6, 2021 9:20:53 AM

From: Patricia Kutsmeda <pattykuts@gmail.com>
Sent: Monday, December 6, 2021 9:01 AM
To: Planning <Planning@cityofpsl.com>
Subject: "T" sign construction

I am totally against the sign Mattamy has proposed for Tradition.
We do not need it. The entrance to our beautiful town will be ruined.
I left the big city so I don't have to look at ugly billboards all around town.
I urge you to please vote a NO on this plan.
It will ruin our Home Town Experience. Which is why I moved here.
Thank you
Stephen and Patricia Kutsmeda
Vitalia PSL

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: "T" at Tradition
Date: Thursday, December 23, 2021 4:47:17 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Cindy Turbitt <cindytrubitt@bellsouth.net>
Sent: Monday, December 06, 2021 4:29 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: "T" at Tradition

As a resident of Vitalia, I must say this "T" is hideous. There is nothing elegant or tasteful about this monstrosity. It looks like something I would find at an entrance to an amusement park
Cindy Turbitt

Sent from my iPhone

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: "T" digital LED sign
Date: Thursday, December 23, 2021 4:47:40 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Nancy LiPetri <nancy.lipetri@gmail.com>
Sent: Monday, December 06, 2021 4:30 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Cc: Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>;
David Pickett <David.Pickett@cityofpsl.com>
Subject: "T" digital LED sign

Port Saint Lucie Mayor and Council members,

I am writing to express my concern over the proposed "T" sign and to implore you not to approve it.

As a resident of Vitalia at Tradition, I feel such a sign would detract from our beautiful setting. Its size and style would overpower our lake views and the quaint 1950s-style look of the Tradition shops as well as the bridges-and-gazebos architecture at that intersection.

The sign, as pictured in artist rendering, would give passersby the mistaken impression that Tradition is a flashy place as opposed to the quaint, quiet and safe atmosphere our square currently projects.

We hope you will consider our household's disapproval of the sign, along with all the other residents who write and speak out against it.

Thank you for your consideration,

Nancy and Todd LiPetri
10058 SW Coral Tree Circle
Vitalia at Tradition

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: "T" sign
Date: Thursday, December 23, 2021 4:58:57 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: John stefferud <jsteff4@gmail.com>
Sent: Wednesday, December 08, 2021 9:22 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: "T" sign

I say a resounding NO to the "T" sign. What a low-class idea to a beautiful residential area!

john stefferud

12340 SW Weeping Willow Ave

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: 60 Foot tall T in Tradition
Date: Thursday, December 23, 2021 4:51:17 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Ernie Beaudoin <elbeau337@yahoo.com>
Sent: Monday, December 06, 2021 6:45 PM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>
Subject: 60 Foot tall T in Tradition

We have just learned of the proposal of Mattamy Homes to erect a giant LED T in Tradition. Please stop Mattamy from pursuing this nonsense.

We believe that Mattamy also proposed a giant heart sculpture to be built in Tradition as a tourist attraction. Again, please stop this nonsense. We don't need or want a tourist attraction in Tradition. We have enough traffic already.

Ernest and Linda Beaudoin
9967 Sw Trumpet Tree Circle
Port St. Lucie, FL. 34987

From: [Christina Flores](#)
To: [Daniel Robinson](#); [Bryan Pankhurst](#)
Subject: FW: 60' T Sign
Date: Thursday, December 23, 2021 4:48:07 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Art Golden <agolden1247@gmail.com>
Sent: Monday, December 06, 2021 4:34 PM
To: Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; Shannon Martin <Mayor@cityofpsl.com>
Subject: 60' T Sign

Aside from being ugly...why do we need a 60' sign to represent t Tradition.

A lighted 10'- 15' sign would be sufficient.

Spend the money to improve our infrastructure needs.

--

Art Golden

215-262-4335 Cell

agolden1247@gmail.com

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Big sign
Date: Thursday, December 23, 2021 5:00:16 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: queensborofence@aol.com <queensborofence@aol.com>
Sent: Thursday, December 09, 2021 3:09 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Big sign

I am writing you this email to give my voice on the tradition sign which I am totally against.

My vote counts as my neighbors do on my block

Thank you

Richard farino

[Sent from the all new AOL app for iOS](#)

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Cc: [Brandon Dolan](#)
Subject: FW: Contact Question
Date: Tuesday, January 4, 2022 9:08:01 AM

Good morning,

Although the T-Sign has been pulled, a resident sent me the below link for a petition on Change.org to add to the record. I am not sure if this could be added to the record as it's a website though. Can you please review?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Donna Pace <kdnepace@yahoo.com>
Sent: Monday, January 3, 2022 11:46 AM
To: Christina Flores <CFlores@cityofpsl.com>
Subject: Re: Contact Question

Hi,

This is the link to the actual petition that was signed.

<https://chnng.it/JT8ZRCf8ss>

Thank you!

On Monday, December 6, 2021, 09:46:28 AM EST, Christina Flores <cflores@cityofpsl.com> wrote:

Good morning,

You are welcome to submit a petition either way, via email or physical mail. One received, the petition will become part of the official and copies will be provided to all Council members. If you wish to send it via physical mail, our address is 121 SW Port St. Lucie Blvd., Port St. Lucie, FL 34984.

The T-Sign is part of the Mattamy Master Sign request and is tentatively scheduled to be heard by Council on January 10th.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Donna Pace <kdnepace@yahoo.com>
Sent: Monday, December 06, 2021 9:23 AM
To: Christina Flores <CFlores@cityofpsl.com>
Subject: Contact Question

Good Morning,

The residents of Tradition have been signing a petition regarding the proposed "T" sign. Can you please tell me if it is preferred to be received electronically or if I should send it regular mail? And can you provide the address?

Also, can you confirm the date the City Council will be voting on the issue so we can insure they have it in time.

Thanks in advance for you help.

Best Regards,

Donna Pace

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Digital Sign
Date: Thursday, December 23, 2021 4:50:45 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Carolyn DeMaria <crdemaria17@gmail.com>
Sent: Monday, December 06, 2021 6:39 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Digital Sign

As a resident of Vitalia for over 5 and 1/2 years my wife and I think the sign is out of place and distracts from the beauty and homeliness of our attractive area and should not be allowed. After all we are named Tradition and not Modern or Future!!!

Thanks for listening to our input.

Rocco & Carolyn DeMaria

From: [Christina Flores](#)
To: [Daniel Robinson](#); [Bryan Pankhurst](#)
Subject: FW: Digital Sign
Date: Thursday, December 23, 2021 4:54:40 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: james spina <2828jimspina@gmail.com>
Sent: Tuesday, December 07, 2021 10:10 AM
To: Shannon Martin <Mayor@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>;
Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; Jolien Caraballo
<Jolien.Caraballo@cityofpsl.com>
Subject: Digital Sign

As our representatives, it is important for you to know how the residents of Tradition feel about the construction of a large digital, flashing, rotating, "bulletin board" in our community.

The proponents of this proposal, commercial for profit business operators, claim the sign will guarantee an increase in the number of fine restaurants, services and wonderful shops in Tradition.

We attended a poorly organized "presentation" from the

business interests last week. We wonder how they can meet all their promises when they were unable to even make a simple presentation to our residents.

The last time we saw a sign like this proposed monstrosity was on the Los Vegas strip. It also looks like a ride on Coney Island in New York. The only things missing are the chairs for people to ride in.

Please reject this proposal as it will not, in our opinion, produce the results **guaranteed** by the commercial business interests. Also, it is not compatible with a traditional town environment.

Very Truly yours,

Cindy Loney (Vitalia)

James D. Spina (Vitalia)

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Led post sign Traditions
Date: Thursday, December 23, 2021 4:46:54 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Tony Zangoglia <azangogliar@gmail.com>
Sent: Monday, December 06, 2021 4:25 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Led post sign Traditions

If you want us to look like Disney World then go ahead.
I as a 8 year resident think it is a waste of money.
We don't need any sign .

People know where we are.

It's bad enough we are overbuilding this area. This really should be looked at. It was nice community when I moved here.

Many of us long timers are thinking of moving to different parts of the state.
Anthony Zangoglia
Resident of Vitalia

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: LED Sign
Date: Thursday, December 23, 2021 5:00:01 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: John Freiler <jmfreiler@gmail.com>
Sent: Thursday, December 09, 2021 1:03 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Cc: John Freiler <jmfreiler@gmail.com>
Subject: LED Sign

My wife and I are against the proposed "T" Digital 60 foot plus LED sign post and fountain at the entrance to Tradition. We believe it is to gaudy for the area it is representing.

Sincerely,
Dawn and John Freiler
11137 SW Birch Tree Circle (Vitalia)
Port St Lucie, Fl

From: [Teresa Lamar-Sarno](#)
To: [Steve Garrett](#); [Daniel Robinson](#)
Subject: FW: LED T sign in Tradition
Date: Friday, December 3, 2021 10:57:39 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

-----Original Message-----

From: Christina Flores <CFlores@cityofpsl.com> On Behalf Of Shannon Martin
Sent: Friday, December 3, 2021 10:48 AM
To: Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Brandon Dolan <BDolan@cityofpsl.com>; Shannon Martin <Mayor@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>
Subject: FW: LED T sign in Tradition

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax cflores@cityofpsl.com

-----Original Message-----

From: Patricia White <docpwhite@icloud.com>
Sent: Thursday, December 02, 2021 11:52 AM
To: Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Shannon Martin <Mayor@cityofpsl.com>
Subject: LED T sign in Tradition

As I cannot attend the meeting tonight regarding the T sign, please add my name to those opposed to the sign. It will

most certainly devalue the properties in Tradition by cheapening the city to the likes of Las Vegas. Hopefully we have higher standards than flashing signs.

Thank you,

Patricia White
10281 sw Coral Tree Circle

Sent from my iPad

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Daniel Robinson](#); [Lorraine Prussing](#)
Subject: FW: Lighted T and Heart Sign
Date: Monday, December 6, 2021 8:52:19 AM
Attachments: [image001.png](#)

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,



"A City for All Ages"

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 S.W. Port St. Lucie Blvd

Port St. Lucie, Florida 34984-5099

772.873.6472 office | 772.871.7382 fax

cflores@cityofpsl.com

From: Diane Richards <dianecharmaine46@yahoo.com>
Sent: Saturday, December 04, 2021 2:56 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Lighted T and Heart Sign

We are residents of Town Park at Tradition and my husband and I wish to voice our objections to the installation of the lighted signs. Our reasons are as follows:

1) It is known as Light Pollution! Up to now, the night sky here has been beautiful and peaceful

to gaze upon. The reflections from these glowing signs would destroy that.

2) We love PSL because it has the look of a small community with lots of trees and open areas. That look is rapidly disappearing! The addition of one or both of these signs is appalling! As others have said, it would give the look of the beginnings of a Las Vegas

strip.

- 3) Planning for Tradition's growth and future. While we are aware that PSL needs to be growing, we would request that the residents be informed of these plans of change before it gets to this current point and that our voices be listened to and heard.

We know that you heard us at the Tradition City Hall meeting but will you listen to our objections?

Respectfully,

Diane and William Richards

From: [Jasmin Padova](#)
To: [Daniel Robinson](#)
Subject: FW: Matt any sign vote Jan 10
Date: Tuesday, December 28, 2021 4:52:37 PM

-----Original Message-----

From: Mel Mahler <mahler.mel@gmail.com>
Sent: Tuesday, December 28, 2021 3:19 PM
To: Jasmin Padova <JasminP@cityofpsl.com>
Subject: Matt any sign vote Jan 10

I vote "Nay".

Sent from my iPhone

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW: Mattamy Sign
Date: Monday, December 6, 2021 9:07:19 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Email from CityofPSL.com <Website@cityofpsl.com>
Sent: Friday, December 03, 2021 11:05 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Mattamy Sign

Message submitted from the <Port St. Lucie> website.

Site Visitor Name: Dale Ervin

Site Visitor Email: Jupitergirl45@gmail.com

Please Mayor Martin, do not approve the proposed Mattamy video sign here in Tradition. It is tacky and will give out-of-towners a bad impression of our beautiful Port St Lucie.

Thank you,

Dale Ervin

11096 SW Sunrise Lake Dr

PSL, FL 34987

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Mattamy "T" sign
Date: Thursday, December 23, 2021 4:50:34 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Polly Tonsetic <pitonset72@gmail.com>
Sent: Monday, December 06, 2021 6:34 PM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>;
Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>
Subject: Mattamy "T" sign

I am horrified by the fact that Tradition is being bought out by the Mattamy developer. One of the main reasons I moved to Tradition was that it showed class. Now, as in most governmental agencies, money seems to outweigh all of this.

I am asking each of you, PLEASE do not turn Tradition into a vision of cheapness!

Develop a backbone and stand up for what is right and stop chasing the almighty dollar! Vote against this ghastly sign.

Thank you,
Polly Tonsetic

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Mattamy "T" Sign
Date: Thursday, December 23, 2021 4:52:27 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Mark Rosenbaum <mark.rosenbaum9850@gmail.com>
Sent: Monday, December 06, 2021 10:10 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Mattamy "T" Sign

First - Congratulations on your election! We are very happy for you. Second - We want you to know that as residents of Vitalia at Tradition since it opened in 2007, we are opposed to the proposed Mattamy "T" sign that is currently under review. We hope you agree that it should be scaled down to a far more reasonable size. Thanks and happy holidays to you and your loved ones! Mark and Sheryl Rosenbaum. 9850 SW Carrotwood Circle, PSL. 772-345-2626

Sent from my iPhone

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Mattamy and the "T" structure
Date: Thursday, December 23, 2021 4:55:49 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Nan Hoffman <hofsquad@gmail.com>
Sent: Tuesday, December 07, 2021 12:30 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Mattamy and the "T" structure

I found out Tradition is going to have the monstrosity "T" structure in the heart of the city. There should be no billboards in our area its small and we don't want it.

If I saw that structure when looking for a home I would be very turned off. It looks like a circus platform.

Please say No for this structure to be built.

Thank you for your time and attention to this matter.

