



CITY OF
PORT ST. LUCIE
HEART OF THE TREASURE COAST

Tradition Master Sign Program Amendment No. 8

Project No. P16-042-A3

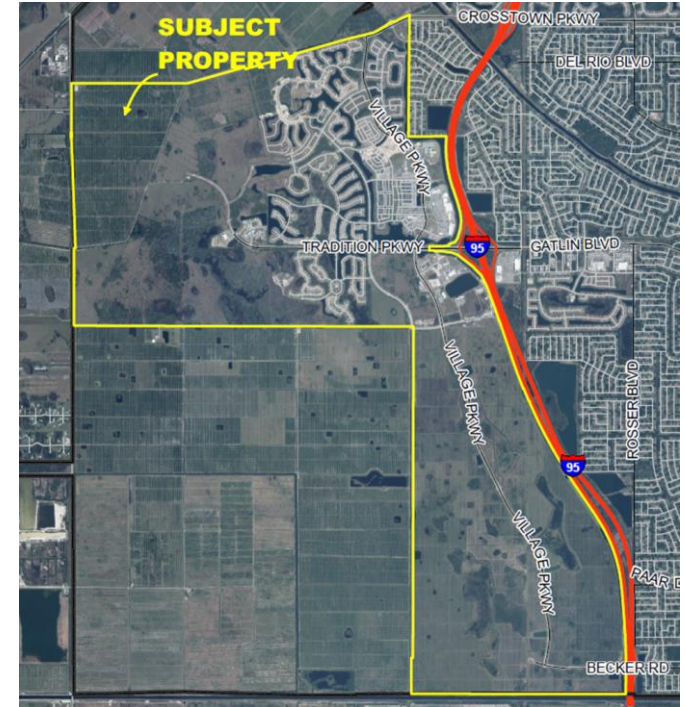
Planning and Zoning Board Meeting
Marissa Da Breo-Latchman, Environmental Planner II
June 2, 2026

Request Summary

Owner:	Mattamy Palm Beach, LLC
Applicant:	Steven Garrett, Lucido & Associates
Location:	West of I-95, east of Range Line Road, and south of Crosstown Parkway.
Request:	Approval of an 8 th amendment to the Tradition Master Sign Program.

Surrounding Areas

Direction	Existing Use	Future Land Use	Zoning
North	Verano development	RGC	PUD
South	Riverland development and C-24 Canal	NCD	MPUD
East	I-95	N/A	N/A
West	Riverland development and St. Lucie County	NCD and SLC AG-5	MPUD and SLC AG-5



Project Summary

- The Tradition Master Sign Program provides the signage regulations for all of the development within the Tradition, Southern and Western Grove Development of Regional Impact (DRI) areas.
- The primary focus of the proposed amendment is to add a definition for "Jobs Corridor/Economic Development District" and a table specifying the locations, number of signs and sign area allowed in that district. The Jobs Corridor/Economic Development District is located within the Southern Grove DRI, south of Discovery Way, north of Becker Road, between Village Parkway and Interstate 95.
- Other proposed changes include adding requirements for approval of signs within public and private road rights -of-way (ROWs), increasing the number of Non-Residential Informational/Directional signs from 4 to 24, and additional minor changes

Recommendation

The Site Plan Review Committee recommended approval of the Master Sign Program amendment on February 25, 2026.

Staff finds that the proposed amendment complies with the requirements of Section 155.03(H), City Sign Code and recommends approval.