



City of Port St Lucie  
121 SW Port St Lucie Blvd.  
Port St Lucie, FL 34984-5099

RE: Support request 17<sup>th</sup> Annual Treasure Coast Waterway Cleanup

Tom Whittington  
*President*

Dear Council Members,

Robert MacKeen  
*Vice President*

On Saturday, July 27, 2024, the Marine Industries Association of the Treasure Coast in conjunction with the Florida Inland Navigation District will conduct the 17th Annual Treasure Coast Waterway Cleanup. We will be cleaning up the waterways of Martin, St. Lucie, and Indian River Counties. We have 25 designated sites throughout the three counties that will serve as registration and disposal sites for the volunteers to work from. Also, we have recruited numerous waterfront homeowner associations to cleanup up their own waterfront.

Bruce Grout  
*Secretary*

Sean Embersold  
*Treasurer*

We are once again requesting additional support from the city to enhance the efforts. Since 2009, the city has proclaimed the 4<sup>th</sup> week in July as Waterway Cleanup Week. Beginning in 2018, we've worked closely with Keep Port Saint Lucie Beautiful, who's coordinated assistance with Public Works, Parks & Recreation, and the Marine Unit of the Port Saint Lucie Police Department. These efforts have been beneficial to the residents and businesses of Pt. St. Lucie.

Dan Romence  
*Director*

Don Green  
*Director*

Jill Marasa  
*Director*

Our volunteers have removed more than 102.7 tons of trash from our waterways since 2008. In 2023, we collected 3.47 tons of trash from approximately 125 miles of waterways. In Port Saint Lucie, 140 volunteers removed .13 tons of trash. We know that our collaboration is making a difference, because throughout the Treasure Coast and in Port Saint Lucie we continue to have more volunteers and less trash.

Thomas O'Brien  
*Director*

Butch Olsen  
*Director*

We hope that you continue to support this cleanup effort and are requesting official sponsorship. Included you will find the 2024 sponsorship opportunities. Cash sponsors are needed and appreciated here are a few areas that would be valuable to the event:

Chris Dempsey  
*Immediate Past Pres.*

- Banners at the City banner locations (we have budgeted to increase the number of banners so we can fill all the new locations)
- Promote through the City Parks and Recreation via calendars, newsletters, electronic signage, etc.
- PSA's on PSL TV
- Encourage employees to participate either on the event day or during our weeklong effort that begins on Saturday, July 20 and ends on Sunday, July 28<sup>th</sup>.
- Cash sponsorship of any amount will be added to the in-kind value.

Janet Zimmerman  
*Senior Director*

John Yudin  
*Senior Director*

Justin Beard  
*Director of Operations*

We welcome any ideas that your team has and look forward to another successful cleanup year. Please call or email with any questions.

Sincerely,

April Price, Event Coordinator  
17<sup>th</sup> Annual Treasure Coast Waterway Cleanup  
(772) 285-1646 / [apriceassoc@aol.com](mailto:apriceassoc@aol.com) / [www.tcwaterwaycleanup.com](http://www.tcwaterwaycleanup.com)

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