Nan Hoffman

Sent from my iPhone

From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Subject: FW: Mattamy Electronic T-Sign in Tradition
Date: Friday, December 3, 2021 9:19:40 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

-----Original Message-----

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 9:01 AM
To: Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>
Cc: Lorraine Prussing <LorraineP@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>
Subject: FW: Mattamy Electronic T-Sign in Tradition

Good morning,

City Council received the below email regarding the T sign in Tradition. Can you please add this to the file and official record for this item?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax cflores@cityofpsl.com

-----Original Message-----

From: Susan May <sue.sgm@gmail.com>
Sent: Friday, December 03, 2021 12:02 AM
To: Christina Flores <CFlores@cityofpsl.com>
Subject: Mattamy Electronic T-Sign in Tradition

Dear Ms Flores,

Please pass this email on to whomever are the decision makers regarding the monstrosity that Mattamy is planning to erect in Tradition. Every single person that I've talked to, or have seen discussing on NextDoor or other social

media is against this. Not only does it not fit with the small town atmosphere that we the residents fell in love with when choosing to move here, it would lower our property values and serve as an added distraction to drivers. This is not Las Vegas. We do not need a huge, tacky electronic billboard so that Mattamy can “rebrand and update Tradition”, as they have used as an excuse, as they seem fit. They have one goal in mind, promote themselves and make money before they leave with a total disregard of the quality of living of the residents in Tradition.

We are asking the Mayor, City Council, Planning/Zoning Committee and anyone else who has or was willing to approve this to listen to the residents of Port St Lucie and particularly those of us in Tradition who are directly affected by this horrid idea. I know of no other city who would allow a builder to denigrate such a beautiful area that includes so much residential. We are not Miami or New York City or is that the direction the city wants us to take? Please let us know as we will rethink our plans of staying here in what was our “forever” home.

We urge you to stop Mattamy from trashing Port Saint Lucie. By the way, they held that informational meeting at a poor time for those who work and apparently left a very bad taste in the mouths of residents. Not a good sign.

Thank you,
Susan & Thomas May
12400 SW Silverwood

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW: Mattamy Homes in Tradition
Date: Monday, December 6, 2021 9:00:27 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Sun State <sunstate56@hotmail.com>
Sent: Saturday, December 04, 2021 9:07 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Mattamy Homes in Tradition

Ms. Mayor,

The residents are appalled at the huge "T" sign, proposed by Mattamy Homes, to go in front our neighborhood. As everyone living in Tradition cannot attend the City Council meetings, we have to rely on you to convey our feelings about this issue.

We all realize that Mattamy Homes is a large player in the development of the Tradition area. They control the Tradition Community Association meetings, and they are responsible for our HOA's having to greatly raise the water pass-through charges included in our HOA fees. They propose to do this and propose to do that, but it is all at the expense of the present homeowners. At this point they are in control of Tradition, not the City Council. Everyone in Tradition feels that Mattamy Homes is in the "pocket" of each member of the Council. The Council is also known to decide things quietly without resident input, which is what we are concerned about with this sign.

This obnoxious proposed "T" electronic sign will not add to the beauty of the Tradition area. It will have eight (8) electronic panels containing signs that change every eight to ten seconds. They most likely intend to sell advertising for each panel. Let Mattamy Homes apply to the State to allow the

sign somewhere next to I-95 where it belongs.

We urge you to please use whatever influence you have with the City Council to let them know how much we oppose this sign.

We need some control over Mattamy Homes. Many homeowners are leaving Tradition because it is becoming increasingly expensive to live here, and we don't want Mattamy to be a major factor in rising costs.

Thank you and best regards,

Donald Ring
The Lakes at Tradition
(772)-539-0336

Sent from [Mail](#) for Windows

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Mattamy Homes LED sign
Date: Thursday, December 23, 2021 4:59:21 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Barbara Leanheart <bleanheart@gmail.com>
Sent: Wednesday, December 08, 2021 3:50 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Cc: Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Subject: Mattamy Homes LED sign

Dear Mayor Martin and Council Members,

I am sending you this email to raise concern regarding the proposed "T" digital LED sign the Mattamy Homes would like to have at the Tradition entryway.

Other than perhaps to promote Mattamy Homes, what this ostentatious sign do for the beautiful community of Tradition?

Tradition is not a high rise community, why do we need a 60 ft. structure? It would be like the Jolly Green Giant in a land of Pygmies! I suggest that Mattamy Homes go back to the drawing board and come up with a sign that fits within our surroundings.

As a registered voter and year long resident of Vitalia ,I strongly protest against this atrocity that will marr the beautifully landscaped community that is Tradition.

Sincerely,

Barbara Leanheart

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Mattamy Homes Signage
Date: Thursday, December 23, 2021 4:58:01 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: reeniedore@aol.com <reeniedore@aol.com>
Sent: Wednesday, December 08, 2021 7:29 AM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Subject: Mattamy Homes Signage

Good Morning Elected officials,

My husband and I have been Port St. Lucie Residents for over 20 years and we love Port St. Lucie and all it has to offer.

I'm writing to you regarding the obtrusive sign that Mattamy Homes is proposing to install. I strongly object to the installation.

City officials have worked so hard to make this a wonderful place to call home and I applaud everyone for your hard work and recognize the sometimes difficult decisions you have to make. In my opinion, this is not one of those difficult decisions. Please say NO to this sign.

We need to attract people to our beautiful city and not have them laugh at the items our officials have approved as acceptable.

I am in the Real Estate Industry and speaking as a Real Estate Broker; Port Saint Lucie has always had a lower class reputation among neighboring county Realtors (I am being totally honest), I've had to overcome a lot of adversity because of that reputation. Until recently, that view has been changing in a positive direction and I think the Tradition area has been most helpful with that trend.

I know the housing market is competitive and you have to get your brand out there and so I recognize the need to attract potential customers and know the positive effectiveness advertising can have, but, signage of this type will most certainly turn potential buyers away from the Tradition area and probably PSL in general. I can tell you first hand that this type of “attraction” if approved will change someone’s mind about living here. I want the positive trend to continue of people being impressed when they visit PSL and NOT have them move on from considering the city as their next home.

The picture I saw of the sign looked like something that belongs on a Las Vegas Strip. The sign is also very ugly to put it mildly.

The look and feel of this sign goes against the home town feel of our County in general. Is this the direction we want to move toward?

I hope you agree with me and vote an absolute NO! Also, I hope that Mattamy isn’t scheming to propose something that they know won’t be approved to then say ok “golly gee”, we will modify to a smaller version of the same type. Please keep that in mind, because it is a strategy that is commonly practiced. This sign is UGLY!

On a positive note: I am personally happy with the progress that has been made with our County gaining positive recognition that it deserves! I can say without a doubt, this is a great city and one that the Elected officials listen to the people. It is rare that this happens nowadays. Thank you.

**Sincerely,
Maureen Dore**

From: [Christina Flores](#)
To: [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#); [Sally Walsh](#); [Bryan Pankhurst](#)
Subject: FW: Mattamy Sign Proposal
Date: Monday, December 6, 2021 8:09:14 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: jewel1230@aol.com <jewel1230@aol.com>
Sent: Sunday, December 05, 2021 11:09 PM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Christina Flores <CFlores@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>
Subject: Mattamy Sign Proposal

Dear Madam Mayor, Vice Mayor and Council Members,

I'm sure by now, you have received numerous emails regarding the proposed sign that Mattamy wishes to build in our beautiful community of Tradition. I had listened to the Mayor's Coffee Talk where this subject had come up as a concern of the residents, and the Mayor expressed her opposition to Mattamy's proposal.

When we picked Port St. Lucie and Tradition as our final home for retirement, it was the small town charm, the Tradition town hall building, and the beautiful park where we could walk, play and shop. It has a diverse community of "neighborhoods" with each offering a lifestyle suited to everyone whether retiring or beginning to raise a family. It had that wonderful small town feeling within a rapidly growing city. We loved everything about Tradition and Port St Lucie. We moved here in November of 2016.

Mattamy buys the master development and slowing but surely they have eroded our community. It

started out small but overtime you can see that they have changed our community with fast food restaurants, apartment buildings, and rapid development. Change is inevitable and sometimes it's good, as we have seen what Port St Lucie has become and a vision with progress, all by listening to us, the residents. We knew there would be future development in Tradition but not to the degree that Mattamy has already done.

Tradition has a wonderful "brand" with it's beautiful towers and pier, lakes and parks where we can walk, bike and enjoy a beautiful day by the lake. Mattamy wants to change all that, saying we need to be "rebranded". And with that rebranding they want to put up a Vegas type sign that is an eyesore, causing distracted drivers, and makes our community just look trashy. The bottom line is, no one here wants that ugly sign – or any sign for that matter. I have yet to hear anyone of my neighbors say this is a good thing for Tradition – NO ONE. This is not a big flashy city like Miami or Vegas. But this proposed T-sign looks absolutely ridiculous, and we fear this is just another step in their plans to rebrand – ruin – our lovely community.

We residents want to do everything we possibly can stop to Mattamy's plan for this sign. Please, we are begging you to help us with this fight and stand up to Mattamy. We do not want this horrific sign, or ANY ridiculous sign they plan to come up with. I would think that the City of Port St. Lucie and St. Lucie County would have a say in what is happening to our beautiful community.

You can expect that the residents of Tradition will be in attendance at the next city council meetings. And our resident "snowbirds" have asked us to speak up for them as well. Please help us and do the right thing and vote down any request from Mattamy for signage. I don't want to move again, but if this community continues to change at the whim of Mattamy, we will look for someplace else. We all love it here for what it is now – home.

Thank you for your time and consideration.

Sincerely,
Julie and Tony Levite - Vitalia at Tradition

From: [Brandon Dolan](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Mattamy Sign
Date: Tuesday, December 28, 2021 2:35:14 PM

For the record.

Brandon Dolan

Executive Assistant

Office of the Mayor & City Council

City of Port St. Lucie

121 S.W. Port St. Lucie Blvd
Port St. Lucie, Florida 34984-5099
772.871.5159 *Office*
bdolan@cityofpsl.com
www.cityofpsl.com

From: carolyn bartholomew <carolynbart@yahoo.com>
Sent: Tuesday, December 28, 2021 1:57 PM
To: Brandon Dolan <BDolan@cityofpsl.com>
Subject: Mattamy Sign

I understand that Mattamy still wants to put up an illuminated sign, which is to be discussed at the January 10th council meeting. As a resident of Vitalia at Tradition I would appreciate if you would not approve this signage as it is not fitting for our lovely community. Thank you for keeping Tradition homeowners and residents wishes In making your decision.
Carolyn Bartholomew

Sent from [Mail](#) for Windows

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Mattamy sign
Date: Thursday, December 23, 2021 4:55:08 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Anne Cherico <AnneatHawk@comcast.net>
Sent: Tuesday, December 07, 2021 11:19 AM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Subject: Mattamy sign

As a resident of Vitalia in Tradition I want you to know that my and I as well as ALL neighbors we spoke to are vehemently opposed to the sign Mattamy is proposing. It has no place in Tradition and is the opposite of what the area should be. This is a place with open spaces and well thought out design. This sign is too big, garish and tasteless. WE DON'T WANT IT IN TRADITION.

Please respect our wishes and vote NO on this monstrosity.

Thank you,

Anne Cherico

Vitalia resident

AnneatHawk@comcast.net

--

This email has been checked for viruses by Avast antivirus software.

<https://www.avast.com/antivirus>

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Mattamy Sign
Date: Thursday, December 23, 2021 4:56:17 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Dinni Kubala <dinnimae@aol.com>
Sent: Tuesday, December 07, 2021 1:41 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Mattamy Sign

Dear Mayor,

As the common sense person for whom I voted, I am confident that the Mattamy sign, proposed for Tradition, that does not fit the ambience, decorum, or sensibility, would seem acceptable to a sensible minded person as yourself.

Please do not accept whatever monetary reward Mattamy may offer our city to overtake the beautiful, traditional view of "Tradition". With all the ills of our country and lives these days, let's choose beauty over corporate greed in our city. Thank you.

Sincerely,

Dianne and Stephen Kubala

9817 SW Trumpet Tree Cir
Port St. Lucie, FL 34987

From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Subject: FW: Mattamy Sign
Date: Friday, December 3, 2021 10:59:38 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 10:57 AM
To: Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Shannon Martin <Mayor@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>
Subject: FW: Mattamy Sign

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

From: Linda Johnson <lsjohnson1016@gmail.com>

Sent: Friday, December 03, 2021 9:04 AM

To: Shannon Martin <Mayor@cityofpsl.com>

Subject: Mattamy Sign

Please do not allow the giant neon sign that Mattamy homes is proposing.

This is a beautiful area. The sign does not belong here. No one that lives here wants it.

We are putting our trust in our elected officials & hope you all agree that the sign should not be placed there.

Thanking you in advance, because I think you will agree & make the correct decision.

Sincerely,

Robert Johnson

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Mattamy signage
Date: Thursday, December 23, 2021 4:50:01 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Vito Prestia <kvprestia@gmail.com>
Sent: Monday, December 06, 2021 5:42 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Mattamy signage

Dear Mayor, the sign that Mattamy is proposing for Tradition is just horrible and I hope the city council blocks it. It would cheapen and take away the "home town" feeling that my wife and I feel in love with. Please vote against this horrible sign. Thank you

From: [Lorraine Prussing](#)
To: [Daniel Robinson](#)
Subject: FW: Mattamy t sign
Date: Friday, December 3, 2021 12:12:22 PM

-----Original Message-----

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 11:10 AM
To: Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Shannon Martin <Mayor@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>
Subject: FW: Mattamy t sign

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax cflores@cityofpsl.com

-----Original Message-----

From: Marsha Warfield <marsha5007@gmail.com>
Sent: Friday, December 03, 2021 11:05 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Cc: Christina Flores <CFlores@cityofpsl.com>
Subject: Mattamy t sign

I'm writing to ask you to please vote not to approve the amendment that Has been recommended by Planning and Zoning to allow the building of the LED sign in Tradition. I was at a meeting yesterday at Tradition town hall where Mattamy answered questions from a very angry room full of residents.

Mattamy said the sign is part of a rebranding of Tradition. The residents bought here to be able to enjoy a hometown atmosphere with an old fashioned town square. I love to see families playing on the grass and picnicking on the weekends. Residents love the trails and I always see families walking and biking around town. The sign is glaringly inappropriate for Tradition. And it opens the door to more of these bright LED signs. We don't want them!!

Mattamy has figured a way for them to get free advertising and have the businesses pay for it. It's a terrible idea! The say it will have public announcements but of course that is not the real purpose. We don't need a huge bright sign to tell us about events here.

I vote in all elections and voted for you for mayor. Please vote no on this amendment. The residents are counting on your support. Please don't let us down!

Sincerely,
Marsha Warfield
11210 sw Apple blossom trail
Port St. Lucie

Sent from my iPad

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Mattamy T sign
Date: Thursday, December 23, 2021 4:46:18 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Irv Silverstein <irv.silverstein@yahoo.com>
Sent: Monday, December 06, 2021 4:12 PM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>;
Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett
<David.Pickett@cityofpsl.com>
Subject: Mattamy T sign

To whom it may concern

Please be advised that I am firmly against the proposed "T" sign.

It will make our neighborhood look like route 192 by Disney World. It appears to be an advertising ploy for Mattamy to advertise their properties for sale.

There is no benefit to Tradition for this monstrosity.

Resident of Vitalia at Tradition

Irv Silverstein
irv.silverstein@yahoo.com
(954) 709-3611

From: [Christina Flores](#)
To: [Daniel Robinson](#); [Bryan Pankhurst](#)
Subject: FW: Mattamy T signage
Date: Thursday, December 23, 2021 4:52:06 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Steve Compito <stevecompito@verizon.net>
Sent: Monday, December 06, 2021 8:02 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Mattamy T signage

As full time residents living in Vitalia here in Tradition I'm emailing you as our elected representative. The sign Mattamy is proposing is not something that is necessary for anything other than advertising and will change the character of Tradition. Speaking for myself as well as my wife Deborah Compito we are requesting you tell Mattamy that Tradition doesn't want their billboard. JUST SAY NO!!! Mattamy doesn't represent the residents you do.

[Sent from the all new AOL app for iOS](#)

From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Subject: FW: MATTAMY T-SIGN IN TRADITION
Date: Friday, December 3, 2021 11:00:55 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 10:57 AM
To: Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Shannon Martin <Mayor@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>
Subject: FW: MATTAMY T-SIGN IN TRADITION

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

From: furballs <furballs@bellsouth.net>
Sent: Friday, December 03, 2021 10:19 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: MATTAMY T-SIGN IN TRADITION

Dear Mayor,

I attended the meeting yesterday, Dec. 2, at Town Hall. I am totally against Mattamy putting up such a shockingly unsightly 50 ft. sign in our beautiful, charming town. My husband & I moved to Tradition 6 yrs. ago from Jupiter which was also a beautiful town 20+ years ago but became overcrowded & unaffordable. When our realtor brought us up to PSL we loved the old-time feel of Tradition, the beautiful landscaping, the ease of shopping at Publix & The Landing & more affordable homes. We are appalled & offended by the thought of this 50 ft. monstrosity being placed in our beloved Tradition.

Many times residents are asked for their opinions/input as to what we'd like or need in our community. I've done several PSL surveys already but at no time do I recall being asked about this T-sign. The gentlemen conducting the meeting yesterday (I forgot his name) & the Mattamy rep were arrogant & rude. We felt they misled us during the meeting by making us believe this was a done deal. It wasn't until a neighbor asked that we found out the final verdict would be in January.

We were told at the meeting that an independent firm was asked to come up with ideas for Tradition & they decided this sign would be a modern structure that would attract new residents & stores. We didn't buy into a modern town. We bought into small town charm & this T-sign is grotesque & totally out of character.

We love going to Town Square & participating in the many events & activities like Food trucks, concerts, holiday celebrations, etc. We do NOT need a 50 ft. unappealing sign because Mattamy feels they need signage to entice buyers. I feel that Mattamy believes because they bought up a lot of land in Tradition that it entitles them to do whatever they want. People buy homes in Tradition because there is less traffic than towns down south, we have shopping within minutes of our homes, affordable housing, beautiful landscaping & charming architecture.

It is not just the size of the sign but the ridiculous use of the sign. We were told that it would display community information. We are already getting community information on our Tradition Community FB page. This sign is so unnecessary & we see it as just an advertisement for Mattamy, the builder. The sign is as unnecessary as that ridiculous self-driving TIM that we all despise because it holds up traffic especially if you end up driving behind it going 5 mph.

This 50 ft. T-sign is a slap in the face to all those residents who bought into the beautiful master-planned community of Tradition & love our old-time charm. We do not want a sign of any kind by Mattamy. Leave our town as is. The simplicity & charm is why we all moved to Tradition. Please do not allow Mattamy to change our town.

Sincerely yours,

Diane Greene
(561) 339-0753
TownPark resident

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Mattamy. T Sign
Date: Thursday, December 23, 2021 4:50:55 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Kathleen Mohr <mohrmom@gmail.com>
Sent: Monday, December 06, 2021 6:39 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Mattamy. T Sign

My name is Kathleen Mohr and reside at 10207 SW Indian Lilac Trail, Port St. Lucie, FL 34987. My husband and I are OPPOSED to the signage proposed by Mattamy.

Regards,
Kathleen Mohr

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Mattamy's Request for "t" sign at entrance to Tradition.
Date: Thursday, December 23, 2021 4:52:16 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: jimbos51796@aol.com <jimbos51796@aol.com>
Sent: Monday, December 06, 2021 8:09 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Mattamy's Request for "t" sign at entrance to Tradition.

Dear Mayor,

I STRONGLY OPPOSE such a HUGE sign. It is not conducive to Tradition Way of Living. Such a sign would be an "EYESORE" and I am hoping that you and the Council will Vote this initiative DOWN.,

I live in VITALIA and EVERYONE I have talked to here feel the same way. So, once again, I STRONGLY OPPOSE such a sign.

James A. Naples
10194 SW Indian Lilac Trail

From: [Christina Flores](#)
To: [Daniel Robinson](#); [Bryan Pankhurst](#)
Subject: FW: Mattany T Sign for Tradition
Date: Thursday, December 23, 2021 4:56:01 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Bruce Cook <bmc1389@gmail.com>
Sent: Tuesday, December 07, 2021 12:56 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Mattany T Sign for Tradition

I am a resident of Port St. Lucie living in Tradition in Vitalia. I am not in favor of the Mattany T sign. It is unsightly, doesn't blend with the current architecture and is totally unnecessary.

Bruce Cook
9881 SW Walnut Tree Ct.
PSL 34987.

From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Subject: FW: Meeting in Tradition to discuss Mattamy's digital tower
Date: Friday, December 3, 2021 9:20:27 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 9:00 AM
To: Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>
Cc: Lorraine Prussing <LorraineP@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>
Subject: FW: Meeting in Tradition to discuss Mattamy's digital tower

Good morning,

City Council received the below email regarding the T sign in Tradition. Can you please add this to the file and official record for this item?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Cathy Powers <outlook_3648E97C1482F84A@outlook.com>

Sent: Friday, December 03, 2021 8:25 AM

To: Shannon Martin <Mayor@cityofpsl.com>; Christina Flores <CFlores@cityofpsl.com>

Subject: Meeting in Tradition to discuss Mattamy's digital tower

Hello,

First, let me thank you for telling Mattamy homes to hold a resident meeting about the proposed digital signage. From the turnout of residents who attended the meeting, it was really beneficial. As an elected official from Tradition CDD District 5, Vitalia, I was able to voice my opinion about the signage as being not “complimentary” to the concept of Tradition. Even though the presenter stated it was, I asked that the great minds that came up with the idea of rebranding Tradition, redesign this digital sign to be more innkeeping with our hometown feel.

I hope you will take to heart the residents who voiced their collective voice, including mone, to not approve this signage as proposed. Please reach out to me for any questions about this request to vote no.

Kind regards,

Cathy Powers, EdD
Tradition CDD, District 5
772.345.2486

Sent from [Mail](#) for Windows

From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Subject: FW: Meeting in Tradition to discuss Mattamy's digital tower
Date: Friday, December 3, 2021 10:56:07 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 10:55 AM
To: Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Shannon Martin <Mayor@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>
Subject: FW: Meeting in Tradition to discuss Mattamy's digital tower

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

From: Cathy Powers <outlook_3648E97C1482F84A@outlook.com>
Sent: Friday, December 03, 2021 8:25 AM
To: Shannon Martin <Mayor@cityofpsl.com>; Christina Flores <CFlores@cityofpsl.com>
Subject: Meeting in Tradition to discuss Mattamy's digital tower

Hello,

First, let me thank you for telling Mattamy homes to hold a resident meeting about the proposed digital signage. From the turnout of residents who attended the meeting, it was really beneficial. As an elected official from Tradition CDD District 5, Vitalia, I was able to voice my opinion about the signage as being not “complimentary” to the concept of Tradition. Even though the presenter stated it was, I asked that the great minds that came up with the idea of rebranding Tradition, redesign this digital sign to be more innkeeping with our hometown feel.

I hope you will take to heart the residents who voiced their collective voice, including mone, to not approve this signage as proposed. Please reach out to me for any questions about this request to vote no.

Kind regards,

Cathy Powers, EdD
Tradition CDD, District 5
772.345.2486

Sent from [Mail](#) for Windows

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: New signage
Date: Thursday, December 23, 2021 4:53:48 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: spencer mansfield <smansf4721@yahoo.com>
Sent: Tuesday, December 07, 2021 9:05 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: New signage

Please Mayor,

There is much to much confusion at this particular intersection as it is. Too much lane confusion. Put it down by exit 114.

Thank you,

Spencer Mansfield...

Sending seasonal Christmas Cheer

From: [Christina Flores](#)
To: [Daniel Robinson](#); [Bryan Pankhurst](#)
Subject: FW: NO TRADITION "T" Sign
Date: Thursday, December 23, 2021 4:53:03 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: martysellu@aol.com <martysellu@aol.com>
Sent: Tuesday, December 07, 2021 7:33 AM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>;
Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett
<David.Pickett@cityofpsl.com>
Subject: NO TRADITION "T" Sign

Dear Mayor and Council Members,

It would be unconscionable that our community leaders would approve of such a tasteless monstrosity. Please reject any and all billboard sign proposals. At best they would only be appropriate in Orlando or Disney.

We residents are depending on you to preserve the quality of life we all enjoy here in Tradition.

With warmest regards,

Martin and Barbara Senecal
10120 SW Cypress Wood Court
Port St Lucie, FL 34987
Vitalia

From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Subject: FW: Objection to Mattamy Sign
Date: Friday, December 3, 2021 10:56:33 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

-----Original Message-----

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 10:54 AM
To: Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Shannon Martin <Mayor@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>
Subject: FW: Objection to Mattamy Sign

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax cflores@cityofpsl.com

-----Original Message-----

From: Janet Sharp <jgirlpa@gmail.com>
Sent: Friday, December 03, 2021 6:54 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Objection to Mattamy Sign

Mayor Martin:

If you care anything about protecting the image of PSL, please do not succumb to the influetof big money Mattamy Homes and allow them to erect the T structure/fountain.

I live in TownPark and was drawn to the beautiful boulevards, landscaped streets and lakes and quaintness of our lovely Town Center.

A structure like the one Mattamy would build would erase all that and impact the future of our area. Please do whatever you can to stop this.

Respectfully,
Janet Sharp
11307 SW Lake Park Dr

Sent from my iPhone

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Our objection to Mattamy Homes' proposed "T" signage
Date: Thursday, December 23, 2021 4:47:55 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Lee Fahey <leefahey34@gmail.com>
Sent: Monday, December 06, 2021 4:32 PM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Subject: Our objection to Mattamy Homes' proposed "T" signage

My husband and I just heard about Mattamy Homes' proposed signage for our quaint Tradition area. This 60' structure is absolutely tacky, not in character with Tradition, and a huge waste of money for our community!!! We are hoping you will NOT approve this request.

We already have the "heart" sculpture going in – another tacky addition – and of course we're already subject to looking at the huge RIVERLAND hill. These additions don't reflect the classy ambience found throughout the rest of our community. In fact, we find them embarrassing when we give our visitors a tour of our community.

Another thing to consider: the upkeep as this monstrosity is not sustainable. What happens over time when the various digital displays are impacted, possibly by strong winds? Or when black mold sets into the components, as is very common in our area? Or the fountain no longer operates as it should?

Bottom line, we are NOT "Disneyland" thus these over-the-top ideas are not commensurate with Tradition's ambience and environment.

PLEASE don't approve this request.

Sincerely,
Deborah & Steve Fahey
Vitalia community

From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Subject: FW: Please oppose the "T" sign to be built at Village Parkway and Tradition Parkway in Tradition
Date: Friday, December 3, 2021 10:56:21 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 10:54 AM
To: Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Shannon Martin <Mayor@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>
Subject: FW: Please oppose the "T" sign to be built at Village Parkway and Tradition Parkway in Tradition

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

From: Paul Ryfun <pryfun@yahoo.com>
Sent: Friday, December 03, 2021 8:02 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Please oppose the "T" sign to be built at Village Parkway and Tradition Parkway in Tradition

12/3/2021

Dear Mayor,

Please oppose the "T" sign to be built at Village Parkway and Tradition Parkway in Tradition. Last night at a Town Hall meeting in Tradition it was clear that the Tradition tax paying voting residents of Tradition overwhelmingly oppose this "T" sign. Below is a link to a petition opposing this sign for details. Thank you.

https://www.change.org/p/port-st-lucie-city-council-opposition-to-the-proposed-t-sign-in-tradition?recruiter=559665431&utm_source=share_petition&utm_medium=facebook&utm_campaign=share_petition&utm_term&recruited_by_id=4011a740-3757-11e6-bc8c-8532f50a4be1&utm_content=fht-31561418-en-us%3A2&fbclid=IwAR3nv0TQS-yhEM9WxPivQZrM_O7w5aGIJ4hvTOxmWZmm-1YFGaVIIIQB2IY

Paul F. Ryfun
pryfun@yahoo.com

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Potential Tradition Traffic Problem
Date: Thursday, December 23, 2021 4:57:21 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Jeff Schiff <jschiff40@gmail.com>
Sent: Tuesday, December 07, 2021 5:40 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Potential Tradition Traffic Problem

DEAR MAYOR MARTIN,

I'M CERTAIN YOU ARE RECEIVING A TON OF LETTERS REGARDING THE "TRADITION SIGN". YES, IT IS UGLY AND TOTALLY OUT OF CHARACTER FOR THIS COMMUNITY, BUT I'D LIKE TO EMPHASIZE ANOTHER ISSUE REGARDING THE PROPOSED SIGN.

THE PLACEMENT OF THIS SIGN IS AT THE BUSIEST INTERSECTION IN TRADITION. THE DESIGN OF THE SIGN WILL BE A MAJOR DISTRACTION TO DRIVERS.

THERE ARE SEVEN, THEN SIX LANES OF TRAFFIC HEADING WESTBOUND TO VILLAGE PARKWAY FROM THE I-95 OFF RAMP AND GATLIN BLVD. BECAUSE THERE IS ONLY ONE NORTHBOUND LANE AT THIS INTERSECTION CARS ARE CONTINUALLY CUTTING IN FRONT OF OTHER CARS TO ACCESS THIS LANE BECAUSE IT GETS TOTALLY BACKED UP. ALSO, CARS EXITING I-95 FROM THE NORTH ARE SCRAMBLING TO GET IN THE LEFT THREE SOUTHBOUND LANES TO TURN LEFT ON VILLAGE PARKWAY. AT RUSH HOUR IT IS INSANE.

THE PROPOSED DESIGN OF THIS SIGN HAS MULTIPLE ELEVATED SCREENS. TRYING TO READ ANY INFORMATION AND GET IN YOUR INTENDED LANE IS AN ACCIDENT WAITING TO HAPPEN. TIME PERMITTING, IF YOU WERE TO DRIVE TO THIS INTERSECTION IN THE MORNING OR LATE AFTERNOON, PARK AT THE WAWA AND WATCH THE CIRCUS, I'M GUESSING YOU MAY HAVE

SECOND THOUGHTS ABOUT APPROVING IT.

LASTLY, I DON'T WANT TO BE RE-BRANDED. IF I WANTED THAT, I'D WOULD HAVE MOVED TO THE MELBOURNE/VIERA AREA.

THANK YOU FOR READING THIS AND I HOPE YOU'LL VOTE NO.

RESPECTFULLY,

JEFFREY M. SCHIFF
10138 SW CYPRESS WOOD CT
VITALIA AT TRADITION
PORT ST. LUCIE, FL 34987
(321)604-1784

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Proposed "T" sign at Main Entrance to Tradition - 12.6.21 - Message from Vitalia at Tradition Residents' Association, Inc. - [#XN1088306] / Heritage Oaks
Date: Thursday, December 23, 2021 4:58:15 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Walter Dinneen <walt@flatechnology.com>

Sent: Wednesday, December 08, 2021 9:01 AM

To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>;
Stephine.Morgan@cityofpsl.com; David.Pickett@cityofpsl.com; Anthony.Boanna@cityofpsl.com

Cc: Scott Montagna Heritage Oaks LCAM <scott@signaturepropertymgmt.com>;
vitalia@campbellproperty.com; tcnletters@tcpalm.com; newsfp@hometownnewsmediagroup.com
<newsfp@hometownnewsmediagroup.com>

Subject: FW: Proposed "T" sign at Main Entrance to Tradition - 12.6.21 - Message from Vitalia at Tradition Residents' Association, Inc. - [#XN1088306] / Heritage Oaks

I live in Tradition, Heritage Oaks, and my wife and I vote. Please see below the email regarding the massive LED Sign that Mattamy homes wants to build. Enough is enough! The City of Port St Lucie gives these developers everything they want, including the massive destruction of the original Florida landscape on the corner of Crosstown and Village Parkway. As a homeowner I cannot cut down one Oak tree without the city's permission, but you allowed them to cut down all of the trees on original Florida Pine and Sabal Palms (the official State of Florida tree is the Sabal) land! STOP this sign, no more. Like it says on your website "Keep Port St Lucie Beautiful"

Walt Dinneen
9982 SW Chadwick Drive
Port St Lucie, FL 34982
954-802-2385
Heritage Oaks

Begin forwarded message:

From: Campbell Property Management <donotreply@campbellproperty.com>
Date: December 6, 2021 at 4:01:48 PM EST
Subject: Proposed "T" sign at Main Entrance to Tradition - 12.6.21 - Message from Vitalia at Tradition Residents' Association, Inc. - [#XN1088306]

Please do not reply to this message.

Dear Residents of Vitalia at Tradition Residents' Association, Inc.,

There has been much discussion in the newspaper and social media on the proposed "T" digital 60 foot plus LED sign post and fountain that Mattamy Homes wishes to install at the main entrance to Tradition. Since there is not a conclusive majority of residents that have expressed their concern for this project going forward, the Board can not represent the community and speak for Vitalia at the upcoming Port Saint Lucie City Council meetings where the proposal for the LED sign will be voted on by the City Council. However, as residents, we can voice our concerns at these upcoming meetings as a group by showing up en masse to register our displeasure of the proposed signage and encourage the City Council to reconsider the recommendation of their planning board to approve Mattamy Homes request.

For those who have not seen or heard about the signage, the attached picture shows an artist rendering of the proposed sign. The base with the fountain is supposed to be 25 feet tall, with the sign being an additional 35 feet high, for a total of around 60 feet in height, located at the corner of Village Parkway and Tradition Parkway, near the Panera Bread and Olive Garden. At 60 feet, that is about the height of a 5-story building. For comparison, Tradition Hospital is an 8-story building.

Should you desire to email your elected Port Saint Lucie Mayor and Council members, their email addresses are listed here: mayor@cityofpsl.com, Jolien.Caraballo@cityofpsl.com, Stephanie.Morgan@cityofpsl.com, and David.Pickett@cityofpsl.com. I believe there will be a new City Councilman for our district selected on 7 December, so that winner could be contacted as well.

If you have concerns about the "T" digital LED sign that Mattamy Homes wants to install, please attend the City Council meetings on January 10, 2022 and January 24, 2022 at 6:30 PM at City

Hall, There are 2 readings for the Council to approve this sign.
Please make an effort to attend.

Regards,

Your Vitalia at Tradition Board of Directors

Sincerely,

Campbell Property Management on behalf of Vitalia at Tradition Residents' Association,
Inc.

This Community is Professionally Managed by:
Campbell Property Management | (772) 800-2504 |
www.campbellpropertymanagement.com

|

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Proposed "T" sign at Main Entrance to Tradition
Date: Thursday, December 23, 2021 4:53:58 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: PAUL BODNER <pbodner@bellsouth.net>
Sent: Tuesday, December 07, 2021 8:35 AM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>;
Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett
<David.Pickett@cityofpsl.com>
Subject: Proposed "T" sign at Main Entrance to Tradition

To Who This may concern,

Let me be one of perhaps many to totally disagree with this proposed sign. This is beyond art and more towards advertising for future development.

As advertising, I think this would pose a dangerous distraction for motorists on I-95. Also, this is too large a structure for the area.

Regards,

Paul Bodner

12490 SW Silverwood Ave.
Port St. Lucie, Florida 34987
772-345-2628

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Proposed "T" Sign at Tradition
Date: Thursday, December 23, 2021 4:46:02 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: becky coughlin <becky_coughlin@hotmail.com>
Sent: Monday, December 06, 2021 4:18 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Cc: becky coughlin <becky_coughlin@hotmail.com>
Subject: Proposed "T" Sign at Tradition

I am contacting you to express my absolute horror that the proposed "T" sign is being considered for Tradition. I am a resident of Tradition and find the sign to be gaudy and obtrusive, not representing the "traditional" architecture and atmosphere of this town, and certainly more appropriate for the Los Vegas strip. It would not benefit residents who bought homes in Tradition in good faith, but would serve as a flashy sign designed to further profits of developers.

Please do not allow this sign to be erected as it will cheapen the appearance of Tradition and cause great distress to all those who thought they were buying homes in a peaceful and tasteful community.

Thank you,

Rebecca Coughlin
10390 SW Ligustrum Dr
Port St Lucie

Sent from [Mail](#) for Windows

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Shannon Martin](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW: Proposed "T" sign Mattamy Homes
Date: Friday, December 3, 2021 3:04:36 PM

Good afternoon,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Akua <qui1015-2012@yahoo.com>
Sent: Friday, December 03, 2021 11:38 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Proposed "T" sign Mattamy Homes

Good morning Madam Mayor,

My name is Akua Prout. I am writing in opposition to the proposed "T" sign that Mattamy Homes wants to put at the NE corner of Tradition Pkwy and Village Pkwy.

My husband and I moved here from NY in 2016. I had seen the city of Port St Lucie and community of Tradition online. The first day as we walked around after viewing several homes we looked at each other and couldn't believe this place really existed. Tradition has such a quaint, hometown, small town feel and look. We have been very pleased with our decision to move here. We love the feel of the city and feel that it is well governed. I had occasion to meet our past mayor Greg Oravec several times and as a result, I currently serve on the infrastructure oversight committee for the half-cent sales tax. I haven't personally interacted with you yet, but I hear great things from those who have. I get the feeling that you really care about this city and it's residents. I understand that it was you who requested that Mattamy hold a meeting to get feedback from the Tradition residents.

I attended that meeting yesterday. It was very well attended despite being held at 4pm when many

people were still at work. It was clear from the presentation that Mattamy has no regard for what the residents of Tradition want, only for what their own "marketing consultant" has told them to do. I requested information on that marketing plan and was told there were meetings about it two years ago. I've tried to attend most of these meetings, I don't remember a new marketing or vision plan being shared beyond the Tradition Trail and park areas. Certainly not an electronic billboard.

It was equally clear that most if not all of those in attendance yesterday were opposed to this design. I cannot know what was in each person's mind but no one stood up for it.

I am respectfully asking that Mattamy be sent back to the drawing board to come up with a design that is more in keeping with the iconic towers, look and feel of our community.

Thank you for your time.

Sincerely,
Akua Prout
11152 SW Northland Dr
Port St Lucie, FL 34987
516-841-4411

[Sent from Yahoo Mail on Android](#)

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Proposed "T" sign
Date: Thursday, December 23, 2021 4:59:47 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: samellias3172@gmail.com <samellias3172@gmail.com>
Sent: Thursday, December 09, 2021 9:32 AM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>;
Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett
<David.Pickett@cityofpsl.com>
Subject: Proposed "T" sign

Every time I drive down Tradition Blvd. and glance over at the town center I think about how beautiful and bucolic it looks. The proposed Mattamy "T" sign will ruin the pastoral feel of our community and drive away potential new home buyers which in turn will depress our home values.

I urge you to reject this proposal and any other similar ones in the future which will only blight our beautiful town.

Sincerely,

Sam Ellias
10287 SW Yellowwood Ave.
Port St. Lucie, FL 34987
917-595-7069

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: proposed "T" digital 60 foot plus LED sign post
Date: Thursday, December 23, 2021 4:53:31 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Edith Capezza <e34953@gmail.com>
Sent: Tuesday, December 07, 2021 8:47 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: proposed "T" digital 60 foot plus LED sign post

Please note that I am against allowing Mattamy Homes to erect their proposed signage. I encourage the City Council to reconsider the recommendation by the planning board to approve Mattamy Homes request. As a homeowner in Tradition I can assure you it is not the type of vibe or neighborhood feel we strive to create.

I am unable to attend the meetings in January. If I were in town on those dates, be assured I would attend in supporting my Tradition neighbors in opposing such a hideous, commercial attempt to change our neighborhood.

Thank you for your consideration,

Edith Capezza
10189 SW Coral Tree Cir.
PSL, FL 34987

From: [Christina Flores](#)
To: [Daniel Robinson](#); [Bryan Pankhurst](#)
Subject: FW: Proposed LED "T" sign at Main Entrance to Tradition
Date: Thursday, December 23, 2021 4:49:05 PM
Attachments: [Pic T Sign.pdf](#)

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Robert Mullan <rmullan01@gmail.com>
Sent: Monday, December 06, 2021 5:22 PM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>;
Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett
<David.Pickett@cityofpsl.com>; Iris Mullan <itmullan@gmail.com>
Subject: Proposed LED "T" sign at Main Entrance to Tradition

Dear Port Saint Lucie Mayor and Council members,

I saw the artist rendering of the proposed signage for Tradition (attached) and would like to say that I am not opposed to a large sign, visible from the highway, to promote living at Tradition. I live there and love it! I do, however, believe that the proposed signage is not appropriate for the character and overall look of the area. Even the name 'Tradition' implies that the area should maintain a 'traditional' look and feel, and a large overly bright LED sign in an odd '3D' configuration would stand out like a disjointed sore thumb and be more reminiscent of Las Vegas than Port St. Lucie and Tradition.

I urge the council to reject the proposed design and call for something that is not covered in LED screens (which tend to be overly bright at night) and is aesthetically consistent with the look and feel of the Tradition town hall, village green area, and nearby housing. The height and overall size is not an issue as a large sign is need for appropriate visibility.

I will plan to attend the January 10, 2022 Council meeting to reiterate my concerns.

Thank you and I look forward to seeing the Council in action!

Sincerely,

Robert Mullan

11612 SW Mountain Ashe Circle

|

From: [Christina Flores](#)
To: [Daniel Robinson](#); [Bryan Pankhurst](#)
Subject: FW: Proposed sign by Mattamy Homes for Tradition
Date: Thursday, December 23, 2021 4:55:23 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: P.Bendeck <pbendeck@gmail.com>
Sent: Tuesday, December 07, 2021 11:41 AM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Subject: Proposed sign by Mattamy Homes for Tradition

To the Mayor and City Council members of Port Saint Lucie:

I want to express my deep concern and disapproval of the large sign Mattamy Homes is proposing for Tradition. The proposed sign is excessive and completely out of character with the lifestyle and scenic beauty that Tradition represents. These qualities are what attracted me and my wife, along with many other friends and neighbors, specifically to this wonderful community. We want to preserve the scenic beauty and quality of life here in Tradition. Developers such as Mattamy Homes are taking advantage our community for their own selfish financial gain with little regard for the nice residents who live, work, and play in Tradition. Please do not allow Mattamy Homes to put this large, ugly sign at our doorstep. We do not want this sign in our community. Please ask the planning board to reconsider their approval of the Mattamy Homes sign request.

One of many concerned citizens of Tradition.

Paul & Elaine Bendeck
11133 SW Vitalia Ct
Port Saint Lucie, FL

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW: Proposed T Digital Billboard byMartamy at Traditions
Date: Monday, December 6, 2021 8:49:54 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Maria <alacaposanders@yahoo.com>
Sent: Sunday, December 05, 2021 6:30 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Proposed T Digital Billboard byMartamy at Traditions

Dear Mayor,

I have been a resident of Traditions of PSL for 15 and moved here because because of its hometown feel. I have seen the pictures of the Mattamy proposed sign and is totally out of of place for this community. We are not NYC and do not need to and cannot imitate Times Square. In fact, we moved here to escape that scene.

I also find it appalling it to close to our Town Center and the Hospital. Very poor taste. Many other communities in Florida with great reputations like Boca Raro have banned billboards of this type and our community deserves to be respected just the same . We came here for this hometown feel and if you take that away we are leaving.

Please ensure you prevent this happening and count on you represent our community as promised and prevent this horrid project from going through.

María D. Capo- Sanders
11381 SW Northland Drive
The Lakes @ Traditions

Sent from my iPhone

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Proposed T sign at Entrance to Tradition
Date: Thursday, December 23, 2021 4:48:49 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Debbie Hauptert <debbiehauptert@bellsouth.net>
Sent: Monday, December 06, 2021 5:07 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Fwd: Proposed T sign at Entrance to Tradition

>

> Dear Mayor.

>

> I am strongly opposed to the proposed T Sign for the entrance to
> Tradition. This sign Does not reflect the values of Tradition, it
> looks like it belongs in Las Vegas. I don't Know what your thoughts
> are toward the sign but I voted for you because you seem to Be a down
> to earth person and would not want this Glitzy sign reflecting your Community.
> Debbie Hauptert

>

>

> Sent from my iPad

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Proposed T-digital sign
Date: Thursday, December 23, 2021 4:51:07 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Ken Miller <popopken@gmail.com>
Sent: Monday, December 06, 2021 6:45 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Proposed T-digital sign

Good evening Mayor Shannon Martin. My name is Ken Miller and my wife and I have lived in the Vitalia community for nearly 7 years. My wife and I love the small town feel of Port St Lucie and appreciate you and your council members for a community which is well planned and open to all. However, we feel that an electronic T-sign that reaches nearly 60 feet high and was presented by Mattamy Homes last week is not well suited for our community.

We do not want a Las Vegas type sign in our neighborhood and do not appreciate that the recent presentation at Town Hall was presented as a "done deal" without the approval of you and the city council. We want to be able to voice our opinion on this subject just as we have been able to cast our support for you in the recent mayoral election.

My wife and I would appreciate you rejecting the "T" digital sign proposed by Mattamy and let the peoples voices of Port St Lucie be heard.

Thank you for your consideration in this matter.

Ken and Francine Miller
9665 SW Chestwood Ave
Port St Lucie Fl 34987

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#); [Bryan Pankhurst](#); [Sally Walsh](#)
Subject: FW: Say no to the hideous sign as currently proposed
Date: Monday, December 6, 2021 9:03:19 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Mary Savage Dunham <msavagedunham@gmail.com>
Sent: Saturday, December 04, 2021 6:08 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Fwd: Say no to the hideous sign as currently proposed

Good morning

I hope the city council will reject the sign as proposed. I am against it for the following reasons:

- it is light pollution
- it is out of scale and character with the home town feeling of tradition which is why we moved here
- it will distract drivers creating a unsafe condition
- it's unnecessary. Bigger and more modern isn't always better.

When you look at it does it remind you of the neighborhood? Does it fit in?

If you accept this monstrosity where does it end?

This is completely in opposition to everything else you have done in tradition.

Put it over on route 1 if you need it somewhere

Just seeing this as a indication of where tradition is going has us talking about moving to stuart or hobe sound.

Please just reject this. Have them put the money into the art in public places fund instead

Thank you for your service

Mary savage dunham

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Sign
Date: Thursday, December 23, 2021 4:51:27 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Phyllis Rubin <parubin1961@yahoo.com>
Sent: Monday, December 06, 2021 7:16 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Sign

Please NO SIGN!
It is not worthy of our beautiful community.

Sent from my iPhone

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Sign
Date: Thursday, December 23, 2021 4:49:50 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: susan Cunningham <cunningham318@hotmail.com>
Sent: Monday, December 06, 2021 5:42 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Sign

Stop the led signage

Sent from my iPhone

From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Subject: FW: Sign
Date: Friday, December 3, 2021 9:19:27 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 9:01 AM
To: Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>
Cc: Lorraine Prussing <LorraineP@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>;
Brandon Dolan <BDolan@cityofpsl.com>
Subject: FW: Sign

Good morning,

City Council received the below email regarding the T sign in Tradition. Can you please add this to the file and official record for this item?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

Begin forwarded message:

From: willettchris <willettchris@aol.com>
Date: December 2, 2021 at 9:51:26 PM EST
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Sign

Please do not allow this sign to be erected!

It is not fitting for our community.

Thanks

Chris Willett

Vitalia

Sent from my Verizon, Samsung Galaxy smartphone

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Sign at tradition
Date: Thursday, December 23, 2021 5:00:25 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Jennie Farino <jrfla2013@aol.com>
Sent: Thursday, December 09, 2021 3:14 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Sign at tradition

I am emailing you to voice my opinion on that big ugly sign they want to put in tradition.

I do not like this big sign and neither does any else in the community of psl

Thank you

Jennie farino

[Sent from the all new AOL app for iOS](#)

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Sign in Tradition
Date: Thursday, December 23, 2021 4:56:40 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Jeanne Jasmin <jeanne.jasmin1@gmail.com>
Sent: Tuesday, December 07, 2021 2:01 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Sign in Tradition

Please do not approve this sign. It will take away from the beauty of our community.

Thank you.

Jeanne Jasmin 7 year resident

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Sign in tradition
Date: Thursday, December 23, 2021 4:54:30 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Donna McGinnis <dbmcginnis54@gmail.com>
Sent: Tuesday, December 07, 2021 7:28 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Sign in tradition

Most people feel this sign is an eye sore, as it does not have the same look as Tradition community

From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Subject: FW: Sign proposed for Tradition
Date: Friday, December 3, 2021 10:57:22 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

From: Christina Flores <CFlores@cityofpsl.com> **On Behalf Of** Shannon Martin
Sent: Friday, December 3, 2021 10:49 AM
To: Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Brandon Dolan <BDolan@cityofpsl.com>; Shannon Martin <Mayor@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>
Subject: FW: Sign proposed for Tradition

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Email from CityofPSL.com <Website@cityofpsl.com>

Sent: Thursday, December 02, 2021 4:47 PM

To: Shannon Martin <Mayor@cityofpsl.com>

Subject: Sign proposed for Tradition

Message submitted from the <Port St. Lucie> website.

Site Visitor Name: Janice Slate

Site Visitor Email: janice.slate@yahoo.com

Matteny homes proposed sign is out of character for our Tradition neighborhoods. This is not las Vagas! I hope that the proposed monstrosity will be voted down.

Janice Slate in Vitalia

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Sign
Date: Thursday, December 23, 2021 4:54:50 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Sherry Sharp <sherrysharp@hotmail.com>
Sent: Tuesday, December 07, 2021 10:29 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Sign

Hello I am so against the sign that is plan to be put up I think it will be horribly ugly and a detriment to the community

Sent from my iPhone

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: T DIGITAL LED SIGN
Date: Thursday, December 23, 2021 4:49:26 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Cdw9359 <cdw9359@aol.com>
Sent: Monday, December 06, 2021 5:26 PM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>;
Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett
<David.Pickett@cityofpsl.com>
Subject: T DIGITAL LED SIGN

I would like to express my displeasure about this grotesque sign that you will be voting on that has been suggested by Mattamy Homes. Let them put this sign in front of their ostentatious homes and not on our common grounds in the entry to the town.

This rendition is intrusive, unsightly and not environmentally friendly with the green and natural environment that has been adopted in Tradition. Our community is known for being family friendly and a walkable town. This is absolutely against everything this town stands for.

Please do not bend to the request of Mattamy Homes. Vote NO for this ugly design and way too large.

Resident and tax payer,

Connie D Williams

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: T digital sign
Date: Thursday, December 23, 2021 4:52:53 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Stephanie Lennon <stephlennon@gmail.com>
Sent: Tuesday, December 07, 2021 7:31 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T digital sign

Do not approve this sign. It is horrible!

Stephanie Lennon
10231 SW Indian Lilac Trail
Port St Lucie, FL 34987

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW: T sign and heart
Date: Monday, December 6, 2021 9:02:22 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Joanne Sullivan <jsully11@me.com>
Sent: Saturday, December 04, 2021 7:50 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T sign and heart

Good morning Mayor

First off thank you for

All you do for our community .

It seem mattamy has very different values and ideas for our “home town “ feel .

How they come up with these ideas is beyond me !

We don't want to be a destination , we don't mind progress , but with class and well thought out plans. Not a bunch of metal and bling.

The heart is something that belongs on acres and acres not next to homes . Please know that we the residents are nit in favor of the heart nor the T-sign.

mattamy clearly has some outrageous ideas and we are just getting a small glimpse of it now . These shuttles , the painted sidewalks (that are peeling) this is not an urban area . We do not want To urbanize PSL. Please Don't let them get a hold of our town and ruin it .

Thank you

Joanne Sullivan

Sent from my iPhone

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Teresa Lamar-Sarno](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW: T sign in Tradition
Date: Monday, December 6, 2021 8:59:59 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Toni Cunningham <teecee615@hotmail.com>
Sent: Saturday, December 04, 2021 9:21 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T sign in Tradition

Good morning Mayor,

I'm sure you are aware of the eyesore T sign that Mattany wants to install in Tradition. At the meeting on Thursday we asked if other options could be considered: scale back size and design something more fitting with Traditions village look, could be moved to Becker Rd and Village Pkwy or if digital signs can go out on the towers (similar to City Center style) on 95 and their answer was always this is the purposed sign and then we heard it was a "done deal". It seems to be a "done deal" for Mattany!

I also want to offer another option: if it is really all for "public" messaging as they told us, they could put a digital sign on Mattany's TIM (driverless trolly's) that we in The Lakes are forced to pay for and they are of no use to our residents. TIM goes on several routes through Tradition and moves so slowly it would be easily be read and seen by many.

I also wondered if in fact the digital signs on City Center did help bring businesses to the

center - I know for years nothing was happening over there and it was a thorn in PSL side. As Mattany's rep said this sign would help bring business to Tradition and that the commercial residents would be footing the cost to build and maintain. (Honestly, I think this sign would scare away home buyers and hurt the value of our homes.)

Also, the 64' base - looks like they will really have to take down a lot on that corner to accommodate???

This sign would not enhance our community nor would it enhance Port Saint Lucie - please vote against this purposed Vegas style monstrosity.

Thank you,

Toni Cunningham
resident of The Lakes in Tradition

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: T Sign in Tradition
Date: Thursday, December 23, 2021 4:45:04 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Chuck Ernston <cernston@yahoo.com>
Sent: Monday, December 06, 2021 3:29 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T Sign in Tradition

With the big citizens uproar against the proposed T sign in Tradition how about replacing the T sign with a giant American Flag on top of the water fountains. Something everyone in the community can enjoy and respect !

[Sent from Yahoo Mail for iPhone](#)

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Shannon Martin](#); [Brandon Dolan](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW: T Sign in Tradition
Date: Friday, December 3, 2021 3:02:33 PM

Good afternoon,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Email from CityofPSL.com <Website@cityofpsl.com>
Sent: Friday, December 03, 2021 1:11 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T Sign in Tradition

Message submitted from the <Port St. Lucie> website.

Site Visitor Name: Cheryl Lally

Site Visitor Email: Cheryll820@aol.com

Developers should not control communities, residents who cast votes should be able to control their neighborhoods. Progress is one thing but rebranding a successful community does not make sense. Has Abacoa in Jupiter, the town of Stuart and Palm City Have consistent growth with tasteful restrictions. We need this type of leadership. Totally understand Southern Groves commercial growth and wonder why the logical choice for signage there is not being made. We don't need community updates via A huge sign. They are emailed to us in a timely manner. Cheryl Lally. Lakes at Tradition. (Owner for 2 years).

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Shannon Martin](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW: T Sign in Tradition
Date: Friday, December 3, 2021 3:01:54 PM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Ellen Kamen <carylellen08@gmail.com>
Sent: Friday, December 03, 2021 12:02 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T Sign in Tradition

Good morning Mayor,

I attended the information session yesterday regarding the proposed T Sign for Tradition. I am very much against having this Sign constructed here in Tradition.

I have been a home owner in Vitalia for over 10 years. I purchased because of the Tradition idea of small town feel and atmosphere. I loved the nice slow pace of our community. But now it seems that "big business " is running the show and re-branding this community. Who gave them the right to do this?

There are several reasons I oppose the construction of this sign:

- 1) It's design does not compliment the feeling and ideals of Tradition. It is gaudy and obtrusive.
- 2) Location- the intersection of Gatlin and Village Pkwy is already a congested and dangerous area. Adding such a large message sign would cause added distraction to drivers.
- 3) Concern over types of messages regarding various Port St Lucie events or notices that don't

pertain to the Tradition community being displayed. We pay into the HOA to maintain the Tradition area. Why do we have to be the responsible for doing that?

4) Concern over types of individuals that will be lured to our small community. We already have many activities that draw people that don't live here. We bear the expense of clean up after they leave

I would like to request that our voices are heard over the big money business that seem to be taking over. Let them construct that sign at the corner of Becker and Village Pkwy where all the new development is taking place. Please leave Tradition as it is.

Thank you,

Caryl Ellen Kamen
9611 SW Camellia Ct, Port St. Lucie, FL 34987

From: [Christina Flores](#)
To: [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#); [Sally Walsh](#); [Bryan Pankhurst](#)
Cc: [Brandon Dolan](#)
Subject: FW: T sign
Date: Monday, December 6, 2021 8:58:20 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Sue Seiler <sueaseiler@gmail.com>
Sent: Saturday, December 04, 2021 9:46 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Cc: Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Subject: T sign

Dear Mayor Martin and City Council Members,

I am a resident of Valencia Cay and a new permanent resident of Florida. One of the 'draws' to the area was the village-like atmosphere of Tradition. We hoped for a 'beach town' vibe or an 'art downtown' or other central shopping/ activity area, in retirement. Tradition fits the bill. Reminiscent of a small New England /Southern coastal or midwestern village it is a lovely place to walk and shop. We love the open green spaces and gazebos, the quaint buildings and hopefully look forward to more spaces like this. Unfortunately, the proposed T sign fits in with sprawling and ugly strip malls and fast food joints, not the quaintness of Tradition. I am hoping you and the city council realize that most of the Riverland residents cringe at the thought of a garish neon T sign marring the quaintness of Tradition. We anticipate that more upscale and trendy shops and restaurants will be attracted to the area, places where you are recognized, not the transient feel of the neon, fast food, strip mall!

We are not 'anti' expansion or progress, just the opposite. We are invested in the growth of Port St,

Lucie, especially west of 95. We ask though, that the growth is managed thoughtfully. Just like a garden, pruning and weeding is essential. My view of the proposed neon T is that of a weed or invasive species- it needs to be eliminated.

My husband and I are committed to a vibrant, diverse, eclectic community which can also preserve the charm of Tradition and if anything, expand it, not shrink it with a 54-75 foot high neon sign!

Thank you for your consideration.

Sue Seiler

11463 SW Half moon Lake Lane

Port St. Lucie 34987

From: [Brandon Dolan](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: T sign
Date: Tuesday, December 28, 2021 2:36:07 PM

Also for the record.

-----Original Message-----

From: BARBARA GRUBY <bgrubyfl@aol.com>
Sent: Monday, December 27, 2021 4:58 PM
To: Brandon Dolan <BDolan@cityofpsl.com>
Subject: T sign

As a resident of Port St. Lucie I demand that Mattamy not be approved for any type of lighted sign

Sent from my iPhone

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Bryan Pankhurst](#); [Sally Walsh](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#); [Brandon Dolan](#)
Subject: FW: T Sign
Date: Monday, December 6, 2021 9:01:38 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Daniel Russell <d830925r@aol.com>
Sent: Saturday, December 04, 2021 8:14 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T Sign

Good Mayor Martin,

My name is Daniel Russell and I am a resident of Del Webb at Traditions. We moved here in May 2021 from Palm Beach Gardens after retiring from 37 years in Law Enforcement. I supported your campaign and voted for you while you were running for mayor. On that note I congratulate you on your win.

At a meeting we had regarding the "Trail" we were informed you agreed on moving it outside of our gated community which we thank you for your support on this matter. You as well as I know the ramifications of breaching our gated community with a public access trail specifically in a 55 and over community.

Secondly the "T" sign is hideous and is not reflective of the hometown country feel we so desired when moving to Port St Lucie. It is an urban structure which would be fine in a metropolis setting but not in a residential hometown area. We thank you again for being on board and receptive to what the feel of the community is expressing.

Lastly is there any thought on possibly having a Costco built somewhere in Port St Lucie? It would serve us well and is needed.

Thank you for taking the time and reading this email. I look forward to your response and please feel free to reach out to me if I can assist you in any projects moving forward.

Respectfully
Daniel Russell
13048 SW Aureolian Ln
PSL 34987
5616284563

Sent from my iPhone

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: T sign
Date: Thursday, December 23, 2021 4:45:17 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Jill Zammass <jillbz12@gmail.com>
Sent: Monday, December 06, 2021 4:11 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T sign

This will be a horrible structure that they want to erect and tradition. Mattamey does not own Tradition and I don't think it should be placed here. Really ugly and huge. Please vote against this.
Jill Zammass

--
Jill

From: [Christina Flores](#)
To: [Daniel Robinson](#); [Bryan Pankhurst](#)
Subject: FW: T sign
Date: Thursday, December 23, 2021 4:51:40 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Gloria Rentowitz <jossi081@aol.com>
Sent: Monday, December 06, 2021 7:20 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T sign

I am opposed to the T sign in Tradition. It is I'll fitted to the community's image.

Gloria Rentowitz
Vitalia Community

Sent from my iPhone

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#); [Sally Walsh](#); [Bryan Pankhurst](#)
Subject: FW: T SIGN
Date: Monday, December 6, 2021 8:53:33 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: tonee1124 <tonee1124@aol.com>
Sent: Saturday, December 04, 2021 1:32 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T SIGN

Mayor Martin I commend you on your courageous position on the T Sign. Your position mirrors that of so many residents of Tradition. Standing up to the Big Guys is what this situation called for and you are Standing tall.

Tony Levite
Vitalia

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW: T Sign
Date: Monday, December 6, 2021 8:48:22 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Comcast.net <lalahoud@comcast.net>
Sent: Sunday, December 05, 2021 8:19 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T Sign

Good morning

Thank you for taking the time listen. I too am not in favor of the T Sign. I fell in love with the charm of Tradition. I feel the T sign is the opposite of charm.

So your willingness to try to present something more “charming” is greatly appreciated.

Thank you

Leeann Lahoud
The Lakes at Tradition

Sent from my iPhone

From: [Christina Flores](#)
To: [Shannon Martin](#); [Daniel Robinson](#)
Subject: FW: T Sign
Date: Thursday, December 23, 2021 4:45:40 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Adrienne S <adrienne.schorr@gmail.com>
Sent: Monday, December 06, 2021 4:11 PM
To: David Pickett <David.Pickett@cityofpsl.com>; jolien.caraballo@cityofpsl.com; Shannon Martin <Mayor@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>
Subject: T Sign

My husband and I live in Vitalia and oppose the "T" sign. Is there a petition we can sign? We will not be able to attend the January meetings.

Thank you

Adrienne Schorr

Thomas Schoenwandt

10118 SW Indian Lilac Trail, Port St. Lucie, FL 34987

516.426.9712

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: T Sign
Date: Thursday, December 23, 2021 4:55:32 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: ajerratosr@comcast.net <ajerratosr@comcast.net>
Sent: Tuesday, December 07, 2021 11:43 AM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>;
Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett
<David.Pickett@cityofpsl.com>
Subject: T Sign

My wife and I are very much opposed to the proposed T sign that Mattamy Homes wants to install, it's a terrible idea

Andrew J Errato

9937 SW Trumpet Tree Cir
Port Saint Lucie, FL 34987-2870
772-800-6010

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Shannon Martin](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#); [Sally Walsh](#); [Brandon Dolan](#)
Subject: FW: T sign
Date: Monday, December 6, 2021 8:42:03 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Michelle Citarella <michellectarella@yahoo.com>
Sent: Sunday, December 05, 2021 7:05 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T sign

Good evening,

I've never once in my life reached out on issues as such but I do really believe the sign is a mistake. I'm not going to write you a lengthy email stating all of the obvious and all the things you've heard but I will say that it's always nice when a person in a position of power will side with the people that he or she represents. My husband and I moved here five years ago because we fell in love with tradition and the community represented. A light up sign seems fake, cheesy and not what our community is about. Thank you for your time!

Sent from my iPhone

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW: T sign
Date: Monday, December 6, 2021 8:58:44 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: FRANKLIN MCCLOSKEY <fmcclosf@aol.com>
Sent: Saturday, December 04, 2021 9:32 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T sign

I just wanted to say im so proud of the great job you and your staff are doing in the direction of Port Sain Lucie. As to the T sign I think if they just tweaked it to be just a pillar without the T it would look more fitting to the community. I Do think we need a signage to keep us informed of community activities and upcoming events. I have complete faith in the decisions you all make in reference to the growth and look that draw so many to this area to move or retire. Thank you all who take the time to research and work towards the best for our area.

Thank you
Franklin McCloskey
11266 sw parkside drive
Port saint lucie fl 34987

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: T signage
Date: Thursday, December 23, 2021 4:49:16 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: barbara moore <barbhmoore@hotmail.com>
Sent: Monday, December 06, 2021 5:29 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T signage

Please spend our money on more important things

Barbara Moore

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: The Mattamy Monster T sign
Date: Thursday, December 23, 2021 4:56:28 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: James Donnelly <jedonnelly9646@gmail.com>
Sent: Tuesday, December 07, 2021 2:00 PM
To: Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; Shannon Martin <Mayor@cityofpsl.com>
Subject: The Mattamy Monster T sign

Some of the primary reasons for living in the beautiful Tradition complex have been the quality of the “neighborhoods”, the beautiful landscape and green concourses throughout, the charm of the thoughtfully executed downtown area, the lakes sprinkled throughout it all and the village charm of the local events in the square. Now that all that has been accomplished let us deconstruct it all with a Vegas attraction fountain and glaring 60 foot signage board because Mattamy wants it.

I know councils are often swayed by “economic growth” and the funds, money, associated with it, but compare that with the economic contributions of your residents... you know ... the people you represent! Are we to look out from our homes to gaze at it, slow down and increase traffic congestion to read it? What possible real benefit is this to the residents that live here? This is not a sprawling metropolis that requires such a monstrous electronic billboard. Residents know where things are and events that are planned with all the digital reminders in our 2021 world.

May I suggest that you take a trip to Hilton Head and drive around and not be blasted with signage but rather a peaceful serene community that seems to survive without it.

Respectfully,

From: [Lorraine Prussing](#)
To: [Daniel Robinson](#)
Subject: FW: The "T" Sign at Tradition
Date: Friday, December 3, 2021 12:11:58 PM

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 11:59 AM
To: Sally Walsh <SWalsh@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>
Cc: Brandon Dolan <BDolan@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>
Subject: FW: The 'T' Sign at Tradition

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: MaryAnn Ketcham <maryannketcham@gmail.com>
Sent: Friday, December 03, 2021 11:37 AM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>; Christina Flores <CFlores@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>
Subject: The 'T' Sign at Tradition

Hi Mayor Martin, Councilwomen Morgan and Caraballo, and Councilman Pickett,

I'm writing to express my displeasure and strong objections to the proposed 'T' sign planned by Mattamy Homes. Not only is the design an eyesore, but it will also be a complete distraction to drivers. In no way does it fit the small-town feel of the Tradition area and Port St. Lucie in general.

A redesign, perhaps keeping the water feature with a tastefully designed sculpture similar to the one on Becker Road near Veranda Gardens (a sailboat.) or the iconic sailfish down in Stuart, would be a **much** better fit!

Please, my family of four voters, urge you not to approve this proposed MONSTROSITY!

It's bad enough that Mattamy is trying to run a PUBLIC trail through my PRIVATE community (Del Webb at Tradition.) Another bad idea strongly objected to by a community of nearly 500 people (to date.)

Thanks for your consideration!

--

MaryAnn Ketcham
772 361-5730

maryannketcham@gmail.com

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Shannon Martin](#); [Brandon Dolan](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#); [Bryan Pankhurst](#); [Sally Walsh](#)
Subject: FW: Tradition
Date: Monday, December 6, 2021 8:16:22 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Richard Clinton <richardsteph67@yahoo.com>
Sent: Sunday, December 05, 2021 8:46 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Cc: Christina Flores <CFlores@cityofpsl.com>
Subject: Tradition

Good morning,

Please add our names to the list of thousands opposed to this Mattamy Large electric sign in Tradition. Very poor taste and self serving by this developer who believes they own Tradition and can do anything they want. This was clearly evident at recent Town Hall meeting.

Please consider hosting a meeting to discuss this topic at Tradition or City Hall if not already scheduled. If already scheduled please advise time & date.

Thank you!!!!

Richard & Stephanie Clinton

240 876 1990

Sent from my iPhone

From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Subject: FW: Tradition "T" electronic billboard
Date: Friday, December 3, 2021 10:57:13 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 10:51 AM
To: Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Brandon Dolan <BDolan@cityofpsl.com>; Shannon Martin <Mayor@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>
Subject: FW: Tradition "T" electronic billboard

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Carolyn Hammer <carolynmhammer@gmail.com>

Sent: Thursday, December 02, 2021 6:20 PM

To: Shannon Martin <Mayor@cityofpsl.com>

Subject: Tradition "T" electronic billboard

Good evening Shannon,

I have spoken to you in the past, and I was happy to support you for Mayor of PSL.

I am writing to you now about the electronic "T" shaped billboard that Mattamy is proposing for the entrance to Tradition.

This afternoon, Mattamy held a meeting to allow us to learn more about this proposed billboard, as well as ask questions related to the proposal. The meeting was packed and all in attendance were firmly opposed to allowing such a thing here.

Everyone I know hates what this monstrosity looks like and doesn't feel that it in any way belongs in Tradition.

Tradition was marketed as a planned community that could be "your home town." Our landmarks are lighthouse type structures and cobblestone streets and a town square that was modeled on a cozy New England type town, complete with a clapboard style church-like building that boasts a steeple.

None of that is reflected in this Las Vegas style 52 foot 3-dimensional "T" billboard with electronic messaging.

It truly is hideous and doesn't belong in a planned community that is named Tradition.

Please help us by making sure that the Council members are aware of our disgust and objection to having this monstrosity foisted upon us by Mattamy.

I welcome your input and suggestions.

Many thanks,

Carolyn Hammer

carolyn@hammerandhammer.com

201-805-6153

From: [Lorraine Prussing](#)
To: [Daniel Robinson](#)
Subject: FW: Tradition "T" sign
Date: Friday, December 3, 2021 12:12:15 PM

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 11:59 AM
To: Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Shannon Martin <Mayor@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>
Subject: FW: Tradition "T" sign

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Justine <jstine7@gmail.com>
Sent: Friday, December 03, 2021 11:21 AM
To: Planning <Planning@cityofpsl.com>
Cc: Shannon Martin <Mayor@cityofpsl.com>; Christina Flores <CFlores@cityofpsl.com>
Subject: Tradition "T" sign

Good morning,

I am writing regarding the application by Mattamy Homes on the amendment to the master sign program. Yesterday afternoon, Mattamy held an informational public meeting to explain the plan for the 52 foot electronic T sign and answer questions. After listening to the explanation, I am not in favor of the erection of this sign for a number of reasons.

Tradition's original design appears to be quaint, small-town feel. The towers that are visible from 95 have a lighthouse feel to them, Tradition Town Hall looks like a colonial church. There are tree-lined walking paths with antique-style street lights, pretty gazebos and places for sitting to watch the birds. The placement of this sign will ruin this aesthetic, destroy the walking path around the main lake that borders Tradition Parkway and Village Parkway and looks like something that would be found on the Las Vegas strip, not a quaint "village" in Florida.

More landscaping will need to be removed for the placement of this sign. We need more grass and trees, not less.

The high visibility of this sign is a traffic hazard. Motorists are distracted enough by cell phones and various other things, a giant flashing electronic sign will draw even more attention away from the road. Do we need more crashes? It is clear to me that Mattamy and Castle are not concerned with vehicle safety by the horrible traffic pattern they created by installing traffic delineators at the circle at Tradition Parkway and Community Blvd without any signs directing motorists how to negotiate the new pattern.

I am a retired Police Lieutenant with 25 years of experience and expertise. I wrote a letter to Castle regarding my concerns and I was ignored.

Please do not allow Mattamy to construct this sign. They state that they need to re-brand Tradition to attract business but at what expense? It is my opinion that the residents are important to Mattamy once the houses are purchased. There are other ways to keep Tradition relevant without turning it into the Vegas Strip.

Very truly yours,
Justine Kennedy
Vitalia at Tradition

Sent from [Mail](#) for Windows

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Tradition "T-tower"
Date: Thursday, December 23, 2021 4:44:54 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Email from CityofPSL.com <Website@cityofpsl.com>

Sent: Monday, December 06, 2021 2:25 PM

To: Shannon Martin <Mayor@cityofpsl.com>

Subject: Tradition "T-tower"

Message submitted from the <Port St. Lucie> website.

Site Visitor Name: Thomas J Davis

Site Visitor Email: lawoc@aol.com

Thank you for your opposition to the proposed "T-tower" in Tradition. It's just not right for the proposed location, totally out of character with the surroundings at that intersection.

From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Subject: FW: Tradition Digital Tower Signage
Date: Friday, December 3, 2021 9:18:57 AM
Attachments: [image001.png](#)

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 9:03 AM
To: Sally Walsh <SWalsh@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>
Cc: Lorraine Prussing <LorraineP@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>
Subject: FW: Tradition Digital Tower Signage

Good morning,

City Council received the below email regarding the T sign in Tradition. Can you please add this to the file and official record for this item?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Brandon Dolan <BDolan@cityofpsl.com>
Sent: Friday, December 03, 2021 8:53 AM
To: City Council All <CityCouncilAll@cityofpsl.com>
Subject: FW: Tradition Digital Tower Signage

Good Morning,

Please see the email below from Ms. Cathy Powers regarding the T-Sign.



"A City for All Ages"

Brandon Dolan
Executive Assistant
Office of the Mayor & City Council
City of Port St. Lucie
121 S.W. Port St. Lucie Blvd
Port St. Lucie, Florida 34984-5099
772.871.5159 Office
bdolan@cityofpsl.com
www.cityofpsl.com

From: Cathy Powers <outlook_3648E97C1482F84A@outlook.com>
Sent: Friday, December 3, 2021 8:34 AM
To: David Pickett <David.Pickett@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>
Subject: Tradition Digital Tower Signage

Hello Mr. Pickett,

As an elected official for District 5 of the Tradition Community Development District Board of Supervisors, I attended the town hall meeting regarding the digital signage proposed to be constructed at the intersection of Tradition Parkway and Village Rd. by Mattamy Homes in Tradition. If you had attended the meeting, you would have heard directly from the nearly 200 residents who voiced their opposition to the proposed signage. My voice was one of them. I suggested that the sign be redesigned to meet the home town feel of Tradition.

I ask you to vote "No" when the proposed signage comes before you at an upcoming meeting of the Council. Please contact me with any questions about the meeting or about the proposed signage.

Sent from [Mail](#) for Windows

From: [Teresa Lamar-Sarno](#)
To: [Daniel Robinson](#); [Steve Garrett](#)
Subject: FW: Tradition message board
Date: Friday, December 3, 2021 10:56:45 AM

Sincerely,
Teresa Lamar-Sarno, AICP
Deputy City Manager
City of Port St. Lucie
Phone: 772-873-6379
Work Cell: 772-807-0201
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984

Let us know how we are doing. Please take a short survey:
<https://www.surveymonkey.com/r/PZsurvey>

-----Original Message-----

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 10:52 AM
To: Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Brandon Dolan <BDolan@cityofpsl.com>; Shannon Martin <Mayor@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>
Subject: FW: Tradition message board

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax cflores@cityofpsl.com

-----Original Message-----

From: Erin Reuscher <eereuscher@gmail.com>
Sent: Friday, December 03, 2021 5:11 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Tradition message board

Good morning,

I was unable to attend the Tradition board meeting where they discussed the new huge message board. I would like to say that I believe this message board will take away from the area and what the Tradition community is. That type of message board is not what we need in Tradition, we need parks and areas for kids and families to gather and take time out of busy schedules and days. This message board looks like something that should be out in Vegas. Even though we are being told our Tradition HOA will not cover any costs or maintenance for this message board, I feel like at some point we will get stuck with the costs. Just like the TIMs that are driving slowly around town center. When this is voted on in January, please take in to consideration those who live in Tradition and our thoughts on the message board. I love the little hometown feel that we have today, this sign will be the first big change to take away the small town feeling.

Thank you,

Erin Reuscher

Heritage Oaks resident Sent from my iPhone

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#); [Sally Walsh](#); [Bryan Pankhurst](#)
Subject: FW: Tradition project
Date: Monday, December 6, 2021 8:56:15 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Maria Martins <mmartins34987@gmail.com>
Sent: Saturday, December 04, 2021 10:42 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Tradition project

Please don't allowed to build this

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Tradition proposed T sign
Date: Thursday, December 23, 2021 4:47:26 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: P. Lane <pjlegal@hotmail.com>
Sent: Monday, December 06, 2021 4:30 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Tradition proposed T sign

Our town has a small town feel which makes Tradition unique, and an eye sore like the huge T sign will most surely take that away. I am 100 % against it.

Thank you

Sue Lane

From: [Christina Flores](#)
To: [Shannon Martin](#); [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW: Tradition Sign by Mattamy
Date: Friday, December 3, 2021 4:08:34 PM

Good afternoon,

Below please find an email I received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Peter Ellis <pephoebe170@gmail.com>
Sent: Friday, December 03, 2021 4:04 PM
To: Christina Flores <CFlores@cityofpsl.com>
Subject: Tradition Sign by Mattamy

Dear Maddam Mayor,

I would like to voice our opposition to the proposed multistory, multiscreen sign purposed by Mattemy Homes, in Tradition center. The sign is a hideous display that belongs in Disneyland or Las Vegas, not in a family oriented, residential town. Please do not allow this to happen! We are full time, retired residents and this is not why we moved to Tradition! Please call me with your response. Thank you for your anticipated cooperation.

Sincerely,

Peter and Patricia Ellis

10355 SW Ligustrum Drive

Port St Lucie

203-427-7258

From: [Christina Flores](#)
To: [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Cc: [Brandon Dolan](#)
Subject: FW: Tradition Sign proposal
Date: Monday, December 6, 2021 8:43:08 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Linda <katybud3@aol.com>
Sent: Sunday, December 05, 2021 4:16 PM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Subject: Tradition Sign proposal

Hello Ms. Mayor, Vice Mayor and council members. We would like to add our voices to the already numerous emails you say you have received regarding the proposed sign in Tradition by Mattamy. I have also read the Mayor's response regarding opposition to the proposed sign but also a mention of having the sign changed.

The bottom line for all of us is that we don't want a sign at all near Tradition. The standing lighthouse tower is enough and completely appropriate. Mattamy has continually changed the dynamic of our community to the point it is becoming unrecognizable since we first purchased here in 2016. I knew there had to be future building with all the open land we still had undeveloped in Tradition but not to the degree that Mattamy has done and still plans to do. When we first came here, we loved the small-town feel of Tradition which

prompted us to purchase.

Mattamy is now using every space they can to build condos and apartments. This is not Miami or Vegas. Tradition was initially presented as a small hometown type of place and the "big bad wolf", Mattamy, is ruining it at every turn. But this proposed sign takes the cake. Absolutely ridiculous. They want to "re-invent" the place? It was "invented" by another with a whole different dynamic to draw people in. Now that we've bought in, Mattamy wants to reinvent it? That's like spilling grape juice on a white wedding gown. Why two years ago they even had what looked like a homeless person holding a cheesy sign outside Publix on the Crosstown to sell the place. Seriously?

We want to do everything we can to put a stop to Mattamy's plan for this sign, as well as for future development while we're at it. Just let us know if there is something us "small fries" can do to stand up to them. The county and city of Port St. Lucie should have a huge say in what this big conglomerate does to our lovely place before it's too late. The wildlife is being displaced at an alarming rate, not to mention the increase in traffic congestion and population. We don't need the big stores in our back yard, that's what the big mall is for.

Please let us know how to help other than writing emails and signing Petitions. We cannot attend the next 2 meetings about the sign but we have a small army of friends who will be there. Any direction you can point us in would be most welcome. Of course, please all of you do what you can to oppose this. Again, the main thrust is that we don't want any sign - this one or a revised one - in our Community.

Kind regards,
Linda and Michael Figliola - Vitalia at Tradition

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Tradition sign
Date: Thursday, December 23, 2021 4:57:37 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Patti Hank <ph0964@swbell.net>
Sent: Wednesday, December 08, 2021 6:50 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Cc: ph0964@swbell.net
Subject: Tradition sign

Mayor,

I'm sure as you know, many people object to the proposed signage by Mattany. Truly, it is bad enough that everyday we have to drive by the piles of dirt, trash and construction equipment, much less a brightly lite sign that reminds us Tradition's future has changed. And it is not a positive change. If he were to do something positive and beneficial to our community, that would be great. This is not it. Beep is!

Our neighbors in Tradition are upset by the displaced animals in our yards, smoke pile events and upheaval of our Tradition homes. Please say no to this crazy idea. My money will not go towards this sign, ever.

Thank you for your time.

This is truly a hot topic and out of the blue for a lot of us living in Tradition.

Patti Hank
210-912-4164

Sent from my iPhone

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Tradition sineage
Date: Thursday, December 23, 2021 4:52:38 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Janet Lane <kostula53@gmail.com>
Sent: Tuesday, December 07, 2021 7:26 AM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>;
Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett
<David.Pickett@cityofpsl.com>
Subject: Tradition sineage

We are against the proposed new display sign at the entrance to Tradition

Terribly ugly!

Janet and Bernie Lane
10088 se Indian Lilac Trail
Port St Lucie Fl 34987

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Lorraine Prussing](#); [Sally Walsh](#); [Teresa Lamar-Sarno](#); [Bryan Pankhurst](#); [Daniel Robinson](#); [Shannon Martin](#)
Subject: FW: Tradition Square "T" Sign
Date: Monday, December 6, 2021 8:43:50 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Email from CityofPSL.com <Website@cityofpsl.com>
Sent: Sunday, December 05, 2021 9:20 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Tradition Square "T" Sign

Message submitted from the <Port St. Lucie> website.

Site Visitor Name: Donna Gunia

Site Visitor Email: donnagunia@protonmail.com

Dear Mayor Martin,

I am writing to you to voice my opposition to the proposed "T" sign. The design of the sign looks like it belongs in Las Vegas not Tradition. I am not opposed to signage but the design should be reflective the character of our community.

I would also like to share my observation that Mattamy and Southern Grove CDD project an attitude in meetings with Tradition residents that decisions were made years ago and this is the way it's going to be. As someone who has invested a great deal of my life savings in a home here, who shares a vision of having a vibrant community, and who is a TAXPAYER - community input should be welcomed not scorned.

Respectfully yours,
Donna L. Gunia
12878 SW Vermillion Circle
(772) 773-2789

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#); [Bryan Pankhurst](#); [Sally Walsh](#)
Subject: FW: Tradition T sign.... very opposed to this
Date: Monday, December 6, 2021 8:50:24 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Ray Palant <rpalant@hotmail.com>
Sent: Sunday, December 05, 2021 3:06 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Tradition T sign.... very opposed to this

Dear Mayor,

I am very opposed to the proposed T sign in Tradition

Ray Palant

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#); [Sally Walsh](#); [Bryan Pankhurst](#)
Subject: FW: Tradition T sign
Date: Monday, December 6, 2021 8:55:31 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Vinny Pace <vinp310@gmail.com>
Sent: Saturday, December 04, 2021 10:51 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Tradition T sign

Mayor Martin,

Thank you for your support against this unsightly sign.

Mattamy's attempt to "rebrand" Tradition is so against everything we love about our community.

Keep up the good work. You have my full support.

Vinny Pace
11212 SW Parkside Dr.
Town Park.

From: [Christina Flores](#)
To: [Daniel Robinson](#); [Bryan Pankhurst](#)
Subject: FW: Tradition Tower
Date: Thursday, December 23, 2021 4:56:50 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Email from CityofPSL.com <Website@cityofpsl.com>
Sent: Tuesday, December 07, 2021 2:28 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Tradition Tower

Message submitted from the <Port St. Lucie> website.

Site Visitor Name: Judith A Kuchar

Site Visitor Email: jkuchar12@comcast.net

I understand that you oppose the lighted tower proposed for the center of Tradition, near the intersection of Tradition Parkway and Village Center Parkway. Thank you---this is a busy intersection with a lot of traffic, and this huge lighted billboard would no doubt be a distraction to drivers, causing accidents and injuries. I cannot understand how this awful proposal could have possibly been approved by Planning and Zoning.

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Tradition
Date: Thursday, December 23, 2021 4:58:39 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax
cflores@cityofpsl.com

-----Original Message-----

From: Margi Wolfson <margi@nosflow.com>
Sent: Wednesday, December 08, 2021 9:21 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: Tradition

Thank you for taking the time to fill some of the Tradition residents in on what is happening in the Square. I had heard a rumor, but I had not seen an actual picture of the potential signage. We have lived in Vitalia for four years and what we see happening in the area is highly questionable at best. We knew there would be development and more traffic. We were unaware of the fact that our taxes are probably amongst the highest county in Florida. We kept justifying that we had Tradition to help maintain, but this latest slap in the face just goes way beyond the bucolic setting we thought we had moved to. I don't use this word often, but that 60 foot tower could be the most hideous thing I have ever seen. Tradition and the Square have always been such a lovely, peaceful place that welcomes us home after we've been on a trip. If this structure is placed in the square, in my opinion, it clearly looks very trashy . Please feel free to forward this to anyone who might be able to help squash this idea. My husband and I both feel very strongly that this T is not how we want our neighborhood to be represented.

Margi Wolfson

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: Traditions proposed "T" sign. Vote no, please
Date: Thursday, December 23, 2021 4:48:35 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: Craig Jarvis <craigsjarvis@yahoo.com>
Sent: Monday, December 06, 2021 4:53 PM
To: Shannon Martin <Mayor@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>;
Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; David Pickett
<David.Pickett@cityofpsl.com>
Subject: Traditions proposed "T" sign. Vote no, please

I ask that this proposal be turned down, for it's not at all in line with what the Tradition's area is, and well as has become.

Just seeing the artist rendering brings up the following questions:

- 1 - What's the motive or purpose of such a large or tall monument ? Value ?
- 2 - What's the anticipated cost to operate, maintain, and repair the proposed thing when the LED's fail, or fountains fail ?
- 3 - Who will bare the cost to address the operation, maintenance, and overall up keep ?
- 4 - If the overall purpose is to provide a "billboard" advertising value for the builder, what is the removal plan once the builder moves on from the area? And are there not restrictions / guidelines for such an overbearing billboard structure ?

These are just a few initial thought, but it's not a complete list of issue by any means.

Craig Jarvis
847 502 2055
Traditions Resident. (Vitalia)

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Lorraine Prussing](#); [Teresa Lamar-Sarno](#); [Daniel Robinson](#); [Sally Walsh](#); [Bryan Pankhurst](#)
Subject: FW: T-Sign
Date: Monday, December 6, 2021 8:56:35 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Lucille Wesnofske <lwesnofske@gmail.com>
Sent: Saturday, December 04, 2021 10:20 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T-Sign

Thank for your swift response regarding the Tradition Community's concerns regarding the rebranding and modernization of Tradition being too zealous with the proposed T Sign. Anytime I bring friends and family to Tradition they all comment on how beautiful it is. Please help us keep that sediment and keep "tradition in Tradition".

From: [Christina Flores](#)
To: [Bryan Pankhurst](#); [Daniel Robinson](#)
Subject: FW: T-sign
Date: Thursday, December 23, 2021 4:46:33 PM

Good afternoon,

Can you please add this email to the record for P21-092?

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: vinpat036 <vinpat036@aol.com>
Sent: Monday, December 06, 2021 4:24 PM
To: Shannon Martin <Mayor@cityofpsl.com>
Subject: T-sign

I am a homeowner in Vitalia. I live on Apple Blossom Trail, and have for 7yrs. I have always enjoyed the Tradition neighborhood, and what it has to offer. But, the T-sign? I am TOTALLY AGAINST IT. It will cheapen our area and cause more traffic problems!

I am hoping to attend the meeting opposing this on Jan. 10, but if unable to, I wanted to go on your growing list, to oppose it.

Thank you, Mayor.

Patricia Manfredi

From: [Christina Flores](#)
To: [Stephanie Morgan](#); [Jolien Caraballo](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Shannon Martin](#); [Sally Walsh](#); [Bryan Pankhurst](#); [Teresa Lamar-Sarno](#); [Lorraine Prussing](#); [Daniel Robinson](#)
Subject: FW: URGENT RE.. TRADITION'S OPPOSITION TO MATTAMY'S PROPOSED "T" SIGN & "Re-Branding" of TRADITION
Date: Monday, December 6, 2021 8:10:56 AM

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 office; (772) 871-7382 fax

cflores@cityofpsl.com

From: lituesday <lituesday@gmail.com>

Sent: Sunday, December 05, 2021 8:11 PM

To: Shannon Martin <Mayor@cityofpsl.com>; Christina Flores <CFlores@cityofpsl.com>

Subject: URGENT RE.. TRADITION'S OPPOSITION TO MATTAMY'S PROPOSED 'T' SIGN & "Re-Branding" of TRADITION

To: Mayor Shannon Martin

Dear Mayor Martin: Below is a copy of an editorial that I posted yesterday, 12/04/2021 on Nextdoor.com. You will also find a secondary post in which I refer to a petition that someone created and has been circulating on Facebook and Nextdoor.com.

I'm attaching them herein so that you can read them.

I will also be posting both on the Tradition Community FB page, and sending them to the Palm Beach Post, Sun Sentinel & TC Palm for publication this week.

I believe it would be very beneficial to all involved if you would also log into Nextdoor.com & personally read ALL of the many comments & sub-comments from your constituents.

Myself and many others deeply appreciate that you are showing your support for the Town of Tradition and its +quarter of a million residents. We've all read your post on your FB page, in which you voiced your opposition to a 55' sign. We sincerely appreciate your post, but there are details in your wording that we need to hear you clarify for Mattamy, and for

all of us.

You see, it's not merely Mattamy's giant 55' electronic LED billboard that we oppose.....

--- We oppose any/all public electronic billboard-type structures of ANY size & shape , both in Tradition and in The City of PSL.. --- Tradition does NOT want or need to be "re-branded" or "modernized" --by Mattamy, or by anyone. We are already uniquely modernized. And we love our brand.

Our brand successfully made Tradition the #1 relocation-destination in the US --- long before Mattamy stepped onto the scene. We don't need or want Mattamy's or anyone else's help with our 'growth'. In fact, we are diametrically opposed to that.

We've been growing exponentially in every direction, very successfully, and we will easily continue to do so *organically*, and without ANY 'changes' by Mattamy . --- We do not want Mattamy to be allowed to concoct a smaller scale version of a "Welcome" sign, and then include electronics of any kind. That is NOT the image we wish to portray.

--- We also don't want water features at our entrance intersections. Not only would the wind carry the parasites & bacteria from the reclaimed lake waters and blow them all over our cars as we are forced to drive by, but when windy, pedestrian traffic would be impaired by this as well --- and dangerous to the health of the pedestrians. Mattamy's proposed signs are actually commercial construction projects, and each is diametrically opposed to Tradition's master-planned theme. AND, each presents serious legal issues & potential lawsuits waiting to happen, based on the locations & size & water features. That would not bode well for PSL's budget -- especially after Mattamy is finished here & leaves Dodge. --- Additionally, we don't want to encourage people to congregate on the land next to our entrance ways & intersections. That would be a serious safety liability for PSL, and a very unwelcome & 'tacky' sight. Tradition is not a theme park ; it is a Themed Residential Town with Commercial Assets. Big difference. Our residents are paying a small fortune to live here, and they are also paying the highest property taxes in all of St Lucie County, along with HOA fees & Master HOA fees. They were promised a small town look & feel, and until Mattamy showed up, that's what we had. We were growing left & right, but we were growing in keeping with the Tradition theme.

--- Mattamy's 'sign' is not his "art contribution" to PSL. He made that abundantly clear at the 12/2 Tradition Town Hall meeting. He said that he intends for it to be a "re-branding" sign, and he repeatedly stated that it was "a done deal", because he believes that it will be passed by you despite all opposition, tabling, postponing, etc.


(His art contribution to PSL (as of now) is his equally unwanted +70' Heart Sculpture. But that's another conversation.) --- We all know & agree that Tradition needs "Welcome To Tradition" signs at all of its entrances, however we are concerned that it would be setting a dangerous legal precedent by allowing any entity other than the CITY (or a delegation of Tradition's residents) to design and build those signs, in compliance with City regulations & code.... and in this case, in accordance with the master-planned 'theme' of Tradition. In summary: We would very much appreciate a stronger and more detailed public statement & promise from you as our Mayor ---referencing all of the above--- so that Tradition's quarter of a million residents will KNOW that they are protected from the unwanted advances of Mattamy.

Very sincerely yours,

Tuesday Hunt

772-342-8780 Heritage Oaks in Tradition, PSL

=====
Copied/Pasted Post #1 of 2 from Nextdoor.com :


Tuesday H. [Heritage Oaks](#) • [1 day ago](#)



• • ***** **THE TOWN OF TRADITION IS NOT FOR SALE** ***** At the Tradition Town Hall meeting on Dec 02, 2021, Mattamy & his paid spokesperson Steve showed a fully packed house a slide of a 3D graphic artist's rendering of his planned "T" sign --- which they repeatedly falsely referring to as "a done deal". Viewing the slide, their "T" Sign concept looked like a huge glass structure with 12 brightly lit video screens along the height & on the top "T" areas. According to them, the screens could all show the same images/videos, or individual images/videos, depending on how it is programmed on any given day. One moment it might look like a giant LAVA LAMP, and the next moment it might be advertising the lunch special at Olive Garden, an ad for Cleveland Clinic, any number of Mattamy's own commercial advertisements (Duh!), or up to 12 different images & videos all at once. Thankfully it would not rotate (in response to someone's question) --- although I personally would feel nauseous even if it stood still. The tiered fountain-laden 'base' of this thing is approx 60' wide & 25' tall, with the "T" shaped LED Monstrosity mounted on top of it === making the total height of the 'structure' approx 60' tall. (The approximate equivalent of a 3 story commercial building) As with all fountains in our area, these would be using reclaimed lake water, which we all know is filled with a lovely variety of bacteria & parasites etc. That water would blow in the wind, all day & night, spraying onto every passing car & pedestrian at that intersection. (So if you just washed your new Lexus, you may wanna avoid entering or exiting Tradition) In other words... Not only would the main entrance of our beautiful Town of Tradition be "re-branded" with Mattamy's 60' tall brightly lit monstrous eye sore, but we would also have to deal with dried lake water sprayed all over our freshly washed cars

whenever we come & go from our own HOME TOWN, depending on which way the wind decides to blow. And forget about pedestrian traffic.... After all, do our pedestrians want to be sprayed with bacteria & parasites whenever the wind blows? That's a law suit waiting to happen. In their relentless efforts to push their "T" shaped monstrosity upon the crowd at Town Hall, Mattamy "promised" to continue sending their advertisement trucks all throughout Tradition..... as if by seeing pictures of this "T" shaped thing on a regular basis, we might all somehow "get used to it". Said Mattamy --condescendingly-- to Tradition's residents at the meeting, at least a dozen times : "You're just afraid of change." and: "We're only taking questions. We're not here to hear comments." While the residents of Tradition repeatedly stated their opposition to any sign or structure that remotely resembles this thing, the legal minds in the room were concerned about the City of PSL setting a very dangerous legal precedent by allowing any outside entity to design & build ANY public signage at all. IF the City of PSL were to allow THIS monstrous LED billboard, they would be setting a very dangerous legal precedent which would then allow MORE billboards in all shapes & sizes --- for Mattamy, and for anyone --- in Tradition, and all throughout PSL. ((Let that vision digest in your stomachs for a moment)) Billboards are BANNED in Boca Raton, yet Boca is a thriving city. Billboards are BANNED in Aventura, yet Aventura is a thriving city. The list of towns & cities in which billboards are banned is a long one. And they all have these 2 things in common: 1) they are all elegant & aesthetically beautiful places to live & work. 2) they are all FINANCIALLY THRIVING -- in every respect. Mattamy wants everyone to believe that Tradition "needs" their loud & obnoxious "re-branding" , "in order to grow". (Those were their words in quotations.) To the contrary, Tradition has been growing exponentially (and organically) in every direction.... and we've been doing an amazing job in proudly maintaining Tradition's original 'Home Town Experience'. We were already the #1 most coveted relocation destination in the United States --- LONG before Mattamy showed up. We do not require their self-serving "assistance", nor do we want it. In fact, the vast majority of Tradition's residents are adamantly opposed to Mattamy's USE & ABUSE of our town for his own financial gain, and would greatly appreciate if Mattamy would take his "T" Sign & his ball, and go elsewhere to play with them. Millions of dollars can buy many great things, however.... **THE TOWN OF TRADITION IS NOT FOR SALE . .**

PS... URGENT: Before you sign the current petition that's been circulating, please read my message in the comments below, explaining Why I Am Urging Everyone NOT TO SIGN that specific petition. Thank you. <3 .

Posted in

General

to

21 neighborhoods

=====

Copied/Pasted Post #2 of 2 from Nextdoor.com : Re: THE PETITION OPPOSING THE PROPOSED 'T' SIGN FOR TRADITION After carefully reading it, I cannot sign it. ---

Here's why:

The current petition reads too much like a Mattamy advertising plot. I am urging the +400 people who signed it, to kindly re-read it. We will be introducing a revised petition in the next 24 hours, which will more accurately protect Tradition. The last

sentences of the current petition state: "While it may be necessary to bring Tradition more current, it can be done in a way that keeps the original aesthetic that has attracted so many to this great community. This sign can not only provide information and direction, it can also give people the feeling they want to stay a while." **1)** Tradition does Not "need" to "become more current". Our cable, internet & electrical wiring are underground, we have charging stations for electric cars, a master-planned water drainage system, loads of shopping & ammenitues, a hospital, schools, etc, etc. We already HAVE a Very modernized infrastructure & town. We ARE modern, with a master-planned Traditional look & feel. If we wanted to look like the Jetson's, we would've bought our homes elsewhere. When a catch-phrase is used enough times, people get used to hearing it & saying it. == (basic psychology) By using this method, Mattamy has some of Tradition's residents discussing "becoming more current" --- same as a snake oil salesman would get Eskimos to discuss "needing" ice. <---- see what they've done here? **2)** Yes, Tradition DOES need matching-themed "Welcome To Tradition" Signs, at every entrance into our town. However, our Welcome Signs do NOT need to be mini-billboards that provide electronic information (aka: advertising) at our intersections. That would be tacky. That would be 'Mattamy'. I would gladly sign a petition in a heartbeat if it's last paragraph didn't include the words "providing information" --- because that's precisely the tacky electronic element that Mattamy is itching to include for his own advertising benefit, no matter WHAT size our 'signs' are. * Please re-read the wording of the petition very carefully. We need the author to please amend the petition's wording (or we need to start a new & revised one) to protect Tradition from becoming 'Mattamized'. **We can quickly & easily get 500 (or thousands) of new signatures on a safely re-written petition. --- Thank you!**

From: [Lorraine Prussing](#)
To: [Daniel Robinson](#)
Subject: FW: Vote NO on Mattamy TSign
Date: Friday, December 3, 2021 12:12:05 PM

-----Original Message-----

From: Christina Flores <CFlores@cityofpsl.com>
Sent: Friday, December 3, 2021 11:59 AM
To: Stephanie Morgan <Stephanie.Morgan@cityofpsl.com>; Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>; David Pickett <David.Pickett@cityofpsl.com>
Cc: Shannon Martin <Mayor@cityofpsl.com>; Brandon Dolan <BDolan@cityofpsl.com>; Sally Walsh <SWalsh@cityofpsl.com>; Bryan Pankhurst <BPankhurst@cityofpsl.com>; Teresa Lamar-Sarno <tsarno@cityofpsl.com>; Lorraine Prussing <LorraineP@cityofpsl.com>
Subject: FW: Vote NO on Mattamy TSign

Good morning,

Below please find an email Mayor Martin received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores
Executive Assistant
Office of the Mayor and City Council
City of Port St. Lucie
121 SW Port St. Lucie Blvd.
Port St. Lucie, FL 34984
(772) 873-6472 office; (772) 871-7382 fax cflores@cityofpsl.com

-----Original Message-----

From: Jean Tessier <jtessier753@yahoo.com>
Sent: Friday, December 03, 2021 11:31 AM
To: Shannon Martin <Mayor@cityofpsl.com>
Cc: Christina Flores <CFlores@cityofpsl.com>
Subject: Vote NO on Mattamy TSign

Honorably Mayor Shannon Martin and Members of City Council:

As a long-time resident of Tradition, I am one of many that strongly oppose the obnoxious, obtrusive and tacky T sign that Mattamy is trying to sneak by us and change the culture of our hometown feel. Change is fine when it goes in the right direction, but this is definitely a step backwards. People and businesses come here because of its wholesome vibe, and that's why it's called "Tradition."

PLEASE, PLEASE vote NO on allowing this unsightly structure.

Thank you for your consideration.

Jean Tessier
Tradition Resident

Sent from my iPhone

From: [Christina Flores](#)
To: [Shannon Martin](#); [Stephanie Morgan](#); [David Pickett](#)
Cc: [Brandon Dolan](#); [Jolien Caraballo](#); [Teresa Lamar-Sarno](#); [Daniel Robinson](#); [Sally Walsh](#); [Bryan Pankhurst](#)
Subject: FW: Vote NO to Mattamy Sign
Date: Monday, December 6, 2021 10:09:12 AM

Good morning,

Below please find an email Vice Mayor Caraballo received from a resident regarding the T-Sign in Tradition. This email will become part of the official record.

Thank you,

Christina Flores

Executive Assistant

Office of the Mayor and City Council

City of Port St. Lucie

121 SW Port St. Lucie Blvd.

Port St. Lucie, FL 34984

(772) 873-6472 *office*; (772) 871-7382 *fax*

cflores@cityofpsl.com

From: Paulie Briggs <paulie@briggs.net>
Sent: Monday, December 06, 2021 9:46 AM
To: Jolien Caraballo <Jolien.Caraballo@cityofpsl.com>
Subject: Vote NO to Mattamy Sign

VOTE NO ON THAT UGLY SIGN!

IT IS PURE ADVERTISING FOR MATTAMY, NO BENEFIT FOR TRADITION.